



AN EVENT WITH GREAT POSSIBILITIES

## A GREAT SELLING OF FACTORY REMNANTS AND ODDMENTS

THE BOTTOM FALLEN OUT OF ALL PREVIOUS PRICE STANDARDS

SALE COMMENCES TUESDAY, SEPT. 25, AND ENDS MONDAY, OCT. 1

### STAPLES

#### STANDARD PRINTS

Figured, Red, Black Gray, etc, regular  
6½c ..... Mill end price **3½c**

#### PERCALES

All colors 12½c values, Mill end price **8c**  
" 15c " Mill end price **9c**

#### GINGHAMS

A.F.C. Etc., 12½c values, Mill end price **9c**

#### CHAMBRAY

All colors, regular 15c quality ..... Mill end price **9c**

#### COTTON SHALLIES

Fancies 7½c values ..... Mill end price **4c**

Here are some plain truths without frills about a sale with a Reason behind it. Understand,—a Mill End Sale is a logical result of modern methods of merchandising. It goes back to the first principles involved in the inexorable law of supply and demand. It is a direct outcome of manufacturers' problems, and producers' dilemmas.

Imagine great Mills and Factories crowded with surplus stocks, short ends, broken lines with choice bits left over from the season of busy activities. What will they do with them?

There must be an outlet somewhere. The goods must be sold somehow. These great lots of oddities and endities must be pushed out into the regular channels of trade. They must be moved out at any price. They cannot hold over.

So the big makers make a lump price on all the Mill Ends of their factories and that is where we come in. We have a man on the spot with the cash in his hand, and the goods are bought at forced sale prices, and offered to you at about regular cost or less.

That's what this Mill End Sale means to you,—simply that you get goods at a price about half what you would ordinarily have to pay.

But,—here's a page of items and prices. They tell their own story.

### OUTINGS

#### DAISY CLOTH

Pink, white, cream, red and blue, 12½c values ..... Mill end price **10c**

#### OUTINGS

Stripes and checks, regular 10c and 12½c quality ..... Mill end price **8½c**

#### SHAKER FLANNELS

8c values ..... Mill end price **5c**

#### CANTON FLANNEL

12½c values, bleached ..... Mill end price **10c**  
12½c " unbleached Mill end price **10c**  
10c " " Mill end price **7½c**  
10½c " cotton blankets Mill end price **59c**



### WASH GOODS

#### RANCHMEN'S TWILL SHIRTINGS

Blue, black, check and stripes, 12½c values ..... Mill end price **10c**

#### COTTON PANAMAS

Fancies, 12½c values ..... Mill end price **8c**

#### DIMITIES

Fancy figures, values 12½c ..... Mill end price **8c**

### Notions

Little needfuls and usefals and every day indispensables, big values at little prices. What women doesn't need them?

|                                                               |            |
|---------------------------------------------------------------|------------|
| Thread, 7 spools for, ..... Mill end price                    | <b>25c</b> |
| Darning cotton, spool, ..... Mill end price                   | <b>01c</b> |
| Hair pins, per package, ..... Mill end price                  | <b>01c</b> |
| Thimbles, ..... Mill end price                                | <b>01c</b> |
| Soap, 3 cakes (25c value,) ..... Mill end price               | <b>09c</b> |
| Curling irons, each, ..... Mill end price                     | <b>03c</b> |
| New Patent darners, ..... Mill end price                      | <b>09c</b> |
| Ink, blk, 1/2 per bottle, ..... Mill end price                | <b>03c</b> |
| Musilage, " " " ..... Mill end price                          | <b>03c</b> |
| Buster Brown belts, 25c, ..... Mill end price                 | <b>15c</b> |
| Lot Ladies' purses, values 75c to \$1.25, ..... Mill end sale | <b>39c</b> |

### SUITS AND OVERCOATS

The line represents some of the best makes in America.

#### OVER COATS

|                                             |                |
|---------------------------------------------|----------------|
| 12.50 value over coats ..... Mill end price | <b>\$10.00</b> |
| 13.50 " " " ..... Mill end price            | <b>11.00</b>   |
| 15.00 " " " ..... Mill end price            | <b>12.50</b>   |
| 18.00 " " " ..... Mill end price            | <b>15.00</b>   |

#### MEN'S SUITS

|                                                                  |              |
|------------------------------------------------------------------|--------------|
| Lot 1 includes suits 6.50, 7.50 and 8.00 ..... Mill end price    | <b>5.00</b>  |
| Lot 2 includes suits 10.00, 12.50 and 13.50 ..... Mill end price | <b>8.95</b>  |
| Lot 3 includes 15.00, 16.50 ..... Mill end price                 | <b>12.85</b> |



### CORSETS

Discriminating Ladies will readily recognize these values. Here are some positive prices, made by men who know their business. All styles and shapes, are selling close to cost.

|                                   |               |
|-----------------------------------|---------------|
| 50c values ..... Mill end prices  | <b>38c</b>    |
| \$1.00 " " " ..... Mill end price | <b>68c</b>    |
| 1.25 " " " ..... Mill end price   | <b>88c</b>    |
| 1.50 " " " ..... Mill end price   | <b>98c</b>    |
| 2.00 " " " ..... Mill end price   | <b>\$1.68</b> |

### Underwear

You will find here a complete line of seasonable underwear in serviceable, dependable, wearable things.

|                                                                                        |               |
|----------------------------------------------------------------------------------------|---------------|
| Men's extra heavy fleece, Mill end price, the garment                                  | <b>\$ .45</b> |
| " good quality wool, \$1.25 grade ..... Mill end price                                 | <b>.95</b>    |
| Wright's wool fleece health underwear, sold the world over \$1.25 ..... Mill end price | <b>1.00</b>   |
| Boy's Wright's health underwear ..... Mill end price                                   | <b>.50</b>    |

3000

Yards



3000

Yards

### Embroidery

Many subtle charms here, all dainty and pretty and delightfully fresh. Such beautiful frills and flounces as appeal to tasteful buyers. Prices without frills 10, 15 and 20c values ..... Mill end price **5c**

### Linings and Sateens

|                                                               |             |
|---------------------------------------------------------------|-------------|
| Mercerized sateens all colors, value 30c ..... Mill end price | <b>19c</b>  |
| Fancy figured sateen, regular 20c values ..... Mill end price | <b>12½c</b> |
| 40c Mercerized sateen, ..... Mill end sale                    | <b>31c</b>  |
| 25c Spunglass ..... Mill end sale                             | <b>18c</b>  |
| 20c Percaline ..... Mill end sale                             | <b>12½c</b> |
| 20c Silicia ..... Mill end sale                               | <b>12½c</b> |

### SHOE

AND

SOX



Here is the place to rest your weary feet. We have the shoes that will fit your purse.

|                                             |               |
|---------------------------------------------|---------------|
| 2.25 value men's shoes ..... Mill end price | <b>\$1.65</b> |
| 2.50 " " " ..... Mill end price             | <b>1.75</b>   |
| 3.25 " " " ..... Mill end price             | <b>2.85</b>   |
| 3.50 " " " ..... Mill end price             | <b>2.95</b>   |

#### SOX FOR THE SOCKLESS

|                                       |            |
|---------------------------------------|------------|
| Rockford 8½c sox ..... Mill end price | <b>.04</b> |
| Good 10c values ..... Mill end price  | <b>.07</b> |

### LINENS AND CRASHES

This is what the ladies are interested in.

#### WHITE SATIN DAMASK

Reg. 50c value ..... Mill end price **\$ .28**  
" 60c " " " ..... Mill end price **.31**

#### TURKEY RED DAMASK

50c values ..... Mill end price **.29**

#### GERMAN LINEN DAMASK

Grass bleached \$1.25 value ..... Mill end price **.95**  
Bleached all linen damask, extra fine \$1.50 value ..... Mill end price **1.18**

#### LINEN CRASH

Pure Linen 12½c value ..... Mill end price **.09**

### WAISTINGS AND LINGERIES

In mercerized materials, short lengths and short prices, latest fabrics and patterns, things you need for winter wear.

#### REGULAR WHITE WAISTINGS

|                                                  |             |
|--------------------------------------------------|-------------|
| 30c quality ..... Mill end price                 | <b>15c</b>  |
| 25c " " " ..... Mill end price                   | <b>13c</b>  |
| 20c " " " ..... Mill end price                   | <b>12½c</b> |
| Long cloth, 20c quality, ..... Mill end price    | <b>12½c</b> |
| Nainsook, 20c " " " ..... Mill end price         | <b>12½c</b> |
| Lawnsdale muslin ..... Mill end price            | <b>09c</b>  |
| India linen, value 10 " " " ..... Mill end price | <b>07c</b>  |
| " " " 12½ " " " ..... Mill end price             | <b>10c</b>  |



### Ladies'

Suits

and

Jackets

These are not left over but new goods up-to-date just received from New York.

|                                                                                         |                                           |
|-----------------------------------------------------------------------------------------|-------------------------------------------|
| Lot 1 includes values in suits 12.50, 13.50 and 16.00 values, ..... Mill end sale price | <b>\$ 9.85</b>                            |
| Lot 2 includes 15.00 and 17.50 values ..... Mill end price                              | <b>13.25</b>                              |
| Lot 3 includes 20.00, 22.50 and 25.00 values ..... Mill end price                       | <b>18.75</b>                              |
| Ladies' ¾ and ¾ length coats ..... Mill end price                                       | <b>5.00, 6.50, 7.50, 8.50 up to 25.00</b> |

These are money saving prices.

THESE ARE ONLY A FEW OF OUR MANY BARGAINS

THE FAIR--LA GRANDE, OR.