



# SPRING OPENING

## AND SPECIAL EASTER SALE

THE OPENING of a new season is an event of great importance in mercantile fields. After a winter of such severity, the beginning of the Spring season will be hailed with joy by everyone.

Knowing the unusual interest that will be manifested in Spring garments, we have taken great pains to prepare a display that is sure to interest and captivate women who appreciate the very newest and most beautiful in approved fashion.

### Our First Showing of Spring Garments

Begins Saturday, March 19, and our main idea is that you call and see the garments. Whether you buy or not is of secondary importance. We want you to see these beautiful suits and coats—to try them on—determine the style and fit.

The "Palmer Garment" label attached to these garments is a sufficient guarantee of their excellence. The label tells more than an entire page of reading matter in regard to correct style, perfect fit, high quality and full value.

Every department replete with beautiful creations.

Special display March 19 to 26

# The Peoples Store

The Temple of Economy

OPERA HOUSE BLOCK

LA GRANDE, OREGON.

### DIRECTORY OF THE FRATERNAL ORDERS LA GRANDE, ORE.

**M. W. A.**  
La Grande camp No. 7703 meets every Monday each month at I. O. O. F. Hall. All visiting neighbors are cordially invited to attend.  
FRED B. CURREY, C.  
CAL JORDON, Clerk.

**O. E. S.**  
Hope Chapter No. 13, O. E. S., hold stated communications the second and fourth Wednesdays of each month. Visiting members cordially invited.  
Pauline Lederlee, W. M.  
Mary E. Warnick, Secretary.

**I. O. O. F.—Encampment.**  
Star Encampment No. 31, I. O. O. F., meets every second and fourth Wednesday in the month in Odd Fellows' hall. Visiting patriarchs always welcome.  
H. E. COOLIDGE, C. P.  
W. A. WORSTELL, Scribe.

La Grande Lodge No. 168, W. O. W., meets every second and fourth Tuesday evening in K. of P. hall in the Corps building. All visiting members welcome.  
NERI ACKLES, Council Commander.  
J. H. KIRNEY, Clerk.

**I. O. O. F.—Subordinate.**  
La Grande Lodge No. 16, meets in their hall every Saturday night. Visiting brothers cordially invited to attend. Cemetery plot may be seen at the restaurant.  
GEORGE GROUPE, M. G.  
I. B. SNOOK, Rec. Secy.  
W. A. WORSTELL, Fin. Secy.

**Foresters of America.**  
Court Maid Marion No. 22 meets each Wednesday night in K. of P. hall. Brothers are invited to attend.  
BEN HAISTEN, C. S.  
LEO HERRING, C. S.  
C. J. VANDERPOEL, W. S.

**A. F. & A. M.**  
La Grande Lodge No. 41, A. F. & A. M., holds regular meetings first and third Saturdays at 7:30 p. m.  
JNO. S. HODGINS, W. M.  
A. C. WILLIAMS, Secretary.

**Knights of Pythias.**  
Red Cross Lodge No. 27, meets every Monday evening in Castle hall (old Elk's hall). A Pythian welcome to all visiting knights.  
J. F. BAKER, C. C.  
R. L. LINCOLN, K. of R. & S.

**B. P. O. E.**  
La Grande Lodge No. 433, meets each Thursday evening at 8 o'clock in Elk's club, corner Depot street and Washington avenue. Visiting brothers are cordially invited to attend.  
H. E. COOLIDGE, Exalted Ruler.  
HUGH McCALL, Rec. Secy.

**REBEKAB.**  
Crystal Lodge No. 50 meets every Tuesday evening in the I. O. O. F. Hall. All visiting members are invited to attend.  
Mrs. Cora Fitzgerald, M. G.  
Miss Emma McIlroy, Secretary.

**Women of Woodcraft**  
Grande Ronde Circle No. 47. Meets every first and third Thursday evening in the month, at the I. O. O. F. Hall. All visiting members welcome.  
CHLOE ROBINSON, G. N.  
LIZZIE ELLSWORTH, Clerk.

**Special For Up-to-date Farmers**  
Extra fancy seed potatoes for sale from last season's imported stock of finest early varieties from Maine, Wisconsin, New York and Colorado. The seed from which these potatoes were

grown last year cost the grower from \$3.50 to \$5.00 per cwt. F. O. B. cars La Grande. Now you can have them at \$1.50 per cwt F. O. B. Cars, Imbler, Oregon or at Beckley-Hudson ranch near Imbler. The seed is better now too, on account of being acclimated one year. Why plant old run-out seed when you can get the best so reasonable and at the same time be assured of a perfect stand and yield.  
BECKLEY & HUDSON,  
Growers of Fancy Potatoes, Imbler, Oregon. 3-14-11

**ROOM AND BOARD**—Prices reasonable Mrs. G. H. Gilkinson, Prop., 1307 Madison Ave. 3-12-11

Observer Want Ads Get the RESULTS—Why not you? Get the habit of getting in on this Result-Getting business. Too? The Observer is "At Home" where results are to be had.

**FOR SALE**—An eighteen dozen Syphers pure air incubator, in perfect condition and in good hatching; is too large for our limited space and will sell at a bargain or trade for a heifer. Cost \$30 last June. Dr. C. H. Law, Union. 3-15-21.

**FOUND**—Ladies gray leather purse. Owner can have same by calling at this office. 3-14-16

**FOUND**—Ladies purse containing some money and among other things, a small bottle of perfume. Owner may obtain same by calling at this office. 3-16-13.

**FOR RENT.**  
FOR RENT—Furnished front room for rentman. Close in. 1710 Fourth St. Phone Red 952.

**FOR RENT**—Four nice clean rooms, eight dollars. Enquire at 1505 Madison Avenue.

**WANTED.**  
WANTED—To borrow \$1500 on good real estate security. Address "K" Care Observer.

**FOR SALE**—Milk cows and one registered Jersey bull. Phone Farmers 18. W. J. Hughes, La Grande R. F. D. No. 2. 3-10-4-10.

**FOR SALE**—Ford, four cylinder, full enclosed leather top runabout auto, for sale or trade at a bargain. Dr. C. H. Law, Union, Oregon.

**EGGS FOR SALE**—Choice eggs for sale at \$2.00 per setting at Fred Nelson's chicken ranch, 1605 Jefferson Ave. 3-14-11.

**LOST**—A large black purse with gold watch and valuable papers. The owners name, Mrs. E. Ryerson, was in the purse. A suitable reward will be paid for its return. 11.

**FOR SALE**—Eight room house and two lots convenient to the Palmer Mill. Suitable for rooms. Phone Blk. 1192 or enquire on premises, 702 Grandy Avenue. 3-15-15.

**WANTED**—Black horse about 1250. Must be city broke. Apply Pacific Express Company, La Grande 3-13-11

## TWENTY DAYS REDUCTION SALE

Ten to twenty-five percent Reduction on FURNITURE Plain figures on every article in the store will tell you the old and the Sale price- Call [at our store and look over our line of fashionable stock. The prices are Bona Fide reductions on late styles of goods.

### NEW HOME SEWING MACHINES

Regular \$65 Machine now \$40    Regular \$65 Machine now \$45  
Regular \$75 Full cabinet now \$50

<b>POLING LEATHER GO. CARTS</b> A very large line	<b>LINO EUM VARNISH</b> Protects and brightens your floor	<b>OSTMOOR MATTRESSES.</b> Known all over the world as the best on the market
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## Adcook & Fritts,

House Fnrnshers

Phone Red 31      Slater Bldg. Cor. Fia & Jefferson

#### MUSICAL PROGRAM.

At the Peoples Store, Saturday at 2:30 p. m. Wilson's orchestra

Tanhausser (Overture)—Wagner  
Genevieve (Waltz)—From the Soul (1888)—M. Levi.  
Spring Song—Mendelssohn.  
Loves Old Sweet Song (Cornet Solo)—Malloy.  
Columbian (Overture)—Cox.  
College Life (March)—H. Franzen.  
Sleepy Hollow (Mountain Dream) Allen.  
Thousand One Night (Waltz)—Strauss.  
Palms—Faure.

#### BUILDING AT COVE

J. S. Barford builds new home—Was burned out some time ago

J. S. Barford is having a new house built on his High Valley place near Cove. The Barford home was destroyed by fire about a month ago while the family were living in a rented house in town so that the children might be nearer school. The loss was about \$1200, partly covered by insurance.

#### MANY TEACHERS GOING

Vacation commences tonight to continue for a solid week.

Commencing with tonight, all Clatsop county schools will be closed to permit the teaching force of this county to attend the Teachers' Convention at Pendleton, beginning next Monday. Practically every grade teacher in the towns, and all county school teachers are going to spend the entire week in Pendleton. Leading educators of a dozen states will address the assemblage.

#### BLOOD POISON IN HAND

Geo. McDaniel in serious condition as result of slight accident

While working last Tuesday, Geo. McDaniel of Cove ran a splinter in his hand, and as people nearly always do, gave little heed to the injury which seemed to be nothing more than a slight scratch. Today he is under the care of Dr. E. W. Martin and is reported to be in a serious condition as the result of blood poison.