

Just in the 'Nick of Time'!

THE GOLDEN RULE COMPANY

Secures an entire line of Drummers' Samples

And now offers them at ridiculously low prices to help swell the great list of bargains

AT THEIR

Mammoth Clearance Sale

HOSIERY, SOCKS WRAPPERS, TOWELS, LINEN PIECES, GLOVES, MITTENS, LADIES' WAISTS, APRONS, BELTS, PURSES, COMBS, HAIR BRUSHES, MEN'S SHIRTS, All practically as good as new and go in this sale at less than manufacturer's prices.

The great bargains mentioned in our previous ads have gone fast. Hundreds have been made happy by the wonderful values they have secured, but in a stock so large and varied as ours it is impossible in a hurried visit through the store to see all the good things. We therefore desire to call SPECIAL ATTENTION TO SOME GOOD BARGAINS NOT MENTIONED BEFORE

Ladies' Tailored Cloaks and Skirts		SMALL WARES		LADIES' TAILORED SUITS	
\$3.00 Jackets	\$2.43	10c combs now		8c	We have just a few of these
4.75 " "	3.98	15c " "		11c	left--\$12.50 and \$15.00 val-
5.75 " "	4.59	18c " "		4c	ues which we now offer at
\$10.50 Empire coats	\$7.93	25c " "		19c	your choice for \$6.25
17.50 " "	13.25	35c " "		25c	Less than cost of ma-
19.75 " "	14.59	25c Purses		19c	terial.
22.50 " "	17.50	35c " "		28c	LADIES' WRAPPERS
All this season's styles.		60c " "		47c	\$.90 Vlaues for \$.75
		75c " "		59c	1.00 " " .75
		\$1.00 " "		79c	1.25 " " .98
OUTING FLANNEL GOWNS					1.35 " " 1.05
\$1.10 Valves for	\$.89	SATEEN SKIRTS			1.65 " " 1.39
1.35 " "	1.05	\$1.15 Values	\$.98		LADIES' SWEATERS
1.50 " "	1.18	1.50 " "	1.23		\$2.65 Values for \$1.69
1.65 " "	1.31	2.50 " "	1.98		2.85 " " 1.89
2.00 " "	1.67	3.75 " "	2.98		

All Picture Frames Reducad 25 to 50 percent

Who would not be clean?
Diamond "C" Soap, per bar .03
All 5c Toilet .03

10 percent reduction on all Haviland China. This makes a 100 pc. \$30.00 set Cost \$27.00

In White Semiporcelain we have s me close outs. They must be sold as we have a large stock bought for Spring and need the room
Plates from 28c per set to 48c
Cups and Saucers from 40c per set to 50c
Platters from 10c to 36c
Complete set of 57 pieces \$4.60
Sleds \$1.80 now \$1.25
Sleds \$1.65 now \$1.40
Sleds \$1.75 now \$1.50
Sleds \$2.50 now 2 00

Bissel Carpet Sweepers from \$2.46 to \$4.27 None beltet made

DON'T FORGET that our regular prices are always from 10 to 25 percent less than is usually asked for the same goods and that when we tell you practically every article in the store has been reduced in price it means something. THAT WE GIVE FREE WITH CASH PURCHASES PREMIUMS WHICH WILL ENABLE YOU IN TIME TO FURNISH YOUR HOME ACSOLUTELY WITHOUT COST

THE GOLDEN RULE COMPANY

1808, 1810, 1812 Adams Avenue.

Largest Store

Smallest Prices

LOCAL ITEMS

Will Brown is down from Baker City.
Frank E. Smith, the well known resident of Elgin, spent Sunday in the city.
F. C. Rinehart, who resides near Imbler, is in the city today.

Attorney Chas. E. Cochran came over from Union this morning.

M. L. Causey, who has been Portland the past few days, returned Sunday morning.

Mrs. Claud Jones went to Portland Saturday evening to spend a month visiting her parents.

O. E. Harper, the creameryman, left this morning to look after the Pendleton end of the business for a few days.

George W. McCabe, the railroad contractor, went to Portland Saturday night, returning this morning and going on to Elgin.

Wm. Allison, manager of the La Grande Flouring Mills, left this morning for points in Idaho where he will proceed to talk the merits of Grande Ronde flour.

H. L. Timm, manager of the Cleveland Baking Powder Company for the northwest, is in the city today from Walla Walla on business.

L. C. Smith, who suffered a hemorrhage of the stomach, is said to be much better today and it is expected that he will soon be able to resume his duties.

G. E. Hunter, James Hackett, of Pendleton, G. P. Koontz and Fred Wyatt, of Pilot Rock are in the city today making proofs on reservation lands.

Recorder Snook states that he has only disposed of four dog tags for this year, as a result, owners of canines may not be surprised to find their pets in the pound at any time.

Mrs. Hattie McDonald has returned from a month's visit at Portland and other Willamette valley points. The greater part of her time was spent visiting her daughter, Miss Jean, who is attending school in Portland.

There will be a Christian Endeavor rally of the Endeavor societies of La Grande at the Presbyterian church Wednesday evening. Rev. W. J. Sharp, field secretary of Oregon, will speak. A cordial invitation is given to all young people to attend. Come and bring your friends.

The City Grocery and Bakery is delivering its orders this morning with a splendid new delivery wagon. It is a beauty and the customers are proud of having it stand before their houses for even a few minutes.

Joseph Richardson is resting quite easy today from the injuries received Friday night when he was swept off of a box car at Lime Spur by an ore chute which extended over the car. He was brought home Saturday morning. No bones were broken but Joe received quite a shaking up that will remind him of his experience for several days.

STEEL RANGES

I have the celebrated Majestic and Superior Steel Ranges which have no equal as to baking qualities and durability. Try one and be convinced.

A few heating stoves left, upon which I am giving 10 per cent off, while they last.

Don't forget about our cross cut saws and logging tools.

MRS. T. N. MURPHY

Hardware and crockery

A. B. Conley has returned from his trip in Southern California.

W. R. Hamilton expects to leave in the morning for Lewiston.

Mr. and Mrs. Will Kennedy who have been spending a few days with their parents, Mr. and Mrs. J. W. Kennedy left this morning for Walla Walla where it is possible they will make their future home.

Al Andrews left Friday evening in response to a telegram stating that his mother was seriously ill at her home in East Liverpool, Ohio. A wire was received here yesterday saying she was dead. Mr. Andrews could not possibly have arrived in time to have been at her bedside.

SOCIETY

A pleasant party was given last Friday evening in honor of Miss Elizabeth Ferguson at the home of her parents on O Street. The evening was spent in playing games and at 11 o'clock refreshments were served. In one of the contest games Miss Elsie Ackles received the ladies' souvenir and Robert Shearer the gentleman's. About twenty young people were present.

DAMEN-KRANZ

Mrs. J. Allen, who always entertains delightfully and charms her guests anew each time with her gracious personality, gave one of the pretty home parties of last week. Saturday afternoon, at Mr. Henry Henson's residence on North Fir Street. The guests were members of the Damen-Kranz, all of whom were present, excepting two. The next meeting will be with Miss Mabel Williams and Mrs. Sherwood Williams.

The Neighborhood Club meets tomorrow afternoon.

Editor and Mrs. F. G. Conley of the Wallowa News, are in the city today the guests of Mr. and Mrs. B. M. Rounsavell. Mr. and Mrs. Conley are returning from Portland where they attended the Press Association and visited friends.

WANTED—Experienced bookkeeper to take charge of office for general store. State experience and references. Address "M" OBSERVER office.



DINNER FOR TWO

depends for its success upon three things. First, your companion, second the dinner, third the service. You pick out the companion, we supply

THE DINNER AND SERVICE

If you do your part as well as we do ours, the meal will be one of the bright episodes in your life. We are ready for the test whenever you are.

The Model Restaurant

J. A. Arbuckle, Proprietor
OPEN DAY AND NIGHT We sell weekly \$4.50

HOLLISTER'S Rocky Mountain Tea Nuggets

A Bony Medicine for Bony People. Brings Golden Health and Renewed Vigor. A specific for Constipation, Indigestion, Liver and Kidney Troubles, Pimples, Eczema, Itchiness, Blood, Bad Breath, flugelsch Bowels, Headache and Backache. It's Rocky Mountain Tea in tab. of form, it comes a box. Genuine made by HOLLISTER'S DRUG COMPANY, Madison, Wis.

The Chicago Store

USE RADIUM SILK NAME ON SELVAGE

Annual January Clearance Sale

Now in Full Swing

Without regard to cost or previous selling prices, we propose to make this the bargain event of the year. Can't list all the good things, but the store is full of them. Come in and share in the great money saving carnival.

SEASONABLE MERCHANDISE AT HALF PRICE

Furs, Ladies' Waists, Ladies' and Children's Coats, Tailored Street Suits, Dressing Sacks and Skirts

Embroideries, Insertions and laces that retailed from 15c to 35c per yard, the best Value in the city, for 5c

Waist Lengths, Skirt Lengths and some 6' and 8' yard cuts, in Fine Dress Goods, at values below cost.

Ladies' Wool and Wool Mixed Veits and Pants, 60c. 75c, \$1.00 garments, now 25c

MEN'S SHOES \$3.00, \$3.50, and \$4.50 values \$1.50

MACKINAW GOATS, CAPS, AND RUBBER GOODS, NECKWEAR, SOCKS, SHIRTS AT COST

EVERY ARTICLE REDUCED