

WISE TALKS

By The
OFFICE BOY



The Old Man says, "Politeness is to business life what rubber tires are to the automobile—both lessen the jolts wonderfully." I don't believe any woman has ever been quite satisfied with the training her husband got from his mother, and yet she is perfectly satisfied when he makes his purchases in this store, because she knows they are right in every particular, or if not we want them back. Every article is priced in plain figures at the very lowest price it can be sold at, and you are waited upon by a salesman who has no grouch, but is kind and accommodating. I believe trading at our store makes people more cheerful. Cheerfulness is as natural to the heart of man in good health as glow is to his cheek. So even if our prices were as high as those of other stores, or if we resorted to schemes to make you think they were lower than they really are, getting away from the perpetual gloom found in so many stores would repay you for coming to us. We want you to drop in. You'll need a new tie, or shirt, or pair of fancy socks or perhaps a straw hat. You'll enjoy watching the clerks work and the beautiful team work of the men and women in their different departments, and the kind way they treat one another as well as each customer.

WILLIE, with

The People's Store
THE HOME OF HART, SCHAFFNER
& MARK CLOTHES.

Mrs. E. G. Adcock

1309 Adams Ave.

Hair Dressing,

Manicuring,

Vibratory Massage,

Electric Radio,

Bell Treatment

Big reduction for 10 days

switches, puffs, toilet articles and combs.

Autoists Lost in Desert.

Albuquerque, N. M., June 9.—Reserve parties left here early today in search of C. H. Bigelow and John Wilson, autoists, who are believed to be somewhere in the desert, lost. They left several days ago in a racing car and haven't been heard of since.

THE ISIS

TONIGHT'S PROGRAM

Carmicella.

Accidents Will Happen (Edison).

Venice.

The Parisians.

Flower of the Ranch.

Song—Sweetheart Days.

ADMISSION 10c

LOCAL ITEMS.

Mr. and Mrs. Wm. Couch and family, formerly of this city, are visiting friends and relatives in La Grande.

Park Association Meeting.

There will be a business meeting of the Park Association held tomorrow evening at eight o'clock at the residence of Mrs. W. H. Bohnenkamp.

Miss Marie Levine has returned to her home in Spokane after a lengthy visit with Miss Jones the pianist at the Isis theatre.

Councilman Al Andrews this morning looped the loop before breakfast, going to Hot Lake, Union and Cove in his automobile, and incidentally being on hand at the time to open his store this morning.

G. A. Pierce is on the streets again after having undergone an operation for double rupture at the Hot Lake sanatorium. He is more than pleased with the skill of the Hot Lake physicians.

SUMMONS.

In The Circuit Court of The State of Oregon, For Union County.

E. A. Brownell, Plaintiff, vs. Ella L. Brownell, Defendant.—

To Ella L. Brownell, the above named defendant: You are hereby summoned and required to appear and answer the complaint filed against you in the above entitled suit on or before six weeks after the first publication of the summons in this cause, and you will take notice that if you fail to so appear and answer said complaint, the plaintiff will apply to the court for the relief demanded in said complaint, to-wit: for a decree of the court dissolving the bonds of matrimony now, and heretofore existing between you and the plaintiff, and for general relief.

You will further take notice that this summons is published in the La Grande Evening Observer, once a week for six consecutive weeks, of seven issues, by order of the Hon. J. W. Knowles, Judge of said court, made, dated and entered April 6th, A. D. 1910, the first issue of said publication being June 9th, 1910.

T. H. CRAWFORD,

Attorney for the Plaintiff.
June 9-16-23, July 7-14-21.

The Golden Rule Company

10
**BARGAIN
DAYS**

FREE

10
**SPECIAL
DAYS**

**Ladies' Suits
and Coats**

Large lot to close
at less than half
price

Bargains

Ribbons, Laces,
Embroideries. Al-
most like finding
them.

**Men's
Furnishings**

Summer Under-
wear, Straw Hats,
Neckwear.

An Oil Painting FREE!

ANY LADY IN EASTERN OREGON WOULD PRIZE SUCH AN ARTICLE AS WE ARE GOING TO GIVE AWAY, MOST HIGHLY.

Mr. Burt, the world-renowned Landscape Painter, will be with us for 10 days, beginning Wednesday, June 8th. Will paint these pictures in our store. It will be interesting to know and to see how this work is done. Many will avail themselves of this opportunity. Mr. Burt has a world wide reputation. Besides having done this work in all the principal cities of the United States, he has traveled in foreign countries where his work has won for him great renown. He is an Artist. At least one of the best Landscape Artists in the world. He paints quickly. Paints Domestic Landscapes which we are all familiar with, besides foreign and historical scenery. These pictures are painted in oil, on prepared painters' canvas, on stretchers, already to frame. A painting made by Mr. Burt will last a lifetime.

400 Paintings--Our Contract

Our contract is for 400 paintings, made especially for us. The size of these pictures is 14x22 and 22x36 inches. Either are a nice size for the home.

The work will be done right in the store where all can see, from 10 to 12 a. m. and 2 to 4 p. m. each day. You are welcome and urged to come and see this work done.

**Small Size with \$5 Cash Purchase
Large Size with \$10 Cash Purchase**

Save your cash slips. They will all apply from the date above mentioned to the close, ten days. Where cash slips are used to obtain a painting there will be no basement coupons given. So you see the paintings are absolutely free. Not more than three paintings will be given to any one customer.

Paintings Absolutely Free

This is an opportunity that you may never have again. We have been corresponding with Mr. Burt in view of trying to get him to come here for five years, knowing that the advertising feature of his paintings would be the very best that we could get, as a picture of this kind in any one home is so highly appreciated, and lasts a lifetime.

As these pictures will be given free of charge to our customers, the demand we expect will be greater than the number our contract calls for. There will be a certain number painted each day, so as to give them a wide distribution.

SAVE YOUR CASH SLIPS AND SECURE A PAINTING THAT MONEY COULD HARDLY BUY WHEN YOU ONCE HAVE IT IN YOUR HOME.

**Wednesday, June 8 to Saturday,
June 18th--Ten Days**

Trimmed Hats

Large lot to close
at less than half
price

Specials

Shirt Waists, Un-
derwear. Just the
season when they
are needed.

**Kitchen and
Household
Furnishings**

Hardware and
Dishes.

Special Bargains in Every Department

During these 10 Days we shall offer some Wonderful Values. Bargains that you will appreciate. No old out-of-style stuff, but good, clean merchandise. Come and secure an Oil Painting, and as many Bargains as you wish.

THE GOLDEN RULE COMPANY

The Red Cross Drug Store
Your Old SQUARE DEAL PLACE

Half Thousand Dollars New Goods Coming in
PRICES ARE RIGHT