

BETTER THAN EVER

We can serve you better than ever before; better goods, larger assortment, more novelties; and in spite of the rising market at practically the same prices that prevailed last year.

Women's, Misses' and Children's new fall coats and skirts.
New patterns almost daily.

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices

\$8.50, \$10.50, \$15.00, \$3.00, \$4.25, \$5.00, \$6.00, \$2.75, \$3.00, \$3.50, \$4.50

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.

Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.

CHILDREN'S COATS

In bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

MILLINERY

We have established a separate department for this line and, having secured the services of a milliner who has had several years' experience in San Francisco and other large cities, we feel confident that we are as well prepared to take care of the ladies' wants in this line as any house in the city.

All the latest novelties in pattern, trimmed and street hats. Come in and look them over whether you want to buy or not—ALWAYS WELCOME

MEN'S YOUTHS' AND BOYS' CLOTHING

\$7.50, \$10.00, \$12.50, \$15.00, \$4.00, \$5.00, \$6.00, \$2.25, \$2.75, \$5.00

The latest and best in Cassimeres, Worsteds and Clays for every day wear or dress.

Many new and nobby things in this line, good material and nicely tailored.

Everything from the good strong ones to the dressy Buster Browns and Sailors.

THE GOLDEN RULE COMPANY

Largest Store

1308, 1310, 1312 ADAMS AVENUE

Smallest Prices

A Square Deal

GEO. T. PARR, President
C. B. SIMMONS, Sec'y and Mgr.

PHONE MAIN 31

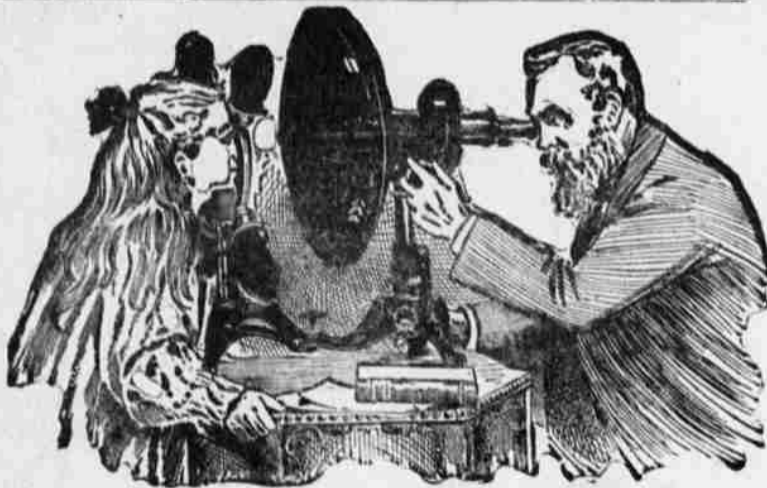
PARR-SIMMONS COMPANY

Dealers in Grande Ronde Valley Products
Fruits, Hay, Potatoes and Grain :: Apples a Specialty

LARGE COLD STORAGE WAREHOUSE

Hay Wanted Now

HIGHEST PRICES PAID Jefferson Ave. and Greenwood St.
Call and see us before you sell La Grande, Oregon



IF YOU NEED GLASSES

Don't wait for a Traveling Optician

Call on one to whom you can turn for satisfaction in the future. I have all modern Eye Machinery, such as no traveling optician could possibly carry with him. A parlor equal to any in Portland in which to make the test. My glasses have always given satisfaction.

Satisfaction guaranteed or money refunded.

O. M. HEACOCK
JEWELER & OPTICIAN La Grande, Oregon

ROBBERS MADE A CLEANUP

(Scripps News Association)
St. Petersburg Oct. 27—Revolutionists today raided the custom house and wrecked the place with a bomb, besides mortally wounding ten persons. The raiders made good their escape taking with them one hundred and ninety-three thousand dollars.

The robbery occurred on the street as the cashier of the custom house guarded by gendarmes, was driving to the treasury to deposit. A bomb was thrown at the carriage killing the horses. The robbers seized the sack as the occupants of the carriage were thrown out and handed it to a woman who fled with it.

LOCAL ITEMS

F. E. Parr of Parr-Logan Co. is transacting business in Portland.

County Clerk Gilham is transacting business in Portland.

E. E. Taylor was in Pendleton yesterday on business.

Dr. G. W. Biggers returned yesterday from a business visit to Baker City.

M. B. Price of Hot Lake was in the city last evening on a brief business visit.

W. A. Green of Baker City is transacting business in the city today.

Mrs. E. G. Kirby of Elgin was a La Grande visitor last evening.

Mr. and Mrs. George Seagle of North Powder are La Grande visitors today.

Ben Zubrick left this morning for Boise Idaho where he has business to transact.

Miss Bessie Henry is reported to be very low today.

Miss Pearl Park, assistant teacher at Hilgard, was in La Grande Saturday.

A night school is to be conducted at Hilgard by S. C. Sherrill, principal of the schools.

The new residence of Mr. and Mrs. W. J. Morrison in the eastern portion of the city is progressing nicely.

Miss Pearl Edwards, who is teaching school at Alicel, is the city today visiting friends and relatives.

Mrs. W. S. Sears of Salt Lake City is spending a few days visiting her former schoolmate, Mrs. A. L. Richardson.

The rummage sale conducted by the ladies of the Methodist church this week proved a most successful venture.

Robert H. Lloyd of Elgin was in the city this morning enroute to Baker City where he has legal business.

Prof. S. F. Reynolds, principal of the Island City public schools, was a La Grande visitor this morning.

Prof. Sherrill, of Hilgard, was a La Grande visitor this morning. He reports the Hilgard schools in a flourishing condition.

Quantities of lodge hay is being hauled to town. La Grande is a splendid local hay market, to say nothing of the carload shipments.

We will soon be shipping carloads of big red apples. This is the kind of weather that puts the blushes on the apple and we have a fine crop this year.

H. S. Shamgle minister of the Pendleton-La Grande charge of the Methodist church south, has returned to Pendleton after visiting in this city.

Miss Merrill Potts, one of La Grande's popular nurses left this morning for Baker City where she will visit friends a few days.

E. Hulbert and wife of Pendleton will arrive tonight and spend Sunday with friends in this city. Mr. Hulbert is manager of the Blue Mountain Creamery in Pendleton.

Mrs. Elizabeth Atherton and daughter Miss Edith, who have been visiting friends and relatives in La Grande and Island City for the past three months, left this morning for their home in Hamilton, Mo.

Mrs. W. H. Wiggers and son Stephen, of Portland, are in the city, guests of Mr. and Mrs. W. J. Morrison. Mr. Wiggers has the contract for the cement work for the new O. R. & N. round house.

A number of our foot ball enthusiasts went to Island City this afternoon to witness the game between the Island City high school and the La Grande high school.

The Royal Male quartett of Des Moines Iowa which is touring the western coast this season, was in the city this morning enroute for Elgin where they give one of their popular concerts this evening.

Mr. and Mrs. Geo. Henry are in the city visiting friends. They expect to return to their home at Starbuck, Washington Monday. During their vacation they visited Mrs. Henry's parents Mr. and Mrs. S. J. White who are residing at Hillsborough, near Portland.

S. M. Baum of North Dakota is in the city looking over our country and has invested in timber land near Pilot Rock.

Tomorrow evening in the Central Church "Christ, the Church and the Rich Man" Who is the richest and who is the poorest man in La Grande?

INSANE LOVER

(Scripps News Association)
New York, Oct. 27.—Louis Hampton, assistant secretary of the United States Trust Company, in this city, shot and killed Victoria Taczow, a beautiful young woman, in the Hotel Griffou and then killed himself. Hampton was infatuated with the woman.

DISTRIBUTIONS OF ALIENS

(Scripps News Association)
New York, Oct. 26.—The distribution of aliens from this city by the southern states immigration commission is progressing rapidly. Upward of 2000 aliens have been sent South since the organization began its work in June last.

HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

MRS. T. N. MURPHY
Hardware and crockery.



AS FULL OF GOODNESS AS AN EGG IS OF MEAT

The Flor De Hackman 10c. and 12 1/2c. cigar is always a winner when quality is at stake. They afford the best and sweetest smoke to be had anywhere. There may be better cigars but so far no one has been able to locate them.

C. E. HACKMAN,
Phone Red 1381

Cor. Adams Avenue and Greenwood

OREGON IS VICTOR IN BIG GAME

(Observer Special)

Moscow, Idaho, Oct. 27—After a remarkably hard fought game here today the Oregon University football team defeated the Idaho University by a score of twelve to nothing. Oregon's average weight was 172, and Idaho's 162. The gross receipts were \$1000. During the game the bleachers collapsed breaking one man's arm.

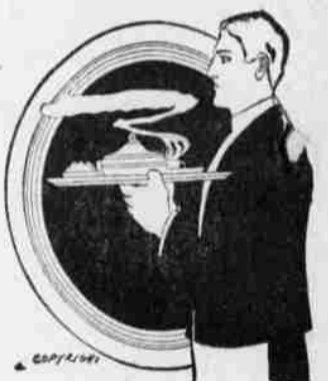
This gives Oregon practically an undisputed right to the college championship of the Northwest, for it is taken for granted that Oregon has a stronger team than Washington, the only remaining factor.

PRINCETOWN WINS

(Scripps News Association)
New York Oct. 27—The biggest football game so far this season takes place this afternoon between Cornell and Princeton, in this city. The town is wild with football enthusiasm and each team is confident. Thirty thousand attended the game under a fallless sky and Princeton won, the score being 14 to 5.

TO PLAY LACROSS IN ENGLAND

(Scripps News Association)
Cambridge, Mass. Oct. 27—Today plans were completed for sending a lacross team made up of Harvard undergraduates to England next year. Oxford and Cambridge have sent invitations to the Harvard Varsity team but it cannot go this fall.



GENTLEMANLY SERVICE

is sure to be had at our restaurant. Our waiters are polite, which helps to make the meal inviting. You're also sure of

GOOD SERVICE

when you order a meal at our place. We don't charge Delmonico's prices and you don't break when you pay the bill. There are all kinds of restaurants, but ours can't be beat. Eat at it and see.

The Model Restaurant
J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We sell Weekly Meal Tickets for \$4.50

PARR-LOGAN CO.

LA GRANDE, OREGON

Real Estate
Insurance
City Property
Farm lands
Fruit lands
Timber lands
Beet lands

List your property with us and get quick returns

Sole agents:

FAIRBANKS-MORRIS CO.
PORTLAND

Engines, Pumps

Irrigation plants a specialty
Office in La Grande National Bank Building