AN EVENT WITH GREAT POSSIBILITIES

A GREAT SELLING OF FACTORY REMNANTS AND ODDMENTS

THE BOTTOM FALLEN OUT OF ALL PREVIOUS PRICE STANDARDS

SALE COMMENCES TUESDAY, SEPT. 25, AND ENDS MONDAY, OCT. 1

Here are some plain truths without frills about a sale with a Reason behind it. Understand,—a Mill End Sale is a logical result of modern methods of merchandising.

It goes back to the first principles involved in the inexorable law of supply and demand. It is a direct outcome of manufacturers' problems, and producers' dilemmas.

Imagine great Mills and Factories crowded with surplus stocks, short ends, broken lines with choice bits left over from the season of busy activities. What will they do with them?

There must be an outlet somewhere. The goods must be sold somehow. These great lots of oddities and endities must be pushed out into the regular channels of trade They must be moved out at any price. They cannot hold over.

So the big makers make a lump price on all the Mill Ends of their factories and that is w ere we come in. We have a man on the spot with the cash in his hand, and the goods are bought at forced sale prices, and offered to you at about regular cost or less.

That's what this Mill End Sale means to you,--simply that you get goods at a price about half what you would ordinarily have to pay.

But,--here's a page of items and prices. They tell their own story.

STAPLES

STANDARD PRINTS
Figured, Red, Black Gray, etc, regular 6¼c ..... Mill end price **3½c**

PERCALES
All colors 12½c values, Mill end price **8c**
" 15c " Mill end price **9c**

GINGHAMS
A.F.C. Etc., 12½c values, Mill end price **9c**

CHAMBRAY
All colors, regular 15c quality ..... Mill end price **9c**

COTTON SHALLIES
Fancies 7½c values ..... Mill end price **4c**

OUTINGS

DAISY CLOTH
Pink, white, cream, red and blue, 12½ values ..... Mill end price **10c**

OUTINGS
Stripes and checks, regular 10c and 12½c quality ..... Mill end price **8½c**

SHAKER FLANNELS
8c values ..... Mill end price **5c**

CANTON FLANNEL
12½c values, bleached, Mill end price **10c**
12½c " unbleached Mill end price **10c**
10c " " Mill end price **7½c**
10¼c " cotton blankets Mill end price **59c**

WASH GOODS

RANCHMEN'S TWILL SHIRTINGS
Blue, black, check and stripes, 12½c values Mill end price **10c**

COTTON PANAMAS
Fancies, 12½c values ..... Mill end price **8c**

DIMITIES
Fancy figures, values 12½c Mill end price **8c**

Notions

Little needfuls and usefuls and every day indispensibles, big values at little prices. What women doesn't need them?

Thread, 7 spools for,	Mill end price	25c
Darning cotton, spool	Mill end price	01c
Hair pins, per package,	Mill ends price	01c
Thimbles,	Mills end price	01c
Soap, 3 cakes (25c value.)	Mills end price	09c
Curling irons, each,	Mills end price	03c
New Patent darners,	Mills end price	09c
Ink, blk, per bottle,	Mills end price	03c
Musilage, " "	" " "	03c
Buster Brown belts, 25c,	Mill end price	15c
Lot Ladies' purses, values 75c to $1.25	Mill end sale	39c

SUITS AND OVERCOATS

The line represents some of the best makes in America.

OVER COATS
12.50 value over coats ..... Mill end price **$10.00**
13.50 " " " ..... Mill end price **11.00**
15.00 " " " ..... Mill end price **12.50**
18.00 " " " ..... Mill end price **15.00**

MEN'S SUITS
Lot 1 includes suits 6.50, 7.50 and 8.00 ..... Mill end price **5.00**
Lot 2 includes suits 10.00, 12.50 and 13.50 ..... Mill end price **8 95**
Lot 3 includes 15.00, 16.50 ..... Mill end price **12.85**

CORSETS

Discriminating Ladies will readily recognize these values Here are some positive prices, made by men who know their business. All styles and shapes, are selling close to cost.

50c values	Mill end prices	38c
$1.00 "	" "	68c
1.25 "	" "	88c
1.50 "	" "	98c
2.00 "	" "	$1.68

Underwear

You will find here a complete line of seasonable underwear in serviceable dependable, wearable things.

Men's extra heavy fleece, Mill end price, the garment		$ .45
" good quality wool, $1.25 grade	Mill end price	.95
Wright's wool fleece health underwear, sold the world over $1.25	Mill end price	1.00
Boy's Wright's health underwear	Mill end price	.50

And other lines at a great saving.

3000 Yards — 3000 Yards

Embroidery Many subtile charms here, all dainty and pretty and delightfully fresh. Such beautiful frills and flounces as appeal to tasteful buyers. Prices without frills 10, 15 and 20c values ..... Mills end price **5c**

Linings and Sateens

Mercerized sateens all colors, value 30c	Mill end price	19c
Fancy figured sateen, regular 20c values	Mill end price	12½c
40c Mercerized sateen,	Mill end sale	31c
25c Sunglass	Mill end sale	18c
20c Percaline	Mill end sale	12½c
20c Silicia	" " "	12½c

SHOES AND SOX

Here is the place to rest your weary feet. We have the shoes that will fit your purse.

2.25 value men's shoes	Mill end price	$1.65
2.50 " " "	Mill end price	1.75
3.25 " " "	Mill end price	2.85
3.50 " " "	Mill end price	2.95

SOX FOR THE SOCKLESS

Rockford 8½c sox	Mill end price	.04
Good 10c values	Mill end price	.07

LINENS AND CRASHES

This is what the ladies are interested in.

WHITE SATIN DAMASK
Reg. 50c value ..... Mill end price **$ .28**
" 60c " ..... " " " **.31**

TURKEY RED DAMASK
50c values ..... Mill end price **.29**

GERMAN LINEN DAMASK
Grass bleached $1.25 value Mill end price **.95**
Bleached all linen damask, extra fine $1.50 value ..... Mill end price **1.18**

LINEN CRASH
Pure Linen 12½c value ..... Mill end price **.09**

WAISTINGS AND LINGERIES

In mercerized materials, short lengths and short prices, latest fabrics and patterns, things you need for winter wear.

REGULAR WHITE WAISTINGS

30c quality	Mill end price	15c
25c "	" " "	13c
20c "	" " "	12½c
Long cloth, 20c quality,	" " "	12½c
Nainsook, 20c "	" " "	12½c
Lawnsdale muslin	" " "	09c
India linon, value 10	" " "	07c
" " " 12½	" " "	10c

THESE ARE ONLY A FEW OF OUR MANY BARGAINS

Ladies' Suits and Jackets

These are not left over but new goods up-to-date just received from New York.

Lot 1 includes values in suits 12.50, 13.50 and 15.00 values, Mill end sale price **$ 9.85**
Lot 2 includes 15.00 and 17.50 values ..... Mill end price **13.25**
Lot 3 includes 20.00, 22.50 and 25.00 values Mill end price **18.75**
Ladies' ¾ and ⅞ length coats **5.00, 6.50, 7.50, 8.50 up to 25.00**

These are money saving prices.

THE FAIR--LA GRANDE, OR.