

We announce the Merriest, Jolliest,

Most enjoyable Occasion of the Year To open Monday at 9 a.m.

If there is anyone within one hundred miles of this store who feels blue-theyshould come here-to be made happy.

We're going to hold a "Happy 2eeks"-a sale that is pleasantly unlike any sale event you've ever known. You smile at the name-and the idea-already. You'll smile for a very different reason within thirty seconds from the time you enter our doors. How will we do this? How do we expect to send hundreds and thousands of people away smiling? Very simply-and effectually---by selling to each visitor during "Happy 2eeks", one or more needed articles for prices that will insure so much real and unusual saving that the merriest kind of a smile will be the natural and sure result. All broken lines---all short lots---will be gathered together---every garment---every yard of goods, every bit of merchandise thus assembled will be worth every penny it was the day before "Happy 2eeks" struck this store---and the whole store will turn into the biggest kind of a bargain bazaar. This will continue for 2eeks as the bargain lines become still shorter, new "specials" will be added, that the jollity of the sale may continue until the last moment of the sale has passed away, and 'Happy 2eeks" is only a memory--- to be recalled, talked about, and smiled at for a year to come. Gome and have a good time-we promise that you will smile as broadly and enjoyably as will every friend you meet here---and even every single member

of our salesforce who will wait on you. "Happy 2eeks" begins at 9 o'clock Monday Morning Next, January 7, 1907, and continues for 2eeks.



Underwear to Make You Happy-

50 to 75 cent Value for 39c

Women's Extra Heavy Fleece Lined Vests and Pants and Union Suits, And Boys' and Girls' Heavy Underwear in gray and white 39c flat goods-50 to 75c value

Your Mind Will be at Ease With Your Feet in Our Hospital Shoes

Women's Hospital and House Shoes-like walking on velvet-Soft yielding sole, Hub gores. rubber heels- In dongola kid-Regular 1.69 price \$2 pair - Just to make you happy





Ladies' Suits at Smiling Prices

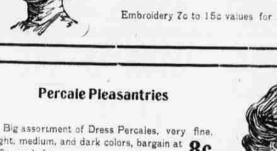
15 Ladies' Suits, all colors and styles values 4.25 12 Ladies' Suit 10.00 to 15.00 values 6.75

10 Ladies Suits values to 22,50 for 9.85

Happy Prices for Notions

| Back Combs 25 to 50c values | 150 | |
|---|-----|--|
| Black and White Tape, all widths per yo | | |
| Tooth Brushes, 20¢ values | 90 | |
| Manila Shopping Bags, 35c values | | |
| 20th Captury Notion Handy Book 15c va | 9c | |
| Toblet Soop "Jergens" 25c values | 9c | |





fight, medium, and dark colors, bargain at 80 Figured Sateens, blues and blacks extra good quality 20c values ____ 121-2c



5c

5c

You'll Sure Get Happy at the

Laces 8 to 15c values for

Lace and Embroidery Counter



