La Grande Evening Observer

VOLUME VII. LA GRANDE, UNION COUNTY, OREGON, SATURDAY, MAY 30, 1908. NUMBER 258.

CLOSE CONTRACT FOR PUBLICITY

PACIFIC MONTHLY PEOPLE WILL PUBLISH BOOKLETS.

After Careful Consideration the Board of Managers of the Commercial Club Have Signed Up a Contract With Pacific Monthly for Issuing Booklets Descriptive of Union County—Publishers to Have All Work in Hand—Secure Data and Print the Booklets—Hire Campaign Manager Soon.

After expending time, energy and conducting a careful investigation, the board of managers of the La Grande Commercial club are at last in position to say that a contract for extensive publicity work has been closed and it is but a matter of days now until the compilation of data for booklets and other literature will start.

The Pacific Monthly Publishing company has accepted the contract and it is, in the main, as announced in The Observer a few days ago. The board has looked long and conscientiously for the best method to pursue in the expenditure of the money allotted for this purpose, and the best firm to place the proposition with. The Sunset people, and the Pacific Monthly people were the principal bidders on this contract. The latter company's proposition was accepted with counter propositions, which in turn were accepted by the company. This done, the contract was closed.

Along Broad Lines.

Not a stone is to be left unturned in this move, and those who will actually do the work are such men as have devoted years of study to the matter and have had remarkable success in other cities. The contract just closed stipulates that the Pacific Monthly company is to do all, from securing the data, photographs, printing the enormous lot of booklets and, in fact, everything connected with the publishing of this set of booklets.

Expert in Charge.

In charge of this work, under the supervision of the board of managers, will be R. C. Roherbacher, manager of the publicity department of the Pacific Monthly. Mr. Roherbacher will be in La Grande in a few days to outline his work and from that time on the work will be rushed with all practical dispatch. The booklets will be brim-full from cover to cover—of story pictures, photographs and splendidly written descriptive articles. The printing contract calls for something elaborate in the way of workmanship and will be works of art that will attract attention and command careful reading, and produce the greatest results possible. They are to be used for advance descriptive matter, and will be sent out in answer to inquiries for information relative to this section of eastern Oregon. The three-leaf booklets will be used for follow-up matter and for miscellaneous distribution.

After Secretary.

While the preliminary work is going on in the way of publishing the descriptive matter, the board of managers will act on several applications now in their hands, for a competent boost manager. It is the purpose of the directors to have this manager here, introduced to his environments, and ready for work when the booklets are off the press. The plausibility of this movement is apparent—it would be useless to attempt any scheme of advertising and not have at ready command literature which the inquiries call for.

It can be seen from this that the city is soon to be in the grip of boosting. These many booklets will be gotten out, and in the meantime a manager will be selected to conduct publicity with these splendid books as a medium.

La Grande is on the eve of a general expansion—it can't be stopped.

Honolulu Merchants Want In.

Honolulu, May 30.—Japanese merchants here are anxious to participate in the celebration of the arrival of the Atlantic fleet in July. Their wishes may be granted as W. Thompson, secretary of the fleet transportation committee, expressed his favor to the plan.

SENATOR TALKS OVER 18 HOURS

FILIBUSTERING SPEECH BY LA FOLLETTE LASTS ALL NIGHT

Two Records Broken in the Senate Last Night—One is for Length of Time Consumed on the Floor by One Speaker, and the Other the Length of Successful Filibuster—Compromise Currency Bill is Bone for Contention—La Follette Gains Much Notoriety.

Washington, May 30.—Senator R. M. La Follette of Wisconsin, after speaking 18 hours and 23 minutes, thereby breaking the records of the senate, concluded his speech against the compromise on the emergency currency bill, apparently little worse for the terrific strain he has undergone.

Senator Stone of Missouri immediately took up the filibuster which is the most remarkable of its kind ever seen in Washington. It is believed it will be continued until the leaders surrender and agree to adjourn without passing the bill.

La Follette's endurance has caused great comment. Most of his listeners were worn out with fatigue. The senators who were kept in their seats all day yesterday afternoon, and all through the weary hours of the night were in no condition to enjoy the humor today, and Stone's manner was like a funeral orator.

La Follette's speech breaks the record held since March 3 and 4, 1901, by Carter of Montana, when he made his famous fight against the rivers and harbors bill. When La Follette closed his remarks, his voice showed no indication of weakening under the strain. It was clear and strong, and he spoke with the same vigor that characterized his remarks early yesterday.

Recent illness had made him weak and his main trouble was from standing so long. He said his back ache

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VETERANS HONOR SOLDIER DEAD

COCHRAN DELIVERS MEMORIAL ADDRESS.

Decoration Day in La Grande Attended by Elaborate Observance—Soldiers March to Graves of Departed Comrades, Where Flowers Are Distributed—Inspirations of Decoration Day is Subject of Address—Dinner at Lodge Home.

Due homage to soldier dead was paid in this city today. According to program everything moved off smoothly, and from the time the old Vets fell in line on Adams avenue and with renewed vigor and accelerated step followed Old Glory to the cemetery, till the last number of the afternoon program had been carried out, everything was in keeping with the nature of the day.

The procession started on its march promptly at 11 o'clock, headed by the La Grande band. Then came the old veterans proudly waving aloft Old Glory, followed by the ladies of the W. R. C. and the float draped in the Stars and Stripes bearing the 46 little girls representing the states of the union. The carriages brought up the rear, bearing the floral tributes to the departed brothers.

The procession consisted of about 100 people.

At the cemetery the floral tributes were put in place, and after appropriate song service the chaplain said prayer. At the lodge home the children who participated, and the old soldiers themselves, were guests of the Women's Relief Corps at an elaborate dinner.

In the afternoon the program as announced in The Observer yesterday, was carried out with but minor changes.

The Address of the Day.

Aside from the ritual performance the speaker of the day, Attorney Geo. F. Cochran, was the principal number on the program. His underlying thoughts were "inspirations of Memorial Day." He touched upon the pretty spectacle presented in the morning's parade, when 46 little girls, sitting on a float, symbolized the states of the union. The speaker said in part:

"The 46 little girls symbolized the fact that patriotic love has healed the wounds of the great struggle of the sixties, and cemented these United States into a great nation. The ceremonies of today inspire thoughts of the great deeds done by those who have gone before us. We place flowers upon their graves and flowers symbolize thoughts—though the flowers may wither, yet the thoughts make an impression upon our lives and characters that gives us peace and comfort and contentment which cannot be explained.

"The whole day of Decoration day has been dedicated by our old soldiers for the remembrance of their silent comrades, and this day has become a living monument unto those organizations that observe it. The flag which floats at half mast today is another inspiration. The inspiration to the old soldier comes by reason of the fact that it was he who was instrumental in placing it upon the heights of power and glory.

"The inspiration to our younger generation comes by reason of the fact that he feels from somewhere and some place the flags exercise a protecting power.

"The third inspiration of the day is the old soldier himself. The man who has been tried and found true. In science we learn of two great forces—the centrifugal and centrepital. These two forces are in equilibrium, and our whole universe is planned upon the maintenance of that equilibrium. So our government is founded upon an equilibrium which it is the duty of every citizen to maintain. And, when in '61 the centerpital force of secession began to grow greater than the centrifugal force of the union, it was the power and the might of the old soldier that restored the equilibrium."

Special tribute should be paid to Mrs. Cross, the president of the W. R. C., who, though she has been ill for weeks, superintended the whole affair, and baked the cake for the children's dinner.

Mrs. Schilke is also to be commended for her work in training the 46 little girls in the song and drill for this afternoon.

The Last March.

It was a pathetic sight to see the group of old soldiers manfully facing the chilly winds this afternoon as the two organizations marched to the tabernacle. This is the last march the old soldiers will take—hereafter they will ride in conveyances on Decoration days.

PORTLAND LOST TODAY.

First of Double Header Goes to 'Frisco—Score 15 to 3.

Portland, Ore., May 30.—The morning game of the double header between San Francisco and Portland was a disaster to Portland. Fifteen times the 'Frisco fellows frisked around the circuit and Portland scored but three times. The batteries for 'Frisco were Henly and Berry; Portland, Pernoll, Bloomfield and Whalen.

This breaks the string of three victories scored by Portland in this series.

Remarkable Aeroplane Voyage.

Rome, May 30.—The most remarkable aeroplane flight on record was made today by De La Grange who, by performing his feat won $500 offered to the winner of the aeroplane contest. The machine was the same as navigated for King Emmanuel of Italy, early this week. He then covered 12,750 metres in 15 minutes and 26 seconds. Today the aeroplane made nine trips around the piazza of Darmi, before an immense crowd.

Insane Italian.

San Francisco, May 30.—The police are hunting for the insane Italian who rushed into the lobby of the Central hotel this morning and bit a finger nearly off the right hand of J. J. Slavin, a guest.

Maltreated Little Girl.

New York, May 30.—Caught in the act of maltreating Emilia Phillips, aged 6, John Morris was shot and killed by the enraged mother of the child. Mrs. Phillips has been arrested.

Fire in Bellingham.

Bellingham, Wash., May 30.—The Sieman brothers shingle mill was destroyed by fire this morning. The loss is $40,000, with insurance of $30,000.

Molly Pitcher's Grave.

Carlisle, Pa., May 30.—As a result of the Decoration day exercises here, the grave of Molly Pitcher, the heroine of Monmouth, is covered today with wreaths and garlands of flowers.

Oregon Prohibitionists Parade.

Medford, Ore., May 30.—Medford observed Memorial day by holding a prohibition parade. School children marched with banners denouncing the saloons. In Salem the same thing occurred.

PROFESSIONAL BALL STARTED

BAKER CITY OPENED IN LA GRANDE TODAY.

Parade of Players and La Grande Band Starts Things Moving Toward the Ball Park—Baker City Has Weeded Out Bad Eggs and is in Better Shape Than When La Grande Was There—Local Fans Are Crying for Three of the Four Games.

With the La Grande band establishing cadence, the La Grande baseball club and the league team from Baker City marched the principal streets of the city this afternoon before going to the park to open the league season in La Grande. In the parade were the managers, O'Brien of the locals, and Cryderman of the Baker City team, each followed by his respective aggregation. The La Grande players in batting order are: Lodell, 1b; O'Brien, rf; Zimmerman, cf; Beck, ss; Fournier, c; Van Horst, 2b; Childers, 3b; Cotteman, p; Kooser, lf; Fuchell, substitute pitcher.

For Baker City the following players marched: Ward, c; Metcalf, p; Price, 1b; Zimmerman, 2b; Jensen, 3b; Lee, ss; Wilson, lf; Campbell, cf; Cryderman, rf.

Business matters kept Mayor Hall away and he was unable to carry out the program as per schedule.

Nevertheless, when Umpire Spillman bawled out "play ball" the league season was opened in La Grande and the race from now until the summer schedule is completed, will be waged with the utmost intensity by the four clubs of the league.

La Grande fans are crying for three of the four-game series. Baker City has weeded out a few bad ones and is stronger by a good margin than when it crossed bats with La Grande at Baker City last week.

The series continue tomorrow, Monday and Tuesday.

National League Scores.

Chicago, May 30.—The first games of the National league resulted as follows, today:

Chicago, 9; St. Louis, 2.
New York, 5; Brooklyn, 0.
Boston-Philadelphia, no game, rain.
Cincinnati, 0; Pittsburg, 1.

American League.

Philadelphia- New York, no game, rain.
Washington, 0; Boston, 6.
Chicago, 3; Detroit, 6.
Pittsburg, 3; St. Louis, 5.

Gigantic Oil Deal.

Los Angeles, May 30.—Twenty millions are reported to have been offered by the Standard Oil Company to the California Oil fields, limited for holdings and coaling. If the report is correct, the deal will be the largest oil transaction in the United States.

A July Sale in June

The Fair's Great Unloading Sale Starts

Thursday Morning, June 4

It Will Pay You to Wait For It

A monster stock to be turned over to the public, for thsir benefit as individuals. *A July Sale in June.* It has to happen now. Our summer clearing sales usually begin after July 4th, but this year *We are compelled to cut loose early* for the reason that the stocks—splendid, complete stocks throughout the entire store—are entirely too heavy, and we must hasten to dispose.

Profits Entirely For the People

to be paid them as individuals, so that a few dollars spent in this great sale will go the circuit of the entire family.

Why it will pay you to wait: In the first place, this great sale will be conducted for the benefit of the people as individuals, so that the many great savings will mean much to them. Secondly: Our great stocks of fine merchandise throughout every department is tremenduously heavy, so we are forced to cut prices with a ferocious vengeance in order to get rid of our surplus stuffs within a period of 15 days.

WAIT! WAIT! WAIT! for this great sale. It will pay you and pay you well. Store now in active preparation for your coming, and the splendid displays being arranged for your glad and easy choosing.

THE FAIR La Grande Oregon

IT OUGHT TO BE THE HAPPINESS AND GLORY of every citizen to so live and act that his fellow citizens will esteem him for his goodness, his kindness, and his usefulness. The principles of good citizenship should constitute the code of rules for every kind of business whether public or private. This applies particularly to the drug business, because, owing to the limited knowledge of the qualities of drugs by the general public, it follows that the reliability of the druggist is the chief guarantee of good service.

HILL'S DRUG STORE

La Grande Oregon