

Fall Opening

After months of diligent search we have completed our Fall Purchases. Goods have been arriving for the last six weeks and from time to time we have been able to give you a glimpse of the many new lines that we will carry during the coming season. Our stock is complete and we cordially invite you to attend our formal FALL OPENING SALE, which will occur

Wednesday, September 26th

and the week following, ending Wednesday, October 3rd. Without indulging in self praise we feel this year we can serve you better than ever before--better goods, larger assortment, more novelties--and in spite of the rising market at practically the same prices as prevailed last year.

As this is an occasion, especially for displaying our merchandise we want you to feel that you are welcome--whether ready to buy or not--we want you to know what you can buy at our store and what you have to pay.

New Autumn Colored Dress Goods

The fabrics especially in demand among early purchasers are now to be seen in the largest and best chosen assortments of plain colors and fancy effects we have ever shown at this time. The remarkable sales being recorded every day are proof of the unequalled worth of the lines at these prices.

Fine all wool Mohair, 50c Shadlow Checked Wool Dress Goods 60c to \$1.15
Children's Dress plaids 18c to 60c Fancy plaid waistings 35c to 60c

On Bargain Square	On Bargain Square	On Bargain Square
SATURDAY	SATURDAY	SATURDAY
German Torchon Laces, edges and in sections, full 1 1/2 in. to 4 in. wide, yard 5c	MEN'S HEMSTITCHED HANDKERCHIEFS Made in full regular size; regular 10c handkerchief for 5c The same quality in ladies' sizes, will sell at, each 4c	25 dozen Misses' Fast Black Hose; full regular made, double heel, sole and toe; all sizes, a pair 11c

Special Sale 72-in Bleached Satin Damask, yard 95c

Undoubtedly the lowest we have ever marked on this quality. The designs are of a high order--poppies, chrysanthemums and other floral effects, with double borders--some with plain centers, yard, 95c. Napkins to match, 22x22 inches, dozen \$2.50

The Latest in Ribbon Belts	Men's Canvas Gloves	Men's Furnishings
Elsie Janis Belts, the newest novelty in ribbon belts, worn with bow in the back. Don't fail to see them. 75c to 50c Princess Ena Ribbon Belt, made with elastic belting, covered with shirred satin ribbon, with large bows, comes white, pink, blue and black. 98c to 75c	25 dozen Men's Canvas Gloves, good weight, a pair 6c 15 dozen Men's Canvas Gloves, gauntlet, extra heavy, a pair 12 1/2c 20 dozen Men's Heavy Mixed Seamless Socks, a pair 7c	Men's Fine Negligee Shirts, made of chambrays, madras and chevrons in a great variety of stylish patterns, bosoms plain and plaited, cuffs attached or detached, all sizes from 14 to 18, inclusive 75c All silk Four in Hands in myriads of beautiful patterns, in both light and dark effects. All foulard and washable neckwear is included 25c

Opening sale of Women's, Children's and Misses' new fall coats and skirts, afford remarkable opportunities

The widespread interest manifested in our '06 Fall Garments is due to the attractiveness and authoritative character of the styles and the extraordinary values at popular prices

\$8.50, \$10.50, \$15.00, \$3.00, \$4.25, \$5.00, \$6.00, \$2.75, \$3.00, \$3.50, \$4.50

For Women's New Fall Coats in soft plaids, charming greys and browns and the like. Some of the most clever models of the early season. Every garment beautifully tailored and correct in fit and style.
Misses' New Fall Coats in all the popular styles and colors. At these prices we are showing many styles made by men tailors in the best possible manner.
CHILDREN'S COATS in bearskin, astrakhan, crushed velvet, and cloth in white, blue, red and brown, the most beautiful line we have ever shown.

THE GOLDEN RULE COMPANY

Largest Store. 1308, 1310, 1312 ADAMS AVENUE. Smallest Prices

LOCAL ITEMS

James Dalton of North Powder is transacting business here today.

Robert Whitcomb of Union is a La Grande visitor today.

Grand concert and ball at the Armory tonight.

Miss Olive Jones is in Portland where she has accepted a position as book-keeper in a large saw mill plant.

Miss Bonnie Forest returned this morning from Portland where she has been visiting the past two weeks.

Mr. and Mrs. S. O. Swackhammer of Union arrived in La Grande last evening and are visiting friends here today.

E. Z. Carbine, secretary of the Grande Ronde Valley Fruitgrowers' Association, who brought over an exhibit of fall and winter apples for the county fair, left for his home last evening after entering his fruit for premiums.--Pendleton E. O.

A WONDERFUL HILL

There was displayed in the windows of the Eastern Oregon Colonizing Company this morning, sixteen potatoes. They were not the ordinary "Spud" either. Sixteen potatoes, all of uniform size were taken from one hill, the smallest weighing one pound, but the average size was eight inches long and three inches in diameter, the total weight being twenty-eight pounds, an average weight of 1.75 pounds. Taking the average size as a basis, each potato has a volume of 57.36 cubic inches.

This phenomenal hill of potatoes was grown by J. S. Kellam of Summerville, and was grown without irrigation.

EARLY EDITION

The editors of the OBSERVER, likewise the force, are human, and cannot resist the temptation to attend the fair. Consequently composition closed at two this afternoon to allow for this weakness. At that hour, we all followed the crowd the fair grounds.

PREPARING TO EXHIBIT

The Eastern Oregon Colonizing Company is cleaning up its exhibit hall at the depot and will soon have a full line of Grande Ronde fruit and vegetables on exhibition where thru passengers as well as the public at large can get a glimpse of some of our fruit.

INITIAL CONCERT AND DANCE TONIGHT

Tonight at 8:15 the re-organized La Grande band will begin its first overture in the initial concert for this year. The program will last nearly an hour, during which time the band will dispense the program furnished below. At about nine o'clock the dance proper begins. Arrangements have been made with the Model and Spokane restaurants for refreshments, add these places will be ready to accommodate any seized crowd.

The band boys have extended every effort to make this concert and ball a success, and they have succeeded well.

Tickets for the dance and concert one dollar. Individuals in the city who enjoy good music and good dancing are invited to be present. Following is the program for the concert.

PROGRAM	
March	Wood
Westmount Cadets	Overture
Golden Gate	TwoStep
Constellations	Schottische
How We Shine	Medley March
The Gate City	Weldon
PROF. HENDRIKS Director.	

WANTED

100 men to work on railroad at Union Oregon. Steel laying and construction work. Apply to the office of OREGON CONSTRUCTION CO., Union Oregon.

LA GRANDE SCHOOL OF MUSIC

PROF. DAY, PRINCIPAL.
MRS. DAY, ASSISTANT.

This is one of the best musical institutions in the state, and that people in this city and valley are beginning to discover the advantage of this school. The system is the latest and most practical, and includes all the latest discoveries in the art of teaching music. The school is divided into two departments: No. 1 is for beginners from 5 years or more and are taught the first three grades. Pupils come one hour each day. This is no kindergarten system but far superior. In No. 2 the grades are from 3 to 15. Here they graduate. Pupils take one or two lessons a week as they desire. No scholars will be permitted to remain in this school who do not study.
Opposite the Foley House over the candy store. Phone. 475.

HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

MRS. T. N. MURPHY
Hardware and crockery.



SMOKE the Flora De Hackman

Ask your dealer for this popular brand in 10c and 12 1/2c sizes. Try it and if it gives you satisfaction continue to buy it, and thus encourage home industry.

C. E. HACKMAN,
Phone Red 1381
Cor. Adams Avenue and Greenwood

LARGE BRIDGE IRONS

Two large bridge irons which arrived in the railroad yards here this morning attracted considerable attention on account of their size and weight. The two weigh 104,920 pounds, and each 90 feet long by 10 feet high. They were manufactured in Toledo Ohio, and are intended for the railroad bridge at Gold Hill across Rogue River. The freight on these two girders amounted to \$787. Three cars are required to transport the irons.

PASTURE FOR RENT

Pasture for rent, 100 acres, meadow land and 70 acres of grain land. Inquire of Dr. M. K. HALL.

PRESCRIPTIONS

The System at the RED CROSS DRUG STORE

I.—Prescriptions are dispensed only by graduated Pharmacists of reputable colleges of Pharmacy who are also registered in the State of Oregon.

II.—Each prescription is dispensed according to the latest double check method now used in all the large cities. This insures accuracy.

III.—Pure, first-class drugs are always used.

IV.—Promptness is prominent in receiving, dispensing and delivering prescriptions at all times.

OUR MOTTO: COMPETENCY, ACCURACY AND PROMPTNESS

Doctors' Prescriptions and Family Receipts a Specialty. Two Graduated Pharmacists Always in Attendance.

RED CROSS DRUG STORE

A. C. MACLENNAN, Prop. Prescription Pharmacist.
Day Phones: Pacific Bldg. 271 Vergers. 10
Night Phones: Pac. Red 1102 Pac. Black 791

WHAT

Will you have for your dinner today. You may answer this question satisfactorily by dining at

THE MODEL

restaurant, the old standby. Our cooking is a paragon of perfection, our food faultless and our service rapid and courteous. What more can we say, except that our prices are popular? We give a regular dinner for 25c. Come and try it. You will not need the sense of hunger to enjoy it.

The Model Restaurant

J. A. ARBUCKLE, Prop.
OPEN DAY AND NIGHT We Sell Weekly Meal Tickets for \$4.50

PROPER PREPERATIONS

IS HALF THE BATTLE

If you would go to school, of course you want to be properly equipped. We have the equipment complete from Books and Stationery to Typewriters.

PURE DRUGS PROPERLY COMPOUNDED

Unless the druggist does his work properly the benefit to be derived from the doctors prescription is lost. We know our business and take the trouble and time to compound all prescription as they should be. Our stock is complete and we would be pleased to have you call and become acquainted with our methods of transacting business.

WATTS DRUG CO.

Corner Depot Street and Adams Avenue.