

Fall Opening

After months of diligent search we have completed our Fall Purchases. Goods have been arriving for the last six weeks and from time to time we have been able to give you a glimpse of the many new lines that we will carry during the coming season. Our stock is complete and we cordially invite you to attend our formal FALL OPENING

Without indulging in self praise we feel this year we can serve you better than ever before--better goods, larger assortment, more novelties--and in spite of the rising market at practically the same prices as prevailed last year.

As this is an occasion, especially for displaying our merchandise we want you to feel that you are welcome--whether ready to buy or not--we want you to know what you can buy at our store and what you have to pay

New Autumn Colored Dress Goods

The fabrics especially in demand among early purchasers are now to be seen in the largest and best chosen assortments of plain colors and fancy effects we have ever shown at this time. The remarkable sales being recorded every day are proof of the unequalled worth of the lines at these prices.

Fine all wool Mohair, _____	50c	Shadow Checked Wool Dress Goods	60c to \$1.15
Children's Dress plaids _____	18c to 60c	Fancy plaid waistings _____	35c to 60c

Opening sale of Women's, Children's and Misses' new fall coats and skirts, afford remarkable opportunities

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices

\$8.50,	\$10.50	\$3.00,	\$4.25,	\$2.75,	\$3.00,
\$15.00		\$5.00,	\$6.00	\$3.50,	\$4.50

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.

Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.

CHILDREN'S COATS
In bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

MILLINERY

We have established a separate department for this line and, having secured the services of a milliner who has had several years' experience in San Francisco and other large cities, we feel confident that we are as well prepared to take care of the ladies' wants in this line as any house in the city.

All the latest novelties in pattern, trimmed and street hats. Come in and look them over whether you want to buy or not--always welcome

CLOTHING

MEN'S YOUTHS' AND BOYS'

\$7.50,	\$10.00	\$12.50	\$4.00,	\$5.00,	\$6.00	\$2.25,	\$2.75,	\$5.00
\$15.00,	\$17.00		\$7.50,	\$10.00				

The latest and best in Cassimeres, Worsteds and Clays for every day wear or dress.

Many new and nobby things in this line, good material and nicely tailored.

Everything from the good strong ones to the dressy Buster Browns and Sailors.

THE GOLDEN RULE COMPANY

Largest Store

1308, 1310, 1312 ADAMS AVENUE

Smallest Prices

LOCAL ITEMS

Dr. M. K. Hall is in Telocaset today.
B. H. Webb of Alicel, spent last evening in La Grande.

C. W. Conkin of Wallowa's county seat is a business visitor in La Grande today.

Attorney J. D. Slater is in Baker City today with business before the circuit court of that county.

M. F. Griffen, assistant Forest Ranger, was over from the Cove today in the interest of his office.

William Werm of La Grande, was a visitor from that city in Baker yesterday. —Baker City Herald.

Jay Claridge of La Grande, was a visitor yesterday in Baker looking after business matters. —Baker City Herald.

Mrs. Hattie Hayes Dart, who has been visiting friends for several days, leaves tonight for Portland.

C. R. Thornton, the architect, left this morning for upper Katherine creek, taking with him his surveying paraphernalia.

Conductor G. H. Norris who has been on the Pendleton-Huntington passenger run for the past three months has returned from Pendleton.

R. H. Williams, one of Wallowa county's sheepmen is in the city looking after business and incidentally visiting Mr. and Mrs. Peter O Sullivan.

The dance to be given Saturday evening under the auspices of the Commercial Club closes the present series and will be the last until further notice.

Geo. T. Parr of the Parr-Simmons company was in the city yesterday in conference with C. B. Simmons, manager of the company. Mr. Parr returned to his home in Moro this morning.

Father McGrady arrived this morning from Portland. He will speak this evening at the Steward Opera House on Socialism. Mr. McGrady is a talented speaker and deserves a packed house. His ability in this line is common knowledge.

Mr. J. Roup, now with the Wise Piano Company of Boise, Idaho, is transacting business in the city and in Elgin today. Mr. Roup was formerly a native of Wallowa county and while in La Grande is meeting many former neighbors.

There were three initiations last night at the Eastern Star. Fifty members were present and a most enjoyable time was the result. Hope Chapter No. 13 for years has held the honor of having the banner floor team in Oregon and on last evening they certainly lost none of their prestige.

J. E. Reynolds and S. L. Brooks both attended the fair at Walla Walla last week and returned enthusiastic over the success. One day they report the attendance was over 8000. The exhibits were all that could be desired and the racing was exceptionally good. The county of Walla Walla was taxed $\frac{1}{4}$ of a mill to assist the fair and the business men and farmers were unanimous in their approval of the act of the county court as they claimed the results justified the expenditure.

SOCIETY

Yesterday afternoon at the home of Mrs. Fred Swaney, Mesdames Swaney and G. E. McCully entertained forty-five of their lady friends at five hundred. For originality and uniqueness the party was without precedent this season. The home was profusely decorated, the autumn scheme being adhered to thruout. Two rooms were tastefully dotted with autumn leaves and the other two were decorated with asparagus ferns still retaining the red berries. On the railing between the parlor and dining room were two pretty horns of plenty, one bell pointing in each direction.

The serving of refreshments, too, was unique. While Miss Edna McCall entertained the guests with several beautiful instrumental selections, the hostesses, assisted by four little girls served "Horns of Plenty," Tutti Frutti fillings, Cinnamon stisck and Cafe au Lait. The little waitresses Helen Bartlett, Bessie Beulhar H. Anthony and Ethel Hanley were dressed in white the dresses being covered with yellow autumn leaves. They also carried leaves in their hair. These little fairy-like creatures served the dainty dishes.

Prizes were won by Mesdames Van Buren and Fred Kiddle. The former was awarded a Ruckwood vase and the second prize being cut glass salt and peppers. Those present were:
Mesdames W. J. Snodgrass, E. W. Bartlett, Jay Van Buren, Wm. Mosby, J. J. Carr, James McCoy, Wm. Allison, Fred Kiddle, J. Gulling, H. S. Cavana, G. M. Richey, Ed. Thomas, F. A. Watts, E. F. Vurpillat, J. M. Berry, M. K. Hall, Wm. Ash, C. H. Finn, R. Newlin T. J. Ormond, J. E. Foley, A. V. Andrews, E. E. Bragg, T. J. Scroggin, E. Roming, C.

HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

MRS. T. N. MURPHY
Hardware and crockery.



AS FULL OF GOODNESS
AS AN EGG IS OF MEAT

The Flor De Hackman 10c. cigar is always a winner when quality is at stake. They afford the best and sweetest smoke to be had anywhere. There may be better cigars but so far no one has been able to locate them.

C. E. HACKMAN,

Phone Red 1381

Cor. Adams Avenue and Greenwood

SPECIAL RATE TO RABBIT SHOOT

The O. R. & N. announces a special rate of 5.40 for the round trip from La Grande to Elalock Island and return. Tickets on sale Oct. 19, for train No. 5 only.

Don't you think you had better try to wear a smile and sing a song? It's a good old world after all. Provided you take Rocky Mountain Tea, in the spring and fall.

NEWLIN DRUG CO.



THE MORE HASTE THE LESS SPEED

May apply to a tight rope walker, but not to us. It's this way; the more customers we have that are hungry, the more speed we make to get them fed. We do it too, in such a nice

GENTEEL FASHION

That, although their lunch is a hurried one, they have no dyspepsia afterward. Good food helps to do it and good food for a little money can always be had at our restaurant. When you want quick lunches call and see us.

The Model Restaurant
J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We Sell Weekly Meal Tickets for \$4.50

FASTIDIOUS WOMEN

consider Faxtine Toilet Antiseptic a necessity in the hygienic care of the person and for local treatment of feminine ills. As a wash its cleansing, germicidal, deodorizing and healing qualities are extraordinary. For sale at Druggists. Sample free. Address The R. Paxton Co., Boston, Mass.

PROPER PREPARATIONS

IS HALF THE BATTLE

If you would go to school, of course you want to be properly equipped. We have the equipment complete from Books and Stationery to Typewriters.

PURE DRUGS PROPERLY COMPOUNDED

Unless the druggist does his work properly the benefit to be derived from the doctors prescription is lost. We know our business and take the trouble and time to compound all prescription as they should be. Our stock is complete and we would be pleased to have you call and become acquainted with our methods of transacting business.

WATTS DRUG CO.

Corner Depot Street and Adams Avenue.