

GRAND PRE-EASTER SALE

AT THE GOLDEN RULE STORE

SPECIAL BARGAINS IN EVERY DEPARTMENT

This store does its best to dress that the people of La Grande and Grande Ronde valley may have an opportunity to inspect under the most favorable conditions our immense stock of general merchandise, the greatest ever shown in Eastern Oregon. No expense has been spared to make the event one long to be remembered, and which will go down in store history as the most successful exhibition of its kind ever attempted in La Grande.

"As well be out of the world as out of fashion," especially when you can attire yourself at so little cost as we offer spring beauty in new wash stuffs, dainty shirt waists and undermuslins, stylish trimmed and street hats, nobby men's suits, swell neckwear, the new things in men's hats and footwear.

THE GOLDEN RULE COMPANY

1808, 1810, 1812 Adams Avenue.

Largest Store.

Smallest Prices

SHOES

The New Spring Styles now in
Come and examine

A. V. ANDREWS,

TAILOR and HABERDASHER

BUY A LOT IN HOME INVESTMENT ADDITION

Each lot nearly an acre with water right. We sell these tracts on installments

\$25.00 CASH, AND \$5.00 PER MONTH

These tracts are the best bargains to be obtained in La Grande.

La Grande Investment Co.

We write insurance, make abstracts, and want your loans.

There's nothing like
Swift's Premium Hams

Bacon and
Lard,

Remember
"Swift's Premium Brand"
stands for all
that is best



A full line always on hand.

THE CITY GROCERY AND BAKERY
E. POLACK, Propr.

LOCAL ITEMS

Mrs. J. J. Fowler and daughter, Mrs. Retha of Portland are visiting councilman G. E. Fowler.

J. M. Murphy visited the Cove yesterday in his candidacy for the nomination of Sheriff.

J. F. Steinback left last night for points in Oregon and Washington in the interest of railroad insurance.

L. H. Russell, who recently returned from a business trip to Chicago, left this morning for Baker City.

Perry DeLapp, the Foley House barber is sick with the measles. However, arrangements have been made so that his tonsorial parlor can be kept open.

Chief of Police Jackson of Baker City was in the city last evening in an unofficial way. The Chief is well known here and has worked up a reputation that brings terror to the evil doer.

County treasurer Frawley has issued another call for county warrants. No taxpayer can accuse him of holding county funds. He stops all interest charges just as soon as the money reaches him. This has been his policy for years.

Rowena Temple No. 9 Rathbone Sisters, meets every Wednesday evening at 8 p. m. in the K. of P. Hall in the Corps building. Visiting members cordially invited.

MILLIE FRAWLEY M. E. C.

EUNICE PROCTOR M. of R. & C.

W. A. Maxwell, editor of the Union Scout was in La Grande several hours yesterday. He states that fishing in Catherine creek will not be good until some time in June this year, and brother Maxwell is authority on such matters.

The most vital thing before the Republican voters of Oregon today is the election of United States Senator. In making this selection great care should be taken. The man who is broad minded, progressive, experienced and honest should be chosen. Who will deny that Judge Watson meets all the above requirements.

Mr. Bennett of Indian Territory, after spending two days in our city and valley, left last night for other points along his tour of inspection. He spent an hour in the Observer office and assured us that he undoubtedly would return. He is wide awake and fully realizes that this section of the Northwest is on the eve of absorbing a vast population.

Col. J. D. Casey of Hilgard was a business visitor in the city last night. Mr. Casey has built up an extensive lumber business, and was here in the interest of that business. He will purchase a new engine here that is 120 horse power that is guaranteed to haul 20,000 feet of logs at the rate of three miles an hour over a grade of five per cent. This new traction will facilitate his large enterprise immensely.

Quite a number of the friends of Aunt Libbie Gray called on her this afternoon out of respect to her 87th birthday anniversary. She entertained them all in her frank characteristic manner. Within her memory time has wrought many wonders and especially in these United States the condition and comforts have steadily increased.

Mr. James Maloney, who represents the interests of Adam Crossman in Cove is a visitor in La Grande today. Mr. Maloney states on that side of the valley everything is looking fine and farmers are jubilant over the flattering prospects of an abundant harvest.

Mrs. A. M. Paul returned last evening from Portland where she attended the state convention of women's suffragists. She reports an enthusiastic meeting and the leaders throughout the state are confident of victory in June.

Rev. Upton H. Gibbs, rector of St. Peter's church of this city, returned home yesterday morning from Portland where he went to attend the funeral of the late Bishop Morris.

The ladies of Central Church will hold a sale in the room formerly occupied by Baker Brothers, on Saturday April 14. Cooked foods, also bonnets and aprons (not cooked) will be offered.

Mrs. S. O. Swackhammer returned to her home in Union this morning.

Mr. H. Russell has returned from Chicago. He states he is glad to be home to enjoy this splendid weather, it is quite a change from Chicago weather.

Miss Jean McDonald, who has been in Portland where she has been studying music, returned here this morning, and has gone to Elgin to establish a school of music in that prosperous city.

The many friends of Miss Bessie Henry will be pleased to learn that she has so far recovered as to be able to be wheeled down town to her father's store, where she remained a short while and was then taken home.

Geo. W. Welch drove over from Cove today for a load of goods for Adam Crossman. Mr. Welch reports the roads across the valley are in excellent condition and business flourishing in that prosperous village.

Mrs. J. D. Slater returned this morning from Portland where she has been the past several weeks taking treatment at the hospital. Her many friends will be pleased to know that she has completely recovered.

The funeral of J. B. Lilly, who was killed in the wreck yesterday, will be held tomorrow morning from Henry & Carr's undertaking parlors.

W. J. Lindsey returned this morning from a few days business trip to Portland.

Mrs. Nelse Holverson came down from Hilgard this morning to visit her sister, Mrs. Porter.

Presiding Elder J. D. Gillilan left this morning for an extended trip through the Wallowa valley.

In another column will be found a copy of the official ballot for the primary election.

10c - WINDOW DISPLAY - 10c

See what 10c will buy at Mrs. T. N. Murphy's in Tinware, Granite, and Glassware. Come and make your selections before it is all gone.

I also have a nice line of better ware, such as Cut Glass and Holiday Goods which I am giving one-fourth off until May 1st.

Just received a complete stock of Garden Tools such as Rakes, Hoes, Spading Forks, Shovels and Spades. My assortment of Fishing Tackle is complete in every way.

MRS. T. N. MURPHY

Hardware and crockery.

SOCIETY

The Five Hundred Club meets with Mrs. M. L. Causey this afternoon.

The ladies of the Kaffee Klatch will not have their regular party to-morrow evening, as it is Good Friday.

Grandma Blakesley is over from Union visiting her daughter, Mrs. J. R. Oliver.

ANNOUNCEMENT TO THE REPUBLICAN VOTERS OF UNION COUNTY

I hereby announce myself as Candidate for the Republican nomination for Sheriff of Union County, subject to the primary nomination election to be held April 20th.
J. M. MURPHY

TABLE BOARDERS

Mrs. Grace Barrie would like six table boarders at No. 1802, 4th St. For particulars call up red 881.



QUIET LITTLE LUNCH

or dinner in a well appointed dining room where the food is excellent and well served, will be a treat for the nicest girl in the world or a pleasant change for your wife.

The Model Restaurant is just the place to bring the ladies. Everything comes up to their idea of what is good and the cost won't bother the man who pays the check.

The Model Restaurant

J. A. Arbuckle, Proprietor

OPEN DAY 11 to 11 P.M. We sell weekly meals for \$4.50

AGENTS
LADIES' HOME
JOURNAL PATTERNS

CHICAGO STORE

AGENTS
LADIES' HOME
JOURNAL PATTERNS

La Grande, Oregon

WHEN IN LA GRANDE

we invite consideration of our complete stocks of spring apparel for women, our perfect store service and our greater values. Among other lines that we are particularly strong on are

The PALMER Women's Street Suits and Jackets

Values from \$10.00 to \$35.00 in Tweeds, Chavots, Worsteds, and Serges. Colors Blacks, Blues, Grays and Brown mixed.

CORSETS

Royal Worcester or Bon Ton, Princess Hip and Straight Front Models with Hose Supporters attached.

\$1.25 to \$5.00



E. P. REED'S

FINE SHOES FOR
WOMEN

That fit in our woman's shoes like the QUALITY, STYLE and general WORKMANSHIP is the best to be had when price is to be considered. All leathers. Prices

\$2.50 to \$5.00

LADIES'
HOME JOURNAL
PATTERNS

We carry in almost all sizes. Our style book containing more than twelve hundred illustrations will be mailed to you for twenty-five cents, postpaid.

The Closing Sale on Our Men's and Boys' CLOTHINGS and FURNISHINGS

We find it necessary to enlarge our Ladies' and Misses' ready-to-wear department, therefore have inaugurated the biggest closing and price cutting sale ever held in this city.

Clothing
Caps
Neckwear

Suit Cases
Hats
Pants

Gloves
Underwear
Shirts

Shoes
Trunks
Collars

A saving of \$1.00 on every \$3.00 on any of the above apparel