

DECIDEDLY IMPORTANT TO THE FARMERS.

The State Experiment Station of the Grande Ronde Valley.

Recognizing the importance of Experiment Station work, and knowing the agricultural methods employed in Western Oregon will not apply to the eastern portion of the state, the legislature, in 1901, established at Union—the Eastern Oregon Experiment Station, consisting of 620 acres.

Liberal appropriations were made for the erection of a brick station building, fitted with office, laboratory, exhibit and seed rooms; and a handsome barn with first story stone, provided with feed yards and all modern improvements for experimental feeding.

Two main lines of work were outlined for the station—experiments with grains, grasses and forage crops and that of stock feeding. Few people realize the importance of such institutions; here we have trained men devoting their entire time, solving the knotty problems, which confront the farmer. Practical experiments are being conducted year after year, and each detail carefully recorded, and when positive results are obtained, they are tabulated in forms of bulletins and scattered among the farmers; enabling them to overcome certain difficulties, and to engage in new methods of farming knowing what results may be expected. The value of such institutions to this portion of the state is immeasurable.

New plants are being introduced and propagated. The improvement of the present varieties is a branch of work receiving careful attention. Two new barleys have been produced from the plant breeding experiments recently carried on at the station, while the value of these has not been definitely determined as yet, they are certainly promising. Many varieties of grasses, both native, and introduced are being tested for their usefulness in this section.

The sugar beet industry, which is of great importance to this valley, is receiving weighty investigations. At present the station has eighteen varieties under cultivation; demonstrating the advisability of planting home grown seed in place of imported seed; testing the adaptability of the various varieties to our climatic conditions; and a comparative test of the varieties regarding the sugar content and tonnage. Many valuable forage plants have been introduced with marked success.

The Experiment Station is working in the right direction and the fruitfulness of its valued experiments is without question.

W. K. DAVIS.

Pianos, Pianolas, Organs, Musical Instruments and Merchandise—Sheet Music—Victor and Columbia Phonographs, Discs and Records.

If your boy or girl displays any inclination for music, it should be fostered and encouraged, for no accomplishment exerts a more refining influence or gives equal pleasure to both possessor and friends.

The possession of a piano in your home will be a wonderful source of continuous satisfaction, and is an expenditure justified in every way by the results.

Nor is a piano beyond the means of people of small income in this section.

Mr. Davis has a selling plan that makes possible the acquisition of the finest instruments through a fair and equitable easy-payment system.

Though his close business relations with the noted Elvers Piano House, he is able to offer equal buying facilities to those in Portland, Seattle, or the largest cities. A carload of instruments was received here the last of August, and the display will be varied, but Mr. Davis is not limited to the sale of instruments on hand. He can promptly supply anything carried by Elvers.

Among the pianos handled are the Chickering, Stock, Lester, Schumann, Kimball, Weber, Bailey and almost 30 other makes. In organs, the Kimball and the Pacific Queen are leaders. Pianola pianos, and piano-players are also sold.

A specialty is made of sheet music. Frequent consignments are received direct from New York City. In fact, Mr. Davis has a standing order with the two leading Eastern sheet-music firms to send on promptly everything new and good in both vocal and instrumental sheet music.

Both the Victor Talking Machine and the Columbia phonographs are carried—the two best makes—and a large and varied assortment of disc and cylinder records is on hand to select from. Any desired records will be promptly secured if not in stock.

Mr. Davis took hold of this business about a year ago, and has met with decided success. He came to La Grande four years ago from Baker City and has a wide acquaintance throughout this part of the state. A musician himself, he brings to his business a love for the work and a valuable knowledge of music.

He can supply positively anything handled by a high-class music house, and terms and treatment will be found all that could be expected.

Cost of living is very reasonable in this valley.

WILLIAM MILLER & BROTHER.

(Established 17 Years.)

Real Estate, Mortgage Loans, Fire Insurance, Surety Bonds—1107 Adams Avenue—P. O. Box 603.

You will raise a crop of dollars if you plant your money in La Grande residence lots at present prices.

The tide of immigration is setting this way unmistakably, and with the coming of new people in numbers, real estate prices will assuredly proportionately advance. Present prices will not long continue.

No intelligent man can inspect local conditions, and acquire a comprehensive knowledge of the solid resources of this section, without becoming convinced that lots in La Grande are selling today far below their real value.

The La Grande Real Estate association is now selling some 1200 desirable suburban residence lots in the Riverside addition and the Williamson addition, for cash or on easy payments, at a fraction of what these lots are sure to be worth in a few years. A few hundred or a few thousand dollars invested now means tremendous returns within a reasonably short period.

Come personally, if you conveniently can but do not let inability to make the trip debar you from a participation in this alluring opportunity for profitable investment. Write, giving an idea of the amount you can conveniently invest, and selections fully described will be submitted for your approval.

Address either the La Grande Real Estate association, or William Miller & Brother, who are sales agents.

Aside from these two additions, William Miller & Brother have on their lists some of the choicest city and country property on the market. They conduct two offices—one in La Grande and one in Wallawa.

Mortgage Loans.

Loans are made on city and farm property anywhere in this section. This is a very important feature of William Miller & Brother's business, and a reputation has been acquired for liberal terms and equitable treatment. With ample funds, and a full knowledge of land values, they are in a specially favorable position to place mortgage loans.

Fire Insurance.

Suppose a fire should occur tonight? Are you in position to replace your store and stock your home and its furnishings, your barn and its contents? Fires always come when least expected, and no one who owns property is exempt from the risk. Adequate insurance is only a feasible precaution against possible loss. William Miller & Brother write policies in 22 standard and reliable fire insurance companies.

Surety Bonds.

Officials, employees and contractors can secure surety bonds. This firm represents the United States Fidelity & Guaranty Co. of Baltimore, Md.

J. VAN BUREN.

Cigars, Tobacco, Confectionery—Books, Periodicals, Daily Papers—Bicycles and Sundries—Sporting Goods.

The Portland Oregonian and Evening Telegram, the Spokesman-Review of Spokane, the San Francisco Examiner and Chronicle, the Chicago Inter-Ocean and the New York Sunday papers are handled in La Grande by J. Van Buren. Deliveries of the Portland papers are made daily by carrier if requested.

All of the current magazines and periodicals are carried, and subscriptions are taken for any publication.

A selected stock of books is on hand including the late copyrights. Any book desired, if not in stock, will be promptly secured.

Mr. Van Buren displays the most complete lines of cigars, tobaccos and smokers' supplies in this county. All the popular brands of Key West and domestic cigars are carried, and so are all of the various smoking and chewing tobaccos for which there is a local demand. You will find just what you want at this store.

Sporting goods, such as fishing tackle, baseball and football goods, punching bags, etc., are features of the stock, and bicycles and supplies are a specialty. The agency for the world-celebrated Columbia wheels and the Reading Standard bicycles is vested in Mr. Van Buren.

Confectionery is another strong stock item. Frequent consignments insure it freshness. Lowrey's fancy box candies are handled.

A soda fountain is operated and cool beverages, deliciously flavored, are dispensed.

The business is one of the most popular in this city and numbers its regular patrons by the hundreds. It was established 14 years ago. First as an employee and for the past five years as proprietor, Mr. Van Buren has been connected with the business from its inception. He has unbounded faith in La Grande's bright future prospects, and has always taken part in the movements for community advancement.

In the Grande Ronde Valley the mercury rarely goes lower than 20 degrees above zero in winter, and seldom reaches 90 in summer.



Hulse Photo.

HOTEL FOLEY.

HOTEL FOLEY.

A First-Class Modern Hotel—Geo. E. Good, Prop.

Nothing can speak more eloquently of the prosperity and commercial importance of La Grande than the existence here of Hotel Foley—the largest hotel in Oregon outside of Portland. It has 175 guest-rooms, 25 of which have private bath rooms connecting.

The substantial three-story brick building was completed only about a year ago, and its fittings, furniture and fixtures are both new and modern. On the ground floor is the spacious well-lighted dining-room, where appetizing meals are served among attractive surroundings. There is a large lobby, individual writing tables for commercial men, and a strictly up-to-date buffet, under the hotel management.

Hotel Foley is conducted on the American plan, with rates of \$2, \$2.50 and \$3 a day.

George E. Good, the proprietor since June 1, is a well-known Oregon hotelman. He still retains and conducts Hotel Josephine, a 50-room hotel at Grants Pass, Ore. Under his personal management here, Hotel Foley is more than meeting the approval of the traveling public, and to stop there once is to be his guest when again in La Grande.

Prospective investors in the Grande Ronde Valley will find pleasant accommodations at Hotel Foley, and be convenient to the postoffice, depot and real estate offices. Large as is the hotel it is not unusual for all of the rooms to be occupied, and it is well to wire ahead if you desire to reserve one of the best ones.

L. A. PICKLER, C. E.

City Engineer of La Grande Does Both Municipal and Private Work.

When the services of a civil engineer are required it is only the part of wisdom to secure a man whose ability is a proven quality.

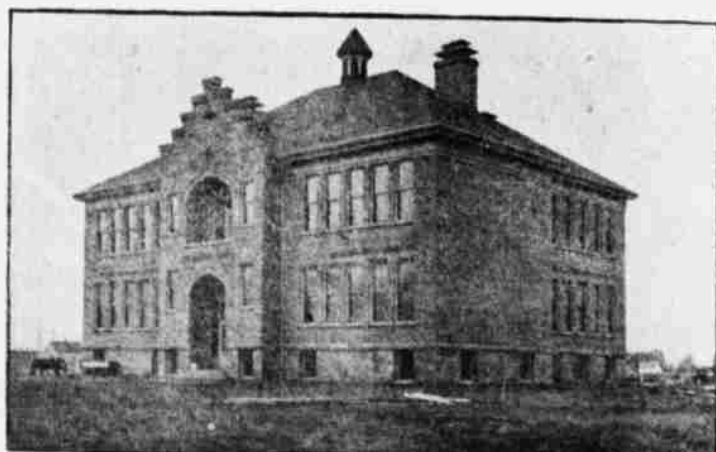
The people in the Grande Ronde Valley have in L. A. Pickler an engineer of wide experience, whose services are certain to give satisfaction. He was with the government geological survey in Death Valley, California for nearly two years, and worked on the big Folsom Irrigating Canal, as well as other large ditches in that state. He had charge of the Malheur ditch, an irrigation proposition, making the initial survey, and although he did not complete the work, it was built on his plans. The storage reservoir for this ditch necessitated building three dams, two of which enclosed a canyon which made a natural basin for the reserve water.

Mr. Pickler makes a specialty of irrigation work, and his experience has been very valuable in that line.

As city engineer of La Grande, he is now in charge of the gravity system that will bring the water from Beaver creek a distance of 14 miles. The length of this pipe line is yet to be determined.

Mr. Pickler came here some 18 months ago from Weiser, Idaho, where he followed his profession for many years.

He is in position to accept engineering work from individuals.



Hulse Photo.

SCHOOL HOUSE, LA GRANDE—ONE OF FOUR.

SUPERB MONUMENTS.

Blue Mountain Marble & Granite Co. Turns Out Unsurpassed Work.

A duty every one should discharge is the erection of a suitable monument to mark the last resting place of departed loved ones. It stands as a testimonial of affection and respect, and is a tribute due from the living.

The cost may be governed by circumstances, but all graves should be marked by imperishable marble or granite.

No doubt many people of this section contemplate the erection of monuments, and their attention is called by this article to the facilities of the Blue Mountain Marble & Granite Co., of La Grande, which is prepared to execute orders in the highest type of the marble workers' art. A large stock of about three cars of Vermont, Georgia, Tennessee and Italian marble, and selected granite is carried and the work is executed right here. There are hundreds of designs to choose from, and much finished work is shown.

Prices vary greatly, according to the size of the monument and the elaborateness of design, but suitable ones are within the means of any one.

E. C. Davis, president of the company, is a practical man of 15 years active experience. He came here from Southern Oregon eight years ago, and established this business in 1899. J. H. Childs, the well known house-mover, a resident here for 15 years, is secretary-treasurer.

If you are thinking of erecting a monument, call at the office and monumental works on Fir street and Mr. Davis will gladly furnish you all detailed information desired. If it is inconvenient to call, write and a representative will visit your home at the time most convenient for you.

THE CITY GROCERY.

For Good Things to Eat—E. Polack, Prop.—Phone Main 75.

We can live without music.

We can live without books.

But no La Grande people

Can live without cooks.

And the cook cannot do much without GOOD groceries. That's where the City Grocery comes in. The stock of fancy groceries and delicacies for the table shown at this store make "a hit" with the cooks for the foodstuffs are pure and wholesome. Canned fruits and vegetables, "M. J. B." coffees, Schilling's Best teas, coffees, spices and extracts, all the popular breakfast foods, the National Biscuit Co.'s fancy package crackers and wafers, condiments, relishes, salad dressings, fresh fruits and green groceries, ranch eggs, delicious butter and cheese, etc., in fact, everything good to eat in groceries is carried. Bread, pies, cakes and bakery goods are handled.

Mr. Polack is from New York City, where he was in the same line of business, and has conducted this old-established grocery about one year. He has built up a fine trade among the best people of La Grande. Your patronage will be appreciated, and you'll get fair treatment and full value for your money if you deal with The City Grocery. There is a free delivery, and 'p one orders receive extra careful attention.

W. H. BOHNENKAMP CO.

Hardware, Stoves, Furniture, Building Material—Adams Avenue.

For ten years this well-stocked store has been doing its part in sustaining La Grande's reputation as a trade center. Customers familiar with the high character of its stock and liberal business methods, feel justified in driving many miles in order to make purchases over its counters. It is a store numbering its friends throughout this section—friends who have been gained by square, straight-forward treatment and the sale of reliable dependable goods.

The reputation thus acquired is jealously guarded, and it is the policy of the W. H. Bohnenkamp Co. to prefer to make a friend on a sale, rather than a large profit. There can be but one result of such a policy: Old customers are retained, and new customers become permanent.

The stock carried is large and diversified, requiring the use of a main salesroom with a 40 foot front on Adams avenue, extending back to the alley, and a basement of equal size. Part of the second and third floors are used for storing reserve stock.

An immense line of furniture is shown, embracing the more costly as well as the cheaper grades. People who have not bought furniture during recent years will be astonished at the low prices asked for even elaborate pieces. Carpets, rugs, linoleums, etc., are also carried. There is little or no excuse now for any home to be devoid of at least neat and attractive furnishings. They need not be costly, unless your purse permits. A visit to this store will convince you that the necessary articles for home adornment are within the possibilities of your income.

Those not prepared to buy outright, can make convenient arrangements to pay for their purchases in small weekly or monthly installments, scarcely felt, but which soon settle the bill. And meanwhile the furniture is yours to enjoy. This is specially a boon to newly-married couples with moderate incomes, for it makes possible the comforts of a home from the start. Marry the girl and the W. H. Bohnenkamp Co. will do the rest.

In addition to furniture, a heavy assortment of chinaware, glassware, crockery and tinware is carried, as well as an excellent and large stock of shelf, heavy and builders' hardware. The celebrated "Jewel" and "Monarch" ranges are specialties. The agency for the world-known "Racycle" wheels is vested in this store, and other bicycles are handled.

A detailed description of the stock is not possible in this edition, for it would occupy several columns, but every one of the 2,500 local readers of this paper is invited to call and see the magnificent buying opportunities afforded. If you want quality, here it is. If you are looking for the greatest value for your money, you will find it here.

Furthermore you can rest assured both of courtesy and fair, square business treatment. Whether your purchase be large or small, your patronage will be thoroughly appreciated.

As president of the National Lumber Co., and of the Vergere Telephone Co., Mr. Bohnenkamp's interests in the city and valley are extensive.

Since January 1, 1906, W. R. Jones has been a member of the firm. Mr. Jones was formerly with the American Express Co., in Missouri Valley, Iowa. He has already made many friends here.

KROUSE BROTHERS.

Wholesale and Retail Dealers in Fresh and Cured Meats—Fish and Game in Season.

"Upon the cut of the meat depends the fate of the dinner." Fine steaks and juicy roasts CAN be spoiled in the cooking, but more are ruined by improper cutting. At Krouse Brothers' market your steak or roast will be cut RIGHT! A. N. Krouse formerly had charge of the Union Meat Co. of Portland, market at Troutdale, prior to coming here, and is an expert with the knife, saw and cleaver. C. P. Krouse is an experienced stock-raiser and buyer. They bought their La Grande business last March, and have had no difficulty in retaining old customers of the market while ever-gaining new ones.

The very best of fresh, salt and cured meats are handled. Toothsome sausage are made right on the premises. Fish and game are sold in season.

If you are not already a regular patron of Krouse Brothers' phone in a trial order or call and leave one. Those who do so usually become steady customers.

Small Tract—Big Money.

Oscar Lund, Cove, Oregon—I came from Nebraska to La Grande, Ore., in 1889 and to my present location in 1897. I have followed fruit growing since I came here. My principal crop being apples. Last year from seven acres of orchard I sold \$1,250 worth of apples; from one-eighth of an acre of strawberries \$150 worth of berries. From my experience I can honestly say that the Pacific Northwest is all right. There are splendid openings in almost every line of industry.

PARR-SIMMONS CO.

(Incorporated)

Buyers, Packers and Shippers of Grande Ronde Valley Products—Fruit, Hay, Potatoes, Grain—Warehouse and Office on O. R. & N. Tracks—Phone 31.

Backed by ample capital and in the hands of experienced men, thoroughly familiar with handling produce, the Parr-Simmons Co. is now ready for business in the Grande Ronde Valley.

The large storage warehouse, a two-story brick building 60x100 feet with a 60 foot L, is advantageously located alongside the O. R. & N. Tracks. This building is of brick and is felt-lined and sealed, and in every way adapted to storage and packing requirements.

The company is incorporated with a capital stock of \$50,000, of which \$25,000 is paid in.

George T. Parr, president, is manager of the Eastern Oregon Land Co., which controls half a million acres in this state. The secretary and resident manager, C. E. Simmons was for years in the fruit and grain business in California. He is in position to judge the outlook for fruit raising in this valley, and admits that it looks good to him.

A specialty will be made of apples, although all kinds of fruit, grain, hay and potatoes will be handled. The Parr-Simmons Co. realize the importance of establishing abroad a high reputation for the apples of the Grande Ronde Valley, and their operations this fall will materially assist to this end.

On the reputation of this valley's fruit in the world's markets depends the price that fruit growers will receive, and this company's operations will unquestionably be of great material value to every orchardist. Only the choicest fruit should be packed and shipped.

Next year the Parr-Simmons Co. will install a refrigeration plant to insure the perfect condition of perishables in the hottest weather.

The Observer cannot too strongly recommend this company to the fruit-growers of this valley, for its policy and methods mean much in the development of the local orchard industry. If you have an apple orchard call on Mr. Simmons when next in La Grande, and get acquainted. Business dealings with him are sure to be of mutual benefit.

MERCHANTS: The Parr-Simmons Co. will handle citrus fruits and bananas, and are in a position to furnish same at LOW PRICES.

A considerable business will be done in melons, the Parr-Simmons Co. being distributors here for the Payette Valley Melon Producers association.

E. M. WELLMAN & CO.

The Store of Small Profits—Adams Avenue.

Some people do not appreciate the value of money, and pay no attention to economy, but the vast majority are looking for stores where they will receive more than the usual value in return for their dollars. E. M. Wellman & Co. specially cater to people who want their money to go further. Dimes as well as dollars count here.

The stock is a diversified one, including a fine line of millinery, veiling, hat pins, laces, kid gloves, collars, lace ties, ribbons, chemisettes, taffeta, hair ornaments, fancy combs, hair goods, stationery and supplies, toys in great variety, shopping baskets, lunch baskets, etc.

The stock is so varied it must be seen to be appreciated, and every local reader of this edition is urged to call. Get the habit of taking some little toy home for the children. You will find what you want at a trivial cost at Wellman's.

This business has been established for 15 years, and was never in better shape to supply the public than it is today.

The attention of the ladies is specially called to the millinery stock which is well worthy of inspection.

A. V. OLIVER.

(Wholesale and Retail.)

Hay, Grain, Feed and Flour—Grass Seeds of All Kinds—International Stock Food Co.'s Compounds and Remedies—Phone Main 57.

Handling a considerable wholesale business in Union and Wallawa counties, and caring for a heavy local retail trade, A. V. Oliver is justly entitled to prominent mention in this review of La Grande's trading facilities.

He is an extensive buyer and forwarder of hay and grain, and is now in the market for both, either buying outright or handling on commission.

A heavy stock of grits, chopped feed, etc., is carried, and a big stock of fine family flour is always on hand. Grass seeds are a specialty and care is taken to insure the high quality of this stock.

Mr. Oliver sells the full line of the International Stock Food Co.'s products that are so favorably known in this valley, and can supply them in any amount.

The business was established four years ago, and had reached large proportions when Mr. Oliver's two big warehouses on the railroad were burned last year. He is now located on Jefferson avenue, and is prepared to satisfactorily meet all demands in his lines.

Your custom will be appreciated and you will be treated RIGHT! Call, when next in La Grande.