Published Daily Except Sunday. CURREY BROTHERS, EDITORS AND PROPRIETORS.

United Press Telegraph Service.

SUBSCRIPTION RATES: Daily, single copy..... 50 Daily, per month..... 65c Daily, six months in advance ... \$3.50 Daily, one year in advance....\$6.50 Weekly, six months, in advance. . 75c Weekly, one year, in advance. . \$1.00

Entered at the postoffice at La Grande as second-class matter.

This paper will not publish any artisie appearing over a nom de plume. Signed articles will be received subsect to the discretion of the editors. Please sign your articles and save disappointment.

Advertising Rates. Display ad. rates furnished upon

application. Local reading notices 10c per line first insertion; 5c per line for each subsequent insertion.

Resolutions of condolence, 5c a line. Cards of thanks, 5c a line.

CONFIDENCE A FACTOR.

Confidence is one of the great factors for the successful carrying on of any business. This confidence is being reflected today in La Grande by the business interests. Every business man in this city looks out into the future with inspiration for great things for 1909. He casts his experlenced eye over beautiful Grande Ronde valley with her thousands of acres of green fall grain, her rich fields either seeded or ready to be seeded; the prices cannot but be renumerative for the world is stock of cereals is below normal; hundreds of men are in the mountains logging; the numerous saw mills in the county are running full schedule time and the train loads of lumber being shipped tell the story of good market bringing prices that permits of profits to all; hundreds of acres going into new orchards, in fact on all our large diversified interests there is not a cloud in the commercial sky. The future also holds out great expectations, every one is talking irrigation. We did not formerly consider that irrigation would be materially helpful to this valley, but now the close observing know that water will increase many fold the productiveness of our soil and will permit many homes where only one now is provided. Con fidence will being about the successful completion of the Irrigation when the benefits to be derived, there will ownership of the building will pass

La Grande Evening Observer strike this vicinity as we have never dreamed of before. "Hot air" you say! well may be you call it thus, but pray visit those sections when you pay twice and thrice as much for their water projects as ours will cost us and go there and try to buy land and see for your self. Land is only worth what it will produce.

B. M. Sherwood returned this morning from Hermiston, where he has been in the interest of his firm, the Logan-Sherwood Realty Company, Mr. Sherwood is as full of enthusiasm as he can be regarding the outlook at Hermiston and incidentally of every other section that is or will be covered by some adequate irrigation project. He predicts that the town of Hermiston, which two years ago was non existent, will in five years more have a population of 10,0000.

Land that was practically worthless is now capable of producing the best of grapes, peaches, apricots, melons, etc., and withing a few years more will be readily sold at \$400 per acre. As to the work of the government in construction of the dam, ditches, pipe lines etc., Mr. Sherwood says that everything has been done with the design of reducing the cost of maintainance to a minimum; steel, stone and concrete being used whereever

"Sherry's trip to La Grande is to be of short duration, perhaps two or three days, and then he will hurry back to look after the firm's busi-

If referee in bankruptcy John S. Hodgin confirms the sale of the Scribor building, now occupied by the lattybe no doubt about it, one and all will to Joseph Palmer, president of the we must have it and by saying late Farmers & Traders bank. The it and meaning it, it will be accom- amount to be paid for the building is

STEWARD OPERA HOUSE

Friday, April 9th

John Corts Presents America's Pre-eminent Artist

FLORENCE ROBERTS

And a company of surprassing merit

The House of Bondage

A bocial Drama of the Period

By Seymour Obermer

PRICES: Orchestra and Orchestra Circle \$1.50; Dress Circle \$1. Gallery 50c

A FEW TOGS For EASTER



SHIRTS,

TIES.

HATS

When selecting a suit, a few things to consider

FIT

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Observer Want Ads Pay

YOU ALMOST

In order that homeseekers and land buyers may see Alberta at the lowest possible expense, the Canadian Pacific Railroad Company has made a rate of but \$15.25 from Pendleton to Calgary, the lowest rate e er offered between these points and places the trip to the Calgary district within the reach of every homeseeker.

The Canadian Pacific Railroad Company has just opened up the central section of its 3,000,000 acre tract in the Bow River Valley, east of Calgary. This im nense tract is divided into three sections and heretotore the western section has been upon the market. Recentlo all the wheat land in the western section has been advanced to \$15.00 per acre, making a handsome profit for those who bought last fall at \$10 per acre. In the central section, which has just been opened, the company is now offering excellent wheat land on the main line of the Canadian Pacific and on the line of the Canadian Northern at \$10. \$11.50 and \$13.50 per acre on ton years time. This land is excellent wheat land and is in the midst of a new irrigated district where a half a million dollar reservoir is to be constructed this year and where the company will spend hundreds of thousands of dollars in ditch construction and other developments.

With railroads being built through the country and settlement advancing at a rapid rate this new land will advance from \$5. to \$8 per acre within the next few months. You cannot afford to let money lie idle with such land investment open to you. Pay one-tenth in cash and let the crops pay the remainder, or self at a handsome profit before another pay-

Fortunes have been made and are today being made in Alberta wheat lands and you are missing the last best opportunity to secure cheap good lands on the American Continent.

Next Party Goes April 5th

J. E. Reynolds, La Grande, Oregon Jonathon Johnston, Indleton, Oregon

Fresh Vegetables by Express Daily

Asparagus Rhubarb Lettuce Radishes Spinach Tomatoes Gelery

Gauliflower

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Bakery, City Grocery and

E. PCLACK, Prop

Bell Prione Main 75

Independent 241

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Just the kind of drinks for cold weather.

CLAM BROTH BEEF TEA CHOCOLATE With Whipped Cream

SELDER.

THE CANDY MAN : :

N. K. WEST, Pres. Wm. MILLER, Vice Pres. H. E. COOLIDGE, Asst. Cash

} T. J. SCROGGIN, Cash

We are constantly adding new accounts and our business is increasing at a very satisfactory rate. Probably you might be glad and join us.

The United States National Bank Of La Grande

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