

Just in the 'Nick of Time'!

THE GOLDEN RULE COMPANY

Secures an entire line of Drummers' Samples

And now offers them at ridiculously low prices to help swell the great list of bargains

AT THEIR

Mammoth Clearance Sale

HOSIERY, SOCKS WRAPPERS, TOWELS, LINEN PIECES, GLOVES, MITTENS, LADIES' WAISTS, APRONS, BELTS, PURSES, COMBS, HAIR BRUSHES, MEN'S SHIRTS, All practically as good as new and go in this sale at less than manufacturer's prices.

The great bargains mentioned in our previous ads have gone fast. Hundreds have been made happy by the wonderful values they have secured, but in a stock so large and varied as ours it is impossible in a hurried visit through the store to see all the good things. We therefore desire to call SPECIAL ATTENTION TO SOME GOOD BARGAINS NOT MENTIONED BEFORE

Ladies' Tailored Cloaks and Skirts	SMALL WARES	LADIES' TAILORED SUITS
\$3.00 Jackets \$2.43	10c combs now 8c	We have just a few of these
4.75 " 3.98	15c " " 11c	left—\$12.50 and \$15.00 values
5.75 " 4.59	18c " " 4c	which we now offer at
\$10.50 Empire coats \$7.93	25c " " 19c	your choice for \$6.25
17.50 " 13.25	35c " " 25c	Less than cost of material.
19.75 " 14.59	25c Purses 19c	
22.50 " 17.50	35c " 28c	LADIES' WRAPPERS
All this season's styles.	60c " 47c	\$.90 Values for \$.75
	75c " 59c	1.00 " " .75
	\$1.00 " 79c	1.25 " " .98
OUTING FLANNEL GOWNS	SATEEN SKIRTS	1.35 " " 1.05
\$1.10 Values for \$.89	\$1.15 Values \$.98	1.65 " " 1.39
1.35 " " 1.05	1.50 " 1.23	LADIES' SWEATERS
1.50 " " 1.18	2.50 " 1.98	\$2.65 Values for \$1.69
1.65 " " 1.31	3.00 " 2.37	2.85 " " 1.89
2.00 " " 1.67	3.75 " 2.98	

All Picture Frames Reduced 25 to 50 percent

Who would not be clean?
Diamond "C" Soap, per bar .03
All 5c Toilet .03

10 percent reduction on all Haviland China. This makes a 100 pc. \$30.00 set Cost \$27.00

In White Semiporcelain we have some close outs. They must be sold as we have a large stock bought for Spring and need the room
Plates from 25c per set to 48c
Cups and Saucers from 40c per set to 50c
Platters from 10c to 36c
Complete set of 57 pieces \$4.60
Sleds \$1.50 now \$1.25
Sleds \$1.65 now \$1.40
Sleds \$1.75 now \$1.50
Sleds \$2.50 now 2.00

Bissel Carpet Sweepers from \$2.46 to \$4.27 None better made

GREAT BARGAINS IN Glassware, Granite ware, Doormats, Stove Boards, Stoves, Sewing Machines, Lamps, Jardiniere. Every department is full of bargains

MEN'S FURNISHINGS
150 Shirts at half price
100 Suits at cost or below

\$3.00 Hats \$2.50
\$1.50 Hats \$1.09
\$1.00 Hats .78
\$1.00 Men's Wool Undewear .83
.50 and .60 " .45

LARGE LINE OF BEDDING
Qn'lts, Blankets, Pillows, etc. Reduced to manufacturer's cost.

Men's and Boys' Pants, Sweaters, G'over and Mittens, Caps, Trunks, Outing Gowns, Foot wear and Suspenders. If you don't need them now buy for future use.

DON'T FORGET that our regular prices are always from 10 to 25 percent less than is usually asked for the same goods and that when we tell you practically every article in the store has been reduced in price it means something. THAT WE GIVE FREE WITH CASH PURCHASES PREMIUMS WHICH WILL ENABLE YOU IN TIME TO FURNISH YOUR HOME ABSOLUTELY WITHOUT COST

THE GOLDEN RULE COMPANY

1308, 1310, 1312 Adams Avenue.

Largest Store

Smallest Prices

LOCAL ITEMS

Mr. J. C. Andrey, of Cove, is in the city on a business trip.

G. E. Howe of Union is over today on business.

Mr. and Mrs. J. W. Brown of Union are over today visiting friends.

D. Sommer, the Elgin merchant, is up today on business.

Mrs. A. C. Craig of Union station is visiting Mr. and Mrs. Berg.

Louis Hunziker, a well known Pendleton Jeweler, is over today on business at the land office.

F. S. Bramwell is in California visiting the sugar beet factories and does not expect to be home for a week or ten days.

Roadmaster Peter Grant returned yesterday from a thirty days lay off and has resumed his duties.

A. C. MacLennan, proprietor of the Red Cross drug store, went to Hot Lake and Union this morning on a business trip.

Master Mechanic J. W. Langley and Division Foreman Matheson, left this morning for Huntington on a business trip.

Editor F. B. Currey, of the Observer, accompanied by telegraph editor, Lou Wenham, left this afternoon for Cove and vicinity to be gone for several days on business connected with this paper.

The La Grande Drug Store has just completed the installment of a system of electric lights which is second to none in Eastern Oregon and shows up the inside of the building to great advantage.

Dr. R. L. Lincoln of this city has presented the La Grande High School library with a complete set of the Encyclopedia Britannica. This set is brought up to date in every respect, and is a gift to be greatly appreciated.

Attorney R. H. Lloyd, of Elgin is in the city today sizing up the political situation. It is quite probable that he will become a candidate before the Republican primaries for the nomination of county judge.

OFF FOR PENDLETON

The La Grande High School Basketball team will leave tomorrow morning for Pendleton to contest for honors with the Pendleton High School girls. The following is the line up of the La Grande team. Center, Miss Lela Wilson; Forwards, Misses Hattie McMurry and Grace Hopper; Guards, Misses Ethel Gulling and Bonnie Forrest; Subs, Misses B. Green, L. Bunnell and E. McKennon. Thomas Larkin Williams, official. Mrs. J. M. Martin will accompany the girls as chaperon.

SEVERE HEMORRHAGE

L. C. Smith, who conducts a repair shop in the Creamery building, is ill, having suffered a severe hemorrhage of the stomach. Dr. Molitor, the attending physician, states that he will be confined to his home for some time.

STEEL RANGES

I have the celebrated Majestic and Superior Steel Ranges which have no equal as to baking qualities and durability. Try one and be convinced.

A few heating stoves left, upon which I am giving 10 per cent off, while they last.

Don't forget about our cross cut saws and logging tools.

MRS. T. N. MURPHY

Hardware and crockery.

SOCIETY

EPIPHANY-TIDE PARTY

The Epiphany-tide party, given by the members of the Episcopal church and Sunday School, last evening, in the Elks hall, was prominent among the social events of the season. Old and young were present and joined heartily in the dancing and games. Musical selections by Mrs. Lyle, Miss Aikine, Miss Ormond and duets by Lucrece Wood and Maud Johnson were given, also a vocal solo by Mr. Edwards. At a late hour the large company sat down to prettily decorated tables and a dainty supper.

JURY DRAWN

The jury for the February term of court was drawn today. Just as soon as the Sheriff serves the official notices the list will be made public.

NEW LINE FOR SPOKANE

Spokane, Jan. 18—Articles of incorporation were filed today by the Spokane-Pend d'Oreille Rapid Transit company, limited, capital \$2,000,000. The company proposes to build an electric line from Spokane to Lake Pend d'Oreille in Idaho, a distance of 48 miles, tapping an irrigated district. The company has three and a half miles of lake front for terminal purposes.

BOUND OVER

The trial of the State vs C. C. Rockwell, who was charged with gambling in his place of business, the State saloon, was held before Justice Hough resulting in Rockwell being held to appear before the Circuit court next month in the sum of \$150.

RUMMAGE SALE

The ladies of the M. E. Church will hold a rummage sale Friday and Saturday in the Haworth building on Fir street

BANK AT JOSEPH

The First National Bank of Joseph, Or has been authorized to begin business with \$25,000 capital. L. Knappen, president; K. H. Blaessen, cashier.

ONLY A FEW MINUTES

We're in business for your health. Telephone us and in a few minutes your goods will be at your door. NEWLIN DRUG COMPANY. Phone, red 81



DINNER FOR TWO

depends for its success upon three things. First, your companion, second the dinner, third the service. You pick out the companion, we supply

THE DINNER AND SERVICE

If you do your part as well as we do ours, the meal will be one of the bright episodes in your life. We are ready for the test whenever you are.

The Model Restaurant

J. A. Arbuckle, Proprietor

OPEN DAY ND NITE We sell weekly \$4.50

The Chicago Store

USE RADIUM SILK NAME ON SELVAGE

Annual January Clearance Sale

Now in Full Swing

Without regard to cost or previous selling prices, we propose to make this the bargain event of the year. Can't list all the good things, but the store is full of them. Come in and share in the great money saving carnival.

SEASONABLE MERCHANDISE AT HALF PRICE

Furs, Ladies' Waists, Ladies' and Children's Coats, Tailored Street Suits, Dressing Sacks and Skirts

Embroideries, Insertions and laces that retailed from 15c to 35c per yard, the best value in the city, for 5c

Waist Lengths, Skirt Lengths and some 6' and 8 yard cuts, in Fine Dress Goods, at values below cost.

Ladies' Wool and Wool Mixed Veils and Pants, 60c, 75c, \$1.00 garments, now 25c

MEN'S SHOES \$3.00, \$3.50, and \$4.50 values \$1.50

MACKINAW GOATS, CAPS, AND RUBBER GOODS, NECKWEAR, SOCKS, SHIRTS AT COST

EVERY ARTICLE REDUCED