

FOR **JAN. 21ST** FOR
 15 Days 15 Days

A POWERFUL BATTLE

\$60,000 Worth Quality Merchandise Scattered to Four Winds of the Earth

This is the Greatest Mercantile Cyclone that ever Struck La Grande and the Fast and Furious Selling Will Continue for 15 Days

Men's Suits	THE FAIR	Broadcloth Coats
One lot of mens suits in good range of sizes and good patterns, worth \$15.00 to \$16.50, on sale at		One lot of ladies very fine broadcloth and Chevoit coats, extra good value at \$18.00 to \$25.00, Sale price
\$7.95		Half Price.

\$10,000-----Must be Sold Within Fifteen Days-----\$10,000

25 SALESPEOPLE WILL ASSIST IN THIS GREAT SALE IN ORDER THAT EVERY CUSTOMER MAY RECIEVE EVERY ATTENTION AND THAT THE FULL AMOUNT MAY BE REACHED IN THE LIMITED TIME, FOR IT WILL BE IMPOSSIBLE FOR US TO PROLONG IT A DAY AFTER THE EXPIRATION, AS OTHE ARRANGEMENTS HAVE ALREADY BEEN MADE WHICH WILL OCCUPY OUR FULL TIME FOR 30 DAYS AFTER THIS STRUGGLE IS OVER

\$1,000 will be Donated to any Public Enterprise of the City of La Grande

If this is not a bonifed Bargain and Reduction Sale. Such has never been your opportunity before may never come again, the privilege to buy good seasonable merchandise at prices far beyond the wildest dreams of your most exalted agitation.

Do These Prices Appeal to You?

LADIES SUITS	APRON GINGHAMS	LADIES SKIRTS	LADIES WAISTS	LACE CURTAINS	BOYS SUITS	MENS UNDERWEAR	LADIES UNDERWEAR
Good assortment of sizes, new styles good value at \$15 to \$25, for only	All best checked apron gingham, worth \$ 1-3 cts. will be sold for only	Nice line of ladies skirts, all good styles and splendid values for \$8.00 to \$10. all go on at the one price of	Big lot of ladies dress waist in assorted styles and patterns. Good sizes, worth \$3.50, to clean up the lot only	One lot of lace curtains in beautiful patterns, in the newest designs, worth from \$1.50 to \$6.00 will be sold for just	3 to 5 One lot of boys suits in sizes of 3 to 5 years. Best fabric, new styles and patterns, worth \$3.50 to \$4.50 for only	Mens heavy fleeced undershirts and drawers, which are of extra good value for 60c will be closed out for only	Ladies nice heavy cotton fleeced in all sizes worth 35 cents to 50 cents to be sold for only
\$9.98	5c	\$2.87	98c	Half Price	\$1.98	36c	19 Cts

We have hundreds of other prices throughout the store which will be even more surprising than these, which you must see before you will appreciate them

FOR 15 DAYS THIS POWERFUL BATTLE will be fought and every dollars worth of merchandise in the entire store will be placed on the slaughter block at the most sacrificing prices ever known to man in modern merchandising and only a visit will convince the most skeptical that this most monumental massacre of prices ever known in La Grande or anywhere throughout the whole state or Oregon. It is not a question of profits; it is not a question of cost, but the only question is, and the only object in front of our minds is \$10,000 in 15 days. We have had our years business and made our years profit and now we throw open to our customers our entire stock for the purpose heretofore mentioned, which will be beyond all questions the biggest bargain feast ever spread before an appreciative people whom we feel will not fail to avail themselves of the opportunity to make a saving which will almost equal their purchase.

Free Prizes Given to the First 10 Ladies Who Enter our Store Friday Morning, January 21 at 9 A. M.

Don't forget the place, don't forget the date, don't forget the days—It's the Fair, it's January 21 and it's 15 days that the greatest bargain event will be open and kept in action with new features and additional bargains added daily.

Everybody KNOWS That When WE say BARGAINS it Means A SAVING TO YOU

**Sale Opens January 21
 And Continues
 FOR 15 DAYS**

THE FAIR

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