

MORE GOOD THINGS

AT

THE GOLDEN RULE COMPANY'S

Mammoth Clearance Sale

The great bargains mentioned in our previous ads have gone fast. Hundreds have been made happy by the wonderful values they have secured, but in a stock so large and varied as ours it is impossible in a hurried visit through the store to see all the good things. We therefore desire to call

SPECIAL ATTENTION

TO SOME GOOD BARGAINS NOT MENTIONED BEFORE

Ladies' Tailored Cloaks and Skirts		SMALL WARES		LADIES' TAILORED SUITS	
\$3.00 Jackets	\$2.43	10c combs now		8c	We have just a few of these
4.75 " "	3.98	15c " "		11c	left--\$12.50 and \$15.00 val-
5.75 " "	4.59	18c " "		14c	ues which we now offer at
\$10.50 Empire coats	\$7.93	25c " "		19c	your choice for \$6.25
17.50 " "	13.25	35c " "		25c	Less than cost of ma-
19.75 " "	14.59	25c Purses		19c	terial.
22.50 " "	17.50	35c " "		28c	
All this season's styles.		60c " "		47c	
		75c " "		59c	
		\$1.00 " "		79c	
OUTING FLANNEL GOWNS		SATEEN SKIRTS		LADIES' WRAPPERS	
\$1.10 Values for	\$.89	\$1.15 Values	\$.98	\$.90 Values for	\$.75
1.35 " "	1.05	1.50 " "	1.23	1.00 " "	.75
1.50 " "	1.18	2.50 " "	1.98	1.25 " "	.98
1.65 " "	1.31	3.00 " "	2.37	1.35 " "	1.05
2.00 " "	1.67	3.75 " "	2.98	1.65 " "	1.39
				LADIES' SWEATERS	
				\$2.65 Values for	\$1.69
				2.85 " "	1.89

All Picture Frames Reduced 25 to 50 percent

Who would not be clean?
Diamond "C" Soap, per bar .03
All 5c Toilet .03

10 percent reduction on all Haviland China. This makes a 100 pc. \$30.00 set Cost **\$27.00**

In White Semporcelain we have some close out. They must be sold as we have a large stock bought for Spring and need the room
Plates from 25c per set to 48c
Cups and Saucers from 40c per set to 50c
Platters from 10c to 36c
Complete set of 57 pieces **\$4.60**
Sleds \$1.50 now **\$1.25**
Sleds \$1.65 now **\$1.40**
Sleds \$1.75 now **\$1.50**
Sleds \$2.50 now **2.00**

Bissel Carpet Sweepers from \$2.46 to \$4.27 None better made

GREAT BARGAINS IN
Glassware, Granite, Doormats, Stoves, Boards, Stoves, Sewing machines, Every department gains

MEN'S
150 Shirts at h
100 Snits at co

\$3.00 Hats
\$1.50 Hats
\$1.00 Hats
\$1.00 Men's Wool U
.50 and .60 "

LARGE LINE
Quilts, Blankets, Pillows, etc. Reduced to manufacturers cost.

Men's and Boys' Pants, Sweaters, Glove and Mittens, Caps, Trunks, Outing Gowns, Foot wear and Suspenders. If you don't need them now buy for future use.

DON'T FORGET that our regular prices are always from 10 to 25 percent less than is usually asked for the same goods and that when we tell you practically every article in the store has been reduced in price it means something **THAT WE GIVE FREE WITH CASH PURCHASES PREMIUMS WHICH WILL ENABLE YOU IN TIME TO FURNISH YOUR HOME ABSOLUTELY WITHOUT COST**

THE GOLDEN RULE COMPANY

1808, 1310, 1312 Adams Avenue.

Largest Store

Smallest Prices

LOCAL ITEMS

Mr. Fred Taylor is slowly improving.
The La Grande Commercial Club will give a dance Friday night.
C. H. Bidwell returned this morning from a business trip to Walla Walla.
Mrs. E. P. Staple left this morning for Baker City where she will visit friends and relatives a few days.
C. D. Huffman is in Portland, a delegate to the State Fruitgrowers' Association which is now in session.
Geo. B. Stoddard leaves tonight for Portland to attend the Development League.
A. P. Davis and son Una leave this evening for Portland to the Development League.
Currey Bros. leave this evening to attend the State Press Association also the Development League which meet this week in Portland.

Sam Cullen, formerly a brakeman on the O. R. & N. out of this city, but now employed on the Washington division of the O. R. & N. with headquarters at Starbuck, is in the city visiting friends.

Mr. and Mrs. J. W. McAlister leave tonight to attend the meeting of the Development League which convenes in Portland. On the 18th they leave for California where they expect to remain until spring.

The Walla Walla Poultry show will hold its sixth annual exhibition in Walla Walla February 5-10. The premium list is now out and persons desiring a list can secure one by calling upon Express Agent Maase who has a number for distribution.

There will be a call meeting of the Womens' Relief Corps in this city on January 14th, at 5 p. m., at the Odd Fellows hall. This meeting is for the purpose of completing the election of officers, and all members are requested to be present.

By order of the President.
Mr. William Muir, the pioneer mining man, accompanied by his faithful dog Tim arrived in the city last night from his mines up the Grande Ronde river. Mr. Muir states that the snow at his mines is about the same depth as it is at this place, but between here and there it is three feet deep.

The following delegates to the Oregon Development League and the Oregon Press Association leave tonight to attend the meeting convenes at Portland tomorrow: Geo. Stoddard, A. P. Davis, E. W. Bartlett, J. W. McAlister, D. H. Steward, Geo. H. Currey, F. B. Currey and E. E. Conley.

INSTALLATION OF OFFICERS

Friendship Sent No. 31, K. O. T. M., installed officers last evening for the ensuing term. The following are the officers: H. C. Ball, S. K. C.; M. S. Bloch, S. R. K. of R.; J. R. Fitzgerald, S. K. S.; Guss Benglendorff, T. K. M. A.; W. T. Cross, S. K. M. G.; R. A. Masterton, S. K. M. G. Robert Jones installing officer.

STEEL RANGES

I have the celebrated Majestic and Superior Steel Ranges which have no equal as to baking qualities and durability. Try one and be convinced.

A few heating stoves left, upon which I am giving 10 per cent off, while they last.

Don't forget about our cross cut saws and logging tools.

MRS. T. N. MURPHY

Hardware and crockery.

Mrs. Geo. L. C'ever left last evening on a visit to her former home in Red Oaks, Iowa.

W. Lee Wenham has been appointed agent for the Singer Sewing Machine Company in this county and will make the collections and handle those machines hereafter. He has his office room with J. R. Smith, the jeweler.

L. B. Hiatt returned last evening from Portland where he went on business connected with Grandy & Russell cattle shipments.

The basket ball game this evening at the Armory hall will be between the High School and Militia, instead of between the Commercial Club as announced yesterday.

SOCIETY

KAFFEE KLATCH

Miss Margaret Kirk will entertain the Kaffee Klatch at her home in Old Town, tomorrow afternoon.

BIRTHDAY ANNIVERSARY

Mrs. Holm gave her daughter, Mrs. Swartz, a pleasant surprise yesterday in the way of an afternoon party and luncheon. The event was to celebrate her twenty-first birthday. Sociability and hospitality are always in evidence when Mrs. Holm is hostess and this was no exception, as her guests were unstinted in their expressions of appreciation for the pleasant afternoon given them and are quite willing to help celebrate Mrs. Swartz' next birthday. Those present were, Mrs. McClain, Mrs. Gollman, Mrs. Meyers, Mrs. Adcock, Mrs. Brooks, Mrs. Ewing, Mrs. Lyle and Misses Elizabeth and Margaret Noble, Gertrude Ralston and Laura Holm.

Peter Jacobs is building a residence on the site of the one recently burned.

F. S. Ivanhoe is building an addition to his residence in east La Grande.

The University of Oregon Glee Club will appear in this city Feb. 14th. Do not forget the date.

Mr. C. T. Colt has purchased the Hotel Foley barber shop for Mr. E. H. Stephens. He has taken possession and has placed Mr. Perry De Lapp in charge. Mr. De Lapp is a first class workman and will do his best to please the patrons of this shop.



THE CHIEF

in our restaurant gets many a blessing that he doesn't hear. So many people with fickle or jaded appetites have been tempted into the joy of good eating by his skill. He has some dishes that would give him a place among kings if he only knew it. Meanwhile you can

ENJOY THE RESULT

of his cleverness by eating here. One meal will convince you that good cooking is not a lost art here anyway. Shall we reserve a table for you?

The Model Restaurant
J. A. Arbuckle, Proprietor

OPEN DAY 11-11:30 AM We sell weekly meal tickets for \$4.50

The Chicago Store

USE RADIUM SILK
NAME ON SELVAGE

Annual January Clearance Sale Now in Full Swing

Without regard to cost or previous selling prices, we propose to make this the bargain event of the year. Can't list all the good things, but the store is full of them. Come in and share in the great money saving carnival.

SEASONABLE MERCHANDISE AT HALF PRICE

Furs, Ladies' Waists, Ladies' and Children's Coats, Tailored Street Suits, Dressing Sacks and Skirts

Embroideries, Insertions and laces that retailed from 15c to 35c per yard, the best value in the city, for 5c

Waist Lengths, Skirt Lengths and some 6' and 8 yard cuts, in Fine Dress Goods, at values below cost.

Ladies' Wool and Wool Mixed Veits and Pants, 60c, 75c, \$1.00 garments, now 25c

MEN'S SHOES \$3.00, \$3.50, and \$4.50 values **\$1.50**

MACKINAW GOATS, CAPS, AND RUBBER GOODS, NECKWEAR, SOCKS, SHIRTS
AT COST

EVERY ARTICLE REDUCED