

# GRAND PRE-EASTER SALE

AT

# THE GOLDEN RULE STORE

## SPECIAL BARGAINS IN EVERY DEPARTMENT

This store will don its best dress that the people of La Grande and Grande Ronde valley may have an opportunity to inspect under the most favorable conditions our immense stock of general merchandise, the greatest ever shown in Eastern Oregon. No expense has been spared to make the event one long to be remembered, and which will go down in history as the most successful exhibition of its kind ever attempted in La Grande

## TO-MORROW

All Ladies' Waists at Sale Prices  
 All Men's Oxfords and Fancy Hosiery at Sale Prices  
 All Crockery and Graniteware at Sale Prices

# THE GOLDEN RULE COMPANY

1808, 1310, 1312 Adams Avenue.

Largest Store

Smallest Prices

# SHOES

The New Spring Styles now in  
 Come and Examine

# A. V. ANDREWS,

TAILOR and HABERDASHER

## BUY A LOT IN HOME INVESTMENT ADDITION

Each lot nearly an acre with water right. We  
 sell these tracts on installments

**\$25.00 CASH, AND \$5.00 PER MONT.**

These tracts are the best bargains to be ob-  
 tained in La Grande.

## La Grande Investment Co.

We write insurance, make abstracts, and want your loans.

There's nothing better  
 Swift's Premium Hams

Bacon and  
 Lard.



Remember  
 "Swift's Premium Brand"  
 stands for all  
 that is best



A full line always on hand.

THE CITY GROCERY AND BAKERY  
 E. POLACK, Propr.

## LOCAL ITEMS

Attorney J. W. Knowles went to Baker City this morning.

Judge Robert Eakin expects to leave in the morning for Portland.

The Royal Arch Degree will be given tonight in the Masonic Temple.

Mrs. J. M. McCall is visiting friends in Dayton Washington.

H. T. Williams is acting as City Recorder today and until Recorder Snooks is able to resume his duties.

The ladies of the Baptist Aid Society will hold a rummage sale about April 25. Do not forget the date.

Mrs. M. Sorenson left La Grande this morning for Newport, Oregon, where she will join her husband, who went there a few days ago.

Fred Hamilton, who runs on the passenger train between Pendleton and Portland, is reported to be quite sick with typhoid-pneumonia.

J. F. Steinbeck returned last evening from Portland where he accompanied his wife to the hospital where she submitted to a surgical operation.

The many friends of Mrs. B. H. Lewis will be pleased to know that she is rapidly recovering from the effects of her recent surgical operation.

Geo. Childers and family departed for California last night. They will make their home in the neighborhood of Stanton, where he has a brother living. Mr. Childers has lived in La Grande for forty-five years.

J. C. Henry, candidate on the Republican ticket for county judge; E. W. Bartlett, Republican candidate for district attorney; F. D. Gaskell, Democratic candidate for sheriff; and Hon. D. A. McAllister, candidate at large, left this morning for North Powder.

Miss Mollie Proebstel returned this morning from an extended tour of the Hawaiian Island in company with the young ladies sent there by the Oregon Journal.

J. W. Bush, of Tilden, Nebraska, has arrived in the city and has assumed charge of the butter making department of the Blue Mountain Creamery Company. Mr. Bush is an experienced buttermaker and has captured three gold medals from the Nebraska State Dairy Association. He has also served as vice president of the Nebraska Dairy Association and was also a member of the board of directors. Mr. Bush has had twenty seven years experience as a butter maker.

Attorney Calk of Portland arrived in this city this morning. He is making a tour of Eastern Oregon in the interest of his campaign for United States Senator. He is a pleasing gentleman to meet and is making many friends. In a general way he is no stranger as we all know how earnestly he has worked for the best interests of all the state while acting as president of the Portland Chamber of Commerce.

### EXCEPTION TAKEN

Editor the OBSERVER:—

A certain contractor has an advertisement in your local columns, (and it is presumed that the space is paid for,) that deserves more than passing attention, not on account of the business advertised but in the manner of stating it, and making comparisons.

It is stated by inference that the native lumber is "so-called clear lumber, full of knots, bark and inferior planing, which means short crooks, narrow match, and with saw marks remaining, and below standard width and thickness." This man is what may be termed a "knocker" and he is not entitled to the business he is advertising for. What we need here is people who are loyal to their own manufactures and home industries. It don't benefit our community interest to furnish employment to men who prepare the lumber this contractor praises so highly.

Now, as a matter of fact, the lumber manufactured in Eastern Oregon is the best selling lumber in the world and brings the highest prices. It finds a ready market in all inter-mountain states, in the Mississippi valley and in the Lake region, and is fast taking the place made vacant by the depletion of the eastern forests.

If a man is going to be a "knocker" let him at least tell the truth. "Boosters" are what we need in La Grande the most at the present time, and the people, to a man, should stand for the industries of this county against the world.

Yours truly,  
 STODDARD LUMBER COMPANY.

### DOG WAGON OUT

Those people who have not paid their dog taxes were given a reminder this morning that unless they comply with the law in this matter they are liable to find themselves dogless this morning when the dog catcher's wagon appeared upon the streets. Officer Kellogg stated that he will show no favors in the matter of unlicensed dogs and that every canine found not bearing the necessary tag will be immediately taken up by his men.—Baker City Herald.

### NOTICE TO SETTLE

All persons who are indebted to J. Bull & Company are notified to call at the old place of business and settle same by May 1, 1906.

J. BULL & COMPANY.

### CYCLONE

Well, it did look like our store had been struck with a cyclone on Saturday night, but the storm had really nothing to do with it. People had been made to realize the great reductions made in our stock and had taken advantage of the bargains offered. Remember the sale continues all this week. New pianos arriving almost daily.

EILERS PIANO HOUSE,  
 W. K. Davis, Manager,  
 1316 Adams Avenue.

### DANCE

Given by young people of La Grande, at Armory Hall Wednesday, evening. Everybody invited.

## JUST ARRIVED

A carload of doors and windows all sizes and kinds guaranteed first class. If you are going to build let us figure with you for anything in building material. Also a complete stock of poultry netting. Good fence and wire gates. Do not forget about our fishing tackle, you will need some soon

### 22 Calibre Rifles

I have all kinds, and prices, in proportion; the kinds that kill.

## MRS. T. N. MURPHY

Hardware and crockery.

### SALE

The Ladies of Central Church of Christ are arranging for a cooked food, apron and bonnet sale to be held Saturday April 14. Special orders may be placed now.

### NO USE

To buy a cat in a bag. This is what you do when you select sheet music from the titles. Call at our store and have your music sang and played. An artist at your service. Fifty new numbers of popular sheet music in this morning. 1316 Adams Avenue. W. K. Davis

## SOCIETY

It will be welcome news to the many friends of Mrs. J. E. Birdsell that she is regaining her strength and rapidly recovering from the effects of a surgical operation to which she recently submitted.

Scott Z. Henderson, Republican candidate for district attorney, returned last night from North Powder. Mr. Henderson says that while in North Powder he called at the News office and set up his own "editorial mention." He says he has this advantage over his opponents as none of them are able to "stick type."

The Neighborhood Club met this afternoon at the Commercial Club. The subject was Japan. The program follows: Roll call, Noted Samurai.

Lesson Review Mrs. Worstell  
 Paper, The Opening of Japan

Japanese Legends Mrs. Ramsey  
 Paper, The Men of Old Japan Members

Discussion: Is the rapid progress of Japan surprising in view of her past national training? Leader, Mrs. King.

Music Mrs. Lyle

### AGE AND WEIGHT SOCIAL

The young people of the Baptist Church will give an Age and Weight social on Friday evening at the home of Mr. Lyman's on Cedar and O Street. All young people are cordially invited and to help the B. Y. P. U. raise their share of the fund for the new Church are asked to bring as many cents as they are years old. Refreshments will be served.

### BORN

MURPHY—In this city April 2, to Mr. and Mrs. John Francis Murphy a daughter.



### HIGH LIVING

is possible at low cost. Our patrons are particularly well fed, yet none could be accused of spending too much money on the "inner man." At

### THE MODEL RESTAURANT

excellent meals are served at a very reasonable price. The food is of the finest quality; we'll cooked and well served. Dining room is well appointed and comfortable.

### The Model Restaurant

J. A. Arbuckle, Proprietor  
 OPEN DAY AND NIGHT We sell weekly \$4.50

# STEIN BLOCK AND ADLER'S CLOTHING AT Wholesale Prices

Means a great saving to the man who would dress well. We intend to discontinue our men's and Boys' department, therefore our money saving opportunities on all lines, including new spring and summer apparel, should interest every man and boy.

### READ ON

\$ 7.85 Will dress you with a new spring style sack, they are well worth to the wearer \$12.00

9 75 For all wool, single square cut sack, very best of serge lining and hair cloth front. A new spring suit that any man would pay \$12.50 to \$15.00

10.75 This line of suits contain a variety of upwards of six styles, in black, and grays, chevots and finished worsteds. There are regular \$15.00, 16.50 and \$17.00 suits in this lot.

14.00 TO 18.00 Includes the high standard clothes that you pay any reputable merchant tailor from \$30 to \$40 for. The Stein Block and Adler's suits will be found in this offer. You can save on these garments as the regular price range from \$18 to \$27

We invite you to investigate for yourself

Agents for  
 the Ladies'  
 Home  
 Journal  
 Patterns

## CHICAGO STORE

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 Patterns