



SAINT NICK AT THE GOLDEN RULE STORE

The Jolly Old Fellow will again make his headquarters at our store

And has made arrangements to entertain you while you are figuring out just what you would like to have and what you would like to give your friends.

It will be a genuine pleasure this year to examine the aggregation of artistic, useful and entertaining articles that have been gathered together for the

coming Christmas. There are big beautiful dolls, with real hair. There are doll houses and doll furniture, clowns that do all kinds of funny tricks, musical instruments, such as horns, mouth organs, pianos, flutes, drums etc; animals that look and act just like real ones, mechanical toys, such as automobiles, fire engines, steam engines, trains, etc; albums, sewing boxes, toilet cases, shaving sets, smoking sets, writing sets, fine china dishes, beautiful pictures, valuable silverware, books, ornaments for the tree and all the thousand and one things that will make glad the hearts of your friends on Christmas morning.

Whatever You Have To Spend, Whether A Large Or Small Amount--Your Money Will Go Farthest And Buy The Best Goods Here.

Monday Morning December 10th

At 8:00 o'clock SANTA CLAUS will arrive on the train from the East and on that day will hold a special reception for the little folks at our store. For each little girl or boy that is accompanied by a parent or other grown person, he will have a nice present and will take your name so that you will not be overlooked on Christmas.

He will also be glad to receive your letter telling him what you want for Christmas, so be sure and have your letter ready when you come to the store.

Don't Fail To Be At The Train To Meet Santa When He Arrives

The Golden Rule Company

1308, 1310, 1312 ADAMS AVENUE

LARGEST STOCK

SMALLEST PRICES

THE EVENING OBSERVE DELIVERED AT YOUR DOOR FOR 65 CENTS PER MONTH

FINE CHINAWARE

I have just received a new assortment of chinaware, cut glass, and silverware. Come and examine them. I know they will please With each \$2.00 cash purchase I am giving away a ticket which if presented at Hulse Studio entitles you to a PHOTOGRAPH of yourself FREE

MRS. T. N. MURPHY
Hardware and crockery.

LOCAL ITEMS

Deputy Sheriff George Lindgren is in Elgin today on business of the county.

T. W. Davidson, of Union, was a visitor in the city this morning.

Mr. and Mrs. Ward, of Hilgard, are visitors in the city today.

Miss Eva Neill left this morning for Elgin to spend Sunday with friends.

Thomas Brisco returned this morning from Salem, where he went with his son, who is incarcerated there.

R. N. Hockenberry arrived this morning from Portland to visit his parents, Prof. and Mrs. H. J. Hockenberry.

Mrs. J. W. Hampson, of Telocaset, transacted business in the city last evening.

About forty-five purchased tickets for Elgin today, where they went to attend the La Grande-Elgin football game.

Mrs. Wallace Childers leaves tonight for Portland where she will visit friends a few weeks.

Miss Carlotta Palmer, who has been visiting at the Doctor F. E. Moore home for the past month, left this morning for her home in Wamego, Kansas.

Prof. Sherrill, of Hilgard, was in the city this morning, en route to Elgin, where he attended the La Grande-Elgin football game.

Hope Chapter No. 13 O. E. S. will hold their annual election of officers, Wednesday evening, Dec. 12, 1906. By order W. M. MARY A. WARNICK, Sec.

BETTER COVE-UNION SERVICE

Beginning with the tenth of this month, there will be two mails from Cove to Union, instead of one as is now the case. The first mail will leave Cove at 7 o'clock in the morning and the second at 4 p. m.

STILWILL & CO.

The cleanest meat and most up-to-date market in the city. Special attention to boarding houses.

James Sullivan, a car repairer of the O. R. & N. force at La Grande, formerly a resident of this city, has been in the city this afternoon, renewing old acquaintances. —Pendleton E. O.

J. H. Watson, the popular foreman of the O. R. & N. mechanical department at La Grande, has been in the city today superintending the removal of the wrecked cars in the yard. Mr. Watson is well known here, having been located here for a number of years. He recently went from Umatilla to La Grande. —Pendleton E. O.

A BANNER DAY

Mr. Gust, of the Oregon Produce Company, stated that this was a banner day for Grande Ronde valley apples, as the price reached \$1.75 according to his advices in Chicago.

Mr. and Mrs. William Ericson are visiting friends in Pendleton this week.

THE FUEL SITUATION SOLVED

The fuel committee recently appointed by the Commercial Club has made arrangements by which anyone in La Grande wanting slab wood can have the same delivered at their home, at \$4.50 per cord for four foot wood delivered directly from the car. Anyone wanting this wood can pay their money to Geo. L. Cleaver and leave directions as to where to deliver the wood. This is the last lot the committee will have and whatever portion of the 800 cords the people do not want will be turned over to the wood dealers to be held and sold later. The above price will apply to all who want deliveries made directly from the cars.

JEWELRY AND XMAS

\$20,000 STOCK **NOVELTIES** Now on display at Siegrist & Co.'s Big Jewelry Store

DIAMONDS We have diamond rings, lockets, pins, broaches, watches from \$20 to \$400. Nothing makes a better Xmas present than a nice piece of diamond jewelry.

WATCHES In this department we have spared no expense in showing you the nicest line ever brought to Eastern Oregon. 400 solid gold and gold filled watches from \$12.50 to \$400. 100 solid silver watches from \$1.50 to \$27.50.

LIBBY CUT GLASS Speaks for itself. **CHINA** The most beautiful line of hand painted china ever brot to your city

SILVER HOLLOW WARE Flatware 1847 Rogers Bros. and Community silver. Sold at Eastern prices. Sterling silver flatware and novelties always makes a good present.

RINGS, LOCKETS, PINS, BRACELETS, CHAINS, CHARMS, COMBS, FOBs and other things too numerous to mention in solid gold and gold filled. To be appreciated you must come in and look this stock over. 70 feet of show cases full of jewelry.

Our stock of gold umbrellas is complete. No trouble to show goods. Come in and look our stock over. You will be sure of most courteous treatment.

REMEMBER WE SAVE YOU MONEY ON PURCHASES

Next Door to **SIEGRIST & COMPANY** Two big Stores
J.D. M'Kennons' Lewiston, Idaho and La Grande, Oregon