

# BETTER THAN EVER

We can serve you better than ever before; better goods, larger assortment, more novelties; and in spite of the rising market at practically the same prices that prevailed last year.

Women's, Misses' and Children's new fall coats and skirts.  
New patterns almost daily.

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices

**\$8.50, \$10.50, \$15.00, \$3.00, \$4.25, \$5.00, \$6.00, \$2.75, \$3.00, \$3.50, \$4.50**

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.

Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.

CHILDREN'S COATS  
In bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

## MILLINERY

We have established a separate department for this line and, having secured the services of a milliner who has had several years' experience in San Francisco and other large cities, we feel confident that we are as well prepared to take care of the ladies' wants in this line as any house in the city.

All the latest novelties in pattern, trimmed and street hats. Come in and look them over whether you want to buy or not—ALWAYS WELCOME

MEN'S YOUTHS' AND BOYS' CLOTHING

**\$7.50, \$10.00, \$12.50, \$15.00, \$4.00, \$5.00, \$6.00, \$2.25, \$2.75, \$5.00**

The latest and best in Cassimeres, Worsteds and Clays for every day wear or dress.

Many new and nobby things in this line, good material and nicely tailored.

Everything from the good strong ones to the dressy Buster Browns and Sailors.

## THE GOLDEN RULE COMPANY

1308, 1310, 1312 ADAMS AVENUE

Largest Store

Smallest Prices

## PARR-LOGAN CO.

LA GRANDE, OREGON.

- Real Estate
- Insurance
- City Property
- Farm lands
- Fruit lands
- Timber lands
- Beet lands

List your property with us and get quick returns

Sole agents:

**FAIRBANKS-MORRIS CO.**  
PORTLAND

**Engines, Pumps**

Irrigation plants a specialty

Office in La Grande National Bank Building

## WATCHES!

ELGIN ----- WALTHAM

The two Finest Movements in the world--backed by ironclad warranty. Both of the movements are in Gold or Silver Cases at prices ranging according to your requirements. We want to sell one or the other, and we can make a better deal for you than Chicago stores can offer. Drop in and look at them.

WATCH REPAIRING A SPECIALTY  
ALL WORK GUARANTEED

**O. M. HEACOCK**

JEWELER & OPTICIAN

La Grande, Oregon

## LOCAL ITEMS

G. G. Latimer is visiting friends in Baker City this week.

J. W. Messner of Baker City is a business visitor in the city today.

B. F. Webb, the leading business man of Imbler, transacted business here last evening.

Miss Lois Buehl, a successful attorney of Kirksville, Missouri, is transacting legal business in the land office here.

D. W. Sheahan is in the city from Enterprise with business before the circuit court.

Frank Baudan, of Wallowa, is visiting the city and transacting business today.

Thos. McNaughtler and W. C. Rider are transacting business in La Grande today from Elgin.

Miss Ethel McKennon left last night for Portland where she will visit friends the coming ten days.

C. C. Stackland, Cove's leading fruit grower is transacting business in the county seat today.

Rev. U. H. Gibbs will hold service Sunday afternoon at 3 o'clock in the Ladd Canyon Schoolhouse.

Mrs. Edwin Barrett left this morning for her home in Athens after visiting her cousin, Mrs. J. M. Kockensparger for several weeks.

Rev. and Mrs. J. D. Gillilan returned this morning from Pendleton where they dattened the wedding of their son James yesterday, Karl Gillilan accompanied them.

Misses Maud Mallory and Ethel Davis left this morning for Walla Walla where the former will resume here studies as a junior in Whitman college and Miss Davis will enter as a freshman.

There is a special called meeting of the W. O. W. for this evening at eight o'clock sharp, for imitatory work. Let all the neighbors take notice.

Street Superintendent W. H. Stoner is building a store room for his tools and supplies on the west side of the fire department building, facing on Washington Avenue. This was made necessary by city disposing of the old city jail and the placing of calls into the room formerly occupied by the street superintendent.

In this issue of the OBSERVER appears the advertisement of Mr. Heacock, the new jeweler, who has opened a store in the Heidenreich building on Adams ave. Mr Heacock was formerly located in Moro, but having noted the prosperous conditions existing here decided to become a citizen of La Grande.

Cities along the O. R. & N. and O. S. L. are enjoying a coal famine on account of the inability to secure cars. Winter is just beginning to arrive and in those localities that depend entirely on coal for fuel will undoubtedly suffer before the buttercups bloom again. In a limited way La Grande may feel the effects of a limited coal supply.

Mr. Richard Lambert, representing the Steward Opera Company which will visit our city Friday and Saturday, Oct. 26 and 27, arrived in the city this morning. Mr. Lambert has the honor of representing, what the leading papers of the coast are pleased to style "the strongest light opera organization to visit the Pacific coast for the past fifteen years." La Grande is to be congratulated upon receiving an opportunity to witness this worthy production.

### A PROFICIENT ATTORNEY

Miss Lois Buehl, a prominent and leading attorney of Kirksville, Missouri, is in the city today with business before the land office. Miss Buehl is a very able lawyer. She not only has a large practice as an office lawyer, but is noted for her ability as a prosecuting attorney. During the last two years she has represented clients in the courts of many states. This is her second visit to Oregon within the year.

While in the city, when her professional business does not occupy her time, she is visiting with Dr. and Mrs. Moore, whom she was intimately acquainted with in the east.

### ABOUT JANUARY FIRST

Walter Pierce was in the city today and stated the new arc light system which the Grande Ronde Electric Company is to replace the present system now in use in this city is expected to arrive about January 1. This will give La Grande an electric light second to none in the United States.

### BE CAREFUL RIDERS

A city official asked the OBSERVER to call the attention to bicycle riders that the city ordinances require a bell to be affixed to each wheel and when in use after dark lights are also required, and that the business streets within the fire limits is prohibited territory.

### BURIED TODAY

(Scripps News Association)  
Richmond, Oct. 19.—Mrs. Jefferson Davis was buried today and was accorded military honors of state troops and Confederate veterans. The interment took place near the monument of President Tyler.

### SOCIETY

Mrs. C. T. Crawford entertains the Kaffee Klatch this evening.

Mrs. W. H. Bohenkamp last evening entertained the Five Hundred club at her home at supper, in honor of Mrs. Wm. Mosby of Caldwell Idaho. The supper table fairly groaned, as dish after dish for the good old fashioned supper was brought on. The supper table was crowned with a huge wreath of nasturtiums and white roses, arranged so that the stems radiated from the wreath to each napkin. The home was decorated with dailies.

### MARRIED

Rev. and Mrs. J. D. Gillilan returned this morning from Pendleton where they had been to witness the marriage of their son James D. Jr., The younger Mr. Gillilan was married to Miss Sybil M'Daniel of that city, and the elder Mr. Gillilan performed the ceremony. It was solemnized in the presence of a large number of invited guests. The young people went to Portland this morning for a trip and will return to Pendleton where he is in business and where they have a nice home thoroly fitted up.

### GETS TWO YEARS

Philip Edmonds, who was arrested last Monday for breaking into an O. R. & N. car and stealing a box of merchandise, later trying to sell the articles in the red light districts, was arraigned before Judge Eakin today. Edmonds pleaded guilty to the charges as stated. When asked if he had any reason why judgement should not be pronounced upon him he said "No, give it to me now." "Stand up," said the Judge. Edmonds stood up. "I sentence you to two years in State prison." "Take me there quick," came from the confessed criminal.

Edmonds says he hails from Wisconsin and is about twenty-six years of age.

### FUNERAL TODAY

The funeral of the five-year-old son of Mr. and Mrs. Ernest DeLong of Alico was held today. Interment was made in the Masonic cemetery, with Rev. B. F. Meredith officiating.

### BURNED TO DEATH

(Scripps News Association)  
Everett, Wash. Oct. 19.—Stewart Huotz a young actor was burned to death as a result of an explosion of an oil stove in the Brandon theatre, this morning. He went to sleep and left the oil stove burning. His home is in Boise, Idaho.

## HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

**MRS. T. N. MURPHY**  
Hardware and crockery.



AS FULL OF GOODNESS  
AS AN EGG IS OF MEAT

The Flor De Hackman 10c, and 12 1/2c. cigar is always a winner when quality is at stake. They afford the best and sweetest smoke to be had anywhere. There may be better cigars but so far no one has been able to locate them.

**C. E. HACKMAN,**

Phone Red 1381

Cor. Adams Avenue and Greenwood

### QUARTERLY CONFERENCE.

The first quarterly conference of the Methodist Episcopal church will be held this evening at the parsonage. As there is business of importance every member of the official board is urged to be present and as many of the members of the church as can find it convenient to be present. Presiding Elder Gillilan will be present.

### PURE CANDY IS WHOLESOME

McDonald's candies are pure. Therefore wholesome. They can be had pure fresh and delicious at Scheurer's.

### STOCKHOLDERS' MEETING

There will be a meeting of the stockholders of the Grande Ronde Well Company at Alico, Oct. 27, at one o'clock p. m. to decide what shall be done with the well and casing. S. L. Brooks, Pres., P. A. McDONALD, sec.

### ELKS BANQUET NEW MEMBERS.

Last evening at the regular meeting of the local lodge of Elks, three new members were initiated. After the initiation those present enjoyed an elaborate lunch. The lodge is growing rapidly in this city. Nearly every meeting initiates several members.

### SOCIAL TONIGHT

Tonight the Junior league of the M. E. church will hold forth with a short program and entertainment in the church parlors. Admission is to be ten cents and all are invited to attend and hear the little folks recite and partake of the refreshments that will be served after the program, which starts at eight o'clock.

### NOTICE TO WATER CONSUMERS

Water will be shut off on Monroe street between North Depot street and Second street, also on T street and Madison Avenue after eight o'clock A. M. on Oct. 20 account of repairs to water mains.

### WATCHING THEIR COAL

The O. R. & N. company of this city has adopted a new system in their fuel department and now have a night watchman guarding their coal stock. One of the officials, with a knowing wink, stated that possibly this was done to prevent the possibility of a fire but also remarked that a watchman might more than save his wages in preventing night raids upon this large supply of fuel.



RESTAURANT

IT SMELLS GOOD

but that's nothing to the tasting. It's a steak fit for the gods.

The Waldorf-Astor and our restaurants are the only ones on earth you can get them at.

SEAT YOUR GUEST

before one of these steaks and it will bind the bargain you're talking of quicker than anything else. Good livers always eat at our restaurant.

You'll live longer and die happier by patronizing us.

**The Model Restaurant**  
J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We Sell Weekly Meal Tickets for \$4.50

## LA GRANDE IRON WORKS

D. FITZGERALD, Proprietor

Complete Machine Shops and Foundry

General Blacksmiths. We manufacture The Fitzgerald Roller Feed Mill, the best and cheapest mill on the market. Our shops are equipped with machinery to handle any sized work, nothing too large or nothing too small. Highest prices paid for old cast iron.

### A Square Deal

C. B. SIMMONS, GEO. T. PARR,  
Svcsy and Mgr. President

PHONE MAIN 51

**PARR-SIMMONS COMPANY**

Dealers in Grande Ronde Valley Products  
Fruits, Hay, Potatoes and Grain :: Apples a Specialty

LARGE COLD STORAGE WAREHOUSE

Hay Wanted Now

HIGHEST PRICES PAID Jefferson Ave. and Greenwood St.  
Call and see us before you sell La Grande, Oregon