

Just in the 'Nick of Time'!

THE GOLDEN RULE COMPANY

Secures an entire line of Drummers' Samples

And now offers them at ridiculously low prices
to help swell the great list of bargains

AT THEIR

Mammoth Clearance Sale

HOSIERY, SOCKS WRAPPERS, TOWELS, LINEN PIECES, GLOVES, MITTENS,
LADIES' WAISTS, APRONS, BELTS, PURSES, COMBS, HAIR BRUSHES,
MEN'S SHIRTS. All practically as good as new and go in this sale
at less than manufacturer's prices.

The great bargains mentioned in our previous ads have gone fast. Hundreds
have been made happy by the wonderful values they have secured, but in a stock
so large and varied as ours it is impossible in a hurried visit through the store to
see all the good things. We therefore desire to call SPECIAL ATTENTION
TO SOME GOOD BARGAINS NOT MENTIONED BEFORE

Ladies' Tailored Cloaks and		SMALL WARES		LADIES' TAILORED SUITS	
Skirts		10c combs now	8c	We have just a few of these	
\$3.00 Jackets	\$2.43	15c " "	11c	left—\$12.50 and \$15.00 val-	
4.75 " "	3.98	18c " "	4c	ues which we now offer at	
5.75 " "	4.59	25c " "	19c	your choice for \$6.25	
\$10.50 Empire coats	\$7.93	35c " "	25c	Less than cost of ma-	
17.50 " "	13.25	25c Purses	19c	terial.	
19.75 " "	14.59	35c " "	28c	LADIES' WRAPPERS	
22.50 " "	17.50	60c " "	47c	\$.90 Values for \$.75	
All this season's styles.		75c " "	59c	1.00 " " .75	
OUTING FLANNEL GOWNS		\$1.00 " "	79c	1.25 " " .98	
\$1.10 Values for	\$.89	SATEEN SKIRTS		1.35 " " 1.05	
1.35 " "	1.05	\$1.15 Values	\$.98	1.65 " " 1.39	
1.50 " "	1.18	1.50 " "	1.23	LADIES' SWEATERS	
1.65 " "	1.31	2.50 " "	1.98	\$2.65 Values for \$1.60	
2.00 " "	1.67	3.00 " "	2.37	2.85 " " 1.89	
		3.75 " "	2.98		

All Picture Frames Reduced 25 to 50
percent

Who would not be clean?
Diamond "C" Soap, per bar .03
All 5c Toilet .03

10 percent reduction on all Haviland
China. This makes a 100 pc. \$30.00 set
Cost \$27.00

In White Semiporcelain we have some close
outs. They must be sold as we have a large
stock bought for Spring and need the room

Plates from 25c per set to	48c
Cups and Saucers from 40c per set to	50c
Platters from 10c to	36c
Complete set of 57 pieces	\$4.60
Sleds \$1.60 now	\$1.25
Sleds \$1.65 now	\$1.40
Sleds \$1.75 now	\$1.50
Sleds \$2.50 now	2.00

Bissel Carpet Sweepers from \$2.46 to \$4.27
None better made

GREAT BARGAINS IN
Glassware, Graniteware, Doormats, Stove
Boards, Stoves, Sewing Machines, Lamps, Jar-
deniers. Every department is full of bar-
gains

MEN'S FURNISHINGS

150	Shirts at half price
100	Snits at cost or below

\$3.00 Hats	\$2.50
\$1.50 Hats	\$1.09
\$1.00 Hats	.78
\$1.00 Men's Wool Undewear	.83
.50 and .60 " "	.45

LARGE LINE OF BEDDING
Qn'lts, Blankets, Pillows, etc. Reduced to
manufacturer's cost.

Men's and Boys' Pants, Sweaters, G'over and
Mittens, Caps, Trunks, Outing Gowns, Foot
wear and Suspenders. If you don't need
them now buy for future use.

DON'T FORGET that our regular prices are always from 10 to 25 percent less than is
usually asked for the same goods and that when we tell you practically every ar-
ticle in the store has been reduced in price it means something. THAT WE GIVE
FREE WITH CASH PURCHASES PREMIUMS WHICH WILL ENABLE YOU IN TIME TO
FURNISH YOUR HOME ABSOLUTELY WITHOUT COST

THE GOLDEN RULE COMPANY

1308, 1310, 1312 Adams Avenue.

Largest Store

Smallest Prices

LOCAL ITEMS

A new lodge of the Knights of Pythias
was organized Tuesday at Lostine.

Rev. Gibson has been holding a series
of meetings on Elk Flat.

Mr. W. L. Tucker, of Island City, was a
business visitor in La Grande yesterday.

A. Clay, of Telocaset, is down to the
county seat today on business matters.

Will Ellis of Baker City came down this
morning and went on to Elgin.

Attorney W. B. Sargent visited North
Powder today in the interest of his can-
didacy for the office of county judge.

C. M. Humphrey, the Elgin lumberman,
came up last evening on business and re-
turned home this morning.

Councilman S. A. Gardiner visited El-
gin today and on Monday expects to
start for Lewiston.

Conductor H. C. Grady of the O. R. &
N. left this forenoon for a business trip to
Portland.

Mr. J. W. White, the groceryman, left
this morning for a short visit to Kamela
on business.

Mr. B. F. Bird, of Sumpter, arrived in
the city last night and is transacting bus-
iness today.

It is reported over 400 voters have
registered in Elgin, this exceeds La Grande
considerably.

The Socialists of Wallowa county are
considering the advisability of nominating
a county ticket.

Judge Eakin is in Pendleton holding
court for Judge Ellis while the latter is in
Portland.

Jerome K. Jerome, the noted English
writer and lecturer, lectures this evening
in Pendleton.

It is reported that Walter L. Pierce
will be a candidate for reelection as Sen-
ator for the district comprising the coun-
ties of Morrow, Umatilla and Union.

Mrs. Frank Paddock and Mrs. Neva
Andrews of Union, are guests of Mrs.
Geo. Parker.

Fred B. Currey and L. E. Wenham, who
have been in the Cove and vicinity for the
past three days in the interest of the
Observer, will return this evening.

Mr. Oscar Munrod, who was formerly
engaged in the sheep business in Montana,
was in the city today and left for Elgin
where he may locate.

Mr. L. Rinehart, the Elgin stockman, is
in the city today on business. He has
just completed the transfer of a car of
horses from Harney to Wallowa.

Mr. Hyatt, one of the heavy stockhold-
ers of the M. & M. Company in Wallowa
county, who has been in the city several
days, returned home this morning.

H. C. Rinehart, of Summerville, is in
the city today and rumor says that he
may become a candidate before the Re-
publican primaries for the office of county
judge.

STEEL RANGES

I have the celebrated Majestic and Superior Steel
Ranges which have no equal as to baking qualities
and durability. Try one and be convinced.

A few heating stoves left, upon which I am giving
10 per cent off, while they last.

Don't forget about our cross cut saws and logging
tools.

MRS. T. N. MURPHY

Hardware and crockery

Mr. J. F. Nibley, the Perry lumberman,
has been in Pendleton this week on a
business trip.

Miss Frankie Heritage came down from
Hilgard last evening to visit friends over
Sunday.

Mr. Frank Kreiger, of Pullman, Wash.,
who is advance agent for the State Col-
lege Glee Club, arrived in this
city this morning.

L. J. Usher, of Elgin, is in La Grande
today attending to matters of business.

J. E. Madden and wife, and Mrs. Mink,
of Ontario, are in city today proving up
on land before the U. S. Land Office.

Mr. R. R. Collins, of Kamela, is down
today on a visit to friends.

Mr. C. E. Getchel, a resident of Baker
City, is in La Grande today attending to
matters of business.

It is understood that J. Dobbin will be
a candidate for reelection as joint rep-
resentative for Wallowa and Union coun-
ties. The Wallowa Democrat says no
Democrat is looking for the place.

Hon. Terry Tuttle, a respected pioneer
of this county, who has been honored by
various positions of trust, celebrated his
seventy-fifth anniversary at his home on
Willow Creek, last Wednesday.

Mrs. Katie McDonald, who has been a
guest of Mr. and Mrs. Ed Murphy, re-
turned to Walla Walla this morning, but
expects to return to La Grande in about
a week and open a dressmaking establish-
ment.

A good crowd of young people from
Union were up last night to attend the
dance at the Commercial Club Hall,
among whom were Misses Elma Thomson,
Nell Eckersley, Grace Wilkinson, and
Messrs. Lester Eaton, Irwin Wright, J. F.
Hutchinson and G. L. Levy.

Pendleton is having their city ordinan-
ces codified, something that is badly need-
ed in this city. Because of the lack of a
code here there has been a woeful igno-
rance of the city laws, for it has been
practically impossible to learn concerning
many of them.

All Masons will remember that there
is work in the degree this evening.

Snow is reported to be 18 inches deep
in the Powder river valley and in Baker
City.

Mrs. Craig, who has been visiting
Mrs. Burg for several days returns this
evening to her home in Union.

O. P. Harrison, the well known farmer
who resides two miles east of this city
received a letter this week from a brother
in Missouri from whom he had not heard
for over thirty years. He is going
to try and have him come out to a good
country.

WANTED—Experienced bookkeeper to
take charge of office for general store.
State experience and references. Ad-
dress "M" Observer office.



DINNER FOR TWO

depends for its success upon three things.
First, your companion, second the dinner,
third the service. You pick out the com-
panion, we supply

THE DINNER AND SERVICE

If you do your part as well as we do
ours, the meal will be one of the bright
episodes in your life. We are ready for
the test whenever you are.

The Model Restaurant

J. A. Arbuckle, Proprietor

OPEN DAY AND NIGHT We sell weekly \$4.50

The Chicago Store

USE RADIUM SILK
NAME ON SELVAGE

Annual January Clearance Sale Now in Full Swing

Without regard to cost or previous selling prices, we propose to make this the bargain
event of the year. Can't list all the good things, but the store is full of them.
Come in and share in the great money saving carnival.

SEASONABLE MERCHANDISE AT HALF PRICE

Furs, Ladies' Waists, Ladies' and Children's Coats, Tailored Street Suits, Dress-
ing Sacks and Skirts

Embroideries, Insertions and laces that retailed from 15c to 35c per yard, the
best Value in the city, for 5c

Waist Lengths, Skirt Lengths and some 6' and 8 yard cuts, in Fine Dress
Goods, at values below cost.

Ladies' Wool and Wool Mixed Veils and Pants, 60c. 75c, \$1.00 garments, now 25c

MEN'S SHOES \$3.00, \$3.50, and \$4.50 values \$1.50

MACKINAW GOATS, CAPS, AND RUBBER GOODS, NECKWEAR, SOCKS, SHIRTS
AT COST

EVERY ARTICLE REDUCED