

Always The Best at The Price

THIS SEASON'S SELLING OF FASHIONABLE MERCHANDISE CLEARLY DEMONSTRATES THAT

THE PEOPLES STORE

ALWAYS GIVES THE BEST FOR THE PRICE. YOU NOT ONLY SAVE MONEY IN TRADING HERE, BUT GET A GUARANTEE OF PERFECT SATISFACTION IN EVERY PENNY'S WORTH OF PATRONAGE WITH WHICH YOU HONOR US.



American Lady SHOE

Style 6003
A nice kid blabby
low boot, with
pump, low stays
and heel forming
wedge sole, mil-
itary heel and
point to
"Vanna"
Toe

Price 3.50

A Shoe Department At Its Best



OUR SHOE DEPARTMENT IS NOW AT ITS BEST AND SHOWING ALL THE LATEST NOVELTIES IN TANS, AS WELL AS A COMPLETE LINE OF BLACKS IN THE NEWEST LASTS AND IN ALL LEATHERS.

Every Day is Market Day With Us

The People's Store

OPERA HOUSE BLOCK

LA GRANDE, OREGON

The Observer—always first with the news. Portlanders visit Lewiston, Portland, May 1.—One hundred of Portland's merchants will leave this city tonight to attend the Lewiston-Clarkston blossom festival. This trip will be made in a special train.



Thomas Jefferson
Third President of the United States

AMERICA has furnished to the world the most conspicuous Apostle of Personal Liberty that ever lived.

The Declaration of Independence (the creation of his genius) is an eternal monument to his fame—more enduring than statues of marble or bronze.

As a statesman in Congress he advocated the brewing industry as an aid to agriculture and national temperance; and upon several occasions he bought and freighted rum, wine and whiskey to the brave soldiers of the Revolution. He himself declared that the juice of the malt was never absent from his board.

Thomas Jefferson was a splendid athlete, a crack shot; and in his prime at the old Raleigh tavern he delighted to enjoy his "cakes and ale" or dance half through the night with the fair maids of old Virginia.

At eighty-three he died, regretted by the nation he helped to create. His deeds and written thoughts absolutely and irrefutably prove that good malt beer is not injurious to mind or body.

"The Writings of Thomas Jefferson," by Paul Leicester Ford. Vol. 3, page 23; Vol. 4, page 311; Vol. 10, pages 113, 119, 311; Vol. 11, page 406, etc. Howe's Biography, pages 1 and 2. Howe's History of U. S., Vol. 1, page 99. Encyclopedia Americana, Vol. 3.—"Jefferson."

Budweiser

DIRECT into your home it comes—a square and honest product—foaming, sparkling and alive with the true recreative energy and filled with the power of both sun and soil.

"Budweiser" flowing melodiously from the bottle is a wondrous, pleasant drink. How delightful—the penetrating odor of hop gardens—the subtle fragrance and charm of barley fields in harvest time.

THE KING OF ALL BOTTLED BEERS



Bottled Only at the ANHEUSER-BUSCH BREWERY
St. Louis, Mo.

U. Lottes
Distributor La Grande, Ore.

EVENTS AT THE MEET

WILLIAMSON MEETS HIS DEFEAT TODAY.

In Returns Now in, Walters is Only Man From Union County to Register a Point—Pendleton Running Strong With Their Star Man, Jay—Lewiston Man Figures Conspicuously in the Sprints—Remarkable Time in the Half Mile—Discus Throw Good—High Hurdles Fast—Almost Collegiate Time—Full Returns at 7 O'clock Tonight.

Walla Walla, Wash., May 1.—The 100-yard dash this afternoon started the final races and field events in the final day of the great tri-state track and field meet and a Lewiston sprinter walked off with the honors in the short distances.

La Grande's men failed to make a showing in the dashes, but Walters of Island City and Gordon of Pendleton kept Eastern Oregon's name on the sprinting map by winning third in the 220 and 100-yard dashes, respectively.

Following are the winners at 3:30 o'clock:

100-Yard Dash.
Storer, Lewiston, first; Hersey, Lewiston, second; Gordon, Pendleton, third. Time, 10 2-5.

Half-Mile Run.
Severance, Prosser, first; Francker, Spokane, second; Luck, Spokane, third. Time, 2:07.

220-Yard Dash.
Lewiston, first; Cohn, Spokane, second; Walters, Island City, third. Time, 23 2-5.

Pole Vault.
Jay, Pendleton, first; Monroe, Spokane, second; Miller, Walla Walla, third. Height, 10 feet 4 inches.

120-Yard Hurdles.
Jay, Pendleton, first; Eckhart, Lewiston, second; Inglehorn, Spokane, third. Time, 16 4-5.

Discus.
Englehorn, Spokane, first; Jay, Pendleton, second; Connors, Walla Walla, third. Distance, 135 feet 6 inches.

50-yard Race.
Hersey, Lewiston, first; Eckert, Lewiston, second; Thomson, North Yakima, third. Time, 5 3-5.

Eckert and Hersey ran a neck and neck race. In the 220-yard race, the three winners were each penalized 4 feet for false starting, but defeated the field notwithstanding.

The final returns of the meet will be posted at the regular Observer boards at Ferguson's and the Crowe & Jolly barber shop, shortly after 7 o'clock.

BUSINESS MEN AS BALL TOSSERS

Rowd of Business Men Intermingle With Professionals to Afford Splendid Opportunity to the Fans to See Professional Mixed With Home Talent—Receipts Go to the La Grande Band—Starts at 4:30 Tomorrow.

Tomorrow afternoon promises something rich for lovers of baseball. A team of nine business men have banded themselves together and had intended to play the professionals in a rip-snorting game late tomorrow afternoon, but this afternoon the arrangements of the teams were somewhat changed. In order to make the game more interesting the business men and the professional team will be "put in the hat and shook up," and then there will be a choosing of sides, in which business man and professional will alternately be called. The result is that the fans will see a side-splitting exhibition.

The game is to be called at 4:30 sharp to allow the banking houses time to close before the big thing starts. In this way many store men can get away, as the day's rush will take a lull prior to the evening's shopping.

Receipts to Band.

The receipts from this game will go to the band, a needy organization. Those who will play from the ranks of the business men are William Miller, George L. Cleaver, Jay Van Buren, Sherwood Williams, Walter Ferguson and Ray Logan.

NAME CITY CARRIERS

If the sidewalks and the house numbering in La Grande are up to requirements of the postoffice department, there is no reason why free mail delivery service should not be in force 15 days from today, as first promised by the department. Much of the equipment is here, more is coming, and in a few days all will be in readiness for service, as far as the local postoffice is concerned.

H. C. Ball, present carrier on rural route No. 1, and C. L. Wilson are the ones who passed the recent examination successfully. Their appointment reached here yesterday.

May Hold Another Exam.

While not definitely announced, it is presumed that Deputy Secretary Mary Reiland, of the civil service commission, will be called upon to conduct another examination in the near future to supply a substitute carrier. The two men named will be the regular carriers, but the department requires a substitute, and to secure this a second examination will in all probability be held here soon.

Posts and Boxes Coming.

The 12 mail boxes and the iron posts which support them are on the way to La Grande and should reach here in a few days. When they do, the local postoffice will be ready for the free service. However, an inspector will visit the city first, and go over the free territory to ascertain the condition of sidewalks and the house numbering. These features must be up to requirements before the service is inaugurated.

VALUABLE PACKAGE LOST.

Wells-Fargo Express Package Strayed That is Worth \$73,000.

City of Mexico, May 1.—Advice from Torreon state that when the northbound passenger train arrived at that point it was found that the Wells-Fargo express package containing \$73,000 was missing. There is no clue and no arrests have as yet been made.

Soda water and ice cream at Silverhorn & Mack's.

WILL RACE ON STREETS

The plan of having a five-mile race in which automobiles of the county would enter on Automobile day, one week from tomorrow, has been dropped by the committee in charge, and in its stead will be a more exciting series of races.

One week from tomorrow afternoon, Adams avenue is to be converted into an auto course, and along its surface will skim the machines which will be entered in the several races that are to be pulled off.

This event gives promise of being the best thing ever in the way of an attraction. Spectators will be given every opportunity of seeing all the details of the races and the long stretch of the straight avenue will be the course. The start will be made one mile from the postoffice, and the finish will be in front of the Foley House.

The committee is arranging a schedule in which the various automobiles will be classed according to their rating. This will mean even races in every event.

At this time, it appears to the committee that the parade which is to precede the races will be a monster one. Auto owners are already arranging their decorations and some lively competition will be the result. Farmers for miles around will, of course, be in the city to see the big line-up of buzz-buggies, and the day will prove a banner one in the series of monthly Saturday attractions.

At the Pastime.

The Pastime theater opened this afternoon and was well attended. The continuous performances given are a novelty. The machines are kept running at all times, whether there are six people in the house or 100. The seating capacity at present is 144, and will be augmented as soon as the new seats arrive.

Arbor and Bird Day.

Hartford, Conn., May 1.—In conformity with the proclamation of Governor Woodruff, Arbor and Bird day was generally observed in public schools throughout Connecticut today.

GRANDE RONDE MEAT COMPANY

PHONE US YOUR ORDERS

TWO PHONES
City Meat Market Main 50
Fir Street Market Main 48

Our large trade permits us to handle only the best of everything to be found in a first class market.

Try our home made Bacon, Hams and Lard.



FOR ELEGANCE, DURABILITY, ECONOMY, NOTHING SURPASSES OUR FOOTWEAR.

C. W. PRESTON
DEPOT STREET.