
of people thronged the aisles of THE FAIR STORE all day long foday, from the moment the gong sounded the opening and from the very instant the doors were swung bick every nook and corner of the big sfore has been packed and jammed with eager buyers. On every hand and everywhere could be heard, "Give me this." "Give me that." "P'll take the whole piece." efc. Every department has furnished its quota of the good things that have so liberally been snapped up by the patrons of this big sale.

TRULY this is the most important trade event--the most substantially reduced prices and the most bona fide good goods clearante ever inauguraied in inis city.

NUFF SAID-The Sale continues for 10 days only--Come See for yourself. Your money back if you want it.

|  |  | $\begin{array}{r} \text { Men's } \$ 3.00 \text { and } \$ 4.00 \\ \text { Hats, to be sold here the first } \end{array}$ three days of sale |  | for |
| :---: | :---: | :---: | :---: | :---: |
|  | 20c Ladies' Vests, sold everywhere at this price, on sale at |  |  |  |
|  | $\frac{10}{75_{0} \text { values, }}$ |  | $43 \mathrm{c}$ | nis |
| $\$ 4.75$ |  |  | $\$ 1.78$ |  |
|  |  |  |  |  |
|  | $\$ 3.48$ |  |  | $49 \mathrm{c}$ |
|  |  |  | $59$ |  |
|  |  |  | $23 \mathrm{c}$ | Men's $\$ 3.50$ Shoes on srie at prices that will bring lig crowds, |
|  |  | 256 |  | $\frac{\$ 2.85}{\text { Soce and } 75 \mathrm{c} \text { Chilidreris }}$ |
| 95c | 5c |  |  | $35 \mathrm{C}$ |
| Women's 25e Hose, goi on sale, while they last, at 15c | $\$ 1.95$ | $45 c$ | $20 \mathrm{c}$ | $\$ 3.48$ |

## You can always do Better and Better now than ever at

