

BETTER THAN EVER

We can serve you better than ever before; better goods, larger assortment, more novelties; and in spite of the rising market at practically the same prices that prevailed last year.

Women's, Misses' and Children's new fall coats and skirts.
New patterns almost daily.

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices

\$8.50, \$10.50, \$3.00, \$4.25, \$2.75, \$3.00, \$15.00, \$5.00, \$6.00, \$3.50, \$4.50

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.

Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.

CHILDREN'S COATS
In bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

MILLINERY

We have established a separate department for this line and, having secured the services of a milliner who has had several years' experience in San Francisco and other large cities, we feel confident that we are as well prepared to take care of the ladies' wants in this line as any house in the city.

All the latest novelties in pattern, trimmed and street hats. Come in and look them over whether you want to buy or not—ALWAYS WELCOME

MEN'S YOUTHS' AND BOYS' CLOTHING

\$7.50, \$10.00, \$12.50, \$4.00, \$5.00, \$6.00, \$2.25, \$2.75, \$5.00, \$15.00, \$17.00, \$7.50, \$10.00

The latest and best in Cassimeres, Worsteds and Clays for every day wear or dress.

Many new and nobby things in this line, good material and nicely tailored.

Everything from the good strong ones to the dressy Buster Browns and Sailors.

THE GOLDEN RULE COMPANY

Largest Store

1508, 1510, 1512 ADAMS AVENUE

Smallest Prices

A Square Deal

GEO. T. PARR, President
C. B. SIMMONS, Sec'y and Mgr.

PHONE MAIN 31

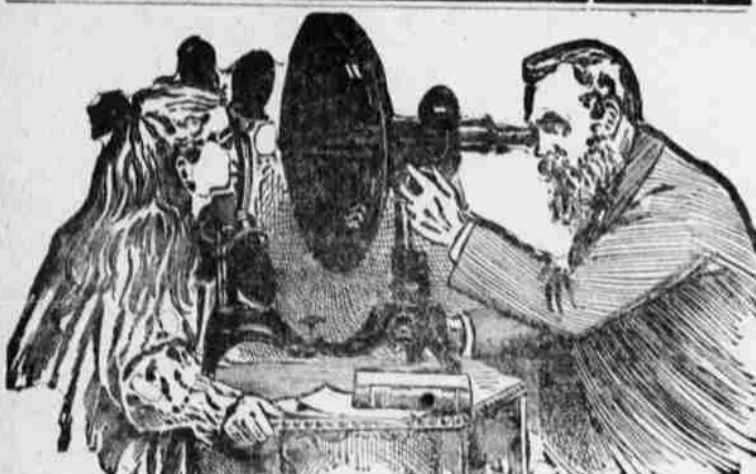
PARR-SIMMONS COMPANY

Dealers in Grande Ronde Valley Products
Fruits, Hay, Potatoes and Grain :: Apples a Specialty.

LARGE COLD STORAGE WAREHOUSE

Hay Wanted Now

HIGHEST PRICES PAID Jefferson Ave. and Greenwood St.
Call and see us before you sell! La Grande, Oregon



IF YOU NEED GLASSES

Don't wait for a Traveling Optician

Call on one to whom you can turn for satisfaction in the future. I have all modern Eye Machinery, such as no traveling optician could possibly carry with him. A parlor equal to any in Portland in which to make the test. My glasses have always given satisfaction.

Satisfaction guaranteed or money refunded.

O. M. HEACOCK
JEWELER & OPTICIAN
La Grande, Oregon

SOCIETY

Mrs. A. T. Hill yesterday afternoon gave a pleasant party at her home in honor of her guest Mrs. F. A. Elliott, of Newberg.

White cosmos formed the decorations. The afternoon was spent only too rapidly in listening to various renditions of vocal and instrumental music. Mesdames A. L. Richardson, T. J. Scroggins and Mrs. Grace Barrie sang to the delight of the guests. Miss Marie Bolton entertained with instrumental solos. Late in the afternoon light refreshments were served.

REPAIRING HIRE BELL

The electrical alarm system on the fire bell has been put out of commission temporarily and the old rope alarm is now being used. However, the La Grande Iron Works is casting a new crank to the new hammer and within a day or two will have it finished. When this is done the electrical system will again be used.

MOVES CIGAR FACTORY

J. H. Wills has moved his cigar factory from the Gazette building and is now located in the building which formerly was the city hall, but recently sold and moved to the North side. The transfer comes as a result of the purchase of the Gazette building by the Blue Mountain Creamery company. The building is now vacated to the extent that the creamery company can begin its transfer of the equipment from its present location to the new home.

W. O. W. MEETING

Members of the W. O. W. are requested to be present at the meeting tomorrow night at 9 o'clock, as business of importance will be transacted. FRED JACOB, C. M.

UTILIZING NEW STRUCTURE

The Grande Ronde Fruit Growers Union has leased the new Harris building on the North side and is using it as a store room. The commodious rooms are adaptable for the Union's purposes.

LOCAL ITEMS

Wm. McGee of Elgin is visiting relatives in the city today.

T. H. Scott of Susanville, Oregon, is a business visitor in the city.

A. P. Sprague of Elgin, is looking after business interests in the city today.

Mr. and Mrs. B. B. Bowman of Lostine visited friends in La Grande last evening.

Mrs. D. Fitzgerald and two children is visiting relatives in Mayville Oregon this week.

Postmaster and Mrs. G. M. Richey left this morning for a two weeks' visit in Portland.

City Recorder and Mrs. I. R. Snook returned last night from Elgin where they had been visiting friends.

E. Fish of Wallowa arrived last evening from his home and is transacting business here today.

R. M. O'Brien of Portland is in the city today looking over some of our fruit with a view of making purchases.

The Parsifal company arrived this morning and are spending its leisure hours in looking over the city today.

Polk Mays, the stock raiser of Joseph is in the city on business. He is also interested in the mines up Grande Ronde.

Mr. and Mrs. John Rolan, of Cederville California is in the city the guests of their daughter Mrs. Guy Oldenburg.

Mrs. Ruel Roubms returned to her home in Boise this morning after spending two weeks in this city visiting her sister, Mrs. L. M. Sullivan.

The school children of Liberty School will give a Halloween social at Grange Hall for the benefit of the school. There will be games, a ghost dance and light refreshments. Admission 15 cts.

Rev. B. F. Meredith returned this morning to Elgin after spending yesterday evening at his church in Island City. He reports the protracted meetings at Elgin well attended.

The latest statistics of railroad accidents in the United States show an average of 26 a day killed and 238 injured. The figures are for the year ending June 30, 1905.

Peter O'Sullivan left this morning for Enterprise in response to a subpoena from the sheriff of Wallowa county to appear as a witness in the Bare trial which is now in progress there. He was informed that a jury had been seoured to hear the trial.

Mr. and Mrs. Ohms of Elgin left this morning for their old home in Iowa where they will visit relatives. It is twenty-four years since they have seen their former home and they are anxious to get a glimpse of the dear old place.

V. L. Halt and wife were in the city last evening enroute from their home in Elgin to Fulton, Missouri, where they will visit their old home and friends the coming six months.

LOOKED GOOD TO HIM

J. R. Phelan, general superintendent of the Burdington, was a visitor in this city last evening and this morning. Mr. Phelan was enroute to Boise where he has business interests and stopped off here to visit his old time personal friend, A. C. MacLennan. Mr. Phelan was accompanied by his wife. He expressed himself as being greatly surprised with the size and apparent thrift of La Grande and stated that he had never given this section of the west any particular attention but from this time on would keep his eye on Eastern Oregon and that some time he might be expected to return here.

NEW JAIL ABOUT READY

D. Fitzgerald, who has the contract for installing the new city jail, says he has the steel all in place and is about ready to paint the outside. Contractor Mars, who cemented the building, says also that his portion of the work will be completed within a few days and by next Monday the city's new and respectable bastille will be ready for occupancy.

TRAFFIC ON SIDETRACK

Contractor J. L. Mars has the distinction of loading the first cars on the new Palmer Spur. This morning he sent two cars of gravel to Hot Lake after having loaded them on the new side track. The spur leaves the main line at Marion street and runs to the new saw mill site.

WE DESIGN PRETTY HOMES

and would like to design one for you. It will be attractive, convenient and remarkably low priced, for our specialty is the California Bungalows and Mission style Cottages. We furnish plans, specifications, and details complete, any carpenter can build. If you will take the trouble to send us a stamp we will gladly mail you our prospectus explaining our methods fully, or send one for our handsome book of designs.

R. N. LAMBERTH & CO.
LOS ANGELES, CAL.

HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

MRS. T. N. MURPHY
Hardware and crockery.



AS FULL OF GOODNESS
AS AN EGG IS OF MEAT

The Flor De Hackman 10c. and 12 1/2c cigar is always a winner when quality is at stake. They afford the best and sweetest smoke to be had anywhere. There may be better cigars but so far no one has been able to locate them.

C. E. HACKMAN,
Phone Red 1381

Cor. Adams Avenue and Greenwood

SUSTAINS INJURIES IN RUNAWAY

(Observer Special)

Cove Oregon, Oct. 25—J. W. Sharp, aged about forty years, is today suffering from a broken leg and several other injuries received in a runaway yesterday.

Mr. Sharp, whose home is in Eagle Valley was on his way from there to La Grande with a load of tomatoes.

He had reached a point on his journey of about four miles west of Cove when his four-horse team was frightened by a passing herd of horses, he immediately lost control of the team. After a mad run of about a hundred yards, the driver was thrown to the ground. The herder of the drove, saw the accident and hurried to the unfortunate man's rescue.

The running and tearing team was stopped and attention was given to the driver.

He was brut here and physicians soon discovered that the leg was broken just above the ankle, both bones being fractured. The right leg is badly wrenched and bruised.

Sharp's family, consisting of a wife and six children, have been notified by telephone and will arrive here tonight or tomorrow.

He is receiving the best possible care and is today resting easily.

There was little damage done to the wagon and the horses are without a scratch.

BORN—Thursday Oct. 25, 1806 to Mr. and Mrs. Frank Conley a son.

FOR RENT—Nicely furnished front room, Corner Greenwood and Washington, Phone Black 1681.

A PRIZE WINNER

Frank Kilpatrick has a sunflower in his garden in Old Town, that eclipses all former records measuring fully eighteen inches in diameter, the stock is ten feet high and measures nearly seven inches in circumference. The seed was sent to this city as a sample from an eastern seed firm. The specimen is one that would make the Kansas specimen small.

TRAINS RUNNING AGAIN

Trains are now running again from the east. The last of the blockade was lifted yesterday evening and today the delayed passengers are coming westward. During last evening there were two sections to number 5, the first arriving here early this morning. Number 1 was nearly on time.



GENTLEMANLY SERVICE

is sure to be had at our restaurant. Our waiters are polite, which helps to make the meal inviting. You're also sure of

GOOD SERVICE

when you order a meal at our place. We don't charge Delmonico's prices and you're not broke when you pay the bill. There are all kinds of restaurants, but ours can't be beat. Eat at it and see.

The Model Restaurant
J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We sell Weekly Meal Tickets for \$4.50

PARR-LOGAN CO.

LA GRANDE, OREGON.

- Real Estate
- Insurance
- City Property
- Farm lands
- Fruit lands
- Timber lands
- Beet lands

List your property with us and get quick returns

Sole agents:

FAIRBANKS-MORRIS CO.
PORTLAND

Engines, Pumps

Irrigation plants a specialty
Office in La Grande National Bank Building