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Advertising Rates.
 Display ad. rates furnished upon application.
 Local reading notices 10c per line first insertion; 5c per line for each subsequent insertion.
 Resolutions of condolence, 5c a line. Cards of thanks, 5c a line.

July	Sun	Mon	Tue	Wed	Thu	Fri	Sat
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1908	28	29	30	31			

HARVEST TIME.

From this time on there should be and there will be more money in circulation for the reason that we are just entering upon our harvest. Haying is the order of the day. Fruits are beginning to be marketed. Within a few weeks the threshing machines will be moving from stack to stack. This means that hundreds of thousands of dollars will soon be in circulation that is not now. Union county, with her numerous large diversified interests, is one of the banner counties of the state. We are producers, and large producers, and our products are always in demand.

STREETS WILL BE LIGHTED

ELECTRIC THEATERS ARE TURNING REAL BOOSTERS.

Small Jubilee Will Mark First Night That Street Lights Are Turned on—With Aid That Electric Theaters Will Give the Street Light Proposition is Assured—Manager Lavey Discusses Project.

Mr. Lavey, manager of the boost program, has made arrangements with Mr. Sherwood of the Electric, and Mr. Wilson, proprietor of the Pastime, to turn over a large percentage of their receipts next week to the illumination fund. The programs will be extra good, and it is expected that the amount so realized will be sufficient to pay for the lights at least two months.

The club and Mr. Lavey are planning a little celebration for the first evening, something in the nature of a mild jubilee. In a conversation with the representative of The Observer, which paper, by the way, is always looking for an opportunity to further the work planned by the Commercial club, Mr. Lavey has this to say about the lighting proposition:

What it Means to La Grande.

"One of the greatest boasts the city of Claremore, Okla., makes, is that she has the best lighted business streets in the state of Oklahoma. When I went to work for the Commercial club there, the town was known as the most dismal looking town in the state after sundown.

Very few people went upon the streets after dark; the men did not care to, and the women were afraid to.

"I went to all the business men in the city (and there was not half so many as in this city) and asked them for \$10 each for the purpose of lighting the four blocks of business streets. They could not quite understand it at first, but finally gave the funds. Within three days the lights were up, and the first night the streets

were crowded with women and children and all seemed happy and cheerful. They were not afraid because the streets were one blaze of light. After these lights were up a week, I called for a vote of the people through the local papers on the question of keeping those lights up, or taking them down, and there was but one vote cast against keeping them up out of a total vote of nearly 400.

"The average man or woman would rather go without a meal than sit in the dark in their homes, because plenty of light seems to have a cheering effect on everyone. I admit that it acts that way in my case. Of course, that is our own side of the case. Now let us take it from the standpoint of the stranger who enters our gates after dark, or who stops over at one of our hotels. We must admit that he would be most favorably impressed with our progressive spirit if he walked from one end of the business district to the other under a continuous pathway of overhead lights. Then, again, think of the stranger who arrives in this city on one of the night trains. Don't you think he would be most favorably impressed with our city if he could walk from the depot to our leading hotels along streets well lighted? First impressions are always the most lasting. I believe this applies to cities as well as individuals.

"The merchants and business men alone should not be made to bear the burden, but, as well lighted streets are enjoyed by all our citizens, our wives, sisters and sweethearts, all should help in maintaining the lights and having as many of them as possible. Then we will have crowded streets every evening. Automobile owners could run their machines along Adams avenue and Depot street through the business section of the city; owners of carriages could do the same. It would be pleasant going under so many lights, besides, strangers could promenade with comfort along our streets and the mere sight of their happy faces would repay us well for the small individual expense. I have helped to make this improvement in several towns, and I never regretted what I contributed, because I got as

much comfort out of it as anyone else. There were no dark places along the street and the people actually seemed happy because of it. The people of this city should appreciate the efforts of Mr. Collier in this lighting proposition. The time will come after the work has been done when the women of La Grande will bless them for it. "Now, I want to say further, that the proprietors of the electric shows have shown the right spirit in giving

to us a large percentage of their total receipts for the coming week, and we hope that every resident of the town can at least spare 40 cents necessary to visit each show twice during the week, once for each change of program. By doing this, they will not only give themselves a large amount of pleasure, but will help materially in the appearance of the town. And appearance is the only criterion of the stranger."

Dr. Stevenson Arrested.
 Dr. J. E. Stevenson was arrested this afternoon, charged with practicing dentistry without a license. F. Parker is the ostensible complainant. The hearing will be held in Justice Angus Stewart's court, probably tomorrow.

WANTED—Girl for general household work, family of three. Apply at corner Sixth and Penn, Anthony residence. 7-61f

At Jay Van Buren's.
 A representative of the Portland Oregonian will be at J. Van Buren's store for the next few days with a very attractive line of premiums. Don't fail to see them.

DENTIST.
 Dr. W. D. McMillan. Red 551. Painless extraction. Expert gold work. Special attention to children's teeth. La Grande National Bank Building.

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Our Prices Tell the Story--Why Satisfied Customers Throng Our Stores. ::

Cut this ad. out, bring to our stores and we will show you the articles here advertised, while they last, and present you a beautiful framed picture with a purchase of \$10.00 or more.

- Ladies' Writing Desk, \$7.50; reduced to \$4.00
- Ladies' Writing Desk, \$16.50; reduced to \$11.95
- Bamboo Hall Tree, \$7.50; reduced to..... \$2.50
- Quartered Oak Hall Tree, \$19.50; reduced to \$14.00
- 2 Box Couches, \$14.50; reduced to..... \$9.15
- Quartered Oak Library Table, \$10.00; reduced to \$4.00
- Kitchen Tables, \$2.25; reduced to..... \$2.25
- Two upholstered Couches, \$4.50 and \$3.00; reduced to..... \$2.50 and \$1.00
- Bike Tires, single and double, \$2.75 and \$3.50; reduced to \$2.75

All odds and ends of my stock, both in FURNITURE, HARDWARE and LARGE ASSORTMENT OF GRANITEWARE and CROCKERY (GLASS and TINWARE) will be sold at ONE-HALF PRICE TO CLOSE OUT.

Our Prices Tell the Story--Why Satisfied Customers Throng Our Stores. ::

See Our QUEEN Quality Mattresses

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F. D. HAISTEN

'Phone Red 1161
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The Creator of All Things Placed at the Door of La Grande All These Wonderful Resources. But He Depends Upon Men---Strong Men, to Utilize Them No Matter How Great the Resources of Any City

"It Takes Men to Build Them Up"

La Grande is about to open a campaign for the development of those gifts which nature placed at her door and help, both moral and financial, will be needed---big broad minded public spirited men will gladly give both. If you can't give one you can always give the other.

Harmony, United Effort, the Will of Strong Men will make La Grande a Great City. "THE OBSERVER" will Always be Found in the Vanguard---Always Boosting Always Pushing