

# Fall Opening

After months of diligent search we have completed our Fall Purchases. Goods have been arriving for the last six weeks and from time to time we have been able to give you a glimpse of the many new lines that we will carry during the coming season. Our stock is complete and we cordially invite you to attend our formal FALL OPENING

Without indulging in self praise we feel this year we can serve you better than ever before--better goods, larger assortment, more novelties--and in spite of the rising market at practically the same prices as prevailed last year.

As this is an occasion, especially for displaying our merchandise we want you to feel that you are welcome--whether ready to buy or not--we want you to know what you can buy at our store and what you have to pay.

## New Autumn Colored Dress Goods

The fabrics especially in demand among early purchasers are now to be seen in the largest and best chosen assortments of plain colors and fancy effects we have ever shown at this time. The remarkable sales being recorded every day are proof of the unequalled worth of the lines at these prices.

Fine all wool Mohair, _____	50c	Shadow Checked Wool Dress Goods	60c to \$1.15
Children's Dress plaids _____	18c to 60c	Fancy plaid waistings _____	35c to 60c

## Opening sale of Women's, Children's and Misses' new fall coats and skirts, afford remarkable opportunities

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices

<b>\$8.50,</b>	<b>\$10.50</b>	<b>\$3.00, \$4.25,</b>	<b>\$2.75, \$3.00,</b>
<b>\$15.00</b>		<b>\$5.00, \$6.00</b>	<b>\$3.50, \$4.50</b>

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.

Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.

CHILDREN'S COATS  
In bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

# MILLINERY

We have established a separate department for this line and, having secured the services of a milliner who has had several years' experience in San Francisco and other large cities, we feel confident that we are as well prepared to take care of the ladies' wants in this line as any house in the city.

All the latest novelties in pattern, trimmed and street hats. Come in and look them over whether you want to buy or not--always welcome

# CLOTHING

## MEN'S YOUTHS' AND BOYS'

<b>\$7.50, \$10.00</b>	<b>\$12.50</b>	<b>\$4.00, \$5.00, \$6.00</b>	<b>\$2.25, \$2.75, \$5.00</b>
<b>\$15.00, \$17.00</b>		<b>\$7.50, \$10.00</b>	

The latest and best in Cassimeres, Worsteds and Cloys for every day wear or dress.

Many new and nobby things in this line, good material and nicely tailored.

Everything from the good strong ones to the dressy Buster Browns and Sailors.

# THE GOLDEN RULE COMPANY

Largest Store

1308 1310, 1312 ADAMS AVENUE

Smallest Prices

## LOCAL ITEMS

C. H. Breck is transacting business in the city from Baker City.

Miss Frances Massee left last evening for Walla Walla for a two week's visit with relatives and former schoolmates.

Mr. and Mrs. H. Hcg. of Elgin, who attended court yesterday, returned home this morning.

Geo. Stoddard, left this morning for Salt Lake where he will attend the annual conference of the L. D. S.

Mr. and Mrs. L. Denham, of Elgin who transacted business in the circuit court yesterday returned home this morning.

The Rev. U. H. Gibbs will hold Divine Service in the Ladd Canyon school house Sunday afternoon at three o'clock.

O. E. Harper is in Walla Walla this week transacting business for the Blue Mountain Creamery Co.

Mr. Chas. W. Noyes who has been employed for the past six months as sawyer at the Skamana Lumber Co., at Stevens Wash. is home on a visit.

John Collinsworth of Joseph was in the city this morning. After spending a few days in Elgin he leaves for Okalahoma, his former home for a brief visit.

O. E. Harper left last evening for Pendleton and Walla Walla. At the latter city he will attend the Whitman county fair.

Miss Ethel Sheets of Joseph, who has been visiting her sister Mrs. J. W. Earls left this morning for Union where she will visit relatives.

E. C. Cochran, who has opened an attorney's office in this city went to Union this morning on business. He will bring his family here within the month.

Engineer L. A. Pickler with his surveying party returned this afternoon to Beaver creek survey. The end of the line is now at the east slope of Whisky creek.

Mr. and Mrs. J. M. McCall returned this morning from Spokane where they attended the Spokane fair. Mr. McCall also attended to some money matters near Spokane.

This office is in receipt of a letter from our old time friend Guss Molden, formerly with the Fair store, who has turned farmer at Horse Heaven. Guss says that he is up every morning with the lark and goes to bed each and every evening with the hens. He also admits that he has an appetite like a horse. He says he is making a farm which would do credit to a much older and horned handed son of toil.

## SOCIETY

Mesdames J. H. Aikine and Ormond entertained the High Five club yesterday at the home of Mrs. Aikine. Prizes, consisting of hand painted plates, were won by Mesdames Tom Ormond and H. C. Grady. Those present were:

Mesdames: H. S. Cavana, Fred Kiddie, Wm. Allinon, F. A. Watts, Wm. Erickson J. Roesch, W. H. Bohnenkamp, H. C. Grandy, James McCoy, Ed. Bartlett, Wm. Mosby, Jay Van Buren, F. R. Swaney, G. E. McCully, A. Newlin, Chas. Dunn, F. E. Moore, Laura D. Nash, of Pendleton, T. J. Ormond, J. H. Aikine.

Misses Mabel Williams and Jeanette Clark will entertain the Four Hundred and One club this evening at the Williams residence.

The bird luncheon, which was the form of entertainment given by Mrs. A. L. Richardson in honor of Mrs. Ora Lee Price, of Portland, was a novel as well as exceedingly enjoyable event.

The floral decorations were in yellow and yellow autumn leaves trailing gracefully over the cloth produced a pleasing effect.

Birds in their natural colors bearing name cards marked the places of the guests and also served as souvenirs.

The color scheme of yellow and white was capably carried out thru the menu and the salad was especially suggestive, being in the form of nests full of tiny eggs. The complete menu of six courses was as follows:

Cantaloupe Baskets  
Bisque of Clams Saltines  
PimOlas in ice blocks  
Cronstade of Oysters Ribbon Potatoes  
Celery Sticks Bread and Butter

Lettuce Nests  
Mayonnaise Dressing Crispetts  
Peach Bloom Bird Cakes  
Lemon Wafers  
Cafe Noie

The orchestra was composed of seven yellow songsters.

The guests present were:  
Mesdames O. L. Price, A. T. Hill, D. M. Clark, Stella Ingle, J. M. Berry, C. A. Vurpillat, M. K. Hall, J. J. Carr, C. Crawford, Wm. Ash, J. V. Vickers and Misses Margaret Anson and Mollie Proebstel, who all agreed that their charming hostess possesses in an unusual degree the grace of hospitality.

## HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

**MRS. T. N. MURPHY**  
Hardware and crockery.



## SMOKE the Flora De Hackman

Ask your dealer for this popular brand in 10c and 12 1/2c sizes. Try it and if it gives you satisfaction continue to buy it, and thus encourage home industry.

**C. E. HACKMAN,**  
Phone Red 1381

Cor. Adams Avenue and Greenwood

## BACK TO MINNESOTA

G. H. Powers, the Minnesota land man, with his wife and son Charles, left this morning for Little Falls, Minn., where they will make their future home. Mr. Powers has considerable real estate interest there and will resume his business upon arriving there. He has conducted a real estate office in La Grande for some time, but decided to return to his former state.

The Blue Mountain Athletic Club will hold their semi monthly meeting this evening in the Methodist church.

Mrs. H. E. Gamble, who has been visiting her brother, O. E. Harper, the past week, returned last evening to her home in St. Lawrence, S. D., via California. In California she will spend about a week with friends.

Mr. and Mrs. U. G. Keenan left last evening for Drain, Oregon, where they will make their future home. Mr. Keenan is an expert carpenter and removes from La Grande on account of the lack work during the winter.

Orchardists report that the fruit this year is unusually free from worms or pests of any kind. The enterprising fruit growers are undoubtedly now receiving the benefit of previous years of careful spraying.

## GREAT CORN

Ray and Claud Noyes of the Old Town have certainly broken all former records this year in the growing of pop corn. As evidence of the above statement there is now on exhibition in this office a stalk which measures ten and one half feet in height. It is attracting no small attention by all who see it.

## IT'S FOR YOU

You are not obliged to come out again after you have settled down for a comfortable evening, even if drug store goods are needed. Call us up by phone any time before 9 p m and state what is wanted and our messenger will be at your door in a jiffy. You can have your prescriptions filled just as easily for we will send for them and deliver the medicine promptly.

To save you steps is the reason we have provided

Our Free Delivery Service  
Newlin Drug Co.  
Forty-one and one-half steps East of the Post Office.



## NOT OFF THE GRIDDLE

is the only way to serve cakes. Every body knows that's how they get them at our restaurant and that's why we're always rushed during meal hours.

## HALF YOUR LIFE

is taken up with the eating, and drinking and sleeping. The sleeping you don't know much about but the eating you do. Why not then eat the best? It's wonderful what a good, satisfying meal we can serve you for the price. Come as often as you please and we'll always be glad to see you.

**The Model Restaurant**  
J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We Sell Weekly Meal Tickets for \$4.50

## PROPER PREPERATIONS

IS HALF THE BATTLE

If you would go to school, of course you want to be properly equipped. We have the equipment complete from Books and Stationery to Typewriters.

## PURE DRUGS PROPERLY COMPOUNDED

Unless the druggist does his work properly the benefit to be derived from the doctors prescription is lost. We know our business and take the trouble and time to compound all prescription as they should be. Our stock is complete and we would be pleased to have you call and become acquainted with our methods of transacting business.

## WATTS DRUG CO.

Corner Depot Street and Adams Avenue.