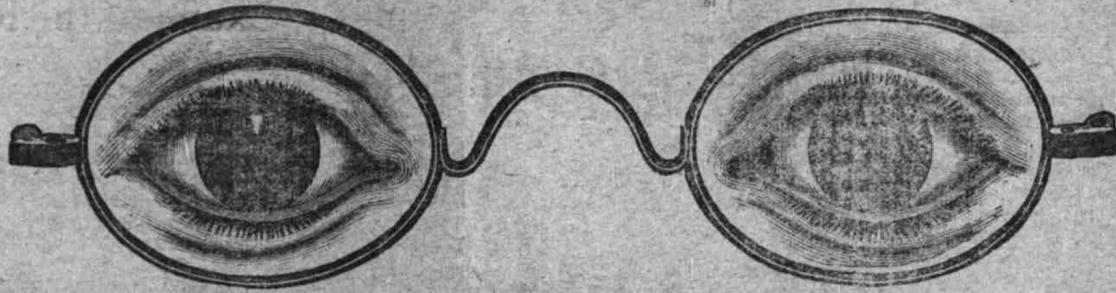


O. M. HEACOCK

Eyesight Specialist and Manufacturing Optician



Kryptok lenses are wonderful creations. A reading lens is hidden in the "distance" lens undiscernable. No "lines," no cement. Get Kryptoks



Shur-On Eye-glasses
Agent for the Shur-on Eyeglass Mountings.

I HAVE COME HERE TO STAY---Located Permanently over Newlin's Drug Store.

LOOK for the Name on the Back

Several Styles to Select From



Another one of the many instruments I have for testing the eyes doing away with poisonous drugs to dilate the pupils

I Have the Largest and Most Modern Lens Grinding Machinery in Oregon outside of Portland



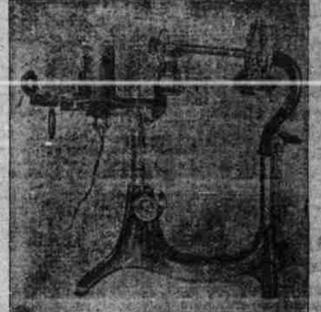
I can Duplicate

Any Lens in a few minutes

Without Your Prescription



All my Glasses are Ground to fit the face as well as fit the eye as with my machinery I can grind them any shape to conform to your features



I have some of the finest optical instruments in the U.S. and thoroughly understand the use of them. The above cut is one of my machines



Old Style Flat Lens

You cannot get correct lenses from an optician who has you read a string of letters and look at a few black lines only.

If I do not give you better optical service than you have ever had before you can get your money back at any time.

OUT of town persons breaking their glasses send them to me and I will return them the same day. The only place in Union county giving such quick service.

Notice the Difference

Between this deep curved lens and the opposite one. Wider range of vision, fits closer to eye, looks better.



Heacock Glasses Guaranteed Lenses exchanged. Frames kept in repair one year FREE

THIS CONCERNS YOU

If you are a sufferer from headache you do not see clearly, everything is foggy your eyes pain you your eyes TIRE

RIGHTLY FITTED LENSES IS THE CURE

"That Suit's a Beauty!"



We hear this every day and we just want to say that we are showing the handsomest Spring Suits we've ever shown and that's certainly.

SAYING SOMETHING

The new Spring Clothes are so splendidly cut and tailored and the new Woolens are so beautiful that these words of praise are not out of place.

You'll have to see these Splendid Suits in order to appreciate them thoroughly

Come early--there's a splendid showing now and you'll need time to pick out your suit "affinity."

Moderate Prices You know

If you don't care to buy, don't, but look at any rate.

ASH BROTHERS,
Good Clothes.

WIRELESS MANAGER TO PORTLAND

CONSTRUCTION OF THREE COAST STATION ORDERED

Equipment Arriving on Ground For Three Big Coast Stations.

A telegram was received today by John L. Schuyman, Pacific coast manager for the Clark Wireless Telegraph and Telephone company of Detroit, who has been in the city the past few days, stating that Thos. E. Clark will leave Detroit today on the Soo via Duluth to inspect the construction work on the stations in various points. Mr. Clark expects to reach Portland via Seattle within two weeks when the construction of the coast stations will be immediately commenced. Material is now arriving on the grounds for the Portland, Tacoma and Seattle stations.

Sunshine Most Needed

Give it a coat of Sunshine and it will look almost as good as new. Twenty cents can make that table look as bright as a new twenty dollar gold piece. Put a little sunshine in your home. Friends will ask you "WHY, when did you get your nice new furniture? (as it will look like new). Comes in all sizes, from 20c up. Anyone can apply it. All finishes; Oak, Rosewood, Walnut, Mahogany, Silver and Gilt.

THE GOLDEN RULE CO
La Grande's Greatest Store

Lightning Rapidity.

It is absolutely impossible for us to conceive of the rapidity and brilliancy of lightning. It has been estimated that a flash occupies less than one-millionth part of a second. As one-tenth of a second is needed for the full effect of any light upon the eye, we get only a very faint idea of the brilliancy of the flash.

Sporting Notes.

Pitcher Orval Overall of the Chicago Nationals classes Third Baseman Arthur Devlin of the New Yorks with the most dangerous batsmen, as he can hit any kind of a ball.

Ljungstrom and Johanson, the Swedish Marathon runners, are vegetarians, says Hjalmar Lundin, the wrestler of that country, and neither of the two runners has eaten any meat for three years. They were amateurs in Sweden.

Alfred Shrubbs, the famous English runner, intends exhibiting his recently invented electric running machine. It will permit amateur runners to learn how to run. The track is constructed so that it can be placed in any gymnasium and can be regulated to suit the runner.

Frank Arellanes, the Mexican twirler of the Boston Americans, has christened a new ball of his invention the Salome ball. Arellanes had been reticent concerning the reason for the name until a short time ago, when he explained to Manager Pat Donovan, "Why, there's nothing on it."

Pen, Pencil and Brush.

M. Francois Fertault of France, the poet and novelist, has issued a volume of essays, written in his ninety-fifth year.

Edward Willis Redfield, a famous landscape painter whose works have won him honors at home and abroad, has resigned from the National Academy of Design because, it is said, of its conservatism.

The Baroness Hermione von Preuschen-Telmann, the German artist, has attracted as much attention in Paris and Rome as she has in Germany. She is also widely known as the author of several novels and a book on India.

Mr. Thomas Hardy, in accepting the presidency of the English Society of Authors, reminded his fellow members that as he was getting on in years he would not often be able to attend the meetings, although his advice and sympathy would be always at their service.

The Japanese Laundry.

Much of the family washing in Japan is done by getting into a moving boat and letting the sheets, shirts, etc., trail astern from a long rope.

STEWARD'S OPERA HOUSE

Derby Day, Tuesday, May 3rd.

David Higgins

In his celebrated Racing Play,

HIS LAST DOLLAR

With the original New York company.

Most Exciting Race Scene ever Produced on any stage for which three thoroughbred running horses are carried.

Prices: \$1.50, \$1.00, 75c, 50 cts.

Tickets on sale at Van Buren's.

Feed Is Cheaper

It always is if you buy of

Grande Ronde Cash Co.

Both Phones, Main 6