

REASONS: Why you should trade at our store
We are most diligent in seeking the interests of the buying public to whom we look for support. Nothing but absolutely reliable merchandise offered at any price. Every sale is backed by a guarantee of satisfaction.

Our Great Profit Sharing Plan
Will enable you in time to furnish your home absolutely without cost. Call let us explain the details.

GREAT LOADS OF NEW GOODS

Continue to roll in at

THE GOLDEN RULE STORE

IN FACT THEY ARE COMING SO FAST THAT WE HAVE BEEN UNABLE TO FIND TIME TO TELL YOU ABOUT THEM.

In Our Dry Goods Department Hundreds of Bolts of Piece Goods
HUNDREDS OF LOVELY TAILORED SKIRTS, JACKETS, CRAVETTE COATS, TRIMMED AND STREET HATS, AND ALL THE LITTLE ACCESSORIES THAT HELP TO MAKE THE LADIES' WARDROBE COMPLETE.

In Our Shoe Department All The New and Nobby Things in Dress SHOES, STREET SHOES, OXFORDS.

In Our Men's Department A Complete Stock of Men's, Youths' and BOYS' SPRING SUITS, HATS, SHIRTS, NECKWARE, AND SHOES.

In Our Hardware Department Pruning and Garden Tools of Every DESCRIPTION, COOKING UTENSILS, COPPER, GRANITE, and TIN WARE
A COMPLETE LINE OF SHELF AND BUILDERS' HARDWARE.

In Our Crockery Department Every Thing From the Good Every Day CROCKERY AND GLASS WARE TO THE DAINY AND BEAUTIFUL HAVILAND.

THE GOLDEN RULE COMPANY

1303, 1310, 1312 Adams Avenue.

Largest Store

Smallest Prices

Next Week We will tell you something about our great spring opening.
Watch this space for full Particulars

Sample of our Pricings

Best calico, per yard 5c	Clothes Pins doz 2c
Best spool Cotton 4c	Best Toilet Soaps 6br 25c
Misses Hose 25c gr. 18c	Best laun. " 7br 25c

LOCAL ITEMS

Wm. Hess had business in Elgin, yesterday.

Misses Effie Hendman and Edith Austin of Elgin are attending the Cabinet convention here today.

David McFarlain was an Elgin visitor yesterday.

S. Ruckman had business in Alice yesterday.

Walter Stringham, of Imbler, came to La Grande on business last evening.

James Brackett, of Baker City, is in La Grande today on a business trip.

A Jackson county man is arranging to set out ten thousand fruit trees this year.

J. W. Cummins has purchased the Fisher and McDonald saw mill near Summerville.

Harriman says he is going to make the distance between Chicago and Portland in 65 hours. That will be going some.

Wm. Rutler returned to his home in Imbler this morning after transacting business in the city.

Fred Pohrman and family moved to Perry today to be ready when the big mill starts.

Tim Lain, who has been at Hot Lake for a few days returned to Elgin this morning.

Rev. Dressler, of Payette, Idaho, will occupy the pulpit at the Methodist church, morning and evening next Sunday.

It is estimated that the recent cold wave resulted in the loss of one half of the fruit crop in the Walla Walla valley.

Wodson T. Slater, a former La Grande boy, has been selected by the Democrats in Marion county as their candidate for the legislature.

P. A. Worthington, right of way agent for the O. R. & N., arrived in the city this morning from Portland, and departed for Elgin this forenoon.

S. Kinnick, A. Ryder, Ed. Ohms and L. M. Hammock, of Elgin, went to Alberta, Canada, last night, where they will look for a suitable place to locate.

Chas. Hugg came up last night from Elgin and is considering the proposition of filing his petition for the nomination for sheriff on the Republican ticket.

The Summerville Lumber Company of Imbler is considering the purchase of a road locomotive to haul lumber eight miles to the railroad. The company expect to cut about 4,000,000 feet this season.

The many friends of Rev. and Mrs. W. H. Gibson will be pleased to learn that their little daughter Elens, who has been quite ill, is rapidly regaining her health. Dr. G. L. Biggers, the attending physician, pronounces her now out of danger.

C. E. Hackman spent Thursday in Elgin.

SOCIETY

A number of ladies gathered at the home of Mrs. Ed Bartlett yesterday afternoon for the purpose of learning to play bridge whist. Five o'clock tea was served. Those present were:

Mesdames M. L. Causey, Harry Grady, W. H. Bohnenkamp, Guy McCully, Jay Van Buren, Frank Lilly, Jake Gulling, Jones, H. S. Cavana, J. H. Aikine, Wm. Allison, Fred Kiddle, Fred Swaney, J. J. Carr, and Clarence Crawford.

Mrs. Turner Oliver entertains the Kaffe Klatch this afternoon.

Mrs. Ed Thomas has invited guests for a party to be given tomorrow evening in honor of her sister, Mrs. Leonard, who leaves Sunday morning for Butte, Montana.

The Ladies' Missionary Society of the Presbyterian church meets this afternoon at the home of Mrs. F. Harris. A program has been arranged and the election of officers and of delegates will take place.

SUMMONS

(First publication March 12th, 1906.)
In the circuit court of the state of Oregon for Union County.

John Wilson—Plaintiff
vs.
C. A. Staples—Defendant

To C. A. Staples, the said defendant:—
In the name of the state of Oregon, you are required to appear and answer the complaint in the above entitled cause and court on or before April 25th, 1906, or in default thereof, the plaintiff will take judgement against you for the sum of \$87.78, with interest thereon at the rate of six per cent per annum after October 2d., 1904, together with his costs and disbursements and order for sale of attached property. This summons is served upon you by publication in the La Grande Evening Observer, published at La Grande, Oregon, for six consecutive weeks, by order of Hon. Robert Eakin, Judge of the above entitled court, dated March 10th, 1906.

C. H. Finn,

Attorney for Plaintiff.

PRUNING TOOLS

Now is the time to prune your orchard. If you need any new pruning shears, saw or knives, call and examine my complete line of such goods, you will find just what you want. Also see my assortment of fine China in hand painted, decorated and plain, any kind you want. Do not forget about my cut glass and silverware.

MRS. T. N. MURPHY

Hardware and crockery.

W. J. Church left this morning for Wallowa.

Rev. Father Whyte was in Elgin yesterday and today.

F. L. Meyers, J. L. Caviness and J. C. Ardrey left this morning for Wallowa.

Mrs. J. F. Syntorst has returned from Spokane where she has been visiting relatives.

Mrs. Merton Kiddle and Miss Netta Kiddle, of Island City, were shopping in La Grande today.

The regular weekly dance of the Commercial club will be given in the club gymnasium tomorrow night.

Messrs. H. F. Allen, W. W. Dymum, A. N. Frankel and J. W. Voorehees, all of Twin Falls, are transacting business in La Grande today.

Judge Eakin is hearing the arguments in the case of Nicholas Grossbeck vs J. W. Grossbeck, which has been occupying the attention of the court for the past three days.

The following young ladies came up last night from Elgin to attend a business meeting of the Epworth League: Bessie Smith, Bonnie Smith, Lena Merritt, Bessie Spencer and Miss Austin.

Attorney F. S. Ivanhoe, who spent Wednesday in the east end of the county where his supporters are united and determined to make his nomination for district attorney, repudiates any report that a La Grande man will not receive the support of that section. The Col. has never taken a radical or unreasonable stand, either in county seat or county division matters and the east and will show him its appreciation by making his nomination unanimous.

NOTICE

Notice is hereby given that my wife, Rosalia Johnson, having left my bed and board without just provocation, that I will not be responsible for any bills she may contract from this date.

AXLE JOHNSON
Dated this eighth day of Feb, 1906, at Perry, Union county Oregon.

NOTICE TO FIREMEN

All members of the three fire companies will meet Saturday evening at 8:30. This meeting is important and all are requested to attend.

JOSEPH JONES, Fire Chief.

UNDER NEW OWNERSHIP

A. C. MacLennan wishes to again inform the citizens of La Grande and vicinity that the well known Red Cross drug store of this city is being conducted under an entirely new system of business methods. The new proprietor of this store has had several years experience as manager of the largest retail prescription drug store in the middle west namely in Omaha, Nebraska and is making a specialty of accuracy and promptness as is noticeable in large city stores.

The stock of goods and pharmaceuticals have been thoroughly investigated and a large and varied assortment of all lines has been purchased so as to accommodate everyone at all times.

Your patronage is appreciated, we want to show you our system.



STRICT ATTENTION

Is given to orders and there are no vexations, delays due to misunderstandings. Each patron gets precisely what he calls for and as far possible all little individual tastes are considered.

There is no better popular priced restaurant within many miles. The food is excellent and well prepared and is put before the guest in an appetizing way.

The Model Restaurant

J. A. Arbuckle, Proprietor

OPEN DAY AND NIGHT We sell weekly \$4.50

Just Arrivec, my entire line of

SPRING And SUMMER SUITINGS

Your inspection solicited.

A. V. ANDREWS,
TAILOR and HABERDASHER

IN BUSINESS AGAIN

Business with me means
LIVERY BUSINESS
of course. Twenty years with horses has placed me in that business to stay

THIS TIME TO STAY

I have looked over the entire east and found that there is no place like home



When you want a first class turnout call or phone the
RED FRONT LIVERY STABLE

JOE WOODS

PHONE RED 641
JEFFERSON AVENUE

Agents for
the Ladies'
Home
Journal
Patterns

CHICAGO STORE

Agents for
the Ladies'
Home
Journal
Patterns

SPRING SUITS AND COATS

HAVE ARRIVED BY EXPRESS AND WE NOW HAVE ON DISPLAY THE FINEST LINE OF

WOMEN'S SUITS AND COATS
Ever shown in La Grande

Handsumely Tailored and finished throughout, medium grays and fancy mixtures in fine quality flourescent material, collarless, strapped trimmed, fancy braid and button trimmed suits of attractive style. Prices range from

\$12.50 to \$35.00

SEE OUR WINDOW DISPLAY