PASE POCK.

DEMNING GREEPATH I.A. GPANDIL ORIGON, WEDNERFAY, MANEARS 5, 1000.

ERGHT T. TREE.

La Grande Evening Observer MONEY IS Published Datty Except Sunday. CURREY BROTHERS, EDITORS AND PROPRIETORS. United Press Telegraph Service. SUBSCRIPTION RATES:

Daily, single copy 50 Daily, per month 65c Daily, six months in advance ... \$3.50 Daily, one year in advance..... \$6.50 TROLLEY LINES ARE Weekly, six months, in advance. . 786 Weekly, one year, in advance ... \$1.00 the second se Entered at the postoffice at La Grande Two Great Needs of La Grande Are as second-class matter.

This paper will not publish any article appearing over a nom de plume. figned articles will be received subject to the discretion of the editors. Please sign your articles and save disappointment.

Advertising Rates.

application.

subsequent insertion.

Cards of thanks, 5c a line.

the irrigation meeting on the the 16th have already been made, leads farof this month the success it should be? Mr. Business Man, you are vitally interested in this project. The success will be realized. of this undertaking means the building of no less than 100 new homes within this immediate vicinity. This means the expenditure of \$250,000 for improvements. Then think of the increased amount of produce, fruit, hay, good movement onward. etc., that water will make on land where nothing but wheat grows, and follows the advent of electric lines is in many instances, nothing worth mentioning.

Ronde apple grower has an inning. has made a great demand for money Ten acres of good bearing orchard, in in that locality, and the real estate men this valley is sufficient to permit any family to live in case and luxury. locate capitalists there to case the What a population this valey will contain when all our fruit land is occupled by a family on every 10 acres. There are several sections of the val- ting new settlers into that territory. ley where this is the case today. It is The diversified farming and gardening in these sections with the rural mail, which the smail acre tracts have crethe telephone and the school house within a few hundred yards of home, business men in these two towns are that country life is ideal.

+9+

These are the days when the wise



GREAT DEVELOPERS.

Lines Came.

1.90. TRACTOR AND Irrigation and Troiley Lines-Freewater-Milton Countries Have Experienced Unprecedented Booms Since

What trolley lines have done for the Freewater-Milton district it will do in Union county, and the sooner electric lines gridiron the valley with their Display ad. rates furnished upon terminals in this city, and irrigating water trickles over thousands of Local reading notices 10c per line Grande Ronde acres, the sooner La first insertion; 5c per line for each Grande will be a city of all cities in eastern Oregon. The fact that prelim-Resolutions of condolence, 5c a line. inary surveys for an extension of the Walla Walla Valley Traction company lines to Pendleton and into the Grande Are you doing your part to make Ronde valley by the Summerville gap sighted boosters to believe that the day is not far distant when the trolley line part of the great benefactors

With the proper vim, the irrigation project can be commenced next summer, but it will take concerted action on the part of local merchants fo prompt the promoters making the surveys for the electric line, to urge the

The wonderful development that pictured graphically in the following article from the L'endleton Tribune: "The rapid sale and development of

the small acre tracts for fruit purposes This is the year when the Grande in and about Freewater and Milton and busines men are endeavoring to market up a trifle. The fruit lands are on the boom and the trolley has aided materially in the work of getated is also beneficial in effects. The now actively endeavoring to interest the Walla Walla Traction company in

building another branch line into this man sees that the most social and section, and a large sum has already friendly relations exist between his been subscribed for the purpose of family and that of the plumber. There encouraging the venture. The Walla are occasions when mere dollars and Walia company has assured the resicents do not reach, when the water- dents of the northern part of Umatilla county that this new loop will be built



WAFERS she's a Queen

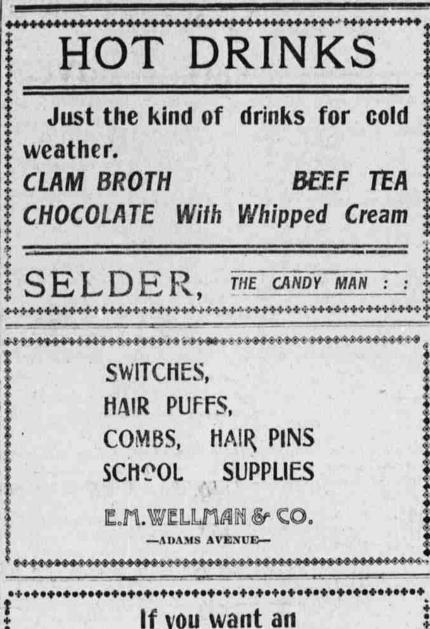
is an expression that is always heard at sight of a well developed woman. If you are flat-chested, with BUST undeveloped, a scrawny neck, thin, lead arm-the remark will never be applied to you. "SIREN" wafers will make you beautiful, bewitching. They DEVELOP THE BUST in a week from 3 to 6 inches and produce a fine, firm, voluptuous bosom. They fill out the hollow places, make the arms handsome and well modeled and the neck

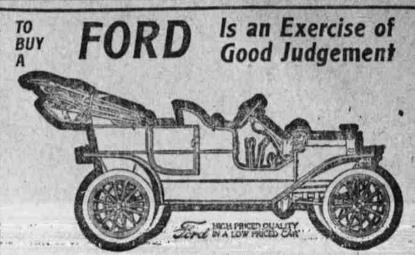
and shoulders shaffely and of perfect contour. Send for-a batle today and you'll be pleased and grateful. "SIREN" wafers are absolutely harmless, pleasant to take, and convenient to carry around. They are sold under guarantee to do all we claim or MONEY BACK.

Jrice \$1.00 per bottle. Inquire at good drug stores or send DI-RECT TO US.

FREE. During the next 20 days only-we will send you a sample bottle of these beautifying wafers on receipt of 10c to pay cost of packing and postage if you mention that you saw the advertisement in this paper. The sample alone may be sufficient if the defects are trifling.

DESK 4, ESTHETIC CHEMICAL CO., 31 W. 125th St., NEW YORK





MODEL T. \$850.00

With a \$2,000,000.00 cash paid in capital stock, with Henry Ford as president and chief designer, with 25,000 good cars in use all bearing that quality mark, a Ford imprint, with the biggest automobile factory in the world making Ford cars, and with that same old organization that has made Ford cars known the world around haking the present cars, Ford buyers have the strongest guarantee ever attached to any product.

Using the same steel, Vanadium Steel, that the United States government pronounces superior to Krupp armor plate, that enabled inventor Davis to reduce the weight of his new torpedo from 1009 lbs. to 40 fbs., the same steel that makes the safest steel rails ever turned out, the most enduring locomotive frames ever manufactured, Ford cars need no other defense as to their quality. Better material than Ford uses cannot be bought.

With more good cars in dally use than any other manufacturer ever built and every car a good car, every buyer a Ford booster, with 25,000 Ford cars shouting superiority, is it any wonder that the Ford factory has to work full force winter and summer, double snifts at that, to fill orders, and that Ford has had to triple his capacity by building the largest automobile factory in the world.

The very fact that, in spite of the enormous output, 100 cars per day, the factory was oversold 3000 cars last season, is a guarantee of Ford value and your protection in buying. It's hard to give away an inferior product, the acr of qualit sells itself. That's the reason for the new factory.

So it's an exrecise of good sense to buy a Ford-the same good sense that has already governed 25,000 buyers of Ford car's and the first step in this exercise in the direction of a thorough investigation. Make us prove what we say or no sale-if we could not, you would be out nothing, when we do you get the biggest automobile value ever offered. Come in today, or tomorrow if more convenient, or 'phone us to come to you. We want to show you that we know what we are talking about.

And thing of the money saved. In some instances one or two thousand, yes, three thousand dollars, and without sacrificing one cent's worth of value. There is some room for honest doubt that the car for a thousand dollars more offers equal value with the Model "T" Ford 4-cylinder 20 h. p. 5-passenger touring car at \$850.00, so bank the difference. It is sure to come in handy for something else.



Grande «Ronde Lumber Co.

PERRY, OREGON

pipes upstairs are flooding the entire house, and you need the plumber im- if the sum of \$550,000 is subscribed. mediately; there may be others in the The busines men, real estate men and same fix, but you have troubles of your the farmers ars all liberal in loaning own that must be attended to at once. encouragement to the venture."

.... There are millions of people in the United States who hope that Johnson. the colored man, may for years keep the championship of the world as the most brutal and skillful prizefighter, and then, when too aged to remain in the ring, the belt may remain with his people.

The legislatures of many states are either in session or will be this month. and it is surprising to note the extent the temperance problem of this country is a factor. The next important step will be to prohibit liquor in dry territory.

The boys and girls of the Willamette ports. valley seldom enjoy six inches of snow. It is needless to say that they are enjoying it.

> Children you can get cutout wild animals FREE at your grocers. These wonderful little stand-up toy animals are riven away with Towle's RC Brand Table Syrup It is Towle's latest and most deli-ious blend of Sugar Cane Syrup, Corn yrup, Honey and Maple Syrup, Has a rich maple flavor, Take home The Towle Maple Syrup Co.

ARF FILF

Everything is busy around the city offices today. This being the day regular council meeting for January, the officers are filing their monthly re-

Recorder's Report.

Recorder Cox's report shows that he water receipts for the month of December were \$1026.78; from dog tags, \$10, and from fines from all ources, \$285.

Marshal's Report.

Chief of Police John Walden's reort shows that there was not a coningious disease in the city during the month of December; that there were 22 arrests made; two head of stock impounded, and 12 dogs killed. Street Superintendent.

To report of Superintendent Matott dows that he has cut expenses in his department during the winter months. the total for labor in December being \$\$9.40, of which \$75 was his own sal-

Fever Sores.

Fever sores and old chronic sore hould not be healed entirely, but should be kept in healthy condition. This can be done by applying Chamberlain's Salve. This salve has no superior for this purpose. It is also nost excellent for chapped hands, sore upples, burns and diseases of the skin. For sale by all good dealers.

AUTOMOBILE don't forget that we carry the Cadillac and Buick lines, the best to be obtained in their respective classes. Buick runabout here. Cadillac will be here in a few days. Demonstration if you are interested. Come and examine them anyway.

W. H. BOHNENKAMP CO

TABLE RELISHES

We recieve fresh consignments of Hot House Lettuce, Gelery, Sweet Potatoes. and Granberries, Gau'iflowers and Pine Apples and Cocoanuts for the Holidays. Fop Gorn that will pop and Nuts that are fresh

City Grocery and

E. PCLACK, Prop

CAN FURNISH LUMBER OF ALL KINDS IN GARLOAD LOTS. For 16 inch Chain Wood Delivered at your Home. Call up V. E. BEAN, La Grande. Phone, Red 1741 Gomplete equipment for resetting and repairing rubber buggy tires. LA GRANDE IRON WORKS D. FITZGERALD, Proprietor Complete Machine Shops and Foundry QUARTERS NEW We are now located in our new store room with the best line of Jewelry and optical goods ever shown in La Grande. EYES TESTED FREE J. PEARE Bakery, **PHONE MAIN 75** LEADING AND PIONEER JEWELER