

La Grande Evening Observer

VOLUME VIII.

LA GRANDE, UNION COUNTY, ORE.

THURSDAY, MAY 13, 1909.

NUMBER 175.

CHANGE METHOD OF ADVERTISING UNION COUNTY

LOCAL PAPERS WILL BE MEDIUM
OF PUBLICITY

BETTER FRUITS

OBSERVER AND STAR WILL BE
SENT TO THE EAST.

Plans of Advertising Adopted by Club
That Is Feasible.

A new policy regarding the attainment of publicity for La Grande was begun at last night's meeting of the Commercial club when it was decided to use the local papers for distribution among homeseekers. The plan is to buy from each paper weekly subscriptions to the amount of \$10.00, and to send to prospective settlers whose letters seem to warrant it, one of the papers for a period of three months. This will give the club an opportunity to furnish 800 inquirers with ordinary every-day unvarnished information regarding our city and our resources that could be given by

no reasonable amount of letter writing.

While specially prepared booklets, circulars and other commonly used means of advertising a community are good, there is always the danger of giving the recipients of such matter the feeling that our drawbacks are glossed over and our advantages exaggerated. Every day happenings, facts about our crops, or fruit shipments, and in our civic life are told in every issue of the local papers, and readers will feel that they are getting the truth, plain and unvarnished. Then, if they decide to come to this section, they will do so with the intention of staying.

THOUSANDS OF ACRES INUNDATED

KERN RIVER SURGES OVER TEN
THOUSAND ACRES WHEAT LAND

BEKERSFIELD, Calif., May 13.—Hundreds of farmers along Kern river, who have been working night and day to prevent incursions of water and the inundation of their lands, today gave up the fight and relinquished to the triumphant floodwaters, and 10,000 acres of wheat and barley lands. A few in desperation, are still fighting the flood, but breaks in the river levees occur hourly under the pressure of water.

Famous Car In La Grande

The Thomas car—once around the world and the winner of the New York-to-Paris race—and now finding the path for the Guggenheim New York-to-Seattle race in July, arrived this noon from New York via Boise. Its arrival was touted in advance and when it dashed up Adams avenue to the Foley hotel, where the men in charge took lunch, the streets were lined with interested sightseers. Well marked with age and the strenuous uses of its former trip around the world its subsequent journey from New York here, the car is a spectacle to behold indeed. Hundreds crowded around it, anxious to learn all they could. The monster 60-horsepower

machine hauled about 1 o'clock and took its departure for Seattle via Meacham, Athena and Walla Walla. Local autolists met the car out in the valley and escorted it to La Grande but at Walla Walla an elaborate banquet will be tendered the men tonight.

In the big machine were the driver, George Miller, who was Schuster's mechanic on the round-the-world trip, which was won by the hardy old veteran which is now laying out the trail for the world's famous race; Clarence Eaton, the mechanic; L. W. Reddington, the well known war correspondent who is laying out the trail, and the official photographer, who has

taken nearly 1000 photographs on the trip and expects to exceed that mark by the time the car finishes its journey 700 miles farther west to the coast city. He snapped the crowd at the Foley.

"We left New York promptly at 12 o'clock March 20," stated Mr. Reddington today, "and have so far covered 3800 miles. Although the trip has been a hard one we did not experience any real difficulties until we reached Wyoming. Our troubles began in that state as there are practically no roads there, and during one week in the state we made but 174

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REFUND OREGON WITH LARGE SUM

OLD DEBT WILL BE MADE GOOD
IN NEAR FUTURE

WASHINGTON, May 13.—Senator Chamberlain today took action, calculated to induce prompt payment of \$194,000 due Oregon from the government for money expended by the state in raising volunteers for the civil war against the Indians.

Oregon's claims were successfully prosecuted by a Washington law firm in court claims, but an appropriation is necessary before the state can get the money.

Chamberlain has written Representatives Hawley and Ellis to urge immediate action towards the insertion of a claim in deficiency in appropriation bill this session.

GOVERNMENT ROBBED.

Heyburn of Idaho Discloses Sensational Series of Fraud.

WASHINGTON, May 13.—Former Representative Heyburn of Idaho today told Taft the government was robbed by means of fraudulent weighing sugar the past 20 years, to his knowledge. He stated, that 18 years ago he was a member of the committee to investigate custom bureau and discovered flagrant evidence of bribery and corruption.

Carl Townley a merchant of Elgin, is in the city on business.

STRAWBERRIES AT COVE WILL BE FULL CROP

EARLY BLOOMS ALONE WERE NIPPED BY FROST

ALL AGREED

BIG BERRY FARMS UNITED IN
THEIR DECISION.

Mill Creek Canyon, The Strawberry
District, Unharmed.

COVE, May 13.—(Special) One of the principal growers of Mill Creek Canyon, which is the chief strawberry district of the upper valley, says that the crop in this vicinity is so far uninjured.

E. B. Covers, a well known grower, when seen today by an Observer representative said that only a few of the early blooms had been injured. He also said that if every one of the early blooms was killed it would have no material effect in the crop.

An inspection of several of the principal berry farms of this locality, including the places of Ben and Frank De Parde, T. J. De Parde, William Jordan, J. A. McNeil and R. Wade indicates that present fears of failure are groundless, the cold weather so far having done no appreciable damage.

RIPE OLD AGE.

When 103 Years Old Quits Heavy
Work For His Family Rocker.

RENO, Nev., May 13.—When Sterling Arnold, a farmer here reached the age of 103 yesterday, he ceased heavy work and his eldest son, aged 80 took his father's place in the field. His wife, who will be 100 next month, has also quit housework. Arnold was born in North Carolina. He used tobacco all his life, but not intoxicants.

CARNIVAL QUEEN TO BE NOMINATED THIS WEEK

MORGAN COMING TO THE COAST

THOUGHT TO HAVE FINGER IN
HARRIMAN'S ROAD PIE

SAN FRANCISCO, May 13.—Following his investment of \$10,000,000 in California securities, J. P. Morgan is coming to the Pacific coast this summer, according to announcement today. It is believed the visit has a significant bearing upon the stupendous financing being undertaken by Harriman for a railroad system. Harriman is going to Europe in the near future to bring back \$50,000,000 in foreign capital for his roads. It is understood Morgan is interested in this plan.

ORDERS COAST ITINERARY

TAFT'S VISIT TO ALASKA
WILL BE A THOROUGH ONE

Wickersham of Alaska Will Outline
Trip For President Taft When He Comes West This Summer.

WASHINGTON, May 13.—Taft today requested Delegate Wickersham of Alaska, to prepare immediately a complete itinerary of the presidential trip to the coast this summer. The president says he wants to make the trip thorough, starting at Seattle, and visiting all the big cities of Alaska.

Automobiling to Baker.

Trying to emulate the time of the Thomas pathfinder car, Will Church and A. V. Andrews today started for Baker City in Mr. Church's Ford. They anticipated no difficulty en route.

A Free Trip For a Maiden Fair To Rose Show

FESTIVAL QUEEN NOMINATION BALLOT.

I hereby nominate

for La Grande's Queen at the Portland Rose Festival, June 7 to 12.

(Signed)

Deposit this vote at either newspaper office before Saturday noon, May 15.

After the routine business of auditing bills etc., was finished at the Commercial club meeting last night a matter of great importance to the city was taken up. The club has had built for the Portland Rose Festival parade a gorgeous float, typical of the resources of La Grande and vicinity. To get the greatest possible good out of the publicity obtained by participation in the Rose Festival, it is necessary to have a queen, who will be sent to Portland at the expense of the club, and who will ride in the float during the parade.

It is also planned to form a marching escort of La Grande visitors at the rose show. To the end that the necessary impetus be given the movement so that balloting for the queen may be finished before the date necessary for her to leave for Portland, plans were discussed this morning between Publicity Manager Curry, of the Commercial club, and representatives of the Observer and the Star, relative to nominations for queen, and the balloting which will follow.

At the head of this article will be found a nomination ballot, and substantially the same form will be found in tomorrow morning's Star. All that is necessary is to cut out one of these coupons, fill in the name of the lady you desire to nominate for La Grande's queen at the rose show, sign the coupon with your own name and deposit it at either of the newspaper

offices. The name will be printed in the following issue. These nomination blanks will be carried in the paper today and tomorrow; in the Star tomorrow morning and Saturday morning. Saturday evening and Sunday morning papers will contain a full list of all nominees to date. The balloting will begin Monday morning. The lady having the highest number of votes at the close of the contest will be sent to Portland at the club's expense. The ballots will be left at several places, to be announced later.

In order that the whole state may obtain permanent benefit from participation in the Rose show parade, moving pictures of the pageant will be made and used in the lecture room of the Oregon building at the Seattle fair. The floats of each section will also be photographed separately, and colored slides made from the photos will be used in the same manner as the moving pictures. It is very probable that the float will be sent to Spokane during the sessions of the National Irrigation Congress, and that the La Grande band will participate in that parade. The proposition of sending the band and float was made to the club some time ago, by the traveling representative of the Board of Control of the Irrigation Congress, and the idea received much favor at last night's meeting. That, however, is not definitely settled.

BALDWIN ESTATE FINALLY SETTLED

WIDOW GETS AN EVEN MILLION
FOLLOWING A COMPROMISE

LOS ANGELES, May 13.—A million dollars will be paid Mrs. E. J. Baldwin, widow of "Lucky" Baldwin, as a result of a compromise she effected with other heirs. Her legacy is under the terms of the will was a small part of his place in San Francisco, and was heavily mortgaged. It was worth \$30,000. She threatened to bring action to break the will, the compromise resulting. Attorneys who arranged the compromise will be paid \$400,000. The estate will be divided between five heirs.

FACILITIES ARE INADEQUATE

COMMISSION HOLDS HEARING
AT SALEM THIS AFTERNOON

O. R. & N. One of Railroads Said to
be Slack in Its Facilities For Hauling
Stock.

SALEM, May 13.—The Railroad Commission is today considering the reasonableness the Inter State Wool rates, and also whether the Southern Pacific, Corvallis and Eastern, and O. R. & N. roads have provided adequate facilities for shipping stock, and whether there is enough double decked shutes for loading double decked cars.

Pastor W. H. Gibson will preach at the Iowa school house on Sunday afternoon at 3 o'clock.

THE SEASON'S DAINTIEST OXFORDS

Trim footwear is the key to good
dressing. Our Oxfords are unexcelled
in both style and quality.

PETERS DIAMOND BRAND OXFORDS



We have them in all colors and all sizes. They are wonderfully snappy and attractive.

THE FAIR LA GRANDE, ORE.