



# SPRING OPENING

THE OPENING of a new season is an event of great importance in mercantile fields. After a winter of such severity, the beginning of the Spring season will be hailed with joy by everyone.

Knowing the unusual interest that will be manifested in Spring garments, we have taken great pains to prepare a display that is sure to interest and captivate women who appreciate the very newest and most beautiful in approved fashion.

## Our First Showing of Spring Garments

Begins Saturday, March 12, and our main idea is that you call and see the garments. Whether you buy or not is of secondary importance. We want you to see these beautiful suits and coats—to try them on—determine the style and fit.

The "Palmer Garment" label attached to these garments is a sufficient guarantee of their excellence. The label tells more than an entire page of reading matter in regard to correct style, perfect fit, high quality and full value.

We invite you most cordially to inspect these beautiful high class garments. The display is a magnificent object lesson in all that is desirable in coats and suits

# The Peoples Store

The Temple of Economy

OPERA HOUSE BLOCK

LA GRANDE, OREGON.

## AVEMENT BIDS WANTED AT ONCE

THREE KINDS OF PAVEMENT TO BE ADVERTISED FOR

Bids to be opened on March 31—No delay in paying hereafter

Advertisements for bids for the construction of either bituminous, asphalt or hansom pavement for Adams avenue from Fourth street to Hemlock, a distance of about seven blocks, from Fourth to Jefferson on Depot, a distance of three blocks, were ordered made last night. One local paper, one Portland paper and one Seattle paper will carry the advertisements.

The bids will be opened at 2 o'clock on the afternoon of March 31 and from then on pavement will proceed without further delay.

Bonds for Sewer Advertised Chicago and Portland financial papers, will in a few days, carry advertisements for the location of the \$40,000 sewer bonds and as soon as the details are attended to sewer construction will start.

### LADD CANYON NEWS ITEMS

Ladd Canyon, March 16—(Special)—Spring is here and the mosquitoes are with it. This is unusual as they never before have appeared before May or June. The high water of Ladd Creek accounts for their appearance so early.

Ladd Creek is still raging and becoming much higher in the evening, continuing all through the night.

At least 60 were present at the dance last Friday night in Mr. and Mrs. Adolph Peebler's new house, which was just completed a few months ago. It is needless to say that every one had a good time for it was several hours beyond midnight before it came to a halt. Messrs. Marion Spencer and Harley McClure with banjos and Neil McClure with violin furnished the music for the occasion, and which was well rendered.

Outside guests present at the dance were Mrs. Peebler's parents, Mr. and Mrs. T. B. Johnson and her two brothers Letzer and Charlie, of Cove; Mr. and Mrs. Claude Braden of Perry; Mr. and Mrs. Arthur Van Fleet and Miss Hazel McCrary of La Grande besides a number of others whose names were not learned.

Mr. Peebler has his new barn completed now and contemplates occupying the new departments immediately.

Mrs. Claude Braden visited over Saturday and Sunday with her sister, Mrs. Frank McClure, before returning to her home at Perry.

FOUND—Ladies gray leather purse. Owner can have same by calling at this office. 3-14-16

FOUND—Ladies purse containing some money and among other things, a small bottle of perfume. Owner may obtain same by calling at this office. 3-16-12

FOR RENT—Furnished front room for gentleman, close in, 1716 Fourth St. Phone Red 952.

FOR RENT—Four nice clean rooms, eight dollars. Enquire at 1566 Madison Avenue.

WANTED—To borrow \$1500 on good real estate security. Address "H" Care Observer.

FOR SALE—Milch cows and one registered Jersey bull. Phone Farmers 18. W. J. Hughes, La Grande R. F. D. No. 2. 3-10-16.

FOR SALE—Ford, four cylinder, full enclosed leather top runabout auto, for sale or trade at a bargain. Dr. C. H. Law, Union, Oregon.

EGGS FOR SALE—Choice eggs for sale at \$2.00 per setting at Fred Nelson's chicken ranch, 1605 Jefferson Ave. 3-14-16.

LOST—A large black purse with gold watch and valuable papers. The owners name, Mrs. E. Rynesson, was in the purse. A suitable reward will be paid for its return. 16

### DIRECTORY OF THE FRATERNAL ORDERS LA GRANDE, ORE.

**M. W. A.**  
La Grande camp No. 7703 meets every Monday each month at I. O. O. F. Hall. All visiting neighbors are cordially invited to attend.  
FRED B. CURREY, O.  
CAL JORDON, Clerk.

**O. E. S.**  
Hope Chapter No. 13, O. E. S., hold stated communications the second and fourth Wednesdays of each month. Visiting members cordially invited.  
Pauline Lederice, W. M.  
Mary H. Warnick, Secretary.

**I. O. O. F.—Encampment.**  
Star Encampment No. 31, I. O. O. F., meets every second and fourth Wednesday in the month in Odd Fellows' hall. Visiting patriarchs always welcome.  
H. R. COOLIDGE, C. P.  
W. A. WORSTELL, Scribe.

La Grande Lodge No. 169, W. O. W., meets every second and fourth Tuesday evening in K. of P. hall in the Empire building. All visiting members welcome.  
NERRI ACKLES, Council Commander.  
J. H. KENNEDY, Clerk.

**I. O. G. F.—Subordinate.**  
La Grande Lodge No. 16, meets in their hall every Saturday night. Visiting brothers cordially invited to attend. Conspirey plot may be seen at restaurant.  
GEORGE GROUT, H. G.  
E. B. BRONK, Sec. Secy.  
W. A. WORSTELL, Fin Secy.

**Foresters of America**  
Court Maid Marion No. 23 meets each Wednesday night in K. of P. hall. Brothers are invited to attend.  
EDEN HAISTEN, C. S.  
LEO HERRING, C. S.  
C. J. VANDERPOEL, F. S.

**A. F. & A. M.**  
La Grande Lodge No. 41, A. F. & A. M., holds regular meetings first and third Saturdays at 7:30 P. M.  
JNO. S. HODGIN, W. M.  
A. C. WILLIAMS, Secretary.

**Knights of Pythias.**  
Red Cross Lodge No. 27, meets every Monday evening in Castle hall (old Elk's hall). A Pythian welcome to all visiting knights.  
J. F. BAKER, C. C.  
R. L. LINCOLN, K. of R. & S.

**E. F. O. E.**  
La Grande Lodge No. 423, meets each Thursday evening at 8 o'clock in Elk's club, corner Depot street and Washington avenue. Visiting brothers are cordially invited to attend.  
H. R. COOLIDGE, Exalted Ruler.  
HUGH McCALL, Rec. Secy.

**J. J. REBEKAR.**  
Crystal Lodge No. 34 meets every Tuesday evening in the I. O. O. F. Hall. All visiting members are invited to attend.  
Mrs. C. W. Fitzgerald, W. M.  
Miss Susan McIlroy, Secretary.

**Women of Woodcraft**  
Grande Ronde Circle No. 47. Meets every first and third Thursday evening in the month, at the I. O. O. F. Hall. All visiting members welcome.  
CHLOE ROBINSON, G. N.  
LIZZIE ELLSWORTH, Clerk.

**Special For Up-to-date Farmers**  
Extra fancy seed potatoes for sale from last season's imported stock of finest early varieties from Maine, Wisconsin, New York and Colorado. The seed from which these potatoes were

grown last year cost the grower from \$3.50 to \$5.00 per cwt, F. O. B. cars La Grande. Now you can have them at \$1.50 per cwt F. O. B. Cars, Imbler, Oregon or at Beckley-Hudson ranch near Imbler. The seed is better now; too, on account of being acclimated one year. Why plant old run-out seed when you can get the best so reasonable and at the same time be assured of a perfect stand and yield.  
BECKLEY & HUDSON,  
Growers of Fancy Potatoes, Imbler, Oregon. 3-14-16

**ROOM AND BOARD**—Prices reasonable Mrs. G. H. Gilkinson, Prop., 1307 Madison Ave. 3-12-16

Observer Want Ads Get the RESULTS—Why not you? Get the habit of getting in on this Result-Getting business. Too? The Observer is "At Home" where results are to be had.

## TWENTY DAYS REDUCTION SALE

Ten to twenty-five percent Reduction on FURNITURE Plain figures on every article in the store will tell you the old and the Sale price. Call at our store and look over our line of fashionable stock. The prices are Bona Fide reductions on late styles of goods.

### NEW HOME SEWING MACHINES

Regular \$65 Machine now \$40 Regular \$65 Machine now \$45  
Regular \$75 Full cabinet now \$50

<b>POLING LEATHER</b> 60-CENTS A very large line	<b>LINOLEUM VARNISH</b> Protects and brightens your floor	<b>OSTMOOR MATTRESSES</b> Known all over the world as the best on the market
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## Adcook & Fritts,

House Frrnishers  
Phone Red 31 Slater Bldg. Cor. Fia & Jefferson