

# BETTER THAN EVER

We can serve you better than ever before; better goods, larger assortment, more novelties; and in spite of the rising market at practically the same prices that prevailed last year.

Women's, Misses' and Children's new fall coats and skirts. New patterns almost daily.

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices

**\$8.50, \$10.50, \$3.00, \$4.25, \$2.75, \$3.00, \$15.00, \$5.00, \$6.00, \$3.50, \$4.50**

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.

Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.

### CHILDREN'S COATS

In bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

## MILLINERY

We have established a separate department for this line and, having secured the services of a milliner who has had several years' experience in San Francisco and other large cities, we feel confident that we are as well prepared to take care of the ladies' wants in this line as any house in the city.

All the latest novelties in pattern, trimmed and street hats. Come in and look them over whether you want to buy or not---ALWAYS WELCOME

### MEN'S YOUTHS' AND BOYS' CLOTHING

**\$7.50, \$10.00, \$12.50, \$4.00, \$5.00, \$6.00, \$2.25, \$2.75, \$5.00, \$15.00, \$17.00, \$7.50, \$10.00**

The latest and best in Cassimeres, Worsteds and Clays for every day wear or dress.

Many new and nobby things in this line, good material and nicely tailored.

Everything from the good strong ones to the dressy Buster Browns and Sailors.

# THE GOLDEN RULE COMPANY

1308, 1310, 1312 ADAMS AVENUE

Largest Store

Smallest Prices

"Duns Index Number" of commodity prices, proportioned to consumption to date is \$105,285 against \$104,287 a month previous and \$100,426 at corresponding date last year. The advance of about 5% over last year's level of prices fairly represents the general improvement that has occurred in the national industrial activities, and was well distributed over all the seven classes into which these commodities were grouped. The general level of prices this month did not come within 50 cents of the high record for recent years established on June 1st.

### Are You Tired, Nervous and Sleepless?

Nervousness and sleeplessness are usually due to the fact that the nerves are not fed on properly nourishing blood; they are starved nerves. Dr. Pierce's Golden Medical Discovery makes pure, rich blood, and thereby the nerves are properly nourished and all the organs of the body are run as smoothly as machinery which runs in oil. In this way you feel clean, strong and strenuous—you are toned up and invigorated, and you are good for a whole lot of physical or mental work. Best of all, the strength and increase in vitality and health are lasting. The trouble with most tonics and medicines which have a large, booming sale for a short time, is that they are largely composed of alcohol holding the drugs in solution. This alcohol strikes up the red blood corpuscles, and in the long run greatly injures the system. One may feel exhilarated and better for the time being, yet in the end weakened and with vitality decreased. Dr. Pierce's Golden Medical Discovery contains no alcohol. Every bottle of it bears upon its wrapper the *Badge of Honesty*, in a full list of all its several ingredients. For the druggist to offer you something he claims is "just as good" is to insult your intelligence. Every ingredient entering into the world-famed Golden Medical Discovery has the unanimous approval and endorsement of the leading medical authorities of all the several schools of practice. No other medicine sold through druggists for like purposes has any such endorsement. The "Golden Medical Discovery" not only produces all the good effects to be obtained from the use of Golden Seal root, in all stomach, liver and bowel troubles, as in dyspepsia, biliousness, constipation, elevation of stomach and bowels and kindred ailments, but the Golden Seal root used in its compounding is greatly enhanced in its curative action by other ingredients such as Stone root, Blackberry bark, Bloodroot, Manzanilla root, and chemically pure triphosphate glycerine.

"The Common Sense Medical Adviser," is sent free in paper covers on receipt of 21 one-cent stamps to pay the cost of mailing only. For 31 stamps the cloth-bound volume will be sent. Address Dr. R. V. Pierce, Buffalo, N. Y. Dr. Pierce's Pleasant Pellets cure constipation, biliousness and headache.

### A Square Deal

GEO. T. PARR, President  
C. B. SIMMONS, Sec'y and Mgr.

PHONE MAIN 31

## PARR-SIMMONS COMPANY

Dealers in Grande Ronde Valley Products

Fruits, Hay, Potatoes and Grain :: Apples a Specialty

### LARGE COLD STORAGE WAREHOUSE

#### Hay Wanted Now

HIGHEST PRICES PAID Jefferson Ave. and Greenwood St. Call and see us before you sell La Grande, Oregon



## IF YOU NEED GLASSES

Don't wait for a Traveling Optician

Call on one to whom you can turn for satisfaction in the future. I have all modern Eye Machinery, such as no traveling optician could possibly carry with him. A parlor equal to any in Portland in which to make the test. My glasses have always given satisfaction.

Satisfaction guaranteed or money refunded.

## O. M. HEACOCK

JEWELER & OPTICIAN La Grande, Oregon

## LOCAL ITEMS

Architect C. R. Thornton is in Baker City on business.

T. Rohman of Perry spent Sunday in the city.

Roy Maxwell is in the city from Baker City on business.

R. McKenzie is in the city today from Summerville.

F. E. Parr has returned from his business trip to Portland.

Mr. and Mrs. M. F. Stewart of Huntington spent yesterday in this city.

C. I. Palmer of Baker City was a La Grande visitor over Sunday.

Mrs. M. Waller is transacting business in Elgin today. She will return tonight. J. I. Thatcher was a Sunday visitor in La Grande from Baker City.

L. H. Russell returned from the Sangre mines last evening.

Archie Miller of Enterprise is in the city.

C. A. Cary is in the city today from his ranch in lower Cove.

Mr. and Mrs. Clyde Scheurer returned last night from their wedding tour.

Professor and Mrs. Tom Williams of Union spent Sunday in the city with relatives.

Attorneys Chas. Murphy and District Attorney Leroy Lomax of Baker City are in the city on business.

Councilman S. A. Gardier has returned from Portland where he transacted business the past week.

Wm. Allison manager of the La Grande flouring mills left this morning for Baker City and Sumpter.

Mr. and Mrs. E. A. Hulbert returned to Pendleton this morning after spending Sunday at the E. O. Harper home.

Stephen Cady has returned from Durand and is now at his old post, that of foreman in the Observer office.

Rev. and Mrs. W. H. Gibson left this morning for Elgin where they will visit friends.

The Misses Lilly and Teasy Volp spent Sunday with friends in Pendleton. They will return tonight.

Mrs. O. C. Osbourne has returned from her visit in Portland and cities in the Willamette valley.

Mrs. Katherine Walker of Cumberland B. C. arrived this morning to visit her daughter Mrs. J. T. Richardson. She was accompanied by her daughters.

Dr. Lang who practiced his profession in the Cove for several years is in the Walla Walla hospital very low, with little hope of recovery.

Miss Dolly Butler who has been visiting Fireman and Mrs. J. T. Richardson left this morning for Hilgard to be the guest of Miss Breckenridge a short time.

Mr. and Mrs. C. Corson arrived this morning from Baker City and will make their home in this city. Mr. Corson is a railroad man and has accepted a position as breakman on the O. R. & N.

Ralph Atkinson returned Saturday from Berryville, Arkansas, where he was called by the sudden illness of his father. He reports his father improved. He was accompanied by his sister-in-law, Miss Clarice Jackson, who will visit in the city for some weeks.

Mrs. Geo. Carpy and Mrs. A. T. Hill left yesterday morning for Portland where they will attend the convention of the State Federation of Women's Club. Mrs. Turner Oliver and Mrs. Ed Kiddle the other two La Grande delegates expect to leave this evening.

Albert Ager, of Appleton, Walla Walla county, is in the city this week transacting business with La Grande business men. Mr. Ager has recently sold a farm in Walla Walla county, but still retains some property there and says that the conditions in Walla Walla county were never better, and that he was never satisfied with his choice of a home.

Mr. and Mrs. George Mack of Joseph and their two daughters returned Sunday from an extended trip in the east. They visited in Iowa and all the middle west large cities. The family continued their journey to Joseph this morning where Mr. Mack will resume his duties as cashier of the First bank of Joseph.

### TIMBER CLAIMS TO LOCATE

Will locate you on a good yellow pine timber claim this week for sixty dollars. A. A. BARRY, 1413 Adams Ave.

### PHONE YOUR DRUG STORE WANTS

You are not getting all the advantages your telephone offers if you are not using it when drug store goods are wanted. Call Main 87 the next time you are in need of anything that should be in the stock of a first-class drug store.

We shall be pleased to receive your telephone orders and will guarantee prompt delivery and satisfactory goods in every case. NEWLIN DRUG CO.

## HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful it will save coal. Try and you will be convinced.

## MRS. T. N. MURPHY

Hardware and crockery.



### AS FULL OF GOODNESS AS AN EGG IS OF MEAT

The Flor De Hackman 10c. and 12c. cigar is always a winner when quality is at stake. They afford the best and sweetest smoke to be had anywhere. There may be better cigars but so far no one has been able to locate them.

C. E. HACKMAN, Phone Red 1381

Cor. Adams Avenue and Greenwood

## SOCIETY

Mrs. S. D. Crowe and Miss Stoner entertained the Damen-Kranz and a few invited gentleman friends at the Crowe residence last Saturday with a very unique and novel halloween party. The reception room was dimly lighted by jack o'lanterns and the dining room where later a camp feed was enjoyed by the guests, was lighted by a campfire.

Various amusing games were played during the early evening. At the hour for refreshments the guests were ushered to the region of the camp. Tucked away under autumn leaves and branches were marked pumpkins. After the guests had found their respective "Pookin" they soon discovered that the insides contained better things than seeds, and were soon seating themselves about the campfire bringing forth many dainty eatables. The decorations thru out were autumn leaves and apples retaining the many colored fruit. After replenishing the provided campfire the guests settled down to stories of weird and uncanny ghosts.

The guests were: Mesdames J. H. Dupes, T. S. Williams, C. S. Williams, Misses Kirk, Clark, Haney, Aldrich Mitchell, Beaver, Rohan, Messrs T. S. Williams, C. S. Williams, S. D. Crowe, J. R. Smith, W. M. McFarland, A. C. MacLennan, W. Ericson, C. Newlin, H. Thomas C. Garfield, A. W. Nelson, L. F. Masseo, Wm. Miller, H. Harren.

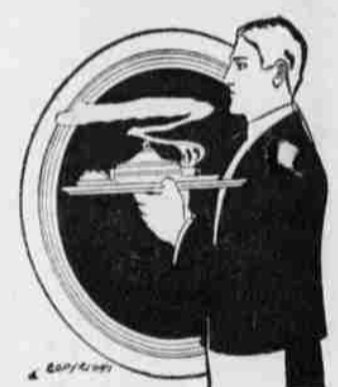
Mrs. William Stoddard of Perry, Saturday afternoon entertained a few lady friends at her home.

For amusement, progressive games were indulged in. Chief of these was a peanut progressive contest. Little glasses half filled with water, contained a few peanuts and the object was to "spear" as many as possible with a hat pin. The game was novel and afforded an abundance of laughter. The score card was kept by tying the captured peanuts to a dainty card.

The course dinner served the guests

### NEW TEACHING FACILITIES

The school board of La Grande's schools have opened another room today and Mrs. Alice Dupes is now teaching a portion of the third and a portion of the first grades in the little brick on the North side. This makes the twenty second teacher employed by the city of La Grande.



### GENTLEMANLY SERVICE

is sure to be had at our restaurant. Our waiters are polite, which helps to make the meal inviting. You're also sure of

### GOOD SERVICE

when you order a meal at our place. We don't charge Delmonico's prices and we're not broke when you pay the bill. There are all kinds of restaurants, but ours can't be beat. Eat at it and see.

### The Model Restaurant

J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We Sell Weekly Meal Tickets for \$4.50

## PARR-LOGAN CO.

LA GRANDE, OREGON.

- Real Estate
- Insurance
- City Property
- Farm lands
- Fruit lands
- Timber lands
- Beet lands

List your property with us and get quick returns

Sole agents:

FAIRBANKS-MORRIS CO. PORTLAND

Engines, Pumps

Irrigation plants a specialty Office in La Grande National Bank Building