

**LA GRANDE EVENING OBSERVER**

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This paper will not publish an article appearing over a nom de plume. Signed articles will be revised subject to the discretion of the editor. Please sign your articles and save disappointment.

**A MAN WHO HAS MADE GOOD**

Tom Richardson is in the city this afternoon.

No one will remark, "who is Tom Richardson?"

That would be admission of never having heard of Portland or the state of Oregon, for Tom Richardson has made good as the leading publicity man of the coast. In doing this, Portland and this state have gotten the benefit.

Now it does not matter who pays Tom's salary, or whether he gets a salary; you must judge the man by his work.

The concrete essence of any proposition is the result. Tom Richardson has got results. Portland was sleeping just as many people in Union county are now sleeping until Richardson was attracted to this state. The first thing he told Portlanders was to wake up and spend some money. Their hands went up in horror, for they had led the simple, contented life, hardly getting out of the way of street cars. But Richardson insisted and told them where money spent would bring returns. He got them to loosen a little, and a little more. Later he forced them to plunge right down in their hip pockets and unroll their bank book.

But it was not long until things began to happen. New additions were laid out for Portland, just as new additions will soon be laid out for La Grande, admitting that things will run here on a much smaller scale than they did in Portland. Then came the easterner who knew nothing about Portland and the northwest until he read some of Tom Richardson's gospel truths. The easterner saw opportunities that the moss backed settler in Portland had walked over for for fifty years. He saw where waste land could be made to produce. He saw a power site that could harness a stream and turn nature's power into a commercial product. He saw corner lots in Portland, and bought them.

And then the fireworks began.

Portland real estate more than doubled and many said, "Oh, it is too high. It is a fickle boom and will drop."

But instead of dropping it doubled again and again.

People grew rich in a week. Seven story buildings are now common in Portland. Big deals are being made every day.

And through it all can be traced the fine Italian hand of Tom Richardson who touched a match to the magazine and woke Portland up.

La Grande needs a Tom Richardson if there is another left in the universe. He would be worth a princely salary for real estate values alone would follow the Portland example in less than six months.

**HENEY SEEKS THE EAST.**

It is reliably stated that Francis Heney will soon leave the west and locate in New York. Rather a natural course for Mr. Heney to pursue. He will no doubt be better satisfied in the metropolis, for here in the west after a man has been as active as Mr. Heney has, there would be a long list of enemies ready to bombard him at the least chance.

His stay in the west has brought a great deal of good. It has helped start things in a better way, but Mr. Heney has fought his best fights. Continuation of his former course would grow monotonous to the people especially when so few convictions have followed.

All will admit it was well for the west that Heney took an active part admitting also that things will be run better because of his action, but the same people feel it is no mistake on Heney's part to locate in New York.

Old Iowa with her republican foundation stones firmly set in a bed of party cement cannot see the new tariff measure through Taft's glasses. Iowa says it is wrong and shows why she thinks so. But that does not mean that Iowa will leave the republican ranks. It merely indicates that she is not in line with one issue that a republican president believes is right. Iowa will try to convince Taft and failing to do so will adhere all the more closely to the republican party and endeavor to right what she believes to be wrong in the next national convention. And that is the way to do business.

When Louis Hill of the Northern Pacific railroad, reached Burns we would like to know what was the first thing Frank Davey said to him. Perhaps it was what the governor of North Carolina said to the governor of South Carolina, but more likely Frank rose to his full height and swore in sage brush language about the blankety blank neglect the railroads had been giving Harney county.

Baker City has employed Mr. Ashley, former private secretary for Wm. McMurray of the O. R. & N. as her publicity agent. This is the first time Baker has tried the paid booster proposition and we sincerely hope she will get rich returns from her investment.

**Wanted—A Lady.**

If there is a young or middle aged lady in La Grande or vicinity who wishes a permanent position as solicitor, please call at the Observer office in the afternoon. This work is not difficult and there is an opportunity for permanent business connection with a reliable firm.

Lemon and pineapple sherbet Saturday and Sunday at Silverthorne's Family Drug Store.

**Notice of First Meeting of Creditors.**

In the District Court of the United States for the District of Oregon: In the matter of A. E. Flower, bankrupt, in bankruptcy.

To the creditors of A. E. Flower, of La Grande, Oregon, in the county of Union and District aforesaid, a bankrupt:

Notice is hereby given that on the 9th day of May, A. D. 1910, the said A. E. Flower was duly adjudicated bankrupt; and that the first meeting of his creditors will be held in the office of the Referee in Bankruptcy, in La Grande, Oregon, on the 23d day of May, A. D. 1910, at ten o'clock in the forenoon, at which time the said creditors may attend, prove their claims, appoint a trustee, examine the bankrupt, and transact such other business as may properly come before said meeting.

JNO. S. HODGIN,  
Referee in Bankruptcy

May 12, 1910.

**Farmers Attention**

There will be a call meeting of the F. E. & C. U. of A. on Saturday, May 14th at 10 a. m. The local will meet at 1 p. m. on the same day.

JOHN W. McALISTER, President.

**SUNKIST  
Oranges  
and  
Lemons**

A large shipment just arrived. When you order Sunkist you know you get the best.

Hood River Strawberries

**Royal Grocery  
AND  
Bakery.**

**SEMI-ANNUAL  
MILLINERY SALE**

Entire Stock of our  
Millinery Department  
at a discount of

**20%**

This Sale Includes:

- Gage Pattern Hats
- Lyman's Pattern Hats
- All Trimmed Hats
- All Frames & Shapes
- Plain and Willow
- Plumes
- Trimmings of All Kinds

An Exceptional Opportunity

Don't miss this



28

Wooltex



214

Wooltex

**Sale Starts Saturday, May 14**

REMEMBER:---Everything in our Millinery Department at a Sacrifice.

**N. K. WEST** *The Quality Store*

**TRUTH**

**No. 2.**

Among many ways of getting rich, there is one right way—to make the World turn Round.

Often in your dreams you have seen yourself standing on a high pedestal, with "Fame and Fortune" beneath your feet. Is this not true?

"Opportunity" was the lacking point in the realization of that dream.

Opportunity now comes knocking at your door. You will soon meet her, face to face. Will you let her pass by without even a smile?

All that is asked is your help in "Making the World Turn Round."

GEORGE PALMER, Pres  
F. J. HOLMES, Vice-Pres  
W. L. BRENHOLTS, Ass't Cash.  
EARL ZUNDEL 2d Ass't Cash.  
F. L. MEYERS, Cashier.

**LA GRANDE NATIONAL BANK  
OF LA GRANDE, OREGON**

United States Depository  
Capital and Surplus \$180,000.00

**DIRECTORS**

GEORGE PALMER  
F. J. HOLMES  
W. J. CHURCH  
F. L. MEYERS  
C. C. PENINGTON  
G. L. CLEAVER  
F. M. BYRKIT  
W. L. BRENHOLTS  
W.M. PIERCE

With our ample resources and facilities we can render you efficient service and handle your business to your entire satisfaction