

The Golden Rule Co.

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La Vogue They are Especially Cut

TO FIT WITH EASE AND GRACE, CONFORMING TO THE REFINED NATURAL LINES OF THE TYPICAL AMERICAN FIGURE. EACH GARMENT IS INDIVIDUALLY TAILORED, FITTED AND INSPECTED BEFORE REACHING OUR STORE.

\$15.00 \$32.50

57 new arrivals in Ladies Suits, consisting of the new fabrics, in staple colors and weaves, ranging in price as stated above. These suits are handsomely tailored and are high grade garments.

465 Ladies Long Semi-fitted Coats in gray wool Chevoit. This is an exceptional value at the price.

\$2.50—Good heavy, warm coats for the girls. Prepare for winter. Get the children fitted out with their coats. Our line is very complete, ranging from the price above, for sizes 6 to 14, to \$8.00.

BEDDING

These cold nights make one feel that another blanket or quilt would not come amiss.

Quilts, full sized, good weight, white cotton filled, with cover of very good quality Sateen or Silkaline at \$1.50 \$1.75, \$2.00

Better grade and heavier \$2.50 to \$5.50

The above are the Maish line that you see advertised in all of the latest magazines. And they are filled with pure fluffy white cotton, even the cheaper ones.

WARNER'S RUST PROOF CORSETS.

A marked style distinguishes these corsets from all other makes. The long skirt models—no matter how extreme—are for the figure intended so accurately designed that there is no restriction in the movement of the body, sitting, standing or walking. The corsets are comfortable.

The skirt is very long at the side and back, 13 inches below the waistline at the longest point and the figure is easily incased. Attached are three sets of the excellent Security Rubber Button Hose Supporters, all metal parts of which are rust-proof and unbreakable.

PRICES \$1.00 TO \$3.00.

WOOL NAP BLANKETS—This is a blanket that it takes an expert to tell from wool. It has the same feeling and looks like a pure wool blanket although it is made from cotton. It is much heavier than the ordinary cotton blankets. Comes in white, grey and tan at \$2.00, \$2.75, \$3.25 and \$3.65

Prices according to weight and size



OUR IMMENSE HOLIDAY LINE WILL SOON BE ON DISPLAY--BE SURE TO SEE THEM

FURS

For several years we have made a speciality of the fur business handling McKibbin, Driscoll and Dorsey Furs and feel free to state that this line is by far the largest and best made by American Manufacturers.

28 inch Ladies Electric Near Seal Jacket \$37.95

28 inch, same as above, with Russian Sable

Squirrel collars and cuffs at \$67.50

28 inch best quality black Pony \$37.50

28 inch Astrican \$35.00

COTTON BLANKETS. Single bed size per pair.68

10 X 4 per pair89

11 X 4 per pair \$1.10

12 X 4 per pair \$1.65

FUR NECK WEAR.

A very neat small four-in-hand made of

Coney, in brown or black \$1.25

Sable, Fox and Mink in all of the different grades.

German Martin, all of the staple shapes, at prices to suit the convenience of any purchaser.

LOOK THEM OVER

FREE

A Star Brand Shoes are Better Pocket Knife free with every pair of Patroit or R. J. & R. Mens Shoes sold during the next ten days. This knife is a neat, novel and good article, something that will be appreciated by all who get them.

Patroit Shoes \$4. to \$4.50

R. J. & R. B. \$5. to \$5.50

Young folks, get ready for winter sports. The glary ice and snow will soon be present in the thoughts of every youngster.

SLEDS—All steel frame coaster. Well braced and almost indestructible at \$1.25

Same as above, large and longer \$1.75

Same as above, the largest. A sled that will last the robust so n alife time at \$2.25

SKATES—Misses and Ladies, half clasp, common at \$1.10

Full clasp and full nickel plated at \$1.50

Mens very best common full clasp plain skates at 90c and \$1.25

Full nickel plated at \$1.65

Same as above, case hardened steel \$2.25

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Daily Observer, 65c per Month

M. & M. CO.

REMEMBER

that we have a line of

Hardware

of quality, and at prices that should attract careful buyers.

Harness

that will pay you to examine, and our usual complete stock of up-to-date FARM IMPLEMENTS, ETC.

M. & M. CO.

LOCAL HORSE IN THE FIRE

JIM IRWIN'S "OLLIE M" IN THE WALLA WALLA FIRE.

Animal is Well Known in La Grande And the Northwest.

Among the six valuable horses incinerated in the fire which destroyed the race track barns at Walla Walla Tuesday night, was "Ollie M." a famous mare well known in this city. She was owned at the time of the fire by Jim Irwin, a trainer who has made La Grande his headquarters for many years, and who is well known here.

The mare has won considerable distinction and is familiar to every follower of Northwest horses of more than ordinary speed.

SNOW COMES BUT IS GONE

MERCURY SO HIGH THAT THE STREETS SOON CHANGE.

First Real Snow Storm of Any Length Offset by High Temperature.

Although the La Grander got up this morning with a shiver because of the grizzly gray hills and sidewalks, Weather Observer W. A. Worstall is authority for the statement that the temperature was not within less than ten degrees of the record for last

year at this time. The thermometer registered at 33 degrees this morning. The snow came down into the streets for the first time this fall. The snow fell rapidly between 8 and 9 o'clock last night, but much of it melted as fast as it fell. It resumed snowing early this morning.

ELGIN, OREGON.
Where local business men are co-operating and buying stump lands preparatory to setting commercial orchards. For particulars regarding good orchard lands at very low prices call or write The SLOUGH INVESTMENT CO. Real Estate, Investments, Loans and Collections.

FOR RENT—Six room house. Inquire at Light Office.

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Are Now

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CLOTHING
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The Shoe With a Wide Reputation
WIDE TOE.

"Brotherly Love For Each Toe"

Garments Bearing this brand have workmanship & quality

C. C. Pennington Co.