

GRAND FALL OPENING

AT
THE GOLDEN RULE STORE

IN
A FEW DAYS

WATCH THIS SPACE FOR PARTICULARS

THE GOLDEN RULE COMPANY

1308, 1310, 1312 ADAMS AVENUE
Largest Store. Smallest Prices

A Square Deal

GEO. T. PARR, President
C. B. SIMMONS, Sec'y and Mgr.

PHONE MAIN 31

PARR-SIMMONS COMPANY

INCORPORATED
Dealers in Grande Ronde Valley Products
Fruits, Hay, Potatoes and Grain :: Apples a Specialty

LARGE COLD STORAGE WAREHOUSE

Hay Wanted Now

HIGHEST PRICES PAID Jefferson Ave. and Greenwood St.
Call and see us before you sell La Grande, Oregon

HEADQUARTERS FOR SCHOOL BOOKS AND SUPPLIES

WATTS DRUG CO.

Corner Depot Street and Adams Avenue.

NEW COLLARS,
NEW RIBBONS IN ALL WANTED SHADES
NEW VEILINGS, NEW FALL MILLINERY,
NEW SCHOOL CAPS

E. M. Wellman & Company
ADAMS AVENUE

LOCAL ITEMS

Mr. Frank Beaupin of Joseph was a visitor in the city this week.

The regular weekly dance will be given at the Commercial Club Saturday evening. Good time assured all who attend.

Tomorrow being the Feast of St. Mathew there will be a celebration of the Holy Communion in St. Peter's Church at 10 a. m.

Miss A. McFarlane of Ottawa, Canada, is here on a visit to her brothers, D. A. and W. McFarlane, are guest at the hotel Summer.

Miss Stella Ragon, a returned missionary from India, arrived in the city this morning and will remain here a few days the guest of Rev. and Mrs. Gibson.

C. M. Bleavens, of Cove, was in La Grande this morning with a load of peaches which he disposed of to La Grande merchants.

John Sheets of Joseph, who was in the city to attend the wedding of his brother Joe and Miss McMaster, left for home this morning.

Mrs. Chas. Conkey of La Grande, it in the city and will be the guest of the Misses Sawtelle during the remainder of the week.—Pendleton E. O.

Mr. A. P. Sprague, one of Elgin's leading lumbermen, and J. H. Thorson, cashier of the Elgin bank, are La Grande visitors this afternoon.

Mrs. Bolton, superintendent of the Medal contest left this morning for Union to attend the W. C. T. U. convention which meet there the rest of this week.

Mrs. Schneider, who has been visiting Mr. and Mrs. D. E. Cox the past two weeks left this morning for her home at Terra Hout, Indiana.

Miss Netta Kiddle, one of Island City's accomplished young ladies, leaves this evening for Salem where she will enter the Willamette University.

Dr. W. S. Holt, Synodical Missionary of the Presbyterian church, arrived in the city this morning to confer on church matters with Rev. E. B. Hays, pastor of the Presbyterian church of this city.

W. A. Wilkinson, of Minneapolis, arrived in the city this morning. Mr. Wilkinson is chief engineer for the George Palmer Lumber Company, and is here to look after the construction of the new mill. Work at the mill site is progressing rapidly at the present time, but still further effort will be made to hasten the completion of the mill.

A NEW FIRM

Messrs. Parr and Logan have opened a real estate office in this city.

They have spent several weeks in looking over our beautiful valley, and like all who are in touch with the progressive spirit of the age, realize that the natural conditions are such that under intelligent management Union county will greatly increase her present population.

The basis of population is land, and land that will produce. We have land and the best of land, yet with soil second to none and yields that are prolific, the past few years have demonstrated that our very best lands can be made to double their present productivity by irrigation.

These gentlemen realized that we are just beginning to appreciate the value of water, and that in time large canals will be running through this valley with numerous laterals, and then the big farms will be divided and subdivided and hundreds of additional homes will be added. To accomplish this will require a very large investment and considerable time.

There are several thousand acres of land that can easily be made equal to our best and by the addition of water which can be easily pumped. With this in view, Messrs. Parr and Logan have secured the agency for the Morse Fairbank gasoline engines, and motors and propose to demonstrate that increased products the first year will more than pay for the initial cost of installing the pumping plant.

While they will make a specialty of this mode of irrigation, they will handle a general real estate business, buy, sell and deal in farm, fruit and timber lands, and city property, and are now securing lists. Their offices are in the La Grande National Bank building. Their ad appears in this issue of the Observer and we assure all that they will find these gentlemen alive and progressive and will be found doing their part in the furthering the best interests of this city and county.

MARRIED

POLLOCK-LILLY—In this city Tuesday evening September 18, 1906, at the home of the bride's parents by Elder Mayfield, of Elgin, Mr. Walter Pollock and Miss Gladys Lilly.

The young people are well known in this city and have friends without number who wish them all possible happiness and prosperity.

GOOD, GOOD, GOOD

We have good drugs for the ill, good goods for the well and good values for all.
NEWLIN DRUG COMPANY.

FOR RENT—Six room house furnished or unfurnished, inquire of Mrs. W. W. Berry or Al Andrews' store.

HEATING STOVES

It is time to think about heating stoves. I have a nice line to select from, all sizes and prices. If you are thinking of getting a stove call and examine them, and I am sure you will find one that will suit you. My magazine coal heater is a wonder, it is wonderful how it will save coal. Try and you will be convinced.

MRS. T. N. MURPHY

Hardware and crockery.



SMOKE the Flora De Hackman

Ask your dealer for this popular brand in 10c and 12 1/2c sizes. Try it and if it gives you satisfaction continue to buy it, and thus encourage home industry.

C. E. HACKMAN,
Phone Red 1381

Cor. Adams Avenue and Greenwood

"ON THE BRIDGE AT MIDNIGHT"

The coming of "On the Bridge at Midnight," the celebrated comedy drama will be an event of the dramatic season as this play is not only of the genuine



sort, in contrast with the sensational melodrama with its cheap effects and rough exaggeration, but it has an unequalled equipment of scenery, including the great bridge scene where the ingenuity of the dramatist, the producer, stage carpenter, scene painter and actors blends into an unrivaled climax. The entire audience can see the "jackknife" open and shut and the impression made as a steamer passes through this stage, drawn in perfect imitation of real life is never forgotten. Then there is an excellent story of the play showing how a blind and devoted mother courted every difficulty to find her kidnapped child. Genuine comedy brightens all the acts and a clever company of actors fill out an entertainment that is seldom or never excelled. Germany, the professor, and Reddy, the boot black, are two most successful comedy characters. Steward's Opera House, Wednesday, September 26.

BORN

GRANDY—In May Park, September 19, 1906, to Mr. and Mrs. Ben M. Grandy, a daughter.

PALMER HOUSE

JOHN PALMER, Prop.

Firstclass accommodations.
Board by the day week or month at reasonable rates
New furniture throughout.
Centrally located

ADAMS AVENUE, between Fir
Greenwood.



FARE WELL

And feel well by eating at the Model Restaurant. All the dainties of the day, as well as the necessities of life served in satisfactory style.

A GOOD DINNER

Is as necessary as pure air and water. It strengthens the inner man and enables one to fight the

BATTLES OF LIFE

Successfully. As true as a word once out flies everywhere, the fame of our restaurant has spread far and wide.

The Model Restaurant

J. A. ARBUCKLE, Prop.

OPEN DAY AND NIGHT We Sell Weekly Meal Tickets for \$4.50

OBITUARY

Charlie E. Hammack was born in Union county, Oregon, July 24, 1876. He married Miss Sena Kneutzer of Spokane May 21, 1904. Departed this life Sept. 14, 1906 in North Yakima, Washington. He leaves a wife, one brother, S. B. Hammack of Walla Walla, Wash., and three sisters, Mrs. Mary Minnie and Mrs. Alice Metcalf of Spokane, Wash., and Mrs. J. J. Beldin of La Grande.

The body was brought here and after a service conducted by O. H. King was interred to the Summerville cemetery.

MARRIAGE LICENSES

The following marriage licenses were issued by the county clerk today: Floyd F. Newell and Charlotte F. McGill; Waldo Back and Mable Stacy; Charles Hoak and Jessie Good; Jess W. Spencer and Vergie Bolles.

WOODRUFF FOR GOVERNOR

(Scripps News Association)
New Haven Sept. 20—The Republicans have nominated Rollin Woodruff for governor today. The platform supports Roosevelt.

PRESCRIPTIONS

The System at the

RED CROSS DRUG STORE

I.—Prescriptions are dispensed only by graduated Pharmacists of reputable colleges of Pharmacy who are also registered in the State of Oregon.

II.—Each prescription is dispensed according to the latest double check method now used in all the large cities. This insures accuracy.

III.—Pure, first-class drugs are always used.

IV.—Promptness is prominent in receiving, dispensing and delivering prescriptions at all times.

OUR MOTTO: COMPETENCY,
ACCURACY AND PROMPTNESS

Doctors Prescriptions and Family Receipts a Specialty.***Two Graduated Pharmacists Always in Attendance.

RED CROSS DRUG STORE

A. C. MACLENNAN, Prop.
Prescription Pharmacist.

Day Phones: Pacific, Blk. 271 Night Phones: Pac., Red 1102 Vergere, 10 Pac., Black 791