

# NOVEMBER AT THE PEOPLE'S STORE SELLING

**LISTEN:** OUR STORE is as full of new fall goods as it will hold. Every line of Fall's newest style dictates is represented here. We brought these goods here because we needed them--because you needed them. We expected an exceptionally large fall trade and we are getting it. These goods here now must be gone by December the first. At that time we will begin opening a new line of the largest collection of Holiday goods ever shown in this town. We will need lots of room for this new display. We want to hurry things a little with this present stock in order to get it out of the store during this month. Consequently all during November--every day from now until December 1st--you can expect many special bargain prices here. We know that bargain prices do move things. This entire stock is now on the move.

## The People's Store

La Grande's Leasin Dry Goods and Clothing Emporium

### The Temple of Economy

OPERA HOUSE BLOCK

LA GRANDE, OREGON

## Promptness

The value of a prescription depends upon the promptness with which it reaches the sick room

### "Do It Now"

is the motto which stands for much in our prescription department. All prescriptions are filled as soon as received and delivered as soon as filled. You know our reputation for pure drugs and careful compounding . . . . .

We Carry Everything which Should be Found in a Drug Store

### HILL'S DRUG STORE

LA GRANDE, OREGON

### BLUE MOUNTAIN HOUSE:

T. J. GRAY Prop. (New Management)

Rates \$1.00, \$1.25, \$1.50  
Best 25c meal in the city  
Beds 25c and 50c

All outside rooms. Board and lodge \$6. per week  
One block from depot

Only house in the city employing white help only

TRY OUR SERVICE



**WHICH BILL**  
would you prefer to pay? A good stiff one to the doctor for curing some of your family of pneumonia or rheumatism or our modest one for the coal which would have prevented the illness? Think it over. Then give us the order for coal. Do it soon, too. Even a little chill may mean a big bill--for the doctor.

G. E. FOWLER . Phone Main 10

Keep the money at home by using,

### LA GRANDE SUGAR

Costs no more and just as sweet. All dealers.

### NEW TRAIN SATURDAY.

Large Portion of Details Have Not Yet Been Made Public.

The new train service which will extend only to Enterprise for the present, will go into effect next Saturday morning. The running time, the manner of running the first train from Enterprise to La Grande, and all other details in connection with the inauguration of service, is yet unannounced. The same thing is true of the matter of conductorship. However, it is now definitely announced that Enterprise will be connected with the outside world by train service next Saturday. This is the official announcement from M. J. Buckley this morning.

The unofficial schedule provides for a train to leave Enterprise and La Grande simultaneously at 8 o'clock each day except Sunday, and to arrive at the opposite destination between 2 and 3 o'clock of the same day. It will remain for Saturday to bring out the minute details of the service.

**NOTICE FOR PUBLICATION.**  
Department of the Interior,  
U. S. Land Office at La Grande, Or.  
October 19, 1908.

Notice is hereby given that RUFUS M. MCCOY, of Kamela, Oregon, who, on November 14, 1904, made homestead entry No. 14077, serial No. 01927, for W 1/4 SE 1/4, section 30, township 1 south, range 36 E. W. M., has filed notice of intention to make final commutation proof to establish claim to the land above described, before the register and receiver, U. S. land office, at La Grande, Oregon, on the 1st day of December, 1908.

Claimant names as witnesses: J. E. McCoy, Chas. W. McFall, J. A. Graybeal, Lee Graybeal all of Kamela, Ore. F. C. BRAMWELL, Register.

Were there but one virtuous man in the world he would hold up his head with confidence and honor; he would shame the world and not the world him.--South.

## MORE ABOUT THE 500 CLUB

ALSO A LITTLE HISTORY--APPLICATIONS COMING IN DAILY BY MAIL FROM ALL PARTS, FIFTEEN BEING RECEIVED YESTERDAY

Club Members Pay \$292 Instead of \$425, Besides Eller's Piano House Do not Collect From Widows and Orphans of Club Members. Call at the Store for Particulars or Write at Once for Booklet--An Invitation to Participate in Buying

### The Time to Join Us is--NOW.

The books of the "Eilers 500 Piano Club" were opened to the public Monday morning, same being announced in last Sunday's papers, and from the way applicants for membership have been coming in it will take only a short time to fill the club, especially as all the principal Eilers stores will be proportioned their share of the pianos.

The club room was crowded yesterday the greater part of the day--musicians and teachers were interested--parents who were in need of an instrument for the home were anxious to see the club pianos, and in each and every case the piano was pronounced an instrument worthy of everything we have claimed for it--and even more.

Fifteen applications came yesterday--four orders from the country were received, and nearly a score requests for the booklet were sent in. The booklet explains fully this great co-operative plan, with all its advantages to club members. (The booklets are in press--will be mailed this week.)

**Invariably Secures Decision.**  
When the test for genuine goodness and piano value is made by an unbiased and competent person the decision is invariably given to the New Scale \$425 Eilers--a piano that cannot be equalled elsewhere for much less than double the club price of \$292.

To sum it all up, we have waited--planned and experimented, sparing no expense--for years to bring out this piano to excel all other \$425 pianos, and we are safe now in saying that we have succeeded.

**Careful Planning and Progress.**  
Nearly five years ago, in a real estate news item--to be exact, on January 24, 1904--The Oregonian said:

"The southeast quarter block at Thirteenth and Northrup streets, has been bought by Eilers Piano house. On this property a three-story brick building will be erected. A large, three-story frame structure now on the ground will be moved over to the Northrup side of the lot and devoted to factory purposes. Experimental work toward building pianos has been carried on by this firm at the present warehouse at 13th and Marshall streets and the new factory will be completely equipped for the manufacture of the 'Eilers Piano.'"

Thus the Eilers piano has developed into an instrument that we can point to with personal pride and say to any one--and especially the most critical musician--there it is, our greatest effort to give more than a dollar's value for every dollar invested. Criticize it, examine it carefully, give its action the most severe test, judge its pure, singing-tone quality--in fact, find one weak point. This criticism we ask of all.

We have in the New Scale \$425 Eilers Club piano an instrument that is or out of the city.

as near perfect as money and brains can produce, and the cost under our club plan is within the reach of all. You and 499 others join in the wholesale buying. In fact, now, no home need be without a piano. Simply come to the store, join the 500 club, which, by the way, allots to Portland only about 180 of this number, pay \$17 when you join, then you can pay the balance--either \$2 weekly, or \$3 monthly, or \$25 quarterly, or you can pay \$67 when you join and balance in one and two years. No discount for cash except saving of interest.

**We Will Pay \$1,000.00**  
for an idea that will improve the New Scale \$425 Eilers piano--musically--without materially increasing its cost beyond a reasonable amount that most customers care to pay. Every dollar that goes into the construction of the New Scale \$425 Eilers Club piano is accounted for in honest workmanship and material--it is built by men who know how.

And now comes another evidence of Eilers progressiveness:

**Free Life Insurance to Club Members.**  
so that Eilers Club pianos will always remain in the home. In case of death of parent or member of the family joining the club a receipt in full will be presented to the club members' family--without the payment of another dollar, on proof of death and presentation of our duly authorized receipts for payments, when due and according to agreement--provided contract has been in force not less than six months. We do not ask for health certificates--hence the six months' provision, etc.

Isn't ours a fair and liberal proposition? One that will cause many a home to have the advantages and influence of music that might have been deprived of this pleasure and happiness for years to come, except for this great saving opportunity.

**Most Sought After of All.**  
We are proud to say--to truthfully state--that today the New Scale \$425 Eilers Club piano is the most sought after of any piano in the Northwest--and on merit alone--it's the best \$425 value we know of, and now for a limited time, and it won't be for long, you can earn for yourself just \$133 by getting into the club now forming. If at a distance, write at once--before you lay aside this paper--for Booklet "7"--an invitation to join in the wholesale buying. It's free for the asking and a postal will bring it--everything is explained in the booklet. A call at the store, if in the city, will repay you for your trouble, and you can make a little over \$4.42 a minute for 30 minutes of your time. Eilers Piano House, 353 Washington Street.

P. S.--First edition of booklet is now in print and will be mailed on the 22d. Send request in time, if at a distance.

# NOW OPEN AND READY FOR BUSINESS IN OUR NEW QUARTERS WITH THE NEWEST AND BEST THINGS FOR MEN TO WEAR

## C. C. PENNINGTON & CO

Opposite La Grande National Bank. Corner Elm and Adams Ave