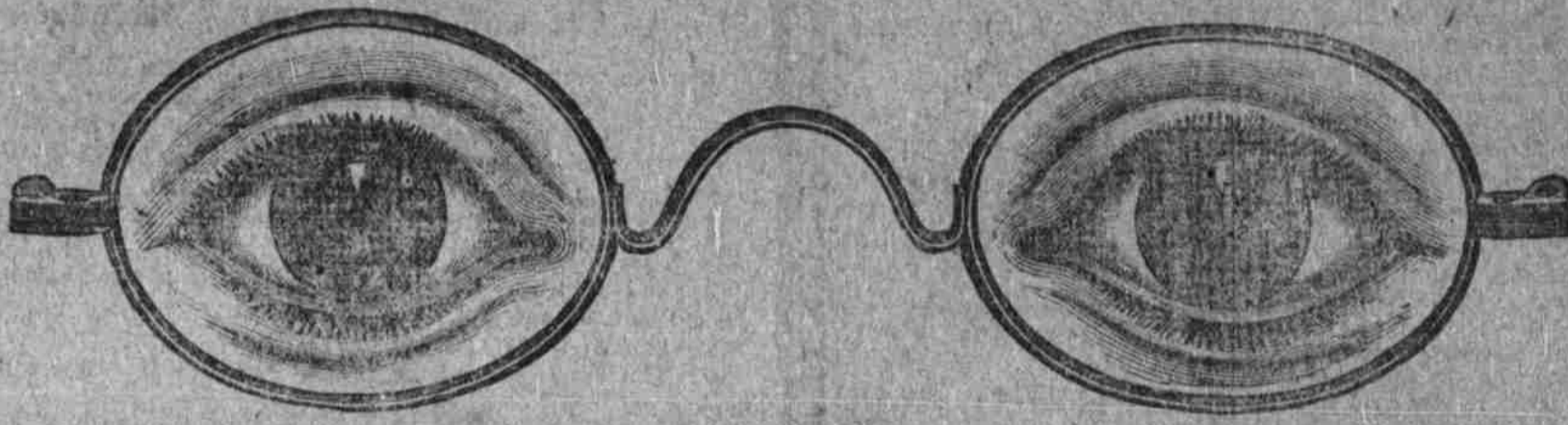


O. M. HEACOCK

Eyesight Specialist and Manufacturing Optician



Kryptok lenses are wonderful creations. A reading lens is hidden in the "distance" lens undiscernable. No "lines;" no cement. Get Kryptoks



Shur-On Eye-glasses
Agent for the Shur-on Eyeglass Mountings.

I HAVE COME HERE TO STAY---Located Permanently over Newlin's Drug Store.



Look for the Name on the Back

Several Styles to Select From



Another one of the many instruments I have for testing the eyes doing away with poisonous drugs to dilate the pupils

I Have the Largest and Most Modern Lens Grinding Machinery in Oregon outside of Portland



I can Duplicate

Any Lens

in a few minutes

Without Your Prescription



All my Glasses are Ground to fit the face as well as fit the eye as with my machinery I can grind them any shape to conform to your features



I have some of the finest optical instruments in the U.S. and thoroughly understand the use of them. The above cut is one of my machines

There are several hundred people here wearing my glasses. Ask any of them. See if they will recommend my services

If I do not give you better service than you have ever had before you can get your money back any time

THIS CONCERNS YOU

Out of town persons breaking their glasses send them to me and I will return them the same day. The only place in Union County which can give you that quick service. Heacock's glasses are guaranteed. Lens exchanged and frames kept in good repair for one year free. You cannot get the right lens by going to an optician who confines his examination to letting you read a string of letters and having you look at a few black lines. If you are a sufferer from headache, if you do not see clearly and everything is foggy, if your eyes pain you, if your eyes tire, Rightly Fitted Lenses is the Cure

Notice the difference between this deep curve lens and the opposite one. Wider range of vision, fits closer to the eye and looks better.



Old Style Flat Lens



Our Spring Suits

If clothes have any influence on the World's opinion of a Man—and they certainly have—the Man we Suit this spring will bask in the sunlight of public esteem.

Our clothes are fashioned for critical eyes, and they are tailored for critical tastes by master hands.

The season's choice and correct models are ready for inspection or choosing.

We touch your purse as lightly as possible and our splendid values help you to be happy in your clothes.



ASH BROTHERS,
The Outfitters.

Notice of Street Improvement

To whom it may concern—Notice is hereby given that in pursuance of a resolution adopted by the Common Council of the City of La Grande, Oregon, on the 2d day of May, 1910, creating Improvement District No. 14 and designating Fir Street as such district, and in pursuance of a resolution adopted by said Common Council on the 27th day of April, 1910, whereby said Council determined and declared its intention to improve all that portion of Fir Street, in said improvement district as hereinafter described by laying thereon Bitulithic pavement, the Council will, ten days after the service of this notice upon the owners of property affected and benefited by such improvement, order that above described improvement be made; that the boundaries of said district to be so improved are as follows:

All that portion of Fir street, from the North curb line of Washington Avenue to the south curb line of Monroe Avenue. Notice is hereby further given that the Council will levy a special assessment on all the property affected and benefited by such improvement for the purpose of paying for such improvement. That the estimated cost of such improvement is the sum of \$19,115.00. That the Council will on the 11th day of May, 1910, meet at the council chamber at the hour of 8 o'clock p. m., to consider said estimated cost, and the levy of said assessment, when a hearing will be granted to any person feeling aggrieved by such assessment.

La Grande, Oregon, April 27, 1910.
City Council of La Grande, Oregon,
By D. E. COX,
Recorder of the City of La Grande.

Chamberlain's Stomach and Liver Tablets are safe, sure and reliable, and have been praised by thousands of women who have been restored to health through their gentle aid and curative properties.

Show Your Talents.
Exert your talents and distinguish yourself, and don't think of retiring from the world until the world will be sorry that you retire. I hate a fellow whom pride or cowardice or laziness drives into a corner and who does nothing when he is there but sit and growl. Let him come out, as I do, and bark.—Samuel Johnson.

A Suggestive Bark.
The man who ruined a sausage maker's trade by walking into his shop with a sackful of dead cats and dumping the contents down on the counter now finds a rival—albeit an unintentional one—in the person of a London waiter. The latter worthy, being asked by a customer for sausages, replied that there were none left, but, being of an obliging disposition, he went on to say that if the gentleman did not mind waiting for a few minutes some would be obtained for him, meaning,



FELL WILDLY INTO THE STREET
of course, that they should be sent out for. The customer having signified his willingness to wait, the waiter proceeded to the culinary department to give the necessary instructions, but on arriving there he had the misfortune to step on the tail of a dog which belonged to one of the kitchen attendants. The injured animal immediately let out a series of agonized yelps, whereupon the customer, being evidently a man of imaginative mind, turned pale, hesitated only a second and then, grabbing his coat and hat, fled wildly into the street.

STEWARD'S OPERA HOUSE

Derby Day, Tuesday, May 3rd.

David Higgins

In his celebrated Racing Play,

HIS LAST DOLLAR

With the original New York company.

Most Exciting Race Scene ever Produced on any stage for which three thoroughbred running horses are carried.

Prices: \$1.50, \$1.00, 75c, 50 cts.

Tickets on sale at Van Buren's.

Feed Is Cheaper

It always is if you buy of

Grande Ronde Cash Co.

Both Phones, Main 6