



SPRING OPENING

AND SPECIAL EASTER SALE

THE OPENING of a new season is an event of great importance in mercantile fields. After a winter of such severity, the beginning of the Spring season will be hailed with joy by everyone.

Knowing the unusual interest that will be manifested in Spring garments, we have taken great pains to prepare a display that is sure to interest and captivate women who appreciate the very newest and most beautiful in approved fashion.

Our First Showing of Spring Garments

Begins Saturday, March 19, and our main idea is that you call and see the garments. Whether you buy or not is of secondary importance. We want you to see these beautiful suits and coats—to try them on—determine the style and fit.

The "Palmer Garment" label attached to these garments is a sufficient guarantee of their excellence. The label tells more than an entire page of reading matter in regard to correct style, perfect fit, high quality and full value.

Every department replete with beautiful creations.
Special display March 19 to 26

The Peoples Store

The Temple of Economy

OPERA HOUSE BLOCK

LA GRANDE, OREGON.

COLONY TO COME HERE

WISCONSIN COLONY SENDS MEN TO CHOOSE LOCATION

Will inspect all of Union county before deciding on location

What is likely to be the forerunner of a colony of Wisconsin settlers, reached La Grande today when three families from Camp Douglas, Wisconsin, passed through this city on their way to Elgin. They will inspect conditions at Elgin, this city, and various other localities before deciding where they will locate.

If they find things to their liking they will send for a large colony of about a dozen families from Camp Douglas, who are awaiting the decision of the three families sent out in advance to pick out a location. They come from a section of Wisconsin that is like our own and the fertility of Union county soil will likely appeal to them.

Their names Johnson, Nelson and A. T. Atlepen.

How's This for High?

Frank Hempt informs the Republican that the Wilkerson land northwest of town was rented for \$1 per acre cash rent recently. The land is in alfalfa and fruit. Pretty fair rental, that.—Union Republican.

Card of Thanks

I desire to extend my heartfelt thanks to the many friends who did everything to aid us in our unfortunate circumstances. M. O. AMOS

Observer Want Ads Get the RESULTS—Why not you? Get the habit of getting in on this Result-Getting business. Today the Observer is "At Home" where results are to be had.

FOR RENT—House of 6 rooms on 2d street. Call on E. W. Grandy, corner 4th and Adams. 3-19-42.

ROOM AND BOARD—Prices reasonable. Mrs. G. H. Gilkinson, Prop., 1807 Madison Ave. 3-12-42.

FOUND—Ladies gray leather purse. Owner can have same by calling at this office. 3-14-42.

FOUND—Ladies' purse containing some money and among other things, a small bottle of perfume. Owner may obtain same by calling at this office. 3-18-42.

FOR RENT—Furnished front room for gentleman, close in, 1710 Fourth St. Phone Red 952.

FOR RENT—Four nice clean rooms, eight dollars. Enquire at 1505 Madison Avenue.

WANTED—To borrow \$1500 on good real estate security. Address "K" Care Observer.

FOR SALE—Milk cows and one registered Jersey bull. Phone Farmers 18, W. J. Hughes, La Grande, F. D. No. 2. 3-10-42.

FOR SALE—Ford, four cylinder, full enclosed leather top runabout auto, for sale or trade at a bargain. Dr. G. H. Law, Union, Oregon.

EGGS FOR SALE—Choice eggs for sale at \$2.00 per setting at Fred Nelson's chicken ranch, 1605 Jefferson Ave. 3-14-42.

LOST—A large black purse with gold watch and valuable papers. The owners name, Mrs. E. Rymerson, was in the purse. A suitable reward will be paid for its return. 3-14-42.

FOR SALE—Eight room house and two lots convenient to the Palmer Mill. Suitable for rooms. Phone Blk. 1192 or enquire on premises, 703 Grandy Avenue. 3-15-42.

WANTED—Black horse about 1885. Must be city broke. Apply Pacific Express Company, La Grande 3-12-42.

DIRECTORY OF THE FRATERNAL ORDERS LA GRANDE, ORE.

M. W. A.
La Grande camp No. 7703 meets every Monday each month at I. O. O. F. Hall. All visiting neighbors are cordially invited to attend.
FRED B. CURREY, C.
CAL JORDON, Clerk.

O. E. S.
Hope Chapter No. 13, O. E. S., hold stated communications the second and fourth Wednesdays of each month. Visiting members cordially invited.
Pauline Loderice, W. M.
Mary E. Warnick, Secretary.

I. O. O. F.—Encampment.
Star Encampment No. 31, I. O. O. F., meets every second and fourth Wednesday in the month in Odd Fellows' hall. Visiting patriarchs always welcome.
H. E. COOLIDGE, C. P.
W. A. WORSTELL, Scribe.

La Grande Lodge No. 169, W. O. W., meets every second and fourth Tuesday evening in K. of P. hall in the Corps building. All visiting members welcome.
NEKI ACKLES, Council Commander.
J. E. KENNEY, Clerk.

I. O. O. F.—Subordinate.

La Grande Lodge No. 16, meets in their hall every Saturday night. Visiting brothers cordially invited to attend. Cemetery plot may be seen at restaurant.
GEORGE GROUT, K. G.
I. E. HNOCK, Sec. Secy.
W. A. WORSTELL, Fin. Secy.

Foresters of America
Court Maid Marion No. 21 meets each Wednesday night in K. of P. hall. Brothers are invited to attend.
BEN HAISTEN, C. S.
LEO HERRING, C. S.
C. J. VANDERPOEL, F. S.

A. F. & A. M.
La Grande Lodge No. 41, A. F. & A. M., holds regular meetings first and third Saturdays at 7:30 P. M.
JNO. S. HODGIN, W. M.
A. C. WILLIAMS, Secretary.

Knights of Pythias
Red Cross Lodge No. 27, meets every Monday evening in Castle hall (old Elk's hall). A Pythian welcome to all visiting knights.
J. F. BAKER, C. C.
H. L. LINCOLN, K. of R. & S.

E. P. O. E.
La Grande Lodge No. 483, meets each Thursday evening at 8 o'clock in Elk's club, corner Depot street and Washington avenue. Visiting brothers are cordially invited to attend.
H. E. COOLIDGE, Exalted Ruler.
HUGH McCALL, Sec. Secy.

REBEKKAH
Crystal Lodge No. 59 meets every Tuesday evening in the I. O. O. F. Hall. All visiting members are invited to attend.
Mrs. Ours Fitzgerald, K. G.
Miss Susan McIlroy, Secretary.

Women of Woodcraft
Grande Roads Circle No. 47. Meets every first and third Thursday evening in the month, at the I. O. O. F. Hall. All visiting members welcome.
CHLOE ROBINSON, G. N.
LIZZIE ELLSWORTH, Clerk.

Special For Up-to-date Farmers
Extra fancy seed potatoes for sale from last season's imported stock of finest early varieties from Maine, Wisconsin, New York and Colorado. The seed from which these potatoes were

grown last year cost the grower from \$3.50 to \$8.00 per cwt, F. O. B. cars La Grande. Now you can have them at \$1.50 per cwt F. O. B. Cars, Imbler, Oregon or at Beckley-Hudson ranch near Imbler. The seed is better now, too, on account of being acclimated one year. Why plant old run-out seed when you can get the best so reasonable and at the same time be assured of a perfect stand and yield.
BECKLEY & HUDSON,
Growers of Fancy Potatoes, Imbler, Oregon. 3-14-42.

FOR SALE—Buff Orpington eggs, \$2 for 15, at Fred Nelson's 1605 Jefferson Ave. Phone Blk. 1021.

Ladies Attention.

House cleaning time is here. Forget the old way of whipping your carpets. Save half the cost and all of the work by getting the Vacuum House Cleaner. Cleans everything from floor to ceiling. Carpets, rugs, upholstered furniture, bedding, cur-

TWENTY DAYS REDUCTION SALE

Ten to twenty-five percent Reduction on FURNITURE Plain figures on every article in the store will tell you the old and the Sale price—Call at our store and look over our line of fashionable stock. The prices are Bona Fide reductions on late styles of goods.

NEW HOME SEWING MACHINES

Regular \$65 Machine now \$40 Regular \$65 Machine now \$45
Regular \$75 Full cabinet now \$50

FOLDING LEATHER GO-CARTS
A very large line

LINOLEUM VARNISH
Protects and brightens your floor

OSTMOOR MATTRESSES
Known all over the world as the best on the market

Adcook & Fritts, House Furnishers

Phone Red 31

Slater Bldg. Cor. Fia & Jefferson