

Fall Opening

After months of diligent search we have completed our Fall Purchases. Goods have been arriving for the last six weeks and from time to time we have been able to give you a glimpse of the many new lines that we will carry during the coming season. Our stock is complete and we cordially invite you to attend our formal FALL OPENING.

Without indulging in self praise we feel this year we can serve you better than ever before---better goods, larger assortment, more novelties---and in spite of the rising market at practically the same prices as prevailed last year.

As this is an occasion, especially for displaying our merchandise we want you to feel that you are welcome---whether ready to buy or not---we want you to know what you can buy at our store and what you have to pay.

New Autumn Colored Dress Goods

The fabrics especially in demand among early purchasers are now to be seen in the largest and best chosen assortments of plain colors and fancy effects we have ever shown at this time. The remarkable sales being recorded every day are proof of the unequalled worth of the lines at these prices.

| | |
|------------------------------------|---|
| Fine all wool Mohair, 50c | Shadow Checked Wool Dress Goods 60c to \$1.15 |
| Children's Dress plaids 18c to 60c | Fancy plaid waistings 35c to 60c |

Opening sale of Women's, Children's and Misses' new fall coats and skirts, afford remarkable opportunities

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices.

| | | |
|-----------------|---|--------------------------------|
| \$8.50, \$15.00 | \$10.50, \$3.00, \$4.25, \$5.00, \$6.00 | \$2.75, \$3.00, \$3.50, \$4.50 |
|-----------------|---|--------------------------------|

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.

Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.

CHILDREN'S COATS In bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

MILLINERY

We have established a separate department for this line and, having secured the services of a milliner who has had several years' experience in San Francisco and other large cities, we feel confident that we are as well prepared to take care of the ladies' wants in this line as any house in the city.

All the latest novelties in pattern, trimmed and street hats. Come in and look them over whether you want to buy or not---always welcome

CLOTHING

MEN'S YOUTHS' AND BOYS'

| | | |
|--|---|------------------------|
| \$7.50, \$10.00, \$12.50, \$15.00, \$17.00 | \$4.00, \$5.00, \$6.00, \$7.50, \$10.00 | \$2.25, \$2.75, \$5.00 |
|--|---|------------------------|

The latest and best in Cassimeres, Worsteds and Clays for every day wear or dress.

Many new and nobby things in this line, good material and nicely tailored.

Everything from the good strong ones to the dressy Buster Browns and Sallors.

THE GOLDEN RULE COMPANY

Largest Store 1308, 1310, 1312 ADAMS AVENUE Smallest Prices

LOCAL ITEMS

Mr. and Mrs. Geo. L. Cleaver are in Cove today.

Mrs. T. L. Williams of Union is visiting friends in La Grande over Sunday.

L. J. Aoverbaugh, traveling freight agent for the O. R. & N. is in the city in the interest of the O. R. & N.

J. E. Berch, route agent for the Pacific Express company, is checking up the local office today.

District Attorney Lymax, of Baker City, is in the city in the interest of his legal profession.

Mrs. Bates, who is spending the season with her friend, Mrs. G. L. Cleaver returned this morning from Walla Walla, where she has been visiting friends the past week.

Mrs. Della Coffman, daughter of Commissioner J. M. Seiders, of the Cove, who has been seriously ill for some time at Medical Springs, was today reported to be slightly improved.

NO TRUTH IN RUMORS

There is absolutely no truth in the reports that have prevailed in the city yesterday and today, regarding the murder of an railroad engineer by Juna Mason of this city. Reports have had it that Mason became entangled in a quarrel with an engineer at Pasco Washington, finally killing him. Last night Mrs. Mason of this city talked with her son over the long distance phone and learned the utter falsity of the reports. Mr. Mason is now located at Ellensburg, Washington and his many friends here are pleased to learn that there is no authenticity to the rumors.

UNITED ARTISANS

The United Artisans will meet next Monday evening with Mrs. Mary Aldrich.

HERE AGAIN

Dayton Brothers, the eye specialists, will have their office at the Hotel Sommer, Monday and Tuesday, October 8-9. Yours very truly, DAYTON BROS.

NOTICE OF PROPOSED SIDE-WALK CONSTRUCTION

Notice is hereby given that at a meeting of the council of the city of La Grande, Oregon, held on Oct. 3, 1906, a resolution was passed providing for a 7 foot side-walk along and upon the east side of Jackson avenue from its intersection with North 4th street to its intersection with North Depot street, that unless said side-walk improvement is defeated by a remonstrance signed by at least two thirds of the abutting property owners and filed with the city Recorder within 10 days of this notice, the said side-walk will be ordered constructed by the council of said city.

I. R. SNOOK, Recorder.

Dated this 6th day of Oct., 1906.

RESOLUTION

Be it resolved:--That a seven foot side-walk, according to specifications provided by ordinance, be constructed along the North side of Greenwood Street from its intersection with Monroe Avenue to its intersection with R Street, and along R Street, East along lots numbered 22, 21, 20, 19 and 18, in Block 148, of Champ-lains Addition to La Grande.

The Recorder is hereby directed to give the necessary notice to all property owners abutting said proposed improvement that unless said side-walks are constructed within ten days from and after the date of such notice the same will be built by the City, and the expense and costs of the same made a lien against such abutting property.

I. R. SNOOK, Recorder.

Dated at La Grande, Oregon, this 6th day of October 1906.

ORDINANCE NO. 344

Series 1906

An ordinance providing for placing on established grade a portion of the West half of Second Street.

The City of La Grande Does Ordain As Follows

Section-1--It is hereby ordained that the improvement of Second Street, between the South side of Spring Street and the South side of P. Street, be limited to the west half of Second Street, in placing the same upon established grade.

Section-2--That all provisions of all ordinances of the City of La Grande, in conflict with Section One of this ordinance be and the same are hereby repealed.

Section-3--This ordinance shall be published in one issue of the Evening Observer, and shall be in full force and effect from and after the 10th day of October, 1906.

Passed by the Council of La Grande, Oregon, this 4th day of October, 1906, by Eight councilmen voting therefore and no Councilmen voting against the same.

Attest: I. R. SNOOK.

J. B. STODDARD, Mayor.

Approved this 6th day of October 1906

HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

MRS. T. N. MURPHY

Hardware and crockery.



SMOKE the Flora De Hackman

Ask your dealer for this popular brand in 10c and 12 1/2c sizes. Try it and if it gives you satisfaction continue to buy it, and thus encourage home industry.

C. E. HACKMAN,

Phone Red 1381 Cor. Adams Avenue and Greenwood

SOCIETY

Misses Squire, Heron, Syra Kuhn, Mollie Proebatel, Evalyne Rohn, Mamie Reith, Moira Aikine, Margarette Kirk, Margarette Porter, Florence Harris, Mayme Harris, Justine Clark, Emma Clark, Barber, McFarlan, and Carmen Stoddard. Mesdames C. S. Williams, T. L. Williams, Messers McFarland, Heron, O'Neil, A. Riggs, J. B. Dotson, A. C. MacLennan, H. French, H. Beinap, James Smith, Wm. Erickson, Frank Shumard, Chester Newlin, C. S. Williams, E. W. Davis and Damoreau.

Last evening at the T. L. Williams residence thirty lady and gentlemen friends of Misses Mahel Williams and Jeanette Clark were entertained at progressive games. Miss Moira Aikine won the ladies prize, and Miss Florence Harris was awarded consolation. Wm. Erickson captured the first gentlemen's prize, while Mr. O'Neil was awarded the consolation. Several out of town people were present, including Mrs. T. L. Williams, of Union, J. B. Dotson, of Meacham, and Mr. Schurard, of Kamela. Those present were:

STARVING TO DEATH

Because her stomach was so weakened by useless drugging that she could not eat, Mrs. Mary H. Walters, of St. Clair St., Columbus, O., was literally starving to death. She writes: "My stomach was so weak from useless drugs that I could not eat, and my nerves so wrecked that I could not sleep; and not before I was given up to die was I induced to try Electric Bitters; with the wonderful result that improvement began at once, and a complete cure followed." Best health tonic on earth. 50c. Guaranteed by Newlin Drug Company druggist.

NOT OFF THE GRIDDLE

Is the only way to serve cakes. Every body knows that's how they get them at our restaurant and that's why we're always rushed during meal hours.

HALF YOUR LIFE

Is taken up with the eating and drinking and sleeping. The sleeping you don't know much about but the eating you do. Why not then eat the best? It's wonderful what a good, satisfying meal we can serve you for the price. Come as often as you please and we'll always be glad to see you.

The Model Restaurant J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We Sell Weekly Meal Tickets for \$4.50

PROPER PREPERATIONS

IS HALF THE BATTLE

If you would go to school, of course you want to be properly equipped. We have the equipment complete from Books and Stationery to Typewriters.

PURE DRUGS PROPERLY COMPOUNDED

Unless the druggist does his work properly the benefit to be derived from the doctors prescription is lost. We know our business and take the trouble and time to compound all prescription as they should be. Our stock is complete and we would be pleased to have you call and become acquainted with our methods of transacting business.

WATTS DRUG CO.

Corner Depot Street and Adams Avenue.