# DOWN GO THE PRICES 

Ladies and Men's Wearing Apparel at 25 to 50 per cent Below Actual Value
THE Recent Bank Failure has so upset financial conditions in our city and county that everybody feels poor. We did Not lose anything by this failure but naturally we are sympathetic for those who did and are going to do all we can to make the loss seem less and the public confidence stronger.

# BEGINNING SATURDAY, OCTOBER 31si 

## we will place on sale our entire line of

## MISSES \& CHILDREN'S COATS

A large assortment of all kinds. One lof at $\$ 2.50$ for your choice, another at $\$ 2.98$, another at $\$ 3.78$ etc.

## LADIES TAILORED SKIRTS

More than 200 numbers, every one of them worth much more than what we are going to ask for them now

LADIES TAILORED SUITS
Every garment in this line reduced in price, including the Fall Stock--many prices cuf to half-The styles being so varied we cannot specify particular numbers.

MEN AND BOY'S CLOTHING ALL GO TOO

Now is the time to make that big saving you have been looking for. Come early and get choice

THE PEOPLE'S

> Studio at 105 Creen wood St. one door south of Adams Avenue PROF. DAY, Principal

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