

LA GRANDE EVENING OBSERVER

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IT PAYS IN DOLLARS AND CENTS.

To be true to the Grande Ronde valley and her institutions is decidedly essential if development and higher priced real estate are desired.

This does not apply wholly to the merchant, the professional man and the wage earner, but is entirely applied to every farmer and stock man as well.

Buying goods from a catalogue, sending your money to the commercial centers will never develop your own country. This story may have often been told to you, but it is absolutely true and you cannot get around it.

Many people right here in the Grande Ronde valley do not give the local merchant a chance to sell their goods, according to the shipments of catalogue house wares that are being received here.

If they would make out the bill they want and take it to any local dealer in La Grande, Union, Imbler or Elgin the order would never go to the Chicago concerns. And besides, the consumer would receive goods that are known to be all right.

It is a mistaken idea that one can buy goods by mail cheaper than they can from a reliable home merchant and at the same time get the kind and quality of goods that stand the test of commerce.

Then, there is another feature of this matter of trading with firms a long distance away. This also is an old story, but it is true: Whenever there is a public enterprise to be floated the mail order house contributes nothing; whenever the church or school has an entertainment, the mail order house gives no support; when-

ever the county has a fair you see no aid from the mail order house; when a man has hard luck and needs a little charitable aid the mail order house does not respond. Who does all of these things that keep the community moving?

Why, the home merchant of course. The man who carries many accounts month after month, while he is forced to pay cash for his goods.

If the Grande Ronde valley had merchants who were holding the people up on prices there would be some reason for sending to the commercial centers for goods, but such is not true.

Here is a statement that cannot be contradicted: Commodities sell cheaper in the Grande Ronde valley, including merchandise and life's necessities, than any place else in the northwest.

Now, if there is anyone who does not believe this let him take a trip and visit the principal communities and see what it costs to live.

Yes, we all want to make a great big country out of the Grande Ronde valley. There is no one bucking so long as this is in the talking stage, but we want to say to everyone that you never can build a big country here or elsewhere; you never can raise land values to where they should be, unless you stand more firmly together, patronize the home dealer so long as he treats you fairly and do everything possible to keep Grande Ronde money in the Grande Ronde valley for development purposes.

Try this for two years and the battle will have been won. Everyone will have the "home" spirit, better values will be the customer's remuneration besides the splendid result in building up every home institution and making values of real estate higher.

Notice of Annual School Meeting.

Notice is hereby given to the legal voters of School District No. One of Union County, State of Oregon, that the Annual School Meeting of said District will be held at the High School Building in said district, to begin at the hour of two o'clock p. m. on the third Monday in June, being the 20th day of June, A. D., 1910.

This meeting is called for the purpose of electing one Director to serve for five years and the transaction of business usual at such meeting.

Said election shall be held from 2 p. m. until 6 p. m. and it shall be by ballot.

Dated this 8th day of June, 1910.

HENRY HENSON, Chairman Board of Directors.
Attest: ARTHUR C. WILLIAMS, District Clerk.
June 14, June 20.

ROOSEVELT IS HOME.

Continued from Page One
...passing through the long lines of craft, which dipped their colors to the returning chieftain and then fell into line in order. The Androscoggin with Colonel Roosevelt on the bridge sped up the Upper Bay, and, following close along the Jersey side of the Hudson river, proceeded to the stake boat, anchored off 15th street.

All the piers along the Jersey and New York side of the river were decorated and packed with people to cheer Roosevelt, while every boat that was passed on the river sounded its welcome. It was a continuous ovation along the entire river front, and Colonel Roosevelt was compelled to lift his hat many times and bow to the commuters on the passing ferry boats who manned the rails and cheered him enthusiastically.

At 59th street the Androscoggin rounded the stake boat and headed down stream, followed by the other boats in the parade. As the Androscoggin proceeded the rest of the fleet passed in review, the vessels taking a heavy list to starboard as the thousands on board strove to get another and closer glimpse of the national hero. Nearly every one of the craft carried a brass band, which played as the latter passed on toward the Battery.

The Land Ceremonies.

While the harbor pageant was taking place, Battery Park, where Colonel Roosevelt was to land, and Broadway and Fifth avenue along which he was to pass, were filling. It is estimated that in Battery Park alone, where the formal welcoming took place, 50,000 persons had gathered.

Two hundred feet from the entrance to the building of Department of Boats and Ferries, on the western seal wall of the battery, had been erected the stand on which Colonel Roosevelt was to be received by Mayor Gaynor. On this stand were gathered 250 of the most notable men of America, including senators, cabinet members, governors of states, representatives and professional and business men.

About the stand were 200 massive pillars, gaily decorated and joined by garlands of flowers. In the space they thus marked off stood 3,000 distinguished guests. Near the reception stand was a private stand erected for Mrs. Roosevelt and her personal friends. This box was loaded with rare roses and orchids. The great Whitehall building, the customs house and the other buildings facing Battery Park were festooned with decorations. The park was so packed with spectators that the police were compelled to close the sidewalks and prevent the entry of others, fearing that in a panic hundreds might be precipitated over the seawall into the Bay.

Nearly every person in the great assembly wore the official badge, a silvered coin, bearing the profile of the ex-president in bas-relief. The medals worn by the members of the Reception committee were silver, dangling from a blue and white ribbon, the official colors of the city of New York. The badge of the Rough Riders was pendant from a yellow ribbon, the cavalry color. All were suspended from a bar, which showed the coat of arms of New York, the American eagle and the name of the Association. A single gold medal of like design was presented to Colonel Roosevelt.

Promptly at eleven o'clock, the Androscoggin, at the head of the returning fleet, tied up alongside the pier and Colonel Roosevelt and the reception committee came ashore. The Androscoggin was followed in turn by the other cutters, which disembarked their passengers, while the remainder of the fleet hurried back up stream to unload their passengers, that they might take part in the land reception, up-town.

Mrs. Roosevelt and her party proceeded at once to their private box, which contained only Mrs. Roosevelt, Nicholas Longworth and wife, Rear Admiral and Mrs. Cowles and son, Mr. and Mrs. Douglas Robinson, Mr. and Mrs. T. Douglas Robinson, Monroe D. Robinson, Mr. and Mrs. Joseph Alsop, Theodore Roosevelt, Jr., Miss Alexander, Mrs. Alexander, Kermit, Ethel, Archie and Quentin Roosevelt and Miss I. S. Hagner.

As soon as Mrs. Roosevelt and her party had taken seats, Colonel Roosevelt and the Reception committee advanced over the platform to the receiving stand. This 200 feet walk was raised six feet in the air, so that Colonel Roosevelt passed above the heads of the assembled thousands, giving them all a good look at him.

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Corsets to Fit Any Form
Corset Economy
The more you pay for your corset the fewer corsets you will have to buy. That's real economy. Then consider the far greater satisfaction you will get from the better grade of corsets.
Henderson Corsets \$1.00 to \$7.50
We invite you to examine them
N. K. West, The Quality Store

As he came from the pier house and advanced toward Mayor Gaynor
Continued on page 5

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Mrs. L. Smith's Millinery Store
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Big reduction for 10 days switches, puffs, toilet articles and combs

Wilson & Brittan, Electrical Contractors.
Prompt and careful attention given all work. All work guaranteed to pass underwriters' examination.

Blue Stem FLOUR
Grown and milled in Grande Ronde Valley
PHONE BLACK 81
PATTISON BROS

YOU'LL BE STRUCK WITH AMAZEMENT
If you could see how some factory made clothing is put together. The skimping of materials, the inferior interlinings. But none of these things occur in a suit of our tailoring. That's why one suit of ours will outlast two of the factory made. Order one and the wear will prove it.
C. W. BAKER.

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RETAIL DEPARTMENT
We solicit your orders for Shingles, Rubberoid Roofing, Deadening Felt, Building Paper.
We are prepared to furnish and deliver material promptly. Phone Main 8.

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LA GRANDE NATIONAL BANK OF LA GRANDE, OREGON
United States Depository
Capital and Surplus \$180,000.00
DIRECTORS
GEORGE PALMER, F. J. HOLMES, W. J. CHURCH, F. L. MEYERS, C. C. PENINGTON, G. L. CLEAVER, F. M. BYRKIT, W. L. BRENHOLTS, W. M. PIERCE
With our ample resources and facilities we can render you efficient service and handle your business to your entire satisfaction

Special Prices
Cut Glass and Hand Painted China
From now until July 17, I will make a specially low price on cut glass and hand painted China. It will pay you to examine my stock and get a good selection before buying your gifts.
All styles of wedding rings including Tiffany, round, oval, etc., at lowest prices in Eastern Oregon, Quality considered.
I will Save You Money.
J. H. Peare, La Grande's Leading Jeweler, Opposite Land Office

Children's Play Shoes
We have shoes that will be outgrown before outworn.
It is best for your benefit that you fit your children in either of these lines.
Sprinter Peihler or Minnehaha
All Show Shoe Science
SMITH & GREEN Shoe Men

THE OBSERVER PRINTS THE NEWS