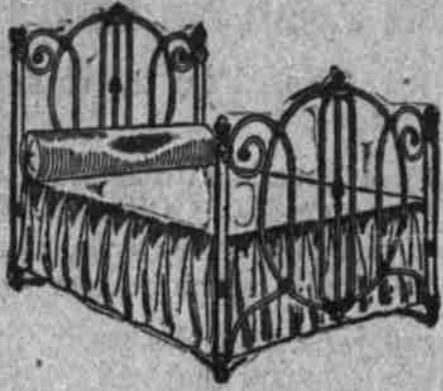


IRON BEDS



There is nothing so inviting as a white enameled bed after the glare of a summer's sun. There's a suggestion of coolness that makes you forget the worry of the outside world, and they help to make the ordinary bedroom attractive.

Beds exactly like the above cut

\$6.00

Thirty-five patterns of iron beds from which to select, priced from \$1.50 to \$18.75.

F. D. Haisten

Furniture on Easy Payments

BUY

While Prices are Low

Only a few of the Five Acre Tracts left and the last will be sold within thirty days as stated in former ad.

These tracts are on the Macadamized road and join the city limits.

Pure water and the best soil.

\$1500 per tract; 10 per cent down, balance at practically your own terms.

LA GRANDE Inv. CO.,
Foley Hotel Bld., La Grande

"EMERALD" FROM HAND OF WOMEN

COPY OF THIRD ANNUAL WOMAN NUMBER HERE.

Editorial and Sporting Pages Supplement Regular News Pages.

A copy of the third annual edition of the Oregon Emerald, to be edited by the women at the state university at Eugene has reached the Observer exchange table. A solid page of editorials, a sporting page and several pages of well prepared and neatly gotten up reading matter constitute the publication. Editorially, Miss Pauline Davis, the editor in chief, says:

"This, the third annual Women's edition of the Oregon Emerald, has a two-fold purpose. Following the custom originate by the women of 1908, it seeks to present the college news of the week, as well as discussion on topics of special interest to the students from the women's standpoint. It is the one time in the college year that the University women have a direct opportunity to express their views on college affairs in their own way.

This opportunity, together with the responsibility of gathering and presenting the news, brings the women into closer touch with all the inner activities of college life and shows that they have a real share in the responsibility for the material success of the University.

At the same time we wish to convey to our Junior Week End guests a little of the meaning of Oregon spirit. It will be unnecessary to tell them that they are all welcome, if they could know the pent-up excitement and joyous anticipation the thoughts of this occasion have for us. We are happy to be able to show them our beloved institution, and hope that, as a result of this visit, the Varsity may come to mean to them a little of what it means to us, and that they may join us in working for a larger and better Oregon.

Summer School

The Baker City Normal and Business College of Baker City is making preparations for a large attendance at the summer school next month.

Those who expect to teach the coming year or to take the August examination will receive great help by spending six weeks under skilled instructors who will put forth every effort to help each one to pass with high markings in the teachers' examination for county or state papers.

Those wishing to take business or shorthand and typewriting courses will receive the attention of masters in their specialties.

Full information will be sent by addressing a postal card to the Baker City Normal and Business College, A. L. McCauley, Prin.

PAPERING THE HOUSE

When a Weak Play Appears in a New York Theater.

PROPPED BY FREE TICKETS.

The Judicious Distribution of "Complimentaries" by the Manager Secures Well Dressed Audiences and Saves the Appearance of a "Frost."

Long before the curtain goes down at the end of a new production the manager has decided, nine times in ten, whether he has a success or not. But he does not mean to be caught napping in either event. If he believes the play is a "frost" or even a semi-success the house for the next few nights must bear every outward evidence of prosperity.

In other words, he must "buck the line" of adverse criticism by "papering the house." For a week at least he must make a "front" in the orchestra chairs, no matter if there is desolation in the box office. Let him make the public believe the new piece has attracted a large number of patrons for six or eight performances and there is a chance of enough business to prop up a forced run of a few weeks, which may help things on the road. This means that "paper" or free tickets must be judiciously distributed.

Every manager of a theater has a large circle of friends. This may be due partly to his possession of a genial personality, but undoubtedly the business he is in has in itself an attraction for many. A majority of these people will accept passes when they are offered; some are not above asking for them, while still others—but these are rare—will buy tickets when complimentaries are not tendered.

When the manager has a play that is in danger of going to pieces for lack of patronage he sends tickets to all these friends of his and whenever possible obtains a promise that they will be used by the persons to whom he gives them. It is not difficult to extract such a pledge. Being on terms of more or less intimacy with the manager, the favored ones know he will be likely to see them in the theater or if they are not there that he will take note of those who do not use the tickets. He keeps a record of the seat numbers opposite the names of those who should occupy those particular chairs and can tell at once when his hospitality has been abused.

Another class which sees many plays in New York city gratis is to be found in department stores. Nearly every director of a theatrical company—as distinct from a theater manager—is on cordial terms with the heads of departments in large retail mercantile establishments. Each of these heads will accept from six to a dozen pairs of tickets occasionally to distribute among his subordinates.

Often it is possible to get rid of 200 tickets or more in a day in this way, and when this is repeated in four or five stores the manager is sure of the attendance of an appreciable number of well dressed young women in the newest millinery and style of coiffure, each with a respectably attired cavalier and all on their best behavior. These people may not be ultra fashionable, but they will not disgrace their environment.

Unless the theatrical man is acquainted with the department heads, however, it is not an easy matter to give away tickets in such an establishment. The average clerk in a large store, especially of the feminine gender, is suspicious. She does not understand such open handed generosity, and there must be a lot of explanation to convince her that in offering something for nothing the manager has not some sinister design. As for the male clerks, if he gives them any directly they are sure to tell every one what a pull they have with the manager and pester him for tickets ever afterward, particularly when he has a success, with "the free list absolutely suspended."

It is far less of an undertaking to buy a hundred dollars' worth of low priced goods than to make a present of two tickets apiece to a dozen persons behind the counter. The telephone girls, stenographers and manicurists look askance at free tickets from a stranger, although when their confidence is won they will generally accept them with due gratitude.—Theater Magazine.

Purdie's Panacea.

Tom Purdie, an old manservant in Sir Walter Scott's household, used to talk of the famous "Waverley Novels" as "our books" and said that the reading of them was the greatest comfort to him.

"Whenever I am off my sleep," he confided to James Skene, the author of "Memories of Sir Walter Scott," "I have only to take one of the novels, and before I have read two pages it is sure to set me asleep."

Are you frequently hoarse? Do you have that annoying tickling in your throat? Do your cough annoy you at night, and do you raise mucus in the morning? Do you want relief? If so, take Chamberlain's Cough Remedy and you will be pleased.

Free Watch and Diamond Ring

In order to increase our sales, save time and expense in calling on so many that already have pianos or if such a thing were possible, "Do not desire a piano," we offer to the person that will fill out the coupon below, and send or bring to us and as the result of which an instrument is sold, a seventeen-jewel Waltham watch; given to you in a beautiful gold case designed to suit you. Or by giving us the names of three persons who purchase, a beautiful diamond ring will be your reward. We want every family in Eastern Oregon to have a piano and to accomplish our aim we need your cooperation and so make this liberal offer. We set aside five per cent of our business to advertising and in this way you can work for us, and save us time and expense. This is not a lottery or a bogus coupon proposition where the prizes are raised so as to allow the \$100 on the coupon. Nor is it necessary for you to draw a picture (you may not be an artist); but a legitimate proposition where you work for us.

Do you know of a person that contemplates purchasing an instrument? If so fill out the coupon and get a watch or ring.

We notify you at once if you send in a name that has already been turned in and give you the name of party that sent it.

RINEHART LITTLE PIANO CO.

Mr.
Address
I believe is contemplating purchasing a piano. Please call on him, and on sale notify me and I will call and get order for ring or watch from local dealer. I will aid you in any way I can to make the sale.
Sign here
Address

Our sales room is always open for your entertainment, even though you do not contemplate purchasing. Call and examine our stock and listen to the latest music, as we are the largest sheet music department between Portland and Salt Lake.

Rinehart Little Piano Company
EASTERN OREGON'S GREATEST PIANO HOUSE
Not Strangers but Neighbors

Meet me at The Stock Show at Union June 3 & 4

Free Feed
Free Entrance for Exhibits
Free Shelter

KERTZMAN PIANOS
\$365.00 worth \$550.00

Remember, Sherman Clay Co. is the only strictly one-price piano house on the coast, where your note will buy as cheap as cash.

J. T. SCOTT

STEINWAY, WELLINGTON AND LUDWIG PIANOS

KING OF THROAT AND LUNG REMEDIES

DR. KING'S NEW DISCOVERY FOR COUGHS AND COLDS CURES ALL THROAT AND LUNG DISEASES

SAVED HER SON'S LIFE

My son Rex was taken down a year ago with lung trouble. We doctored some months without improvement. Then I began giving Dr. King's New Discovery, and I soon noticed a change for the better. I kept this treatment up for a few weeks and now my son is perfectly well and works every day. MRS. SAMP. RIPPEE, Ava, Mo.

50c AND \$1.00

SOLD AND GUARANTEED BY

Silverthorn's Drug Store