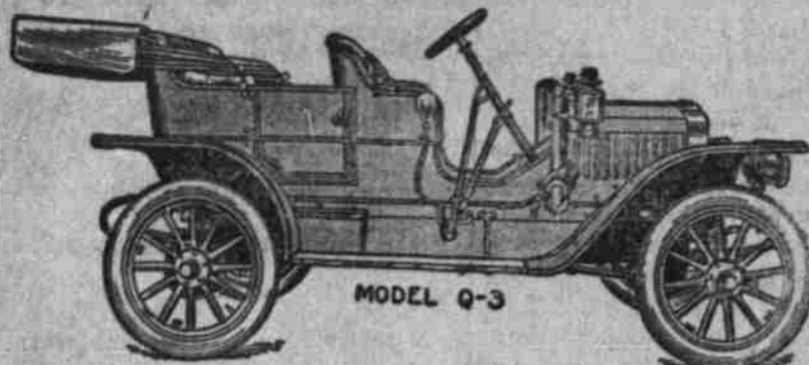


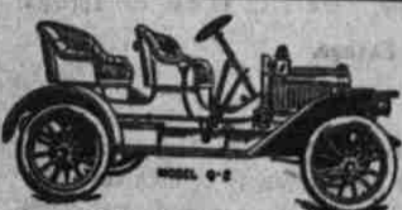
The Maxwell 1910

THE MAXWELL 1910 STANDS FOR THE AUTO THAT THE BUYER OF MODERATE MEANS WANTS, FOR IT COMBINES ALL THAT IS NEW AND UP-TO-DATE IN 1910 CARS, FOR AUTOMOBILE SCIENCE IS AT ITS BEST IN THIS MAKE. IT IS A SERVICEABLE CAR WITHIN THE REACH OF SCORES IN LA GRANDE.

This is a Popular Make



This model is a small five passenger touring car with 22 H. P., equipped with sliding gear transmission. A car for the man with a small family and it is a popular seller.
SALE PRICE\$1200



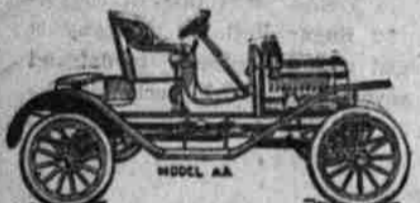
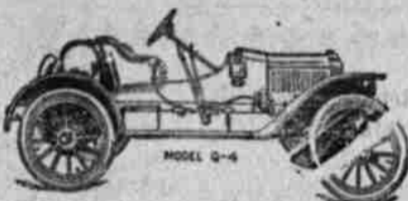
Four passenger detachable rear seat, ample carrying space. Four cylinder, 22 horse power.
SALE PRICE\$1100

Three passenger roadster, detachable rear seat, four cylinder, 22 H. P.
SALE PRICE\$1075



MODEL Q STANDARD
Two passenger roadster, Extra seat makes convenient touring car, 22 H.P.
SALE PRICE\$1050

The Sportsman. A special two passenger car built for speed. 22 horse power.
SALE PRICE\$1200



Two cylinder, 12 horse power. A good car for a doctor.
SALE PRICE\$725

Sliding Gear Transmission

Giving three speeds ahead and reverse on all four cylinder cars which is a new feature for \$1200 cars and under

Ten Thousand Miles

Without stopping the engine is what a Model E 30 did in 1910 and a duplicate of that mode is now in stock at the White-man garage where it can be seen and tried in a free ride. Let us show you its working principles.

Tires Guaranteed

All cars carry tires that are guaranteed to travel 5,000 miles, a feature that should appeal to the buyer.

J B Whiteman & Son

La Grande, Oregon

GRAHAM HAS MORE GRIEF

WOLF CREEK RESIDENT MUST GO TO EUREKA SPRINGS.

Robin sings at Ladd Canyon—Other news items of interest.

Ladd Canyon, Ore., Feb. 10 (Special)—A pair of fluffy robin red-breasts were seen among some rose bushes by the writer this morning. This sounds like spring is near at hand, which contradicts Mr. Groundhog.

Adolph Peebler and wife will soon be able to move into their new quarters. The house has been completed for some time and Mr. Peebler and a force of carpenters will soon have a barn finished, which will be used chiefly for dairying.

John Graham went to Wolf Creek last week to remain with relatives for a few days and will go from there to Eureka Springs, Arkansas, for treatment on a large gland cancer. He will be accompanied to the Springs by his nephew, Roy Graham. Mr. Graham had a cancer removed from his neck last June at Hot Lake and since then the present one has been forming. Friends are hoping that the water may prove beneficial but the worst is to be feared as he is in a critical condition.

Skaters are enjoying some good skating.

Mr. and Mrs. Laurence Drum-mith visited Saturday and Sunday in La Grande with relatives.

Miss Verdie Graham visited a few days in the foothills with her sister Mrs. W. O. Sherwood.

BACK TO WINTER

FEW SLEIGHS SEEN AS MARKED CONTRAST

From delightful spring weather to winter and snow is local state

Suddenly changed from summer-like atmospheric conditions to winter again with a slight covering of snow to tease sleigh owners is the rather unusual state of affairs all over Union county today. The light snow, commencing yesterday, continued for the night and sufficient fell for a occasional individual to muster his sleigh paraphernalia.

CAMPAIGN IS READY

THREE LOCAL AUTO DEALERS ADVERTISING WARES.

Reputable sales agents telling buying public many truths.

Three of the several principal auto agencies of La Grande and Union county are preparing for a campaign of sales and have chosen the Observer advertising space as the most profitable method of telling to the people of the county the features and advantages of each of the makes. The announcements are from reputable agents who handle reputable machines and any person interested in automobiles can find valuable data in these advertisements.

Crowds Enjoy This Program

The continued good crowds at the Star can only be accounted for from the fact that the pictures are always the best to be had, the music is rendered in such a way that it always seems to fit the picture on the screen and then the picture itself is above the average to be seen in this class of place, always a sharp focus that does not hurt the eyes as a picture would if it were not properly focused. There is always something instructive in the Star's program, and whether it be a short travelogue or pictures of art there can always be found something that will interest anyone and there is always a moral to one or more of the pictures shown and the critic is always a welcome visitor of the Star. Change of program tomorrow.

CLEAN-UP SALE

We have just finished our stock taking. This interesting event always has many surprises for the merchant. Ours has been no exception, but this time we are going to give the trade the benefit of the surprises, which is an exception.

All Remnants and Odds And Ends

At Just About half price

REMNANTS OF DRESS GOODS, SILKS, LACES AND EMBROIDERIES

- One lot ladies shoes, \$2.50 to \$3.50 value\$1.38
- One lot of ladies waistsHalf price
- Ladies sweatershalf price
- One lot of ladies wrappersHalf price
- One lot of mens shirtsHalf price

AND MANY OTHER THINGS TO NUMEROUS TO MENTION

If you are in need of any wearing apparel or other goods to take you on until Spring come in and look over the bargains we are offering.

DON'T FORGET—We are still giving premiums for you cash trade.

THE PEOPLES STORE

OPERA HOUSE BLOCK LA GRANDE, OREGON

Notice.

Is hereby given that the registration books for the coming city election will be open on January 25th, 1910, at the office of the City Recorder and remain open during office hours until March 4th, 1910.

D. E. COX,

1-24, 2-4 Recorder.

Picture Show for Sale.

A paying proposition. Only show in the city of Elgin. Good patron-

age and a good outfit. Address, Slough Investment Co., Elgin, 1-7-13.

Treasurer's Call for City Warrants.

Notice is hereby given that there are now funds on hand to pay all outstanding warrants issued on General Fund of La Grande City, up to and including, No. 7470, endorsed April 3, 1908.

Interest on all warrants on General Fund from No. 7340 to No. 7470, inclusive, ceases from this date.

RAY W. LOGAN,

City Treasurer.

We have a fine new line of Hot Water Bottles. They are the reliable kind, are guaranteed for more than a year and cost you no more than the doubtful sort. Newlin Drug Company.

Merchants! Save \$10,000

In 1907 the Merchants of Oregon saved over \$10,000 by carrying a part of their insurance in their own company, the Oregon Merchants Mutual Fire Assurance Association, of Dayton, Oregon. In 1908 they will save \$15,000 during the same period their neighbors were handing over \$1,500,000 in profits to outside companies

In the Oregon Merchants Mutual you get: INSURANCE AT COST A LIMIT TO YOUR LIABILITIES PROMPT SETTLEMENT OF LOSSES

W. OLIVER, Agent

Candies of Quality

Our regular 25c per pound lines are made absolutely pure, we know it and a visit to our manufacturing department will convince you. OUR NUGGETS are creamy, the flavors are Strawberry, chocolate and Vanilla. Taffies in four flavors. NEW WRINKLE—Try this

E. D. Selder

Grande Exclusive Candy Manufacturer

BUSSEY'S HACK LINE. Best of service, Day and Night. Hacks furnished for funerals and private parties. Baggage transferred Day and Stand at Paul's Cigar Store. Phone—Red 341. Night Phone—Main 34. E. L. BUSSEY.

Notice to Creditors.

Notice is hereby given that the undersigned has been appointed as administrator of the estate of John Blewins, deceased, and has duly qualified as such and entered upon the discharge of his duties and all persons having claims against said estate are hereby notified to present the same properly verified to the undersigned administrator at his residence at Cove Union County, Oregon, within six months from the date of the first publication of this notice.

Date of First Publication, December 15, 1909. EMIL BLEVINS, Administrator Jno. S. Hodgins, Attorney for Estate.

SALESMAN WANTED—Big money selling high grade groceries at wholesale to families, farmers, ranch

men and etc. High cost of living is

WILCOCK BROTHERS

Quick Transfer

Phones:— Day, Red 761. Night, Black 1271.