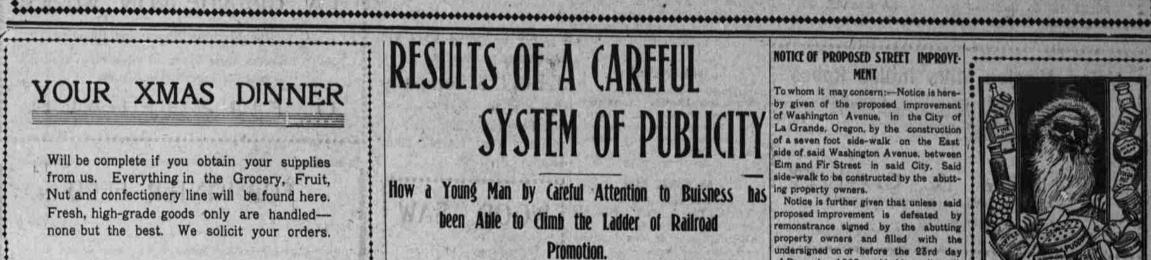
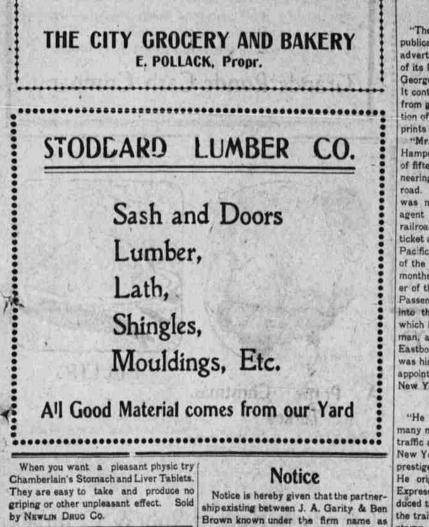
XMAS PRESENTS SURE TO PLEASE THAT ARE RELIABLE JEWELRY IS ALWAYS ACCEPTABLE

The Best Selected Stock in Eastern Oregon. Every thing from scarf pin to an eight day clock, or from a baby ring to a Silver Service. For fifteen years I have sold jewelry in La Grande, and still in business

CALL AND SEE MY LINE OF XMAS IEWELRY

J. H. PEARE, Jeweler and Optician





HOLLISTER'S Rocky Mountain Tea Nuggets A Bury Medicins for Basy People. Sringe Golden Health and Renewed Viger. A specific for Constipation. Indirection Jive and Ridney Troubles. Pimples. Eczenna, Impure Blood, Bad Breath, Sturgish Rowels, Henlache and Backneho. Hiv Bocky Mountain Tea in an het form, 55 centa a bor. Genuine made by Houttain 55 centa a bor. Meinien. Wis. GOLDEN NUGGETS FOR SALLOW PEOPLE

J. A. Garity & Company has been dissolved. All parties knowing themselves indebted to the above named firm will please call at their office and settle before January 1st., 1906, as all accounts must be settled by that time.

J. A. GARITY.

"The Fourth Estate." a New York | being of an occasional excursion, and of publication devoted to the newspaper and time tables. But widely extended, vigoradvartising field, prints on the front page ous and attractive advertising of railroads of its last issue an excellent likeness of is comparatively new. George H. Daniels. formerly of this city. "The creation of a department of advertising for the New York Central lines

HIS CHOICE INDISPENSABLE

SECOND ANNUAL BALL

Saved By Dynamite

Sometimes, a flaming city is saved by

would cure it. Z. T. Gray. of Calhoun

s cientific cure for bronchitis and L

\$1.00. Everybody invited.

It contains an account of his promotion from general passenger agent to the posi- is an important event in the history of tion of general advertising manager. and publicity. Whether railroads would be prints the following biography: economically managed by the government

"Mr. Daniels was born on a farm at in this country is a question with two Hampshire, Ill., in 1842, and at the age sides. But we know that under private of fifteen became a rodman in the engi- ownership sources of expenditure are tablishing grades on 5, 7, 8 and Q streats neering corps of the North Missouri rail- c sely watched and offices are not multiroad. He advanced rapidly, and in 1872 plied for the sake of providing salaries for the office of the city engineer, L. A. was made general freight and passenger men with a pull. agent to the of the Chicago and Pacific railroad. From 1882 he was general "It is evidently the deliberate judgment

ticket agent of the Wabash. St. Louis and of the New York Central management Pacific: and then became commissioner that advertising pays. The selection of of the Iowa Trunk Line association. Ten months later he was elected commissioner of the Colorado Traffic association and Passenger committee, which was merged innovation had been decided on." into the Central Traffic association, of which Mr. Daniels was elected vice chairman, and also chairman of the Ghicago Eastbound Passenger committee. This was his position in 1889, when he was appointed general passenger agent of the New York Central.

IS A MAN OF IDEAS

"He at once began to put into effect many new ideas for bettering passenger traffic and for advertising the road. The dynamiting a space that the fire can't New York Central has gained an enviable cross. Sometimes, a cough hangs on so prestige through Mr. Daniels' advertising. long, you feel as if nothing but dynamite He originated the name 'Empire State Express.' famous the world over. He in-Ga., writes: "My wife had a very agduced the postoffice department to picture gravated cough, which kept here awake the train on the two-cent Pan-American nights. Two physicians could not help stamp. Mr. Daniels will retain his conher; so she took Dr. King's New Disnection with the 'Four Track News,' covery for Consumption. Coughs and which he established." Colds, which eased her cough, gave her sleep, and finally cured her." Strictly Editorially the same publication speaks of him as follows:

BIG BOOM IN ADVERTISING

Grippe, for sale by Newlin Drug Co. "Not many years ago the advertising Price 50c and \$1.00; gua ranteed. Tria Bus Brows of railroads was dull, the only advertising souls free.

perore the 25rd da of December 1905. said side-walk will, be ordered constructed by the Council of the City of La Grande, Oregon.

Dated at La Grande, Oregon this 12th day of Dec. A. D. 1905.

L R. Snook Recorder of the City of La Grande Oregon.

NOTICE OF STREET GRADES

An ordinance has been passed to the third reading and will become a law at the next meeting of the city council Jan.3 The proposed grades are now on file at Pickler, for inspection by those interest-

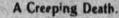
SANTA CLAUSE'S LETTER BOX.

George H. Daniels as manager of the Santa Clause has left a letter box at system's new department of advertising the Newlin Co.'s Stationary S or a for was a foregone conclusion when once the the children to mail their letters to him.

Cleared For Action

When the body is cleared and ready for action, by Dr. King's New Life Pills, The Order of Railway Conductors, La-Grande Division No. 305, will give their second annual ball at the Commercial Club hall on December 29, 1905. Tickets the buoyancy of the mind. Try them. at

We have selected these goods especially for the Holiday season. and know they cannot be surpass-PHONE MAIN 46 GEDDES BRO NORTH FIR STREET



Blood poison creeps up toward the heart, causing death. J. E. Stearns, Belle Plaine, Minn., writes that a friend dreadfully injured his hand, which swelled up like blood poisoning. Bucklen's Arnica Salve drew out the poison healed the wound, and saved his life. Best in the world for burns and sores 25c at Newlin's Drug Store.

you can tell it by the bloom of health on the cheeks; the brightness of the eyes; the firmness of the flesh and muscles; Newlin Drug Store, 25 cents.

We want your Hay and Grain AND WILL PAY THE HIGHEST MARKET PRICE

We will take all you have, no matter whether it is only a few tons or if it is several bundred tons. We want all the hay in the valley and men some.

A V. OLIVER WHOLESALE and RETAIL HAY and GRAIN DEALER



OOD THINGS FOR XMAS

That are not only good but super-ior to what can be had anywhere else for such low prices, as you can easily prove by examining the stock of elegant groceries here