
georae palmbr, Pres
W. L. BRENHOLTS, Ass't Cash.
F. L. meyer Earl zundel \& Ass't Cash.
F. J. H0LMES, Vice-Pres
 tired for any and all occasions. Alfred Benjamin's correct clothes for men and young men, reflect every essential of standard fashion and give that personal sense of efficiency that only perfectly tailored, accurately fitted clothees can give. MADE .IN .NEW YORK by designers who create styles for the world's fashion leaders, "Benjamin Clothes give the highest degree of dress distinction and individuality in addition to more than satisfactor $y$ service, at a moderate cost
"They are sold in La Grande" e xclusively in our men's clothing department where any day you can se e twenty-five to thirty new spring models in fine all wool worsteds, ca ssimeres, cheviots and mixtures. Al so elegant blue serges and blacks at

## $\$ 20.00, \$ 22.50, \$ 25.00$, and up to $\$ 35.00$

"Gordon and Stetson Hats, Manhattan Shirts AND TILT OXFORDS."
N. K. WEST,

# TRUTH <br> No. I. 

N0TE-From day to day yon will read in these columns articles entitled "Truth.". It is to you, dear reader
these remarks are addressed. Weig h well every word contaned In these stories, It may mean mueh to you
to follow us as we ge along. All that is asked is your time for just a few moments. We thank you. ... ....
Lest you take alarm at this invasion of your inn ocent seclusion, we will remind you of the anecdote of the man who tried to give away English gold sovereigns, and nobody would take them. On a wager, this gentleman, relying on his know ledge of human nature, stood at the busiest hour of the day at the corner of London Bridge, with a big pewter dish full of genuine gold sovereigns in his hand. Rattling the gold alluringly in the pewter, he besought all who passed to take one-no strings to it of any sort. But one and all either stared incredulously, frooned suspiciously, or smiled knowingly, and passed on u nemriched. And at the end of the hour, the gentleman who knew human nature, had just as $m$ any sovereigns in his dish as when he started, and the other party to the wager had to pay up.
We know that if you had been one of the English crowd you would have left with all the English sovereigns laid safely away in the folds of your garments. This is our reason for addressing you in person.

## Would you be rich?

## Then join us in our great undertaking

