



# SPRING OPENING

THE OPENING of a new season is an event of great importance in mercantile fields. After a winter of such severity, the beginning of the Spring season will be hailed with joy by everyone.

Knowing the unusual interest that will be manifested in Spring garments, we have taken great pains to prepare a display that is sure to interest and captivate women who appreciate the very newest and most beautiful in approved fashion.

## Our First Showing of Spring Garments

Begins Saturday, March 12, and our main idea is that you call and see the garments. Whether you buy or not is of secondary importance. We want you to see these beautiful suits and coats—to try them on—determine the style and fit.

The "Palmer Garment" label attached to these garments is a sufficient guarantee of their excellence. The label tells more than an entire page of reading matter in regard to correct style, perfect fit, high quality and full value.

We invite you most cordially to inspect these beautiful high class garments. The display is a magnificent object lesson in all that is desirable in coats and suits

# The Peoples Store

The Temple of Economy

OPERA HOUSE BLOCK

LA GRANDE, OREGON.

coming Chautauque season. All improvements made by the Chautauque Association must conform to the plans of the landscape gardener.

## CARLOAD OF AUTOS COME

SEVERAL OTHER CARLOAD SHIPMENTS ARE EXPECTED

Carload of Fords arrive for local agency this morning

June weather and new automobiles are running hand in hand. A carload of Fords arrived today for local dealer L. C. Smith and have been set up and tried out during the day. One of the cars is for D. H. Steward and the others are late delivery cars. The owners are not announced.

Later in the day Mr. Bowles of the Palmer mill saw filing crew bought one.

This is only one of several shipments of carload lots expected this week and the streets will be fairly alive with 1910 models of various makes within a month.

Whitman & Son have sold two Maxwells this week. One to proprietor O'Connell of the O'Connell cigar store and the other to a gentleman connected with the new bank at Union.

### NOTICE FOR PUBLICATION

U. S. Land Office at La Grande, Oregon, January 24th, 1910.

Notice is hereby given that Adolph Lauer, of La Grande, Oregon, who, on January 24, 1905, made Homestead Entry No. 14033, Serial No. 04326, for SE 1-4 NE 1-4, E 1-2 SE 1-4, Sec. 17, NE 1-4 NE 1-4, Section 20, Township 4 South, Range 33 East, Willamette Meridian, has filed notice of intention to make final Five Year Proof, to establish claim to the land above described, before the Register and Receiver, United States Land Office, at La Grande, Oregon, on the 15th day of March, 1910.

Claimant names as witnesses:

John Shilling, Jr.  
Henry J. Rehen,  
James Shilling,  
Fred Pohrman, all of La Grande, Oregon.

F. C. BRAMWELLS  
Register.

Observer Want Ads Get the RESULTS—Why not you Get the habit of getting in on this Result-Getting business Too? The Observer is "At Home" where results are to be had.

### FOR RENT.

FOR RENT—Furnished front room for gentleman, close in. 1710 Fourth St. Phone Red 952.

FOR RENT—Four nice clean rooms. Eight dollars. Enquire at 1505 Madison Avenue.

### WANTED.

WANTED—To borrow \$1300 on good real estate security. Address "K" Care Observer.

AGENTS WANTED—The Great Roosevelt African Hunt. Best terms; best book; just out; outfit free. Order at once and secure territory. J. S. Ziegler Company, 634 Como Building, Chicago.

MAN AND WIFE with no children desire work on a farm. Call, care of Mrs. Gates at the Blue Mountain House. 3-3-10.

### LOST AND FOUND.

LOST—Gold watch (Ladies) along the railroad track between railroad bridge, Oro Dell, and N. 4th street. Finder leave at this office and receive reward.

FOUND—An Eastern Star pin. Owner may have same by calling on Mrs. Nellie G. Neill and proving property.

LOST—Two silver knives and one tea spoon, 1847 Rogers Bros, tied with brown silk thread, at the banquet Friday evening. Finder please phone 2812. 3-5-10.

LOST—A black jet back comb. Finder will please leave at this office.

FOR SALE—Milch cows and one registered Jersey bull. Phone Farmers 18. W. J. Hughes, La Grande R. F. D. No. 2. 3-10-4-10.

## DIRECTORY OF THE FRATERNAL ORDERS LA GRANDE, ORE.

### M. W. A.

La Grande camp No. 7703 meets every Monday each month at I. O. O. F. Hall. All visiting neighbors are cordially invited to attend.

FRED B. CURREY, C. CAL JORDON, Clerk.

### O. E. S.

Hope Chapter No. 13, O. E. S., hold stated communications the second and fourth Wednesdays of each month. Visiting members cordially invited.

Pauline Lederlee, W. M. Mary R. Warnick, Secretary.

### I. O. O. F.—Encampment.

Star Encampment No. 31, I. O. O. F., meets every second and fourth Wednesday in the month in Odd Fellows' hall. Visiting patriarchs always welcome.

H. E. COOLIDGE, C. P. W. A. WORSTELL, Scribe.

La Grande Lodge No. 189, W. O. W., meets every second and fourth Tuesday evening in K. of P. hall in the Corps building all visiting members welcome.

HERI ACKLES, Council Commander. J. H. KENNETH, Clerk.

### I. O. O. F.—Subordinate.

La Grande Lodge No. 18, meets in their hall every Saturday night. Visiting brothers cordially invited to attend. Cemetery plot may be seen at restaurant.

GEORGE GROUT, R. G. I. R. SNOOK, Sec. Secy. W. A. WORSTELL, Fin Secy.

### Foresters of America

Court Maid Marion No. 21 meets each Wednesday night in K. of P. hall. Brothers are invited to attend.

BEN HAISTEN, C. B. LEO HERRING, C. S. G. J. VANDERPOEL, F. S.

### A. F. & A. M.

La Grande Lodge No. 41, A. F. & A. M., holds regular meetings first and third Saturdays at 7:30 p. m.

JNO. S. HODGIN, W. M. A. C. WILLIAMS, Secretary.

### Knights of Pythias.

Red Cross Lodge No. 27, meets every Monday evening in Castle hall (old Elk's hall). A Pythian welcome to all visiting knights.

J. F. BAKER, C. C. R. L. LINCOLN, K. of R. & S.

### B. F. O. E.

La Grande Lodge No. 433, meets each Thursday evening at 8 o'clock in Elk's club, corner Depot street and Washington avenue. Visiting brothers are cordially invited to attend.

H. E. COOLIDGE, Exalted Ruler. HUGH McCALL, Nec. Secy.

### REBEKAHS.

Crystal Lodge No. 59 meets every Tuesday evening in the I. O. O. F. Hall. All visiting members are invited to attend.

Mrs. Cora Fitzgerald, N. G. Miss Susan McIlroy, Secretary.

## PARK PLAINS MATURING

The Riverside Park Association accomplished more than the usual amount of work at the meeting yesterday afternoon. This is the first meeting of the year, and each and every lady is full of enthusiasm and ready to do much toward the improvement of La Grande's Park.

As much as possible of the landscape gardener's plan is to be carried

out this summer. It was decided at Mr. Bassett

this meeting to purchase two dozen seats, which are to be placed in the park. These are to be four foot park benches, neat and of a practically indestructible kind.

The proceeds of the Easter Monday dance are to be used in paying for these seats and every effort will be put forth to make this dance a success.

The following dance committees were appointed:

Advertising—Mrs. H. C. Grady, Mrs. Julius Roesch, Mrs. W. R. Jones.

Floor—Oscar Jackson, Ed Rumble, F. Bock, F. L. Meyers, W. R. Jones, G. M. Byrkit.

Tickets, H. M. Bay, J. C. Garuder, H. C. Ritter, Joe Carr, John Dordain

Badges—Mrs. S. Shields.

Music—Mrs. Chester Newlin, Mrs. E. Polack.

Punch—Mrs. Dohahue, Mrs. Bragg, Mrs. N. Molitor.

The question of purchasing the land lying between the present park and the county road north of the park was discussed at some length. Mrs. Bohnenkamp was authorized to write to the owner for terms.

A chicken dinner is to be given by the Park Association the latter part of May. This is only one of the many plans to raise the necessary funds for park improvements this summer.

The Grande Ronde Chautauque Association were given the privilege of using the park grounds during the

## FOR COUGHS KING OF CURES FOR COLDS THE WONDER WORKER

## FOR THROAT DR. KING'S AND LUNGS

# NEW DISCOVERY

FOR COUGHS AND COLDS

PREVENTS PNEUMONIA

I had the most debilitating cough a mortal was ever afflicted with, and my friends expected that when I left my bed it would surely be for my grave. Our doctor pronounced my case incurable, but thanks be to God, four bottles of Dr. King's New Discovery cured me so completely that I am all sound and well.—MRS. EVA UNCAPHER, Grovertown, Ind.

Price 50c and \$1.00. ABSOLUTELY GUARANTEED! Trial Bottle Free

SOLD AND GUARANTEED BY SILVERTHORNE'S DRUG STORE