

# Fall Opening

After months of diligent search we have completed our Fall Purchases. Goods have been arriving for the last six weeks and from time to time we have been able to give you a glimpse of the many new lines that we will carry during the coming season. Our stock is complete and we cordially invite you to attend our formal FALL OPENING

Without indulging in self praise we feel this year we can serve you better than ever before--better goods, larger assortment, more novelties--and in spite of the rising market at practically the same prices as prevailed last year.

As this is an occasion, especially for displaying our merchandise we want you to feel that you are welcome--whether ready to buy or not--we want you to know what you can buy at our store and what you have to pay

## New Autumn Colored Dress Goods

The fabrics especially in demand among early purchasers are now to be seen in the largest and best chosen assortments of plain colors and fancy effects we have ever shown at this time. The remarkable sales being recorded every day are proof of the unequalled worth of the lines at these prices.

Fine all wool Mohair.....	50c	Shadlow Checked Wool Dress Goods	60c to \$1.15
Children's Dress plaids.....	18c to 60c	Fancy plaid waistings.....	35c to 60c

## Opening sale of Women's, Children's and Misses' new fall coats and skirts, afford remarkable opportunities

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices

<b>\$8.50,</b>	<b>\$10.50</b>	<b>\$3.00, \$4.25,</b>	<b>\$2.75, \$3.00,</b>
<b>\$15.00</b>		<b>\$5.00, \$6.00</b>	<b>\$3.50, \$4.50</b>

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.

Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.

CHILDREN'S COATS  
In bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

# MILLINERY

We have established a separate department for this line and, having secured the services of a milliner who has had several years' experience in San Francisco and other large cities, we feel confident that we are as well prepared to take care of the ladies' wants in this line as any house in the city.

All the latest novelties in pattern, trimmed and street hats. Come in and look them over whether you want to buy or not--always welcome

# CLOTHING

## MEN'S YOUTHS' AND BOYS'

<b>\$7.50, \$10.00</b>	<b>\$12.50</b>	<b>\$4.00, \$5.00, \$6.00</b>	<b>\$2.25, \$2.75, \$5.00</b>
<b>\$15.00, \$17.00</b>		<b>\$7.50, \$10.00</b>	

The latest and best in Casimires, Worsteds and Clays for every day wear or dress.

Many new and nobby things in this line, good material and nicely tailored.

Everything from the good strong ones to the dressy Buster Browns and Sallors.

# THE GOLDEN RULE COMPANY

Largest Store

1308, 1310, 1312 ADAMS AVENUE.

Smallest Prices

## LOCAL ITEMS

Mrs. A. P. Sprague of Elgin was a La Grande visitor today.

F. B. Morelock was a La Grande visitor today from Elgin.

Mr. Sion, who lives north of Summer-ville, is in the city today.

From present indication the circuit court will continue thro this week and the next.

Chab. Marcheson left this morning for Norto Powder where he will assist the Lewis Bros. in buying hay.

J. T. Wolfe of Walla Walla is spending a few days in La Grande transacting business.

John Walker, whose home is Reno, but lately of Portland, arrived here yesterday and is now employed in the O. R. & N. round house.

Mrs M. C. Gibbs and sister of Susan-ville, who have been visiting with Baker City friends, left this morning for La Grande.—Baker City Herald.

Miss Hattie West, of Union, is a La Grande visitor. While here she transacted business at the county school superintendent's office.

Chas Playle was up from Alicel yesterday and stated that it would be at least ten days yet before all were through threshing in this vicinity.

Miss Slattery, who is establishing a shorthand school in this city, is visiting Island City today, with a view of interesting students from that place.

J. D. Sullivan, returned last evening from his trip to Missouri where he visited relatives for a few weeks. He is again at his old post at the round house, that of passenger car inspector.

Mr. and Mrs. L. A. Jackson returned to their home in Joseph this morning after spending a few days in La Grande arranging to send their son to the high school here.

Tomorrow evening the last dance to be given by the Commercial club for some time at, least, will be held in the club hall. These dances have been extremely popular and the weekly hop will be missed by the dancing public.

Mrs. G. L. Huffman of Union is very ill, her recovery being doubtful. Doctors Volp and Mormier of this city have been in constant attendance since yesterday morning, until this morning. Deputy Sheriff Tom Johnson returned from there also this morning and reports her condition extremely critical. She is Mrs. T. B. Johnson's sister.

Manager Stewart is trying to educate the patrons of the Opera house to come in time for the first act or wait for the intermission between acts before attempting to take their seats. This is a laudable effort, and those who do come in time will appreciate his efforts, as many times the entire evenings enjoyment is marred by the arrival of some late comer.

### SOCIAL POSTPONED

The Junior League social which was yesterday announced for next Monday has been postponed until next Friday evening.

### SOCIALIST LECTURE

The opera house was filled last evening to hear Mr. Thomas McGrady on Socialism. His coming was well advertised and everyone in the large audience expected to hear Socialism eloquently and logically expounded, and they certainly were not disappointed.

Mr. McGrady presented the subject in its general objects from a higher plane than heretofore advanced in this city. He realized that the present is the stage of education and the actual workings of practical Socialism is yet in the future. Socialism proposes a revolution in our present industrial and social system, eliminating destructive competition. Its ideals are high, not anarchistic as understood by many, but while growing it will be many years before it will be accepted. However along certain lines it will attract sufficient attention to cause the adoption of certain features of their demands.

### NEW JEWELRY STORE

O. M. Heacock, formerly of Moro, Sherman county is fitting up quarters in the Heidenreich building on Adams Ave. and by Monday next will be ready to exhibit to the public his stock of jewelry and optical goods. Heacock comes with the best recommendations and will open with the complete stock and with every appliance with which to serve the public satisfactorily. He is a nephew of Mrs. S. N. Bolton.

### VERY LITTLE ICE

Should Mr. Hearst be elected, and should he make the same kind of a Governor that he is a Congressman, the dear people can compose its several minds. He won't cut enough ice to cool a cock-tail.—Brooklyn Eagle.

### JUDGE CAPLES BETTER

Judge Caples continued in about the same condition yesterday as the day be-

## HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

## MRS. T. N. MURPHY

Hardware and crockery.



### AS FULL OF GOODNESS AS AN EGG IS OF MEAT

The Flor De Hackman 10c. and 12 1/2c. cigar is always a winner when quality is at stake. They afford the best and sweetest smoke to be had anywhere. There may be better cigars but so far no one has been able to locate them.

C. E. HACKMAN,  
Phone Red 1381

Cor. Adams Avenue and Greenwood

fore with hardly any improvement. He is, however, considerably better than he was the first of the week and, barring a second attack, his recovery is expected.

### NO RACE SUICIDE THERE

(Scripps News Association)  
Washington, Oct. 12.—Triplets appeared at the home of Jos. F. Williams, today, making eighteen children born to the family in seventeen years. Each of the triplets was given the middle name of Roosevelt.

### BANK'S WALLS UP

The brick walls of the new La Grande National bank building are completed and tinners are today putting on the cornice, which is to be of tin. Roofing will be commenced at once.

### CANNON UNDER THE WEATHER

(Scripps News Association)  
Springfield, Oct. 12.—Uncle Joe Cannon is confined to his hotel here today with a severe cold. Physicians are in attendance.

### NEW SOURCE FOR PETROLEUM

(Scripps News Association)  
Copenhagen, Oct. 12.—Two Swedish engineers have invented a method of making petroleum from tar. It is said that John D. Rockefeller may buy the process.

### POPE PIUS SERIOUSLY ILL

(Scripps News Association)  
London, Oct. 12.—Reports from Rome say that Pope Pius is very low. He is suffering from a complication of diseases and his condition is precarious. He has fainting spells and frequently falls asleep during conversations. He refused to obey his physicians.



### THE MORE HASTE THE LESS SPEED

May apply to a tight rope walker, but not to us. It's this way, the more customers we have that are hungry, the more speed we make to get them fed. We do it too, in such a nice

### GENTEEL FASHION

That, although their lunch is a hurried one, they have no dyspepsia afterward. Good food helps to do it and good food for a little money can always be had at our restaurant. When you want quick lunches call and see us.

**The Model Restaurant**  
J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We Sell Weekly Meal Tickets for \$4.50

## PROPER PREPARATIONS

IS HALF THE BATTLE

If you would go to school, of course you want to be properly equipped. We have the equipment complete from Books and Stationery to Typewriters.

### PURE DRUGS PROPERLY COMPOUNDED

Unless the druggist does his work properly the benefit to be derived from the doctors prescription is lost. We know our business and take the trouble and time to compound all prescription as they should be. Our stock is complete and we would be pleased to have you call and become acquainted with our methods of transacting business.

## WATTS DRUG CO.

Corner Depot Street and Adams Avenue.