

The People's Store

LA GRANDE'S LEADING DRY GOODS AND CLOTHING EMPORIUM

THE TEMPLE OF ECONOMY

The Spring season is on in earnest and everybody now knows who has the goods, who makes the low prices. OUR GRAND OPENING of last week attracted hundreds of people—in fact we think every lady in La Grande and many from the country attended the opening. All praised the splendid showings of merchandise and many made large purchases but there are still lots of good things left.

Everything in Piece Goods, everything in Ready-to-Wear Garments at

The People's Store

OPERA HOUSE BLOCK

LA GRANDE, OREGON

Wood AND Coal Why Pay More?

Best Yellow Pine, Dry now, but green cut.

16 inch per cord **\$5.50**
Rock Spring Coal per ton **\$7.50**

TRUCK and TRANSFER

Phone your orders to Main 10. Quick service guaranteed.

Storage in fire proof and damp proof building.

G. E. FOWLER

SALE CLOSES

The Bankrupt Sale at the Heacock Jewelry store will close

APRIL 18

EDISON RECORDS 25c

Other merchandise at wholesale prices.

Great bargains in hand painted China, Cut Glass, Watches, Plated Ware, Umbrellas, and a full line of Jewelry.

La Grande INVESTMENT Co.

HEACOCK'S OLD STAND
Mr. Heacock will be on hand to repair watches and

Virginia in Taft Column.
Lynchburg, Va., April 7.—That Virginia will be placed in the Taft column is the statement of republican leaders who are working for the interests of the war secretary. It is declared that the delegates at large to be elected by the state convention will be instructed for Taft.

Heacock glasses fit.

DR. C. D. PONS

Of Salt Lake City, will be in La Grande on April 7th, at the Sommer Hotel. Hours 9 A. M. till 12:30 P. M., and 4 till 7 P. M.

Examinations Free

Be sure that you see Dr. Pons himself as he has been imposed upon heretofore by grafters using his name. Dr. Pons HAS NO PARTNERS OR RELATIVES CONNECTED WITH HIM in business. Look for my advance, who will make an appointment with you to bring the Doctor to your home, where you can consult him personally.

Without Charge

If you do not know Dr. Pons, ask your neighbors about him. Everybody knows Doctor Pons, the Eye Specialist, who makes the

PERFECT FITTING GLASSES

Every Lens inspected before it leaves my hands.

UMBRELLA RECOVERING AND REPAIRING

New Covers put on, \$.50 to \$4.00.

If you have anything broken I can fix it.

L. C. SMITH
OPPOSITE FOUNDRY

WELCOME TO FLEET

San Diego, Cal., April 7.—With the arrival of the battleship fleet off San Diego now but a few days distant, enthusiasm in this city is passing all bounds and the celebration to be held here will doubtless be the most remarkable ovation in the history of the American navy. Later Los Angeles, Santa Barbara and San Francisco will have an opportunity to demonstrate their hospitality, but San Diego, by reason of being the first American city on the Pacific coast to welcome the sailors, is determined to take precedence also in the enthusiasm of a greeting. For weeks the various committees have been working night and day, and the results of their labors are already apparent. Thousands of invitations have been sent to prominent citizens of California, Arizona and New Mexico and assurances of large crowds of distinguished visitors have been received.

Pictures of Rear Admiral Evans and other officers plaster the town. The stores are running over with souvenir postal cards relating to the fleet. Everywhere it is fleet, fleet, fleet, and also along the coast.

New features are constantly being added, the latest being a novel one. It is proposed that each sailor in the fleet be presented with a dozen big oranges and a bouquet of flowers. That would mean about 16,000 bouquets and 200,000 oranges.

There will be boat races by the crews of the fleet for prizes offered by the people of San Diego, also numerous dances, a banquet to the officers, illumination of the city and harbor, land and naval parades and concerts.

A jeweled sword will be presented to Admiral Evans, and his wife will receive a jeweled gold key, symbolizing the "freedom of the city."

Plans for the great demonstration and review at San Francisco are now nearing completion.

Forty-five American fighting ships will occupy San Francisco Bay. The secretary of the navy, aboard the Yankton as his flagship, will review the fleet, which will include the 16 battleships of Admiral Evans' fleet, the West Virginia, the Nevada, the 14-500-ton cruisers Tennessee, Washington, South Dakota, California,

Pennsylvania, Colorado and Maryland, the cruisers Charleston, Milwaukee, St. Louis and Albany, and the torpedo boats and auxiliary ships. They will anchor in the bay from Mission Wharf to Hunters' Point, out of the line of the ferries between San Francisco and Oakland, but in easy view of each city.

The Yankton, bearing the flag of Secretary Metcalf, will pass between the columns of ships to the roar of saluting guns and the music of naval bands.

PLAY BALL SATURDAY

The La Grande high school athletics will ramify to baseball this season. The first game will be played at Union next Saturday, unless present plans fall through. The Union nine has been in the game all season. In fact that school is stronger in baseball than on the track, and the vice versa is perhaps true of La Grande. At any event, the game will be played at Union next Saturday and local followers of the game hope to see the La Grande boys victorious.

Inter-Class Meet.

Cinder path artists in the La Grande school will be tried out on the 18th of this month. On that date the interclass meet will be held and six winners will be delegated to represent La Grande at Walla-Walla at the tri-state meet. For these two events there is much competition among the players, and fast records and marks will be set no doubt. Track and field enthusiasts await with interest the interclass meet, as it will give La Grande the first line-up on what the school can do this season.

Power Grows Stronger.

Lisbon, Portugal, April 7.—According to a message received here this morning by the state department, the

Absolutely Pure

From Grapes, the most healthful of fruits, comes the chief ingredient of

ROYAL BAKING POWDER

The only baking powder made from Royal Grape Cream of Tartar

Costs a little more than the injurious alum or phosphate of lime powders, but with Royal you are sure of pure, healthful food.

monarchists were overwhelmingly victorious in the recent parliamentary elections. The message also states that disorders were confined to Lisbon, the rest of the kingdom being quiet. The assassination of King Carlos and the Crown Prince is credited with creating a reaction in favor of the ruling house and its ministry.

For Rent.

320-acre farm on Sandridge for rent cheap. See us at once.

BLACK & BRAMWELL.

The advertisements in The Observer are placed there for you to read. Each and every one contains a plain business proposition.

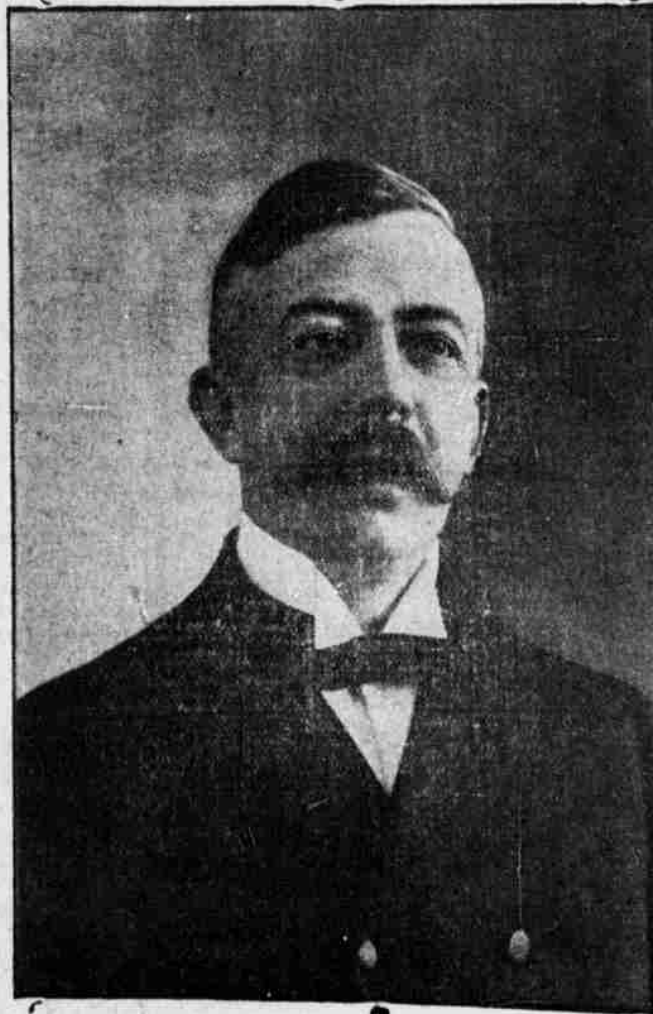
Heacock glasses fit.

IN A HURRY? THEN CALL

Reynolds

THE TRANSFER MAN
He will take that truck to the Depot or your home in less time than it takes to tell it.

Day phone Red 761
Night " Black 1792
Watch always about your revolver



HON. H. M. CAKE, Supporter of Statement No. 1

CANDIDATE BEFORE THE REPUBLICAN PRIMARIES FOR THE OFFICE OF UNITED STATES SENATOR, WILL ADDRESS THE CITIZENS OF LA GRANDE

IN THE COMMERCIAL CLUB PARLORS.
COME OUT AND HEAR HIM.

Wednesday Evening April 8th.