

ECONOMY IN BUYING

Heir To Prosperity

High Time to Think of Spring Goods and Spring Buying

Below We Submit for Your Consideration, Staple and Fancy Goods, New and Up-to-date Spring Arrivals at THE REGULAR GOLDEN RULE COMPANY'S PRICES



Men's Clothing and Toggery

Men's good wearing Suits, part wool, excellent value \$3.50
Men's Suits in grey Cassimere, good staple goods...\$5.00
Men's Suits in all grades—Worsted, Cassimeres, Cheviots, in all the latest Spring shades and patterns, now at from\$6.50 to \$16.50

DRESS GOODS

DRESS GOODS.
Elegant black Dress Goods in Mohairs and Sicilians, 50-inch Panama, all wool, highest grade quality, per yard\$1.10
45-inch black Silkine Mohair, high silk lustre, per yard\$1.65
41-inch black Voile, an exceptional value, per yard\$1.25

BEAUTIFUL COLORED DRESS GOODS.
32-inch mixed wool Suiting, Checks and Plaids, per yard28c
38-inch mixed grey Mohairs, Stripes and Checks, per yard60c
42-inch fine Serges in navy blue, brown and cardinal, per yard\$1.10

WOMEN'S SUITS, SKIRTS AND JACKETS.
Each day turns a new page of the Spring fashion book at The Golden Rule Company. Each day has added to the completeness and collection of new apparel.

COME AND SEE FOR YOURSELF. PRICES ARE VERY ACCOMMODATING.

SUITS\$17.00, \$19.50, \$32.50, \$40.00.
SKIRTS\$6.55, \$9.75, \$12.25, \$16.50.
JACKETS\$5.35, \$6.50, \$8.50, \$10.00.

LACE CURTAINS

The line being complete we can now show you some very good values



WHITE NOTTINGHAM LACE

No. 202 and 203, 2 3-4 yards long, at65c pair
No. 205, 2 3-4 yards long, at90c pair
No. 207, 3 yards long, 40 inches wide, at\$1.13 pair
No. 211, 3 yards long, 48 inches wide, at\$1.48 pair

ECRU NET—
No. 210, 3 yards long, 44 inches wide, at\$1.135 pair
No. 212, 3 yards long, 48 inches wide, at\$1.50 pair



Boy's Clothing

Boy's Two Piece Suits in nice line of colors fair quality for only \$1.00

Boys' Suits, large line of patterns, will wear like iron \$1.25
Boys' Suits, all grades, latest Spring styles and patterns,\$1.50 to \$6.00

Shoes



Shoes

Our line of Shoes is the high standard of Spring, 1908, styles. New, Up-to-date in every way. OXFORDS, tan or black. High cuts in all leathers. PATENTS, VICI, GUN METAL, BOX CALF. MEN'S, WOMEN'S AND CHILDREN'S.

Hosiery For You all



Child's Hose, 5 to 9, medium weight cotton, pair 12 1-2c
Child's Hose, 5 to 9, lisle finish, fast and stainless, pr 18c
Boys' extra heavy, 6 1-2 to 10, equal to 25c quality, pr 18c
Ladies' medium weight, good wear, per pair12 1-2c
Ladies' fine Lisle ribbed, at, per pair25c
Ladies fine Burson fashioned, no seam, per pair25c

House Furnishings

SUNSHINE FINISH not only finishes new work, but is the best article on the market for renewing marred or scratched furniture, or anything in woodware. We carry it in all shades, and all sized cans. Call and get color card.

CLOTHES WRINGERS—

Wood or iron frame, guaranteed\$2.85
Wood or iron frame, guaranteed\$3.00
Wood or iron frame, guaranteed\$3.25 to \$4.85

ACME WASHING MACHINES—

This is the Best Machine on the market. Does work well and so easy that a child can operate it. Guaranteed in every way. Price\$12.00
50-foot galvanized Wire Clothes Line13c
Galvanized Wash Tubs80c, 90c and \$1.00

Dishes, Graniteware, Glassware, Woodenware, Tinware and everything in house furnishings or kitchen utensils. We carry a complete line.

All Rubber Footwear Reduced 25 Per cent to Close Out, Excepting Boots

THE GOLDEN RULE CO.

Best Skirts

Every well-gowned woman should have a Sororis Petticoat in her wardrobe.
High grade Heatherbloom, wide fulnee, dust ruffle, 2 rows of shirring\$1.98
No. 53, genuine Heatherbloom, yoke top, strap seams \$2.25
No. 22 Clematis Cloth in yoke top, strong seams, shirred and tucked\$1.50

Men's Work Shirts45c
Men's Heavy Work Socks5c
Men's Good Grade Hats\$1.00
Men's Good Grade Dress Shirts33c

Best Pins, per paper4c
Best Safety Pins, per paper4c
O. N. T. Spool Cotton, per spool4c
Good, all white Hemstitched Handkerchiefs1c

7 bars Laundry Soap25c
Good Toilet Soap, per dozen45c
Saginaw White Tip Matches, per box6 1-4c
Clothespins, per dozen1c

SOCIETY.

The Good Fellowship league was entertained in a delightful manner last evening at the W. D. Long home on Fourth street, with Mrs. J. W. Knowles, Misses Elsie Ackles and Iva Long as hostesses. Fifty-four members were present and enjoyed the many and novel methods of entertainment. St. Patrick's day colors predominated throughout, both in decoration and amusements. It was one of the most pleasant parties in the series which the members of the league have enjoyed this season.

The Current Topic club will be entertained Friday evening by Miss Margaret Anson, Mrs. F. B. Currey and Mrs. H. R. Hanna, at the latter's

home. There will be an exceptionally interesting program, and all of the members are urged to be present.

The Neighborhood club met this afternoon. The Observer was incorrectly informed regarding the meeting place as announced early in the week. The club will not meet with Mrs. A. T. Hill tonight, as it met there this afternoon.

An informal and extremely interesting musicale was given by Miss Jean MacDonald, assisted by her pupils last Saturday afternoon. The guests who attended were parents and friends of Miss MacDonald's music pupils. The following program was rendered:
Duet—"Under the Linden".....
Cecil Lilly and Martha Watson
"Soldiers' March".....
Clayton Miles
"The Merry Bobolink," Aurelia Nibley

Melody in F Jourie Lewis
"Lobe's Old Sweet Song,"
..... Etha Huffman
"Robin's Lullaby" Helen McIntyre
"Fairy Tale" Ethel Wright
"Hunting Song," Bespil Buehler
"Adagio," Miss Warnick
"Hungarian Dance" Miss Dan
"My Little Brown Bear,"
..... Virginia Rush

Reduced Rates.

Account, tri-state Interstate track meet and declamation contest, April 30 and May 1, the O. R. & N. has made a rate of \$4.80 from La Grande to Walla Walla and return. Dates of sale are April 20, 30 and May 1, final limit May 2.

Farm for Sale.

500-acre farm, good land, for sale cheap, on Sandridge. Call Black 1651.

PROSPECT FOR TRAFFIC

(Continued from page 1.)

morning.

Train Out in the Morning.
Dispatcher Corbett is inclined to believe that a train will leave here at 3 o'clock tomorrow morning. This will be composed of sleeping cars only and will reach the dangerous places about daybreak. In that way the dangerous territory will be crossed in the daytime, eliminating much of the danger.

The coaches will be loaded and taken out soon after daybreak. Considering all the favorable conditions, there seems to be no question as to the statement of the officials that traffic will be resumed during the early

hours of tomorrow morning.

Mail Keeps Accumulating.

The baggage room is all but "running over" with baggage and mail pouches. Speedy relief will bring joy to the baggage department of the railroad and throw the local postoffice department into a task that will require hours to complete. When the train from the west reaches here it will bring mail more than 72 hours old.

A stub train left La Grande this morning for the east, four hours late. A stub will be sent tonight as No. 2, on time.

Wood! Wood!

We have just received two carloads of good, dry yellow pine wood. Our price is right, and delivery service is perfect. Phone Main 6, either phone. **GRANDE RONDE CASH CO., LEWIS BROS., Props.**

No Use to Die.

"I have found out that there is no use to die of lung trouble as long as you can get Dr. King's New Discovery," says Mrs. J. P. White, of Rushboro, Pa. "I would not be alive today only for that wonderful medicine. It loosens up a cough quicker than anything else, and cures lung disease even after the case is pronounced hopeless." This most reliable remedy for coughs and colds, la grippe, asthma, bronchitis and hoarseness, is sold under guarantee at the Newlin drug store. 50c and \$1. Trial bottle free.

To the Public.

Notice is hereby given that the undersigned is now prepared to furnish pure, fresh milk from young Jersey cows. **J. F. BAKER, JR., Phone Black 212.**