

THE GEORGE PALMER LUMBER COMPANY RETAIL DEPARTMENT

We Solicit Your Orders for
Lumber, Lath, Shingles, Mouldings,
Chain Wood

We are prepared to furnish and deliver material promptly.
Call up Retail Department Phone Main 8.


Keep the money [at home] by using

LA GRANDE SUGAR

Costs no more and just as sweet. All dealers.]

SWITCHES,
HAIR PUFFS,
COMBS, HAIR PINS
SCHOOL SUPPLIES

E.M. WELLMAN & CO.
—ADAMS AVENUE—



You won't be deceived in the clothing and dry goods sales advertisements if you wear our glasses to aid your defective eyesight in reading them correctly.

Would you call and have us examine your eyes? "A stitch in time saves nine."

SAVE

J. H. PEARE
LEADING AND PIONEER JEWELER

Did Your Potatoes Freeze?

We have several hundred sacks of first-class potatoes at \$1.25 per hundred pounds

ELOUR Imperial Flour - - \$1.35
Reliance Flour - - 1.20
North Powder Flour - 1.25
Harnes Patent Flour - 1.40

TRY US. We Guarantee to give Satisfaction

City Grocery and Bakery,
E. PCLACK, Prop PHONE MAIN 75

LOW RATES TO OREGON

THIRTY MILLION IN ON \$25 RATES TO OREGON.

Time to Redouble Advertising, as an Enormous Influx of People is sure to Follow Advent of Extremely Low One-Way Rates—Other Oregon Booster Items.

Portland, Jan. 18.—(Special correspondence.)—No news that has been received by the people of Oregon during the last 24 months is so important as the announcement that the transcontinental railroads will make a rate, beginning March 1 and continuing until April 30, from Kansas City, Omaha, St. Paul and Minneapolis, Winnipeg and other similarly situated towns, to all main line railroad points in Oregon, for \$25.

The people of no state in the union have profited more by these one-way tickets than have those of Oregon during the last four years. The rate from Chicago is \$33, from St. Louis \$30.50, with a proportionate low fare from all points in the United States. This should add many thousands of actual settlers to the population of Oregon. These are one-way tickets, and if travelers desire to return to their former homes in the older eastern states they would have to pay full fare.

Every commercial club and advertising bureau in the state, as well as every real estate firm, should begin immediately to advertise these rates.

Every citizen of Oregon should write personal letters to old friends and acquaintances reminding them that the rate is good to their town. But the ticket must be bought to the point of destination—it's just as cheap to the most distant Oregon point as to one just over the border of the state.

On the 12th the Roseburg Commercial club celebrated the opening of its beautiful new club, built expressly for them. Guests from different parts of the state were present, and an elaborate banquet was served by the Ladies' auxiliary of the club.

The welcome thaw extending over the Pacific northwest did not interfere with the Walla Walla-California excursionists, who reached Portland last Saturday as expected. A car ride over the city, dinner and evening reception at the Portland Commercial club, were features of their entertainment.

Two events of interest last week were the meeting of the Oregon State Assessor's association from the 12th to the 14th, and the Fourteenth Annual convention of the Oregon State Poultry association, both in Portland.

Closing the most successful year of its organization, the Portland Chamber of Commerce gave its annual dinner on January 13th, with almost 300 guests gathered around the tables.

Vancouver, Wash., has employed P. C. Lavey, one of America's most effective advertisers, a splendid orator and organizer, as secretary of its Commercial club. They are determined to raise \$10,000 for an advertising fund, and at a recent meeting \$4000 was subscribed in an hour.

Occupying New Depot.

Agent E. T. Campton is now occupying the new depot and railroad business is transacted with a great deal more facility than formerly. The new depot was finished Saturday and Monday the company took possession, according to the Wallowa Sun. The depot is one of the finest to be found among the smaller cities. It is finished throughout in fir tastefully stained. It is built substantially and is built to withstand cold weather. It is covered on the outside with siding, building paper, and shiplap. On the interior it is well finished in lath and plaster. It contains telegraph and agent's room combined, a freight room and express closet on the ground floor, while the upper floor is fitted with a suite of living rooms for the agent. The work done by the contractors, Fisher & Petrie of Portland, is first-class in every particular and there is perhaps no better built building in town.

Wood's Liver medicine in liquid form regulates the liver, relieves sick headache, constipation, stomach, kidney disorders and acts as a gentle laxative. For chills, fever and malaria. Its tonic effects on the system felt with the first dose. The \$1 bottle contains 2 1/2 times as much as the 50c size. Sold by Silverthorn & Mack.

JOB PRINTING

THIS term includes everything from a visiting card to a full sheet poster; a leaflet to a leather bound book. THE OBSERVER JOB DEPARTMENT is equipped so thoroughly that we are able to handle "JOBS" with ease which to other offices would seem a real burden.

COMMERCIAL PRINTING

By this term we mean Letter Heads, Bill Heads, Envelopes and Office Stationery in general. THE OBSERVER JOB DEPARTMENT is in a position to fill OFFICE WANTS promptly and satisfactorily.

ALL YOURS

We have several Advertising Ideas which we believe are good and will bring you results; if you care for them they are yours for the asking. Remember, good printing costs money and should be classed as an investment; poor printing is always an expense. Apply the trial order test and see in which class our work belongs. PHONE MAIN 13, TWO RINGS.

Complete Threshing Outfit.
For sale at a bargain. Has been run about 100 days. Time given, on approved security.
LA GRANDE INVESTMENT CO.

Administrator's Notice.

Notice is hereby given that H. M. Bennett has been appointed by the Hon. County Court of Union county, state of Oregon, administrator of the estate of Hea W. Bennett, deceased, and all persons having claims against said estate are hereby required to present the same, with proper vouchers, to the said administrator at his home about two miles southeast from Elgin, Oregon, or to R. H. Lloyd, attorney for said estate, at Elgin, Oregon, within six months from the date of this notice.

Dated this 20th day of December, 1908.
H. M. BENNETT,
Administrator of Said Estate.
R. H. LLOYD, 29-4-11-17-24
Attorney for Said Estate.

Merchants! Save \$10,000

In 1907 the Merchants of Oregon saved over \$10,000 by carrying a part of their insurance in their own company, the Oregon Merchants Mutual Fire Assurance Association, of Dayton, Oregon. In 1908 they will save \$15,000. During the same period their neighbors were handing over \$1,500,000 in profits to outside companies

In the Oregon Merchants Mutual you get: INSURANCE AT COST A LIMIT TO YOUR LIABILITIES PROMPT SETTLEMENT OF LOSSES

J. W. OLIVER, Agent

We Want Your Wants Our Want Ad Column

Your want is placed before a thousand or more want-seekers every day—Can you afford to spend one cent per word of your want ad where results are the keynotes?

FOR RENT.

FOR RENT—Light housekeeping rooms; three rooms. 1301 Madison Ave. Phone Black 402. 1-9tf

FOR RENT—Eleven-room house on Fourth street, known as Ladd property. Inquire of Miss Pauline Lederlee. 1-14-6t

WANTED.

WANTED—To sell or exchange 10-acre fruit ranch in bearing, with many improvements, for La Grande city property. Telephone Black 932.

WANTED—Several roomers with or without board. Excellent rooms. Phone Black 1761, or call at 2103 First street.

WANTED—Local manufacturer's agent to sell and install our Never-Cool Boiler Insulator and Fireless Cooker; sells in every household; permanent income of \$1500 to \$2000 per year; few hundred dollars required to handle proposition in this town. Address for particulars, Range Boiler Insulator Mfg. Co., 389 E. Wash. St., Portland, Ore.

POSITION WANTED—Man and wife wants position; man as cook and wife as helper. Sober and industrious. Inquire at this office. 35

WANTED—Horses for pasture, \$3 per month. Hay feed and run to straw. Inquire of J. E. Reynolds.

FOR SALE.

FOR SALE—Two to four acres of suburban property, well improved. Phone Black 1532, or see E. W. Kammerer, 2004 Adams avenue.

FOR SALE—Small house and a 140x 130-foot lot. Buy from owner and save commission's fee. Inquire of J. Bachant, Cherry street.

Land for Sale.

40 acres of fruit, garden or alfalfa land for sale cheap if taken soon. C. D. Huffman, R. F. D. 2, La Grande.

FOR SALE—Several second-hand automobiles, taken in trade for new ones. Smith's Garage, La Grande, Oregon. 1-15-6t

Roosters for Sale.

Pure bred Plymouth roosters for sale at a bargain. J. E. Reynolds, R. F. D. No. 2, La Grande, Ore. 1-6-6t

FOR SALE—Two modern cottages and one vacant lot; very reasonable if taken at once. Phone Red 1141. 2-11-17

BUSSEY'S HACK LINE.

Best of service, Day and Night. Hacks furnished for funerals and private parties. Baggage transferred Day and Night and Sundays. Stand at Paul's Cigar Store. Phone—Red 241. Night Phone—Main 25.

E. L. BUSSEY.