

THE BETTER KIND OF COUGH CURE

There are all kinds of cough cures on the market, some made to sell merely, some made to stop coughs by drugging them into silence with narcotics, some made to do what should be done in order to properly cure coughs.

NEWLIN'S WHITE PINE EXPECTORANT

is the latter kind. This remedy may not always cure as quickly as those which are loaded with narcotics, but it cures quick enough; the cure is certain and when you are cured the cause is removed. We offer this remedy to those who seek the best cough cure it is possible to make. The remedy has won high favor in this locality and deserves to be your regular family cough medicine.

Prices, 25 and 50 cents

NEWLIN DRUG COMPANY
LA GRANDE, OREGON

vertising standpoint, most all the larger papers in the United States publish the scores and standing of professional teams. In all my experience I have always found a crowd of professional baseball players to be gentlemanly in every respect. Now, let the public of this city get together and consider this question. I have traveled from coast to coast and I have never met a more friendly crowd of people, or a better little town with the chance of future development than this. I do not speak for myself under any consideration. I have been asked by many, "Would I stay in La Grande, manage and play with the club?" I vowed I would. So, 60 days ago I set to work and secured 25 ball players' terms and their signatures to contracts. Of course, from these men I will select the ten who will represent the club I will manage. Furthermore, I will state, should I take the La Grande club and fail to win the pennant or second place, I will donate my salary to any charitable institution in the state, or divide it equally among all the churches. I have also been asked to take the Walla Walla and Pendleton clubs. Furthermore, as far as I am concerned, whether or not the states of Washington, Oregon or Idaho ever see baseball, I will play professional baseball the same in 1908 as I have done since 1897, but I truly hope and trust I will be in La Grande in 1908, and furnish baseball for the public. So, trusting all will agree with me and help boost the situation which I have done for the past three months, working day and night, and hoping La Grande will be fortunate enough to secure a franchise in the Inland Empire league for 1908, I beg to remain,

Yours sincerely,
JACK O'BRIEN.

EXTRA GANG AT WORK

The month of March opened lively in local railroad circles. A large extra gang under supervision of Roadmaster Nelson is leveling off the yards today. Teams, several of them, are scraping and filling the large number of depressions that have existed since the old round house was torn down. A large area of the yards have been in bad condition the past few months, but when the extra gang gets through, the holes and depressions that have been a menace to the safety of pedestrians who use the yards as a short cut to North La Grande, will be absent. The general cleaning up and surface improvement will mean, in the near future, a rearrangement of several tracks about the yards.

Car in Bad Shape.

An O. R. & N. car used to convey

Special Bargains For Our Customers

We have been working to the end that you will choose ours. Practically all the new piece and staple goods are now in and as they were purchased after the panic of last fall we are able to make prices that will surprise you.

As to the completeness of our stock, there can be no question, and if there are any who need to be convinced in the matter of dependability or fair pricing, we refer you to the values below as representative examples:

Standard Calicoes per yd 5c | Hope Muslin per yard 10c
Apron Gingham " 6 1-4c | 28 in. Percale per yd 7 1-2c

A BRAND NEW STOCK OF CLOTHING
COME IN AND SEE US

The People's Store

LA GRANDE'S LEADING DRY GOODS EMPORIUM AND TEMPLE OF ECONOMY
THE OPERA HOUSE BLOCK

BOOST WITH LETTER HEADS

The letter head system of advertising Oregon resources is meeting with much success and business men throughout the state are rapidly availing themselves of the opportunity to boost through a channel which means an outlay of actual cash that is trifling.

Not alone will the letter heads be converted into boosting mediums, but the envelopes which will be used by La Grande business enterprises in the near future, are also to be brought into service. Several orders have been taken for business envelopes that are fairly covered with boost "dope." On the front of the envelope will be photographs of the Palmer mill, the sugar factory, of the city hall, one of the schools and perhaps a street scene. On the back of it will be data setting forth the resources of the Grande Ronde valley and La Grande. These letters can be used to the best advantage the coming two months, when the colonist rates which become effective today will bring thousands to Oregon.

Many cities have already joined this army of advertisers for Oregon. On the envelopes is local material and boost matter, and on the letter head is a terse and concise statement of the industries that thrive in Oregon. Following is a synopsis of what is to appear on the letter heads of Portland business men and which is urged for adoption by every business man of Oregon:

"Oregon enjoyed in 1907 her most prosperous year. The products of the dairy left in the hands of producers \$17,000,000; the fruitgrowers laid aside \$5,000,000; the output of the lumber mills was \$30,000,000; wheat brought \$16,000,000; hops \$2,000,000; salmon \$3,000,000. On January 1, 1908, the livestock of Oregon was valued at \$72,635,987; the wool clip was 20,000,000 pounds, most of which sold for 27 and 28 cents per pound. Portland, the metropolis and chief market, is prosperous. She was among the few cities that began the year 1908 by showing an increase in her January building permits over 1907."

PLEA FOR BASEBALL

Editor Observer:

The first real meeting will be called this week to organize the Inland Empire four-club league. Invitations will be sent to the following towns to meet in Pendleton: Boise, Caldwell, Weiser, Baker City, La Grande, Pendleton and Walla Walla. Above all things it is to be hoped that La Grande will secure a franchise and allow the public of this city the liberty of a little recreation this summer, in witnessing some good, first-class, clean baseball. Here is a little question I would like to ask of all and I think after you stop and give this little question its due consideration, there are none who will fail to agree with me. Would it not be awful lonesome and enough to give the public of La Grande the blues to see excursions running up and down through this city and see all the towns on the line enjoying nice, clean baseball and not a thing doing here, but hunt a shady, cool spot and endeavor to fight the severe summer heat? No recreation of any kind. Why would it not be far better for the public of this city to be able to enjoy themselves here at home. Have excursions running in here to La Grande on Sundays and holidays, and keep the people here at home and allow them recreation. Furthermore, as an advertising medium is there anything more prominent in the world that will advertise your city more, (excepting newspapers) than this proposition?

Now let us speak of the cost. This city has supported clubs that cost from \$1200 to \$1400. I have placed this league under protection in class D for \$750, excluding manager. Now, the idea of going into organized baseball is merely to keep the salary where it should be as class D. Should not allow more than \$750. Furthermore, should the La Grande baseball club develop say four or five good players, fast enough for the big league or class A, B, or C, remember, the club that wants to draft these men must remit a check to the La Grande club before they can touch any of these men, as they are personal property. Furthermore, speaking from an ad-

logs from Elgin to the Palmer mill, was on the rip-track today for repairs. It was not thought safe to unload the logs on it before the repairs are completed.

No Use to Die.

"I have found out that there is no use to die of lung trouble as long as you can get Dr. King's New Discovery," says Mrs. J. P. White, of Rushboro, Pa. "I would not be alive today only for that wonderful medicine. It loosens up a cough quicker than anything else, and cures lung disease even after the case is pronounced hopeless." This most reliable remedy for coughs and colds, la grippe, asthma, bronchitis and hoarseness, is sold under guarantee at the Newlin drug store. 50c and \$1. Trial bottle free.

OPEN BANK ACCOUNT HERE

J. B. Good, superintendent of the coast agencies for the Swift Packing company, which will build and operate a large packing plant in Portland, will be in La Grande early this week to open an account in local banks, to be used when the company commences to purchase stock for its plant in Portland.

Mr. Good has already been in other eastern Oregon towns doing the same

thing which he will do here—place the company in position to buy stock on payments made through local banks.

There is to be competition in the stock market of this section of Oregon, according to the superintendent. The Swift company will buy from here for its Portland plant, and Seattle firms will do the same. It has been rumored that the two firms, the Seattle and Portland plants were to buy in sectional territories, but Mr. Good has dispelled this rumor by saying that the Swift company will buy independently.

The advertisements in The Observer are placed there for you to read. Each and every one contains a plain business proposition.

Zamora, the violinist, this evening.

TODAY'S NEWS TODAY

The LA GRANDE EVENING OBSERVER furnishes its readers with the State, National and Local News each evening.
Delivered at your door

For Only 65c Per Month

TRY OUR JOB DEPARTMENT

for first class Commercial Printing. Satisfaction guaranteed.

Advertising space in the OBSERVER proves a profitable investment.

PHONE FOR MAIN 13

and our Circulation Manager will explain our premium offer. Hundreds took advantage of the offer last year and more are doing so this year. Get easy money early.